

ABBY CREATIVE AWARDS 2026 POWERED BY ONE SHOW
RESULTS ARE EMBARGOED TILL THE END OF THE AWARD CEREMONY

No.	Entry ID	Client Company	Group	Category	Company / School	Brand	Title / Caption	METAL
1	TAC-1184	Britannia Industries Limited	01 PRINT	01a: PRINT: FMCG: Foods & Beverages	Enormous	Britannia	The Pride Pact	GOLD
2	TAC-1117	Bennett Coleman & Co. Ltd.	01 PRINT	01g: PRINT: Corporate, Media, Entertainment & Others	Bennett Coleman & Co. Ltd.	The Times of India	Systematic Intelligence Plan	GOLD
3	TAC-4217	Britannia Industries Limited	01 PRINT	01g: PRINT: Corporate, Media, Entertainment & Others	Enormous	Britannia	The Pride Pact	SILVER
4	TAC-3867	Asahi Windows	01 PRINT	01j: PRINT CRAFT: Art Direction	Enormous	AIS	Silent Letters	SILVER
5	TAC-1090	Super League Kerala	01 PRINT	01l: PRINT CRAFT: Illustration	BMEG Private Limited	Super League Kerala	Super Crazy	SILVER
6	TAC-1089	Tally Solutions Pvt. Ltd.	01 PRINT	01l: PRINT CRAFT: Illustration	BMEG Private Limited	Tally	Good old new Tally	SILVER
7	TAC-2396	Asian Paints Limited	01 PRINT	01b: PRINT: FMCG - Personal Care, Home Care, Healthcare & Others	Bennett Coleman & Co. Ltd.	Asian Paints	Colours of India - Independence Day 2025	BRONZE
8	TAC-3755	Amazon	01 PRINT	01f: PRINT: Retail	Enormous	Amazon	The Cart - Marriage	BRONZE
9	TAC-3752	Amazon	01 PRINT	01f: PRINT: Retail	Enormous	Amazon	The Cart - Dog	BRONZE
10	TAC-3754	Amazon	01 PRINT	01f: PRINT: Retail	Enormous	Amazon	The Cart - Football	BRONZE
11	TAC-4007	Flipkart Internet Pvt. Ltd.	01 PRINT	01f: PRINT: Retail	Kinnect	Flipkart	A Man Once Lost A Single Sock	BRONZE
12	TAC-4563	Flipkart Internet Pvt. Ltd.	01 PRINT	01i: PRINT CRAFT: Copywriting	Kinnect	Flipkart	A Man Once Lost A Single Sock	BRONZE
13	TAC-1890	TCSC Hospitality (Goenka Ventures)	01 PRINT	01i: PRINT CRAFT: Copywriting	Firestarter Integrated Communications Pvt. Ltd.	8ish	Drops Of Jupiter	BRONZE
14	TAC-2499	USV Private Limited	01 PRINT	01j: PRINT CRAFT: Art Direction	Leo India	Sebamed	Seba Womb	BRONZE
15	TAC-1793	Harman International (India) Pvt. Ltd.	01 PRINT	01c: PRINT: Consumer Durables	Havas Worldwide India Pvt. Ltd.	JBL Noise Cancelling Headphones	Don't Lose Your Music In the Noise _ Office	MERIT
16	TAC-4153	The Photographic Society of India	01 PRINT	01c: PRINT: Consumer Durables	Enormous	The Photographic Society of India	If Only - Soldier	MERIT
17	TAC-4488	The Photographic Society of India	01 PRINT	01e: PRINT: Services	Enormous	The Photographic Society of India	If Only - Border	MERIT

18	TAC-4514	The Photographic Society of India	01 PRINT	01e: PRINT: Services	Enormous	The Photographic Society of India	If Only - Soldier	MERIT
19	TAC-4513	The Photographic Society of India	01 PRINT	01f: PRINT: Retail	Enormous	The Photographic Society of India	If Only - Man	MERIT
20	TAC-4551	Flipkart Internet Pvt. Ltd.	01 PRINT	01i: PRINT CRAFT: Copywriting	Kinnect	Flipkart Minutes	The Most Confusing Confession Ever	MERIT
21	TAC-1794	Harman International (India) Pvt. Ltd.	01 PRINT	01i: PRINT CRAFT: Copywriting	Havas Worldwide India Pvt. Ltd.	JBL Noise Cancelling Headphones	Don't Lose Your Music In The Noise - Subway	MERIT
22	TAC-1795	Harman International (India) Pvt. Ltd.	01 PRINT	01i: PRINT CRAFT: Copywriting	Havas Worldwide India Pvt. Ltd.	JBL Noise Cancelling Headphones	Don't Lose Your Music In The Noise - Airport	MERIT
23	TAC-1796	Harman International (India) Pvt. Ltd.	01 PRINT	01i: PRINT CRAFT: Copywriting	Havas Worldwide India Pvt. Ltd.	JBL Noise Cancelling Headphones	Don't Lose Your Music In The Noise - Office	MERIT
24	TAC-4756	Skoda Auto Volkswagen India Pvt. Ltd.	01 PRINT	01i: PRINT CRAFT: Copywriting	BBH Communication India Pvt. Ltd.	Škoda Auto India	Škoda Octavia RS Non-Owner's Manual	MERIT
25	TAC-2300	TCSC Hospitality (Goenka Ventures)	01 PRINT	01i: PRINT CRAFT: Copywriting	Firestarter Integrated Communications Pvt. Ltd.	8ish	Just The Two Of Us	MERIT
26	TAC-2301	TCSC Hospitality (Goenka Ventures)	01 PRINT	01i: PRINT CRAFT: Copywriting	Firestarter Integrated Communications Pvt. Ltd.	8ish	Beautiful Boy	MERIT
27	TAC-2397	Asian Paints Limited	01 PRINT	01j: PRINT CRAFT: Art Direction	Bennett Coleman & Co. Ltd.	Asian Paints	Colours of India - Independence Day 2025	MERIT
28	TAC-4991	KAMATHS OURTIMES ICE CREAMS PVT. LTD.	01 PRINT	01k: PRINT CRAFT: Photography	AVINASH JAI SINGH	Natural ice cream	Tree to treat // BOAT	MERIT
29	TAC-4075	The Photographic Society of India	01 PRINT	01k: PRINT CRAFT: Photography	Enormous	The Photographic Society of India	If Only - Kid	MERIT
30	TAC-4156	The Photographic Society of India	01 PRINT	01k: PRINT CRAFT: Photography	Enormous	The Photographic Society of India	If Only - Soldier	MERIT
31	TAC-4063	The Photographic Society of India	01 PRINT	01k: PRINT CRAFT: Photography	Enormous	The Photographic Society of India	If Only - Border	MERIT
32	TAC-4141	The Photographic Society of India	01 PRINT	01k: PRINT CRAFT: Photography	Enormous	The Photographic Society of India	If Only - Man	MERIT
33	TAC-4758	Skoda Auto Volkswagen India Pvt. Ltd.	02 STILL DIGITAL	02d: STILL DIGITAL: Automotive	BBH Communication India Pvt. Ltd.	Škoda Auto India	Škoda Octavia RS Non-Owner's Manual	SILVER

34	TAC-2354	Reckitt Benckiser, India	02 STILL DIGITAL	02g: STILL DIGITAL: Use of Copywriting in any digital form	Leo India	Durex	Durex - IPL Finals 2025	SILVER
35	TAC-4212	Britannia Industries Limited	02 STILL DIGITAL	02a: STILL DIGITAL: FMCG Foods & Beverages	Enormous	Britannia	The Pride Pact	MERIT
36	TAC-2481	BMW India Private Limited	02 STILL DIGITAL	02d: STILL DIGITAL: Automotive	SW Network	BMW India Private Limited	Your Five to Nine	MERIT
37	TAC-2106	Stellantis India	02 STILL DIGITAL	02d: STILL DIGITAL: Automotive	Leo India	Jeep India	Action Figure	MERIT
38	TAC-3757	Amazon	02 STILL DIGITAL	02f: STILL DIGITAL: Retail	Enormous	Amazon	The Cart - Dog	MERIT
39	TAC-3760	Amazon	02 STILL DIGITAL	02f: STILL DIGITAL: Retail	Enormous	Amazon	The Cart - Marriage	MERIT
40	TAC-4211	Britannia Industries Limited	02 STILL DIGITAL	02h: STILL DIGITAL: Corporate, Media, Entertainment & Others	Enormous	Britannia	The Pride Pact	MERIT
41	TAC-3627	Nestle India	02 STILL DIGITAL	02a: STILL DIGITAL: FMCG Foods & Beverages	Leo India	KitKat	Snap To Decide	BRONZE
42	TAC-2352	Reckitt Benckiser, India	02 STILL DIGITAL	02b: STILL DIGITAL: FMCG Personal Care, Home Care, Healthcare & Others	Leo India	Durex	Durex - IPL Finals 2025	BRONZE
43	TAC-4759	Skoda Auto Volkswagen India Pvt. Ltd.	02 STILL DIGITAL	02g: STILL DIGITAL: Use of Copywriting in any digital form	BBH Communication India Pvt. Ltd.	Škoda Auto India	Škoda Octavia RS Non-Owner's Manual	BRONZE
44	TAC-3950	Reckitt Benckiser, India	03 AUDIO-VISUAL TV	03b: AUDIO-VISUAL, TV: FMCG - Personal Care, Home Care, Healthcare & Others	McCann India	Dettol	Shaadi Ka Ghar	BRONZE
45	TAC-3656	APOLLO TYRES LTD.	03 AUDIO-VISUAL TV	03d: AUDIO-VISUAL, TV: Automotive	APOLLO TYRES LTD.	Apollo Tyres	EVERY DREAM IS A JOURNEY	BRONZE
46	TAC-4209	Ralson India Limited	03 AUDIO-VISUAL TV	03d: AUDIO-VISUAL, TV: Automotive	Enormous	Ralson Tyres	Ralson Bicycle Tyres - Built Better	BRONZE
47	TAC-3091	Tata Motors Commercial Vehicles	03 AUDIO-VISUAL TV	03d: AUDIO-VISUAL, TV: Automotive	Good Morning Films	TATA CV	Better Always	BRONZE
48	TAC-1229	Moneyview Limited	03 AUDIO-VISUAL TV	03e: AUDIO-VISUAL, TV: Services	Enormous	MONEYVIEW	Renovation	BRONZE
49	TAC-1232	Moneyview Limited	03 AUDIO-VISUAL TV	03e: AUDIO-VISUAL, TV: Services	Enormous	MONEYVIEW	Wedding	BRONZE

