

Approval Letter for participation in EMVIES AWARDS 2026

Date: _____

To,
The Emvies Awards Management Committee,

Subject: Approval for Participation in the EMVIES AWARDS 2026

I hereby grant approval for the participation of _____ (Agency Name) in The EMVIES AWARDS 2026 and confirm the following details:

Campaign Entry Details:

1. Name of the Category: _____
2. Brand: _____ Campaign Title: _____

CAMPAIGN DURATION: All the work submitted should have been released for the first time between 1st October, 2024 and not later than 31st March, 2026 (18th months).

3. The campaign was executed during the period _____ (Start Date) to _____ (End Date).

MARKETS ACTIVATED:

4. The campaign was released and activated in the following markets: _____ (Cities/States/Countries).

MEDIA AND PLATFORMS USED:

5. The following media and platforms were utilised: _____ (TV, Digital, Social, Print, OOH, etc.).
6. All creative materials and rights associated with this campaign are owned or approved by the client. The agency has full permission to submit this work for consideration in the awards.
7. I also confirm that this agency is the sole entity that has worked on the campaign. Accordingly, the agency should be recognised and awarded individually, should it win in any category.

Name of the Authorised Signatory: _____

Designation: _____

Company Name: _____

Email & Contact Number: _____

Signature: _____

Note

- This letter must be issued on the client's official company letterhead. It should include the name, designation, and signature (physical or digital) of the authorised signatory.
- In case the authorised client signatory is unavailable to issue a signed letter on company letterhead, an email acknowledgement from the client's authorised official email ID with all aforesaid details duly filled in will be accepted. The email must clearly state approval for participation in The EMVIES Award 2026 and visibly include the authorised person's name, designation, company name, contact number and official email ID for verification.