50	TAC-1979	Spotify India	03 AUDIO-VISUAL TV	03e: AUDIO-VISUAL, TV: Services	Leo India	Spotify	Commute - Metro	BRONZE
51	TAC-2545	Spotify India	03 AUDIO-VISUAL TV	03e: AUDIO-VISUAL, TV: Services	Leo India	Spotify	Commute - Auto	BRONZE
52	TAC-4473	The Photographic Society of India	03 AUDIO-VISUAL TV	03e: AUDIO-VISUAL, TV: Services	Enormous	The Photographic Society of India	If Only	BRONZE
53	TAC-2780	Flipkart Internet Pvt. Ltd.	03 AUDIO-VISUAL TV	03f: AUDIO-VISUAL, TV: Retail	Leo India	Flipkart Minutes	Fruits and Vegetables at Rs.9	BRONZE
54	TAC-3657	APOLLO TYRES LTD.	03 AUDIO-VISUAL TV	03g: AUDIO-VISUAL, TV: Corporate, Media, Entertainment & Others	APOLLO TYRES LTD.	Apollo Tyres Ltd.	EVERY DREAM IS A JOURNEY	BRONZE
55	TAC-2609	Battlegrounds Mobile India (Krafton)	03 AUDIO-VISUAL TV	03g: AUDIO-VISUAL, TV: Corporate, Media, Entertainment & Others	Enormous	Battlegrounds Mobile India (BGMI)	Save Your Hands for Something Epic	BRONZE
56	TAC-1275	SHRI BAJRANG POWER AND ISPAT LTD.	03 AUDIO-VISUAL TV	03g: AUDIO-VISUAL, TV: Corporate, Media, Entertainment & Others	Wisteria	Goel TMT	Band Baaja Bitiya	GOLD
57	TAC-4155	Ralson India Limited	03 AUDIO-VISUAL TV	03d: AUDIO-VISUAL, TV: Automotive	Enormous	Ralson Tyres	Ralson Tyres - Built Better	MERIT
58	TAC-5018	Madhya Pradesh Tourism Board	03 AUDIO-VISUAL TV	03e: AUDIO-VISUAL, TV: Services	Span Media Communications Limited	Madhya Pradesh Tourism	The Sitarist	MERIT
59	TAC-1220	Archian Foods	03 AUDIO-VISUAL TV	03a: AUDIO-VISUAL, TV: FMCG - Foods & Beverages	Enormous	Lahori Zeera	Har Koi Peera Lahori Zeera	SILVER
60	TAC-3225	Drink Water Design Pvt. Ltd.	03 AUDIO-VISUAL TV	03a: AUDIO-VISUAL, TV: FMCG - Foods & Beverages	Drink Water Design Pvt. Ltd.	Naturals Ice Cream	Tree to treat	SILVER
61	TAC-2825	Navi UPI	03 AUDIO-VISUAL TV	03e: AUDIO-VISUAL, TV: Services	Sideways Consulting LLP	Navi UPI	The UPI app for people in hurry Tailor	SILVER
62	TAC-2831	Navi UPI	03 AUDIO-VISUAL TV	03e: AUDIO-VISUAL, TV: Services	Sideways Consulting LLP	Navi UPI	The UPI app for people in hurry Courtroom	SILVER
63	TAC-2546	Spotify India	03 AUDIO-VISUAL TV	03e: AUDIO-VISUAL, TV: Services	Leo India	Spotify	Commute - Car	SILVER
64	TAC-3452	Battlegrounds Mobile India (Krafton)	03 AUDIO-VISUAL TV	03g: AUDIO-VISUAL, TV: Corporate, Media, Entertainment & Others	Enormous	Battlegrounds Mobile India (BGMI)	Everybody Loves A Good Fight	SILVER

65	TAC-1993	Hershey's India Private Limited	04 AUDIO – VISUAL DIGITAL & OTT (BELOW 1 MINUTE & ABOVE 1 MINUTE)	04a: AUDIO – VISUAL, DIGITAL & OTT (Below 1 minute)-FMCG - Foods & Beverages	HERSHEY INDIA PRIVATE LIMITED	HERSHEY INDIA PRIVATE LIMITED	Giving Kisses Is Hard. Not Hershey's Kisses	BRONZE
66	TAC-2502	USV Private Limited	04 AUDIO – VISUAL DIGITAL & OTT (BELOW 1 MINUTE & ABOVE 1 MINUTE)	04b: AUDIO – VISUAL, DIGITAL & OTT (Below 1 minute)-FMCG - Personal Care, Home Care, Healthcare & Others	Leo India	Sebamed	Seba Womb	BRONZE
67	TAC-4221	Ralson India Limited	04 AUDIO – VISUAL DIGITAL & OTT (BELOW 1 MINUTE & ABOVE 1 MINUTE)	04d: AUDIO – VISUAL, DIGITAL & OTT (Below 1 minute)-Automotive	Enormous	Ralson Tyres	Ralson Bicycle Tyres - Built Better	BRONZE
68	TAC-4164	Ralson India Limited	04 AUDIO – VISUAL DIGITAL & OTT (BELOW 1 MINUTE & ABOVE 1 MINUTE)	04d: AUDIO – VISUAL, DIGITAL & OTT (Below 1 minute)-Automotive	Enormous	Ralson Tyres	Ralson Tyres - Built Better	BRONZE
69	TAC-1488	Moneyview Limited	04 AUDIO – VISUAL DIGITAL & OTT (BELOW 1 MINUTE & ABOVE 1 MINUTE)	04e: AUDIO – VISUAL, DIGITAL & OTT (Below 1 minute)-Services	Enormous	MONEYVIEW	Renovation	BRONZE
70	TAC-1490	Moneyview Limited	04 AUDIO – VISUAL DIGITAL & OTT (BELOW 1 MINUTE & ABOVE 1 MINUTE)	04e: AUDIO – VISUAL, DIGITAL & OTT (Below 1 minute)-Services	Enormous	MONEYVIEW	Wedding	BRONZE
71	TAC-1980	Spotify India	04 AUDIO – VISUAL DIGITAL & OTT (BELOW 1 MINUTE & ABOVE 1 MINUTE)	04e: AUDIO – VISUAL, DIGITAL & OTT (Below 1 minute)-Services	Leo India	Spotify	Commute - Metro	BRONZE
72	TAC-2547	Spotify India	04 AUDIO – VISUAL DIGITAL & OTT (BELOW 1 MINUTE & ABOVE 1 MINUTE)	04e: AUDIO – VISUAL, DIGITAL & OTT (Below 1 minute)-Services	Leo India	Spotify	Commute - Auto	BRONZE
73	TAC-4549	Flipkart Internet Pvt. Ltd.	04 AUDIO – VISUAL DIGITAL & OTT (BELOW 1 MINUTE & ABOVE 1 MINUTE)	04f: AUDIO – VISUAL, DIGITAL & OTT (Below 1 minute)-Retail	Kinnect	Flipkart	Manifest Your Kart	BRONZE
74	TAC-2647	IKEA	04 AUDIO – VISUAL DIGITAL & OTT (BELOW 1 MINUTE & ABOVE 1 MINUTE)	04f: AUDIO – VISUAL, DIGITAL & OTT (Below 1 minute)-Retail	Leo India	IKEA	IKEA POSITIONING - VIHAL	BRONZE

75	TAC-3020	Mondelez India Foods Private Limited	04 AUDIO – VISUAL DIGITAL & OTT (BELOW 1 MINUTE & ABOVE 1 MINUTE)	04i: AUDIO – VISUAL, DIGITAL & OTT (Above 1 minute)-FMCG - Foods & Beverages	Good Morning Films	Cadbury Silk	AI Knows Nothing	BRONZE
76	TAC-3205	Perfetti Van Melle	04 AUDIO – VISUAL DIGITAL & OTT (BELOW 1 MINUTE & ABOVE 1 MINUTE)	04j: AUDIO – VISUAL, DIGITAL & OTT (Above 1 minute)-FMCG - Personal Care, Home Care, Healthcare & Others	McCann India	Happydent	Chamking Gum	BRONZE
77	TAC-4165	Ralson India Limited	04 AUDIO – VISUAL DIGITAL & OTT (BELOW 1 MINUTE & ABOVE 1 MINUTE)	04l: AUDIO – VISUAL, DIGITAL & OTT (Above 1 minute)-Automotive	Enormous	Ralson Tyres	Ralson Tyres - Built Better	BRONZE
78	TAC-4220	Ralson India Limited	04 AUDIO – VISUAL DIGITAL & OTT (BELOW 1 MINUTE & ABOVE 1 MINUTE)	04l: AUDIO – VISUAL, DIGITAL & OTT (Above 1 minute)-Automotive	Enormous	Ralson Tyres	Ralson Bicycle Tyres - Built Better	BRONZE
79	TAC-4967	Kenvue	04 AUDIO – VISUAL DIGITAL & OTT (BELOW 1 MINUTE & ABOVE 1 MINUTE)	04m: AUDIO – VISUAL, DIGITAL & OTT (Above 1 minute)-Services	McCann India	Johnson's Baby	Project Golden Minute	BRONZE
80	TAC-2765	Navbharat Mega Developers Private Limited	04 AUDIO – VISUAL DIGITAL & OTT (BELOW 1 MINUTE & ABOVE 1 MINUTE)	04m: AUDIO – VISUAL, DIGITAL & OTT (Above 1 minute)-Services	YAAP Digital Limited	Adani Group – Navbharat Mega Developers Private Limited	Adani – Dharavi Redevelopment Project	BRONZE
81	TAC-2021	Flipkart Internet Pvt. Ltd.	04 AUDIO – VISUAL DIGITAL & OTT (BELOW 1 MINUTE & ABOVE 1 MINUTE)	04n: AUDIO – VISUAL, DIGITAL & OTT (Above 1 minute)-Retail	Leo India	Flipkart	Namibia x Flipkart WC 2026	BRONZE
82	TAC-3408	Battlegrounds Mobile India (Krafton)	04 AUDIO – VISUAL DIGITAL & OTT (BELOW 1 MINUTE & ABOVE 1 MINUTE)	04o: AUDIO – VISUAL, DIGITAL & OTT (Above 1 minute)-Corporate, Media, Entertainment & Others	Enormous	Battlegrounds Mobile India (BGMI)	Save Your Hands for Something Epic	BRONZE
83	TAC-2327	PepsiCo India	04 AUDIO – VISUAL DIGITAL & OTT (BELOW 1 MINUTE & ABOVE 1 MINUTE)	04o: AUDIO – VISUAL, DIGITAL & OTT (Above 1 minute)-Corporate, Media, Entertainment & Others	Leo India	Lay's	Project Mitti	BRONZE

84	TAC-3357	Archian Foods	04 AUDIO – VISUAL DIGITAL & OTT (BELOW 1 MINUTE & ABOVE 1 MINUTE)	04a: AUDIO – VISUAL, DIGITAL & OTT (Below 1 minute)-FMCG - Foods & Beverages	Enormous	Lahori Zeera	Har Koi Peera Lahori Zeera	GOLD
85	TAC-1521	Archian Foods	04 AUDIO – VISUAL DIGITAL & OTT (BELOW 1 MINUTE & ABOVE 1 MINUTE)	04i: AUDIO – VISUAL, DIGITAL & OTT (Above 1 minute)-FMCG - Foods & Beverages	Enormous	Lahori Zeera	Har Koi Peera Lahori Zeera	GOLD
86	TAC-3614	Drink Water Design Pvt. Ltd.	04 AUDIO – VISUAL DIGITAL & OTT (BELOW 1 MINUTE & ABOVE 1 MINUTE)	04i: AUDIO – VISUAL, DIGITAL & OTT (Above 1 minute)-FMCG - Foods & Beverages	Drink Water Design Pvt. Ltd.	Naturals Ice Cream	Tree to Treat	GOLD
87	TAC-3951	Reckitt Benckiser, India	04 AUDIO – VISUAL DIGITAL & OTT (BELOW 1 MINUTE & ABOVE 1 MINUTE)	04j: AUDIO – VISUAL, DIGITAL & OTT (Above 1 minute)-FMCG - Personal Care, Home Care, Healthcare & Others	McCann India	Dettol	Shaadi Ka Ghar	GOLD
88	TAC-4592	Flipkart Internet Pvt. Ltd.	04 AUDIO – VISUAL DIGITAL & OTT (BELOW 1 MINUTE & ABOVE 1 MINUTE)	04n: AUDIO – VISUAL, DIGITAL & OTT (Above 1 minute)-Retail	Kinnect	Flipkart	SASA LELE	GOLD
89	TAC-1276	SHRI BAJRANG POWER AND ISPAT LTD.	04 AUDIO – VISUAL DIGITAL & OTT (BELOW 1 MINUTE & ABOVE 1 MINUTE)	04o: AUDIO – VISUAL, DIGITAL & OTT (Above 1 minute)-Corporate, Media, Entertainment & Others	Wisteria	Goel TMT	Band Baaja Bitiya	GOLD
90	TAC-3401	Jaquar & Company Private Limited	04 AUDIO – VISUAL DIGITAL & OTT (BELOW 1 MINUTE & ABOVE 1 MINUTE)	04c: AUDIO – VISUAL, DIGITAL & OTT (Below 1 minute)-Consumer Durables	Enormous	Jaquar	JAQUAR #ALMOST ART	MERIT
91	TAC-2715	Flipkart Internet Pvt. Ltd.	04 AUDIO – VISUAL DIGITAL & OTT (BELOW 1 MINUTE & ABOVE 1 MINUTE)	04f: AUDIO – VISUAL, DIGITAL & OTT (Below 1 minute)-Retail	Leo India	Flipkart	GOAT Sale	MERIT
92	TAC-3724	Myntra Designs Private Limited	04 AUDIO – VISUAL DIGITAL & OTT (BELOW 1 MINUTE & ABOVE 1 MINUTE)	04f: AUDIO – VISUAL, DIGITAL & OTT (Below 1 minute)-Retail	McCann India	Myntra	From Basic to Wow, Superfast with Myntra M Now	MERIT

93	TAC-4968	Kenvue	04 AUDIO – VISUAL DIGITAL & OTT (BELOW 1 MINUTE & ABOVE 1 MINUTE)	04j: AUDIO – VISUAL, DIGITAL & OTT (Above 1 minute)-FMCG - Personal Care, Home Care, Healthcare & Others	McCann India	Johnson's Baby	Project Golden Minute	MERIT
94	TAC-3402	Jaquar & Company Private Limited	04 AUDIO – VISUAL DIGITAL & OTT (BELOW 1 MINUTE & ABOVE 1 MINUTE)	04k: AUDIO – VISUAL, DIGITAL & OTT (Above 1 minute)-Consumer Durables	Enormous	Jaquar	JAQUAR #ALMOST ART	MERIT
95	TAC-1881	Madhya Pradesh Tourism Board	04 AUDIO – VISUAL DIGITAL & OTT (BELOW 1 MINUTE & ABOVE 1 MINUTE)	04m: AUDIO – VISUAL, DIGITAL & OTT (Above 1 minute)-Services	Span Media Communications Limited	Madhya Pradesh Tourism Board	The Sitarist	MERIT
96	TAC-4586	Flipkart Internet Pvt. Ltd.	04 AUDIO – VISUAL DIGITAL & OTT (BELOW 1 MINUTE & ABOVE 1 MINUTE)	04n: AUDIO – VISUAL, DIGITAL & OTT (Above 1 minute)-Retail	Kinnect	Flipkart	Big Bang Diwali	MERIT
97	TAC-2597	PepsiCo India	04 AUDIO – VISUAL DIGITAL & OTT (BELOW 1 MINUTE & ABOVE 1 MINUTE)	04o: AUDIO – VISUAL, DIGITAL & OTT (Above 1 minute)-Corporate, Media, Entertainment & Others	Leo India	Mountain Dew	Darescore	MERIT
98	TAC-3060	Kenvue	04 AUDIO – VISUAL DIGITAL & OTT (BELOW 1 MINUTE & ABOVE 1 MINUTE)	04p: AUDIO – VISUAL, DIGITAL & OTT (Above 1 minute)-Public Service	McCann India	Johnson's Baby	Project Golden Minute	MERIT
99	TAC-3406	Battlegrounds Mobile India (Krafton)	04 AUDIO – VISUAL DIGITAL & OTT (BELOW 1 MINUTE & ABOVE 1 MINUTE)	04g: AUDIO – VISUAL, DIGITAL & OTT (Below 1 minute)-Corporate, Media, Entertainment & Others	Enormous	Battlegrounds Mobile India (BGMI)	Save Your Hands for Something Epic	BRONZE
100	TAC-2548	Spotify India	04 AUDIO – VISUAL DIGITAL & OTT (BELOW 1 MINUTE & ABOVE 1 MINUTE)	04e: AUDIO – VISUAL, DIGITAL & OTT (Below 1 minute)-Services	Leo India	Spotify	Commute - Car	SILVER
101	TAC-3453	Battlegrounds Mobile India (Krafton)	04 AUDIO – VISUAL DIGITAL & OTT (BELOW 1 MINUTE & ABOVE 1 MINUTE)	04g: AUDIO – VISUAL, DIGITAL & OTT (Below 1 minute)-Corporate, Media, Entertainment & Others	Enormous	Battlegrounds Mobile India (BGMI)	Everybody Loves A Good Fight	SILVER

102	TAC-2951	Axis Bank	04 AUDIO – VISUAL DIGITAL & OTT (BELOW 1 MINUTE & ABOVE 1 MINUTE)	04m: AUDIO – VISUAL, DIGITAL & OTT (Above 1 minute)-Services	Pitchverse Platforms Pvt. Limited	Axis Bank	Mother Tongue-ish	SILVER
103	TAC-3458	Battlegrounds Mobile India (Krafton)	04 AUDIO – VISUAL DIGITAL & OTT (BELOW 1 MINUTE & ABOVE 1 MINUTE)	04o: AUDIO – VISUAL, DIGITAL & OTT (Above 1 minute)-Corporate, Media, Entertainment & Others	Enormous	Battlegrounds Mobile India (BGMI)	Everybody Loves A Good Fight	SILVER
104	TAC-1168	Hari Darshan Sevashram Pvt. Ltd.	05 AUDIO & RADIO	05b: AUDIO & RADIO: FMCG - Personal Care, Home Care, Healthcare & Others	EGGFIRST ADVERTISING & DESIGN PRIVATE LIMITED	Hari Darshan	Agar	BRONZE
105	TAC-3879	EB Agency	05 AUDIO & RADIO	05e: AUDIO & RADIO: Services	Enormous	EB Agency	Merger 3	BRONZE
106	TAC-1686	Diageo India	05 AUDIO & RADIO	05g: AUDIO & RADIO: Corporate, Media, Entertainment & Others	Enormous	Signature Packaged Drinking Water	Mangrove Regeneration Pledge	BRONZE
107	TAC-4962	Kenvue	05 AUDIO & RADIO	05j: AUDIO & RADIO: Sound Design	McCann India	Johnson's Baby	Project Golden Minute	BRONZE
108	TAC-1170	Hari Darshan Sevashram Pvt. Ltd.	05 AUDIO & RADIO	05k: AUDIO & RADIO: Script	EGGFIRST ADVERTISING & DESIGN PRIVATE LIMITED	Hari Darshan	Agar	BRONZE
109	TAC-2799	Manifest Media	05 AUDIO & RADIO	05l: AUDIO & RADIO: Casting & Performance	Medulla Communications	STROke Please	STROKE anthem	BRONZE
110	TAC-2013	The Times Group	05 AUDIO & RADIO	05m: AUDIO & RADIO: Use of Radio or Audio as a Medium	tgthr.	Radio Mirchi	Theatre Of The Mind	BRONZE
111	TAC-2995	Perfetti Van Melle India (PVMl)	05 AUDIO & RADIO	05a: AUDIO & RADIO: FMCG - Foods & Beverages	ABP PVT. LTD.	Center Fruit	Center Fruit Laplap Karo...Line Skip Karo	MERIT
112	TAC-1797	Reckitt Benckiser, India	05 AUDIO & RADIO	05b: AUDIO & RADIO: FMCG - Personal Care, Home Care, Healthcare & Others	Havas Worldwide India Pvt. Ltd.	Fybogel Hi-Fibre Isabgol Husk Sugar Free Powder	The Battlefield	MERIT
113	TAC-4073	Wonderla Holidays Ltd	05 AUDIO & RADIO	05e: AUDIO & RADIO: Services	Wonderla Holidays Ltd.	Wonderla Holidays Ltd	Festive Campaigns	MERIT
114	TAC-2010	The Times Group	05 AUDIO & RADIO	05g: AUDIO & RADIO: Corporate, Media, Entertainment & Others	tgthr.	Radio Mirchi	Theatre Of The Mind	MERIT

115	TAC-4965	Kenvue	05 AUDIO & RADIO	05h: AUDIO & RADIO: Public Service	McCann India	Johnson's Baby	Project Golden Minute	MERIT
116	TAC-3930	P&G India	05 AUDIO & RADIO	05h: AUDIO & RADIO: Public Service	JioStar India Pvt. Ltd.	P&G Shiksha	Ab Sab Jaayenge School	MERIT
117	TAC-2797	Manifest Media	05 AUDIO & RADIO	05i: AUDIO & RADIO: Use of Music	Medulla Communications	STROke Please	STROKE anthem	MERIT
118	TAC-1780	Titan Company Limited	05 AUDIO & RADIO	05i: AUDIO & RADIO: Use of Music	BBH Communication India Pvt. Ltd.	CaratLane	Seven Songs Of Love	MERIT
119	TAC-1809	Reckitt Benckiser, India	05 AUDIO & RADIO	05j: AUDIO & RADIO: Sound Design	Havas Worldwide India Pvt. Ltd.	Fybogel Hi-Fibre Isabgol Husk Sugar Free Powder	The Battlefield	MERIT
120	TAC-3931	P&G India	05 AUDIO & RADIO	05k: AUDIO & RADIO: Script	JioStar India Pvt. Ltd.	P&G Shiksha	Ab Sab Jaayenge School	MERIT
121	TAC-2011	The Times Group	05 AUDIO & RADIO	05k: AUDIO & RADIO: Script	tgthr.	Radio Mirchi	Theatre Of The Mind	MERIT
122	TAC-3622	PepsiCo India	05 AUDIO & RADIO	05n: AUDIO & RADIO: Use of Audio Technology	Leo India	Sting	The Unofficial Official Sound of F1	MERIT
123	TAC-2998	Perfetti Van Melle India (PVMl)	05 AUDIO & RADIO	05o: AUDIO & RADIO: Voice-Activation	ABP PVT. LTD.	Center Fruit	Center Fruit Laplap Karo...Line Skip Karo	MERIT
124	TAC-4578	UltraTech Cement Limited	05 AUDIO & RADIO	05p: AUDIO & RADIO: Branded Content / Podcasts	Mindshare India	UltraTech Cement	Baat Ghar Ki –Trusted Audio Knowledge Franchise	MERIT
125	TAC-1981	Spotify India	05 AUDIO & RADIO	05q: AUDIO & RADIO: Content Placement	Leo India	Spotify	Commute	MERIT
126	TAC-4055	HDFC MUTUAL FUND	05 AUDIO & RADIO	05r: AUDIO & RADIO: Audio Led Creativity	Tribes Communications Pvt. Ltd.	HDFC MUTUAL FUND	The Chant to Change - Sound box	MERIT
127	TAC-2517	Myntra Designs Pvt Ltd	05 AUDIO & RADIO	05r: AUDIO & RADIO: Audio Led Creativity	Leo India	Myntra	Myntra Vogueabulary 2.0	MERIT
128	TAC-4958	Titan Company Limited	05 AUDIO & RADIO	05r: AUDIO & RADIO: Audio Led Creativity	BBH Communication India Pvt. Ltd.	CaratLane	Seven Songs Of Love	MERIT
129	TAC-4961	Kenvue	05 AUDIO & RADIO	05i: AUDIO & RADIO: Use of Music	McCann India	Johnson's Baby	Project Golden Minute	SILVER
130	TAC-2359	Diageo India	05 AUDIO & RADIO	05l: AUDIO & RADIO: Casting & Performance	Enormous	Signature Packaged Drinking Water	Mangrove Regeneration Pledge	SILVER
131	TAC-2503	USV Private Limited	06 OUTDOOR	06b: OUTDOOR: FMCG - Personal Care, Home Care, Healthcare & Others	Leo India	Sebamed	Seba Womb	BRONZE

132	TAC-1050	Hero MotoCorp Pvt. Ltd.	06 OUTDOOR	06d: OUTDOOR: Automotive	L&K Saatchi & Saatchi	Hero MotoCorp	Hero Prayers For Safety	BRONZE
133	TAC-1139	Renault India Private Limited	06 OUTDOOR	06d: OUTDOOR: Automotive	L&K Saatchi & Saatchi	Renault India	Renault Kiger Gaming OOH	BRONZE
134	TAC-1982	Spotify India	06 OUTDOOR	06e: OUTDOOR: Services	Leo India	Spotify	Commute	BRONZE
135	TAC-1049	Hero MotoCorp Pvt. Ltd.	06 OUTDOOR	06g: OUTDOOR: Corporate, Media, Entertainment & Others	L&K Saatchi & Saatchi	Hero MotoCorp	Hero Prayers For Safety	BRONZE
136	TAC-4103	Kansai Nerolac Paints Ltd.	06 OUTDOOR	06c: OUTDOOR: Consumer Durables	Tribes Communications Pvt. Ltd.	Kansai Nerolac Paints Ltd	The Coolest Seva	GOLD
137	TAC-3429	Tata.ev	06 OUTDOOR	06d: OUTDOOR: Automotive	Kinnect	Tata.ev	Perfect Roads For Harrier.ev	GOLD
138	TAC-2939	Hershey's India Private Limited	06 OUTDOOR	06a: OUTDOOR: FMCG - Foods & Beverages	HERSHEY INDIA PRIVATE LIMITED	HERSHEY INDIA PRIVATE LIMITED	Giving Kisses is Hard. Not Hershey's Kisses	MERIT
139	TAC-2269	Nestle India Ltd.	06 OUTDOOR	06a: OUTDOOR: FMCG - Foods & Beverages	Walk The Talk Communications Pvt. Ltd.	Maggi	Pahado Wali and Baarish Wali Maggi	MERIT
140	TAC-2373	Reckitt Benckiser, India	06 OUTDOOR	06b: OUTDOOR: FMCG - Personal Care, Home Care, Healthcare & Others	Leo India	Durex	Durex - Himesh Reshammiya	MERIT
141	TAC-1922	Harman International (India) Pvt. Ltd.	06 OUTDOOR	06c: OUTDOOR: Consumer Durables	Havas Worldwide India Pvt. Ltd.	JBL Noise Cancelling Headphones	Don't Lose Your Music In The Noise - Airport	MERIT
142	TAC-1921	Harman International (India) Pvt. Ltd.	06 OUTDOOR	06c: OUTDOOR: Consumer Durables	Havas Worldwide India Pvt. Ltd.	JBL Noise Cancelling Headphones	Don't Lose Your Music In The Noise - Subway	MERIT
143	TAC-1923	Harman International (India) Pvt. Ltd.	06 OUTDOOR	06c: OUTDOOR: Consumer Durables	Havas Worldwide India Pvt. Ltd.	JBL Noise Cancelling Headphones	Don't Lose Your Music in The Noise - Office	MERIT
144	TAC-4149	Nissan	06 OUTDOOR	06d: OUTDOOR: Automotive	Tribes Communications Pvt. Ltd.	Nissan Motor India Private Ltd	The Curious Case of Missing Container	MERIT
145	TAC-4074	HSBC Bank India	06 OUTDOOR	06e: OUTDOOR: Services	Tribes Communications Pvt. Ltd.	HSBC Bank India	The Living Hexagon	MERIT
146	TAC-4079	HSBC Bank India	06 OUTDOOR	06g: OUTDOOR: Corporate, Media, Entertainment & Others	Tribes Communications Pvt. Ltd.	HSBC Bank India	The Living Hexagon	MERIT

147	TAC-4872	Nissan	06 OUTDOOR	06g: OUTDOOR: Corporate, Media, Entertainment & Others	Tribes Communications Pvt. Ltd.	Nissan Motor India Private Ltd	The Curious Case of Missing Container	MERIT
148	TAC-4426	Asian Paints Limited	06 OUTDOOR	06b: OUTDOOR: FMCG - Personal Care, Home Care, Healthcare & Others	Kinnect	Asian Paints	The Waterproofing Champion	SILVER
149	TAC-1643	Flipkart Internet Pvt. Ltd.	06 OUTDOOR	06c: OUTDOOR: Consumer Durables	SW Network	Flipkart	World's Most Credible Billboard	SILVER
150	TAC-4040	HDFC MUTUAL FUND	06 OUTDOOR	06e: OUTDOOR: Services	Tribes Communications Pvt. Ltd.	HDFC MUTUAL FUND	The Chant to Change	SILVER
151	TAC-4014	HDFC MUTUAL FUND	06 OUTDOOR	06e: OUTDOOR: Services	Tribes Communications Pvt. Ltd.	HDFC MUTUAL FUND	Barni Se Azadi	SILVER
152	TAC-4384	SP Medifort	06 OUTDOOR	06e: OUTDOOR: Services	PLAINSPEAK	SP Medifort	Noticed a change?	SILVER
153	TAC-4092	Indiawin Sports Pvt. Ltd. (Mumbai Indians)	06 OUTDOOR	06g: OUTDOOR: Corporate, Media, Entertainment & Others	Kinnect	Mumbai Indians	Icons of Change	SILVER
154	TAC-4104	Kansai Nerolac Paints Ltd.	06 OUTDOOR	06g: OUTDOOR: Corporate, Media, Entertainment & Others	Tribes Communications Pvt. Ltd.	Kansai Nerolac Paints Ltd	The Coolest Seva	SILVER
155	TAC-2928	Hershey's India Private Limited	07 INTEGRATED	07a: INTEGRATED: FMCG - Foods & Beverages	HERSHEY INDIA PRIVATE LIMITED	HERSHEY INDIA PRIVATE LIMITED	Giving Kisses Is Hard. Not Hershey's Kisses	BRONZE
156	TAC-2170	Mondelez India Foods Pvt. Ltd.	07 INTEGRATED	07a: INTEGRATED: FMCG - Foods & Beverages	Leo India	Oreo	Oreo Dream For The Team	BRONZE
157	TAC-2143	Whisper	07 INTEGRATED	07b: INTEGRATED: FMCG - Personal Care, Home Care, Healthcare & Others	Leo India	P&G Whisper	PROJECT EARLY PERIODS	BRONZE
158	TAC-3719	Skoda Auto Volkswagen India Pvt Ltd	07 INTEGRATED	07d: INTEGRATED: Automotive	BBH Communication India Pvt. Ltd.	Škoda Auto India	Doda, not Škoda	BRONZE
159	TAC-2225	Yum Foods	07 INTEGRATED	07f: INTEGRATED: Retail	Havas Worldwide India Pvt. Ltd.	Pizza Hut	Flip To The Cheese	BRONZE

160	TAC-4166	Britannia Industries Limited	07 INTEGRATED	07g: INTEGRATED: Corporate, Media, Entertainment & Others	Enormous	Britannia	The Pride Pact	BRONZE
161	TAC-1983	Spotify India	07 INTEGRATED	07e: INTEGRATED: Services	Leo India	Spotify	Commute	GOLD
162	TAC-2854	Flipkart Internet Pvt. Ltd.	07 INTEGRATED	07f: INTEGRATED: Retail	Leo India	Flipkart	Namibia x Flipkart WC 2026	GOLD
163	TAC-1953	PepsiCo India	07 INTEGRATED	07g: INTEGRATED: Corporate, Media, Entertainment & Others	Leo India	Mountain Dew	Darescore	GOLD
164	TAC-4118	Britannia Industries Limited	07 INTEGRATED	07a: INTEGRATED: FMCG - Foods & Beverages	Enormous	Britannia	The Pride Pact	MERIT
165	TAC-1390	Center fresh	07 INTEGRATED	07a: INTEGRATED: FMCG - Foods & Beverages	Perfetti Van Melle India	Center fresh	Center fresh 'Dimaag Pe Rakhe Lagaam'	MERIT
166	TAC-2871	PepsiCo India	07 INTEGRATED	07a: INTEGRATED: FMCG - Foods & Beverages	Leo India	Sting	The Unofficial Official Sound of F1	MERIT
167	TAC-4924	PepsiCo India	07 INTEGRATED	07a: INTEGRATED: FMCG - Foods & Beverages	Havas Worldwide India Pvt. Ltd.	Pepsi	Anytime is Pepsi Time	MERIT
168	TAC-2583	USV Private Limited	07 INTEGRATED	07b: INTEGRATED: FMCG - Personal Care, Home Care, Healthcare & Others	Leo India	Sebamed	Seba Womb	MERIT
169	TAC-4163	National Payments Corporation of India	07 INTEGRATED	07e: INTEGRATED: Services	Enormous	National Payments Corporation of India	The Art Of Progress	MERIT
170	TAC-2390	Flipkart Internet Pvt. Ltd.	07 INTEGRATED	07f: INTEGRATED: Retail	SW Network	Flipkart Internet Private Limited	Still less than iPhones sold on BBD.	MERIT
171	TAC-3258	Diageo India	07 INTEGRATED	07g: INTEGRATED: Corporate, Media, Entertainment & Others	Enormous	Signature Packaged Drinking Water	Mangrove Regeneration Pledge	MERIT
172	TAC-3151	Reliance Industries Limited (RIL)	07 INTEGRATED	07g: INTEGRATED: Corporate, Media, Entertainment & Others	White Rivers Media	Jio Studios B62 Studios	Dhurandhar	MERIT

173	TAC-4917	Skoda Auto Volkswagen India Pvt Ltd	07 INTEGRATED	07f: INTEGRATED: Retail	BBH Communication India Pvt. Ltd.	Škoda Auto India	Škoda Octavia RS - Sorry For The Heartbreak	MERIT
174	TAC-2144	Whisper	07 INTEGRATED	07g: INTEGRATED: Corporate, Media, Entertainment & Others	Leo India	P&G Whisper	PROJECT EARLY PERIODS	MERIT
175	TAC-1360	Federal Bank Hormis Memorial Foundation	07 INTEGRATED	07h: INTEGRATED: Public Service	Network18 Media & Investments Limited	Federal Bank Hormis Memorial Foundation and Network18	The Pink Tag Project - an initiative by Sanjeevani	MERIT
176	TAC-4948	Kenvue	07 INTEGRATED	07h: INTEGRATED: Public Service	McCann India	Johnson's Baby	Project Golden Minute	MERIT
177	TAC-4950	Kenvue	07 INTEGRATED	07b: INTEGRATED: FMCG - Personal Care, Home Care, Healthcare & Others	McCann India	Johnson's Baby	Project Golden Minute	SILVER
178	TAC-1778	Skoda Auto Volkswagen India Pvt. Ltd.	07 INTEGRATED	07d: INTEGRATED: Automotive	BBH Communication India Pvt. Ltd.	Škoda Auto India	Škoda Octavia RS - Sorry For The Heartbreak	SILVER
179	TAC-4711	Foxtale Consumer Private Limited	10 SOCIAL CONTENT & INFLUENCER MARKETING	10a: SOCIAL CONTENT & INFLUENCER MARKETING: Best use of a Collaboration.	Kinnect	Foxtale	Emraan's LipSurance	BRONZE
180	TAC-4372	Hardcastle Restaurants Private Limited	10 SOCIAL CONTENT & INFLUENCER MARKETING	10a: SOCIAL CONTENT & INFLUENCER MARKETING: Best use of a Collaboration.	McCann India	McDonald's India (West & South)	McDonald's - Fries to Love	BRONZE
181	TAC-2251	Lenovo India	10 SOCIAL CONTENT & INFLUENCER MARKETING	10a: SOCIAL CONTENT & INFLUENCER MARKETING: Best use of a Collaboration.	Leo India	Lenovo India	Gamers on Duty	BRONZE
182	TAC-2131	Nestle India	10 SOCIAL CONTENT & INFLUENCER MARKETING	10a: SOCIAL CONTENT & INFLUENCER MARKETING: Best use of a Collaboration.	Leo India	KitKat	Snap To Decide	BRONZE
183	TAC-4262	Vijay Sales	10 SOCIAL CONTENT & INFLUENCER MARKETING	10a: SOCIAL CONTENT & INFLUENCER MARKETING: Best use of a Collaboration.	White Rivers Media	Vijay Sales	Vijay Sales, Biswa Reels	BRONZE

184	TAC-1998	Nilkamal	10 SOCIAL CONTENT & INFLUENCER MARKETING	10b: SOCIAL CONTENT & INFLUENCER MARKETING: Community Building.	tgthr.	Nilkamal Homes	Safe Space Studios	BRONZE
185	TAC-3176	Reliance Industries Limited (RIL)	10 SOCIAL CONTENT & INFLUENCER MARKETING	10b: SOCIAL CONTENT & INFLUENCER MARKETING: Community Building.	White Rivers Media	Jio Studios B62 Studios	Dhurandhar	BRONZE
186	TAC-2717	Flipkart Internet Pvt. Ltd.	10 SOCIAL CONTENT & INFLUENCER MARKETING	10c: SOCIAL CONTENT & INFLUENCER MARKETING: Social Film.	Leo India	Flipkart	Buy Buy Sale	BRONZE
187	TAC-4957	Kenvue	10 SOCIAL CONTENT & INFLUENCER MARKETING	10c: SOCIAL CONTENT & INFLUENCER MARKETING: Social Film.	McCann India	Johnson's Baby	Project Golden Minute	BRONZE
188	TAC-3380	Moneyview Limited	10 SOCIAL CONTENT & INFLUENCER MARKETING	10c: SOCIAL CONTENT & INFLUENCER MARKETING: Social Film.	Enormous	MONEYVIEW	Renovation	BRONZE
189	TAC-3735	Myntra Designs Private Limited	10 SOCIAL CONTENT & INFLUENCER MARKETING	10d: SOCIAL CONTENT & INFLUENCER MARKETING: Social Film Series.	McCann India	Myntra	From Basic to Wow, Superfast with Myntra M Now	BRONZE
190	TAC-4601	L'Oréal India Pvt. Ltd.	10 SOCIAL CONTENT & INFLUENCER MARKETING	10e: SOCIAL CONTENT & INFLUENCER MARKETING: Co-Creation & User Generated Content.	BBH Communication India Pvt. Ltd.	Garnier Men	Bassi Vs Garnier Men Facewash	BRONZE
191	TAC-2177	Mondelez India Foods Pvt. Ltd.	10 SOCIAL CONTENT & INFLUENCER MARKETING	10e: SOCIAL CONTENT & INFLUENCER MARKETING: Co-Creation & User Generated Content.	Leo India	Oreo	Eat Oreo Like A Superstar Again	BRONZE
192	TAC-2090	Diageo India	10 SOCIAL CONTENT & INFLUENCER MARKETING	10f: SOCIAL CONTENT & INFLUENCER MARKETING: Social Purpose.	Enormous	Signature Packaged Drinking Water	Mangrove Regeneration Pledge	BRONZE
193	TAC-4459	Mathrubhumi	10 SOCIAL CONTENT & INFLUENCER MARKETING	10f: SOCIAL CONTENT & INFLUENCER MARKETING: Social Purpose.	Maitri Advertising Works	Mathrubhumi	Got Stuff ?	BRONZE

194	TAC-4605	Flipkart Internet Pvt. Ltd.	10 SOCIAL CONTENT & INFLUENCER MARKETING	10g: SOCIAL CONTENT & INFLUENCER MARKETING: Social Behavior.	Kinnect	Flipkart	Title Sponsor	BRONZE
195	TAC-4602	L'Oréal India Pvt. Ltd.	10 SOCIAL CONTENT & INFLUENCER MARKETING	10g: SOCIAL CONTENT & INFLUENCER MARKETING: Social Behavior.	BBH Communication India Pvt. Ltd.	Garnier Men	Bassi Vs Garnier Men Facewash	BRONZE
196	TAC-2552	Hindustan Unilever Limited	10 SOCIAL CONTENT & INFLUENCER MARKETING	10h: SOCIAL CONTENT & INFLUENCER MARKETING: Digital creation by an influencer	MULLENLOWE LINTAS GROUP	Hindustan Unilever Closeup	#CloseupFlavourBomb	BRONZE
197	TAC-2508	USV Private Limited	10 SOCIAL CONTENT & INFLUENCER MARKETING	10h: SOCIAL CONTENT & INFLUENCER MARKETING: Digital creation by an influencer	Leo India	Sebamed	Seba Nail Art	BRONZE
198	TAC-2675	IKEA	10 SOCIAL CONTENT & INFLUENCER MARKETING	10e: SOCIAL CONTENT & INFLUENCER MARKETING: Co-Creation & User Generated Content.	Leo India	IKEA	IKEA - filmy billboard 2.0	GOLD
199	TAC-3178	Reliance Industries Limited (RIL)	10 SOCIAL CONTENT & INFLUENCER MARKETING	10e: SOCIAL CONTENT & INFLUENCER MARKETING: Co-Creation & User Generated Content.	White Rivers Media	Jio Studios B62 Studios	Dhurandhar	GOLD
200	TAC-4175	Britannia Industries Limited	10 SOCIAL CONTENT & INFLUENCER MARKETING	10f: SOCIAL CONTENT & INFLUENCER MARKETING: Social Purpose.	Enormous	Britannia	The Pride Pact	GOLD
201	TAC-2694	Ardent Alcobev Private Limited	10 SOCIAL CONTENT & INFLUENCER MARKETING	10a: SOCIAL CONTENT & INFLUENCER MARKETING: Best use of a Collaboration.	Roll Dot Agency	Ardent Alcobev Dram Bell Whisky	The Hack That Wasn't	MERIT
202	TAC-4172	Britannia Industries Limited	10 SOCIAL CONTENT & INFLUENCER MARKETING	10a: SOCIAL CONTENT & INFLUENCER MARKETING: Best use of a Collaboration.	Enormous	Britannia	The Pride Pact	MERIT

203	TAC-2890	Flipkart Internet Pvt. Ltd.	10 SOCIAL CONTENT & INFLUENCER MARKETING	10a: SOCIAL CONTENT & INFLUENCER MARKETING: Best use of a Collaboration.	Leo India	Flipkart	Namibia x Flipkart WC 2026	MERIT
204	TAC-3076	Kenvue	10 SOCIAL CONTENT & INFLUENCER MARKETING	10a: SOCIAL CONTENT & INFLUENCER MARKETING: Best use of a Collaboration.	McCann India	Johnson's Baby	Project Golden Minute	MERIT
205	TAC-3167	Reliance Industries Limited (RIL)	10 SOCIAL CONTENT & INFLUENCER MARKETING	10a: SOCIAL CONTENT & INFLUENCER MARKETING: Best use of a Collaboration.	White Rivers Media	Jio Studios B62 Studios	Dhurandhar	MERIT
206	TAC-4222	Diageo India	10 SOCIAL CONTENT & INFLUENCER MARKETING	10b: SOCIAL CONTENT & INFLUENCER MARKETING: Community Building.	Enormous	ROYAL CHALLENGE PACKAGED DRINKING WATER	BOLD SHERNI	MERIT
207	TAC-1443	Amazon Prime Video	10 SOCIAL CONTENT & INFLUENCER MARKETING	10c: SOCIAL CONTENT & INFLUENCER MARKETING: Social Film.	SW Network	Amazon Prime Video	Konse Hai Yeh Emotions?	MERIT
208	TAC-4555	Flipkart Internet Pvt. Ltd.	10 SOCIAL CONTENT & INFLUENCER MARKETING	10c: SOCIAL CONTENT & INFLUENCER MARKETING: Social Film.	Kinnect	Flipkart Minutes	The Hymn	MERIT
209	TAC-2848	Flipkart Internet Pvt. Ltd.	10 SOCIAL CONTENT & INFLUENCER MARKETING	10c: SOCIAL CONTENT & INFLUENCER MARKETING: Social Film.	Leo India	Flipkart	Namibia x Flipkart WC 2026	MERIT
210	TAC-4303	Godrej Industries Limited	10 SOCIAL CONTENT & INFLUENCER MARKETING	10c: SOCIAL CONTENT & INFLUENCER MARKETING: Social Film.	AGENCY09	Godrej Laffaire	Kanta Didi - Celebrating Acceptance	MERIT
211	TAC-2933	Hershey's India Private Limited	10 SOCIAL CONTENT & INFLUENCER MARKETING	10c: SOCIAL CONTENT & INFLUENCER MARKETING: Social Film.	HERSHEY INDIA PRIVATE LIMITED	HERSHEY INDIA PRIVATE LIMITED	Giving Kisses Is Hard. Not Hershey's Kisses	MERIT
212	TAC-2671	Meril Life Sciences	10 SOCIAL CONTENT & INFLUENCER MARKETING	10c: SOCIAL CONTENT & INFLUENCER MARKETING: Social Film.	MULLENLOWE LINTAS GROUP	Meril Life Sciences	Helicopter - Bachpana Shouldn't Retire!	MERIT

213	TAC-1553	National Payments Corporation of India	10 SOCIAL CONTENT & INFLUENCER MARKETING	10c: SOCIAL CONTENT & INFLUENCER MARKETING: Social Film.	Enormous	National Payments Corporation of India	#UnfoldtheUntold - Aashuram	MERIT
214	TAC-4358	Pigeon India	10 SOCIAL CONTENT & INFLUENCER MARKETING	10c: SOCIAL CONTENT & INFLUENCER MARKETING: Social Film.	Lyxel & Flamingo	Pigeon	#StandByNursingMoms	MERIT
215	TAC-4521	The Photographic Society of India	10 SOCIAL CONTENT & INFLUENCER MARKETING	10c: SOCIAL CONTENT & INFLUENCER MARKETING: Social Film.	Enormous	The Photographic Society of India	If Only - Lady	MERIT
216	TAC-3916	The Photographic Society of India	10 SOCIAL CONTENT & INFLUENCER MARKETING	10c: SOCIAL CONTENT & INFLUENCER MARKETING: Social Film.	Enormous	The Photographic Society of India	If Only - Man	MERIT
217	TAC-4522	The Photographic Society of India	10 SOCIAL CONTENT & INFLUENCER MARKETING	10c: SOCIAL CONTENT & INFLUENCER MARKETING: Social Film.	Enormous	The Photographic Society of India	If Only - Shepherd	MERIT
218	TAC-4520	The Photographic Society of India	10 SOCIAL CONTENT & INFLUENCER MARKETING	10c: SOCIAL CONTENT & INFLUENCER MARKETING: Social Film.	Enormous	The Photographic Society of India	If Only - Kid	MERIT
219	TAC-1821	boAt Lifestyle	10 SOCIAL CONTENT & INFLUENCER MARKETING	10d: SOCIAL CONTENT & INFLUENCER MARKETING: Social Film Series.	boAt Lifestyle	boAt Lifestyle	boAt x Festive Campaign Social	MERIT
220	TAC-3917	The Photographic Society of India	10 SOCIAL CONTENT & INFLUENCER MARKETING	10d: SOCIAL CONTENT & INFLUENCER MARKETING: Social Film Series.	Enormous	The Photographic Society of India	If Only	MERIT
221	TAC-2696	Ardent Alcobev Private Limited	10 SOCIAL CONTENT & INFLUENCER MARKETING	10e: SOCIAL CONTENT & INFLUENCER MARKETING: Co-Creation & User Generated Content.	Roll Dot Agency	Ardent Alcobev Dram Bell Whisky	The Hack That Wasn't	MERIT
222	TAC-4174	Britannia Industries Limited	10 SOCIAL CONTENT & INFLUENCER MARKETING	10e: SOCIAL CONTENT & INFLUENCER MARKETING: Co-Creation & User Generated Content.	Enormous	Britannia	The Pride Pact	MERIT

223	TAC-3352	Indusind General Insurance Company Limited	10 SOCIAL CONTENT & INFLUENCER MARKETING	10f: SOCIAL CONTENT & INFLUENCER MARKETING: Social Purpose.	Enormous	Indusind General Insurance	Suraksha Mangalsutra	MERIT
224	TAC-2328	PepsiCo India	10 SOCIAL CONTENT & INFLUENCER MARKETING	10f: SOCIAL CONTENT & INFLUENCER MARKETING: Social Purpose.	Leo India	Lay's	Project Mitti	MERIT
225	TAC-4623	Aditya Birla Capital Limited	10 SOCIAL CONTENT & INFLUENCER MARKETING	10g: SOCIAL CONTENT & INFLUENCER MARKETING: Social Behavior.	Kinnect	Aditya Birla Capital	Motherhood On Hold	MERIT
226	TAC-1283	SHRI BAJRANG POWER AND ISPAT LTD.	10 SOCIAL CONTENT & INFLUENCER MARKETING	10g: SOCIAL CONTENT & INFLUENCER MARKETING: Social Behavior.	Wisteria	Goel TMT	Band Baaja Bitiya	MERIT
227	TAC-4593	L'Oréal India Pvt. Ltd.	10 SOCIAL CONTENT & INFLUENCER MARKETING	10h: SOCIAL CONTENT & INFLUENCER MARKETING: Digital creation by an influencer	BBH Communication India Pvt. Ltd.	Garnier Men	Bassi Vs Garnier Men Facewash	MERIT
228	TAC-4264	Vijay Sales	10 SOCIAL CONTENT & INFLUENCER MARKETING	10h: SOCIAL CONTENT & INFLUENCER MARKETING: Digital creation by an influencer	White Rivers Media	Vijay Sales	Vijay Sales, Biswa Reels	MERIT
229	TAC-2533	Hindustan Unilever Limited	10 SOCIAL CONTENT & INFLUENCER MARKETING	10a: SOCIAL CONTENT & INFLUENCER MARKETING: Best use of a Collaboration.	MULLENLOWE LINTAS GROUP	Hindustan Unilever Closeup	#CloseupFlavourBomb	SILVER
230	TAC-4599	L'Oréal India Pvt. Ltd.	10 SOCIAL CONTENT & INFLUENCER MARKETING	10a: SOCIAL CONTENT & INFLUENCER MARKETING: Best use of a Collaboration.	BBH Communication India Pvt. Ltd.	Garnier Men	Bassi Vs Garnier Men Facewash	SILVER
231	TAC-4173	Britannia Industries Limited	10 SOCIAL CONTENT & INFLUENCER MARKETING	10b: SOCIAL CONTENT & INFLUENCER MARKETING: Community Building.	Enormous	Britannia	The Pride Pact	SILVER
232	TAC-4152	TVS Motor Company Limited	10 SOCIAL CONTENT & INFLUENCER MARKETING	10b: SOCIAL CONTENT & INFLUENCER MARKETING: Community Building.	Kinnect	TVS Raider	Raider Bros	SILVER

233	TAC-4630	Aditya Birla Capital Limited	10 SOCIAL CONTENT & INFLUENCER MARKETING	10c: SOCIAL CONTENT & INFLUENCER MARKETING: Social Film.	Kinnect	Aditya Birla Capital	Motherhood On Hold	SILVER
234	TAC-3369	Archian Foods	10 SOCIAL CONTENT & INFLUENCER MARKETING	10c: SOCIAL CONTENT & INFLUENCER MARKETING: Social Film.	Enormous	Lahori Zeera	Har Koi Peera Lahori Zeera	SILVER
235	TAC-3451	Battlegrounds Mobile India (Krafton)	10 SOCIAL CONTENT & INFLUENCER MARKETING	10c: SOCIAL CONTENT & INFLUENCER MARKETING: Social Film.	Enormous	Battlegrounds Mobile India (BGMI)	Everybody Loves A Good Fight	SILVER
236	TAC-1281	SHRI BAJRANG POWER AND ISPAT LTD.	10 SOCIAL CONTENT & INFLUENCER MARKETING	10c: SOCIAL CONTENT & INFLUENCER MARKETING: Social Film.	Wisteria	Goel TMT	Band Baaja Bitiya	SILVER
237	TAC-2214	Tata Capital	10 SOCIAL CONTENT & INFLUENCER MARKETING	10c: SOCIAL CONTENT & INFLUENCER MARKETING: Social Film.	Schbang	Tata Capital	Stop Blaming Her - Women's Day Campaign	SILVER
238	TAC-3383	Moneyview Limited	10 SOCIAL CONTENT & INFLUENCER MARKETING	10d: SOCIAL CONTENT & INFLUENCER MARKETING: Social Film Series.	Enormous	MONEYVIEW	Moneyview se Paisa, Toh Rukna Kaisa	SILVER
239	TAC-3525	Kellogg's India Private Limited	10 SOCIAL CONTENT & INFLUENCER MARKETING	10e: SOCIAL CONTENT & INFLUENCER MARKETING: Co-Creation & User Generated Content.	Social Panga - Higa Digital Pvt. Ltd.	Pringles India	Pringles Ducklips	SILVER
240	TAC-2252	Lenovo India	10 SOCIAL CONTENT & INFLUENCER MARKETING	10e: SOCIAL CONTENT & INFLUENCER MARKETING: Co-Creation & User Generated Content.	Leo India	Lenovo India	Gamers on Duty	SILVER
241	TAC-2347	Reckitt Benckiser, India	10 SOCIAL CONTENT & INFLUENCER MARKETING	10f: SOCIAL CONTENT & INFLUENCER MARKETING: Social Purpose.	Leo India	Durex	The Other G Spot	SILVER
242	TAC-2369	Reckitt Benckiser, India	10 SOCIAL CONTENT & INFLUENCER MARKETING	10f: SOCIAL CONTENT & INFLUENCER MARKETING: Social Purpose.	Leo India	Durex	Durex Father's Day	SILVER

243	TAC-1282	SHRI BAJRANG POWER AND ISPAT LTD.	10 SOCIAL CONTENT & INFLUENCER MARKETING	10f: SOCIAL CONTENT & INFLUENCER MARKETING: Social Purpose.	Wisteria	Goel TMT	Band Baaja Bitiya	SILVER
244	TAC-1960	PepsiCo India	10 SOCIAL CONTENT & INFLUENCER MARKETING	10g: SOCIAL CONTENT & INFLUENCER MARKETING: Social Behavior.	Leo India	Mountain Dew	Darescore	SILVER
245	TAC-3099	Flipkart Internet Pvt. Ltd.	11 CREATIVE COMMERCE USE OF DATA B2B	11d: CREATIVE COMMERCE, USE OF DATA, B2B: CREATIVE COMMERCE - Travel, Leisure, Retail, Restaurants & Fast-Food Chains.	Leo India	Flipkart	Flippin Amazin	BRONZE
246	TAC-2257	Lenovo India	11 CREATIVE COMMERCE USE OF DATA B2B	11g: CREATIVE COMMERCE, USE OF DATA, B2B: COMMERCE CHANNELS - Social/Influencer Commerce.	Leo India	Lenovo India	Gamers on Duty	GOLD
247	TAC-3098	Flipkart Internet Pvt. Ltd.	11 CREATIVE COMMERCE USE OF DATA B2B	11h: CREATIVE COMMERCE, USE OF DATA, B2B: COMMERCE CHANNELS - Mobile-Led Commerce.	Leo India	Flipkart	Flippin Amazin	SILVER
248	TAC-2258	Lenovo India	11 CREATIVE COMMERCE USE OF DATA B2B	11i: CREATIVE COMMERCE, USE OF DATA, B2B: COMMERCE CHANNELS - Entertainment Commerce.	Leo India	Lenovo India	Gamers on Duty	GOLD
249	TAC-1827	One Hand Clap	11 CREATIVE COMMERCE USE OF DATA B2B	11j: CREATIVE COMMERCE, USE OF DATA, B2B: CREATIVE B2B - Brand Experience.	ONE HAND CLAP MEDIA PVT. LTD.	Razorpay	Fix My Itch	BRONZE
250	TAC-3359	Indusind General Insurance Company Limited	11 CREATIVE COMMERCE USE OF DATA B2B	11l: CREATIVE COMMERCE, USE OF DATA, B2B: CREATIVE B2B - Data Driven Targeting or Innovation.	Enormous	Indusind General Insurance	Suraksha Mangalsutra	SILVER

251	TAC-1828	One Hand Clap	11 CREATIVE COMMERCE USE OF DATA B2B	11i: CREATIVE COMMERCE, USE OF DATA, B2B: CREATIVE B2B - Data Driven Targeting or Innovation.	ONE HAND CLAP MEDIA PVT. LTD.	Razorpay	Fix My Itch	BRONZE
252	TAC-1284	SHRI BAJRANG POWER AND ISPAT LTD.	11 CREATIVE COMMERCE USE OF DATA B2B	11m: CREATIVE COMMERCE, USE OF DATA, B2B: CREATIVE B2B - Corporate Purpose & Social Responsibility.	Wisteria	Goel TMT	Band Baaja Bitiya	GOLD
253	TAC-3360	Indusind General Insurance Company Limited	11 CREATIVE COMMERCE USE OF DATA B2B	11n: CREATIVE COMMERCE, USE OF DATA, B2B: CREATIVE B2B - Market Disruption.	Enormous	Indusind General Insurance	Suraksha Mangalsutra	SILVER
254	TAC-2650	Shriram Finance Limited	11 CREATIVE COMMERCE USE OF DATA B2B	11n: CREATIVE COMMERCE, USE OF DATA, B2B: CREATIVE B2B - Market Disruption.	Leo India	Shriram Finance	Shri Aarambh Loan	SILVER
255	TAC-1285	SHRI BAJRANG POWER AND ISPAT LTD.	11 CREATIVE COMMERCE USE OF DATA B2B	11o: CREATIVE COMMERCE, USE OF DATA, B2B: CREATIVE B2B - Craft in B2B.	Wisteria	Goel TMT	Band Baaja Bitiya	GOLD
256	TAC-2181	Mondelez India Foods Pvt. Ltd.	14 BRAND EXPERIENCE & ACTIVATION	14a: BRAND EXPERIENCE & ACTIVATION: FMCG - Foods & Beverages	Leo India	Oreo	Oreo Dream For The Team	BRONZE
257	TAC-4931	PepsiCo India	14 BRAND EXPERIENCE & ACTIVATION	14a: BRAND EXPERIENCE & ACTIVATION: FMCG - Foods & Beverages	Havas Worldwide India Pvt. Ltd.	Pepsi	Anytime is Pepsi Time	BRONZE
258	TAC-4464	Asian Paints Limited	14 BRAND EXPERIENCE & ACTIVATION	14b: BRAND EXPERIENCE & ACTIVATION: FMCG - Personal Care, Home Care, Healthcare & Others	Kinnect	Asian Paints	The Waterproofing Champion	BRONZE

259	TAC-4947	Kenvue	14 BRAND EXPERIENCE & ACTIVATION	14b: BRAND EXPERIENCE & ACTIVATION: FMCG - Personal Care, Home Care, Healthcare & Others	McCann India	Johnson's Baby	Project Golden Minute	BRONZE
260	TAC-4743	Kenvue	14 BRAND EXPERIENCE & ACTIVATION	14b: BRAND EXPERIENCE & ACTIVATION: FMCG - Personal Care, Home Care, Healthcare & Others	McCann India	Stayfree	Rejections to Conversations	BRONZE
261	TAC-2512	USV Private Limited	14 BRAND EXPERIENCE & ACTIVATION	14b: BRAND EXPERIENCE & ACTIVATION: FMCG - Personal Care, Home Care, Healthcare & Others	Leo India	Sebamed	Seba Nail Art	BRONZE
262	TAC-1053	Hero MotoCorp Pvt. Ltd.	14 BRAND EXPERIENCE & ACTIVATION	14d: BRAND EXPERIENCE & ACTIVATION: Automotive	L&K Saatchi & Saatchi	Hero MotoCorp	Hero Prayers For Safety	BRONZE
263	TAC-1337	Renault India Private Limited	14 BRAND EXPERIENCE & ACTIVATION	14d: BRAND EXPERIENCE & ACTIVATION: Automotive	L&K Saatchi & Saatchi	Renault India	Renault Kiger Gaming OOH	BRONZE
264	TAC-4564	TOYOTA KIRLOS KAR MOTOR	14 BRAND EXPERIENCE & ACTIVATION	14d: BRAND EXPERIENCE & ACTIVATION: Automotive	HAKUHODO LYNC	TOYOTA	tem - Toyota Experiential Museum	BRONZE
265	TAC-4845	HDFC ERGO General Insurance Company Limited	14 BRAND EXPERIENCE & ACTIVATION	14e: BRAND EXPERIENCE & ACTIVATION: Services	BBH Communication India Pvt. Ltd.	Hdfc Ergo	Hdfc Ergo Playable	BRONZE
266	TAC-4945	Kenvue	14 BRAND EXPERIENCE & ACTIVATION	14e: BRAND EXPERIENCE & ACTIVATION: Services	McCann India	Johnson's Baby	Project Golden Minute	BRONZE
267	TAC-4381	SP Medifort	14 BRAND EXPERIENCE & ACTIVATION	14e: BRAND EXPERIENCE & ACTIVATION: Services	PLAINSPEAK	SP Medifort	Noticed a change?	BRONZE
268	TAC-2601	PepsiCo India	14 BRAND EXPERIENCE & ACTIVATION	14f: BRAND EXPERIENCE & ACTIVATION: Retail	Leo India	Mountain Dew	Darescore	BRONZE

269	TAC-4084	HDFC MUTUAL FUND	14 BRAND EXPERIENCE & ACTIVATION	14g: BRAND EXPERIENCE & ACTIVATION: Corporate, Media, Entertainment & Others	Tribes Communications Pvt. Ltd.	HDFC MUTUAL FUND	Mutually Funded	BRONZE
270	TAC-2150	P&G	14 BRAND EXPERIENCE & ACTIVATION	14g: BRAND EXPERIENCE & ACTIVATION: Corporate, Media, Entertainment & Others	Leo India	P&G Whisper	PROJECT EARLY PERIODS	BRONZE
271	TAC-4946	Kenvue	14 BRAND EXPERIENCE & ACTIVATION	14h: BRAND EXPERIENCE & ACTIVATION: Public Service	McCann India	Johnson's Baby	Project Golden Minute	BRONZE
272	TAC-1975	Krafton Inc.	14 BRAND EXPERIENCE & ACTIVATION	14e: BRAND EXPERIENCE & ACTIVATION: Services	22Feet Tribal Worldwide	Battlegrounds Mobile India	The Great-InGame Wedding	GOLD
273	TAC-4021	HDFC MUTUAL FUND	14 BRAND EXPERIENCE & ACTIVATION	14e: BRAND EXPERIENCE & ACTIVATION: Services	Tribes Communications Pvt. Ltd.	HDFC MUTUAL FUND	Barni Se Azadi	MERIT
274	TAC-1943	Flipkart Internet Pvt. Ltd.	14 BRAND EXPERIENCE & ACTIVATION	14f: BRAND EXPERIENCE & ACTIVATION: Retail	Leo India	Flipkart	Flippin Amazin	MERIT
275	TAC-2185	Myntra Designs Private Limited	14 BRAND EXPERIENCE & ACTIVATION	14f: BRAND EXPERIENCE & ACTIVATION: Retail	Leo India	Myntra	Myntra Vogueabulary 2.0	MERIT
276	TAC-3261	Diageo India	14 BRAND EXPERIENCE & ACTIVATION	14g: BRAND EXPERIENCE & ACTIVATION: Corporate, Media, Entertainment & Others	Enormous	Signature Packaged Drinking Water	Mangrove Regeneration Pledge	MERIT
277	TAC-1055	Hero MotoCorp Pvt. Ltd.	14 BRAND EXPERIENCE & ACTIVATION	14g: BRAND EXPERIENCE & ACTIVATION: Corporate, Media, Entertainment & Others	L&K Saatchi & Saatchi	Hero MotoCorp	Hero Prayers For Safety	MERIT

278	TAC-2332	PepsiCo India	14 BRAND EXPERIENCE & ACTIVATION	14g: BRAND EXPERIENCE & ACTIVATION: Corporate, Media, Entertainment & Others	Leo India	Lay's	Project Mitti	MERIT
279	TAC-3184	Reliance Industries Limited (RIL)	14 BRAND EXPERIENCE & ACTIVATION	14g: BRAND EXPERIENCE & ACTIVATION: Corporate, Media, Entertainment & Others	White Rivers Media	Jio Studios B62 Studios	Dhurandhar	MERIT
280	TAC-2132	Nestle India	14 BRAND EXPERIENCE & ACTIVATION	14a: BRAND EXPERIENCE & ACTIVATION: FMCG - Foods & Beverages	Leo India	Kitkat	Snap To Decide	SILVER
281	TAC-2876	PepsiCo India	14 BRAND EXPERIENCE & ACTIVATION	14a: BRAND EXPERIENCE & ACTIVATION: FMCG - Foods & Beverages	Leo India	Sting	The Unofficial Official Sound of F1	SILVER
282	TAC-1965	PepsiCo India	14 BRAND EXPERIENCE & ACTIVATION	14a: BRAND EXPERIENCE & ACTIVATION: FMCG - Foods & Beverages	Leo India	Mountain Dew	Darescore	SILVER
283	TAC-2149	P&G	14 BRAND EXPERIENCE & ACTIVATION	14b: BRAND EXPERIENCE & ACTIVATION: FMCG - Personal Care, Home Care, Healthcare & Others	Leo India	P&G Whisper	PROJECT EARLY PERIODS	SILVER
284	TAC-4116	Kansai Nerolac Paints Ltd.	14 BRAND EXPERIENCE & ACTIVATION	14c: BRAND EXPERIENCE & ACTIVATION: Consumer Durables	Tribes Communications Pvt. Ltd.	Kansai Nerolac Paints Ltd	The Coolest Seva	SILVER
285	TAC-2261	Lenovo India	14 BRAND EXPERIENCE & ACTIVATION	14c: BRAND EXPERIENCE & ACTIVATION: Consumer Durables	Leo India	Lenovo India	Gamers on Duty	SILVER
286	TAC-2557	Shriram Finance Limited	14 BRAND EXPERIENCE & ACTIVATION	14e: BRAND EXPERIENCE & ACTIVATION: Services	Leo India	Shriram Finance	Shri Aarambh Loan	SILVER

287	TAC-2849	Krafton India	14 BRAND EXPERIENCE & ACTIVATION	14g: BRAND EXPERIENCE & ACTIVATION: Corporate, Media, Entertainment & Others	Leo India	Krafton India	BGMI - Career Mode	SILVER
288	TAC-1966	PepsiCo India	14 BRAND EXPERIENCE & ACTIVATION	14g: BRAND EXPERIENCE & ACTIVATION: Corporate, Media, Entertainment & Others	Leo India	Mountain Dew	Darescore	SILVER
289	TAC-3851	Bharti Airtel Limited	16 BRANDED CONTENT & ENTERTAINMENT	16a: BRANDED CONTENT & ENTERTAINMENT: Best fictional program, series or film where a client has successfully created a drama, comedy or mini-series around a product or brand including TV, mini-series, web series, cinema, DVD releases and online/digital.	Spiral Content Solutions	Airtel	Scam Con	BRONZE
290	TAC-4628	Piramal Consumer Healthcare	16 BRANDED CONTENT & ENTERTAINMENT	16a: BRANDED CONTENT & ENTERTAINMENT: Best fictional program, series or film where a client has successfully created a drama, comedy or mini-series around a product or brand including TV, mini-series, web series, cinema, DVD releases and online/digital.	Diginfluenz Pvt. Ltd.	Lacto Calamine, Piramal Group	Insecuri-Tea Micro Drama Series	BRONZE

291	TAC-3999	HDFC MUTUAL FUND	16 BRANDED CONTENT & ENTERTAINMENT	16d: BRANDED CONTENT & ENTERTAINMENT: Best use or integration of experiential events, Creative positioning of a brand using events, festivals, flash mobs, installations, etc.	Tribes Communications Pvt. Ltd.	HDFC MUTUAL FUND	DivyaDeep	BRONZE
292	TAC-2853	Krafton India	16 BRANDED CONTENT & ENTERTAINMENT	16d: BRANDED CONTENT & ENTERTAINMENT: Best use or integration of experiential events, Creative positioning of a brand using events, festivals, flash mobs, installations, etc.	Leo India	Krafton India	BGMI - Career Mode	BRONZE
293	TAC-3154	Reliance Industries Limited (RIL)	16 BRANDED CONTENT & ENTERTAINMENT	16e: BRANDED CONTENT & ENTERTAINMENT: Best use of integration of user generated content.	White Rivers Media	Jio Studios B62 Studios	Dhurandhar	BRONZE
294	TAC-2153	P&G	16 BRANDED CONTENT & ENTERTAINMENT	16f: BRANDED CONTENT & ENTERTAINMENT: Best use or integration of music Including music in original branded content, brand integration into music distribution or promotion, the creation of a music-based program or platform.	Leo India	P&G Whisper	PROJECT EARLY PERIODS	BRONZE

295	TAC-4960	Titan Company Limited	16 BRANDED CONTENT & ENTERTAINMENT	16f: BRANDED CONTENT & ENTERTAINMENT: Best use or integration of music Including music in original branded content, brand integration into music distribution or promotion, the creation of a music-based program or platform.	BBH Communication India Pvt. Ltd.	CaratLane	Seven Songs Of Love	BRONZE
296	TAC-4206	Britannia Industries Limited	16 BRANDED CONTENT & ENTERTAINMENT	16g: BRANDED CONTENT & ENTERTAINMENT: Best use or integration of offline media such as print, out of home, etc.	Enormous	Britannia	The Pride Pact	BRONZE
297	TAC-1420	GHODAWAT CONSUMER LIMITED	16 BRANDED CONTENT & ENTERTAINMENT	16h: BRANDED CONTENT & ENTERTAINMENT: Best integrated entertainment content campaign which uses more than 2 media.	GHODAWAT CONSUMER LIMITED	Coolberg Beverages	Coolberg Jugaaro x Amazon Prime Video	BRONZE
298	TAC-2154	P&G	16 BRANDED CONTENT & ENTERTAINMENT	16h: BRANDED CONTENT & ENTERTAINMENT: Best integrated entertainment content campaign which uses more than 2 media.	Leo India	P&G Whisper	PROJECT EARLY PERIODS	BRONZE
299	TAC-2881	PepsiCo India	16 BRANDED CONTENT & ENTERTAINMENT	16h: BRANDED CONTENT & ENTERTAINMENT: Best integrated entertainment content campaign which uses more than 2 media.	Leo India	Sting	The Unofficial Official Sound of F1	BRONZE

300	TAC-3156	Reliance Industries Limited (RIL)	16 BRANDED CONTENT & ENTERTAINMENT	16h: BRANDED CONTENT & ENTERTAINMENT: Best integrated entertainment content campaign which uses more than 2 media.	White Rivers Media	Jio Studios B62 Studios	Dhurandhar	BRONZE
301	TAC-2263	Lenovo India	16 BRANDED CONTENT & ENTERTAINMENT	16c: BRANDED CONTENT & ENTERTAINMENT: Best brand or product integration into a feature film, existing TV show and/or series including TV, mini-series, web series, cinema, DVD releases and online/digital.	Leo India	Lenovo India	Gamers on Duty	GOLD
302	TAC-4545	Rakshka - Guardians of Animals	16 BRANDED CONTENT & ENTERTAINMENT	16d: BRANDED CONTENT & ENTERTAINMENT: Best use or integration of experiential events, Creative positioning of a brand using events, festivals, flash mobs, installations, etc.	Enormous	Rakshak India	Zoo Wifi	GOLD
303	TAC-2880	PepsiCo India	16 BRANDED CONTENT & ENTERTAINMENT	16a: BRANDED CONTENT & ENTERTAINMENT: Best fictional program, series or film where a client has successfully created a drama, comedy or mini-series around a product or brand including TV, mini-series, web series, cinema, DVD releases and online/digital.	Leo India	Sting	The Unofficial Official Sound of F1	MERIT

304	TAC-3841	Bharti Airtel Limited	16 BRANDED CONTENT & ENTERTAINMENT	16b: BRANDED CONTENT & ENTERTAINMENT: Best non-fiction program, series or film where a client has successfully created a reality, documentary or entertainment show around a product(s) or brand(s) including TV, mini-series, web, cinema, DVD and online/digital.	Spiral Content Solutions	Airtel	Everyone Can Design	MERIT
305	TAC-3972	Eicher Group Foundation	16 BRANDED CONTENT & ENTERTAINMENT	16b: BRANDED CONTENT & ENTERTAINMENT: Best non-fiction program, series or film where a client has successfully created a reality, documentary or entertainment show around a product(s) or brand(s) including TV, mini-series, web, cinema, DVD and online/digital.	JioStar India Pvt. Ltd.	Royal Enfield	The Great Himalayan Exploration	MERIT
306	TAC-2768	Krafton Inc.	16 BRANDED CONTENT & ENTERTAINMENT	16b: BRANDED CONTENT & ENTERTAINMENT: Best non-fiction program, series or film where a client has successfully created a reality, documentary or entertainment show around a product(s) or brand(s) including TV, mini-series, web, cinema, DVD and online/digital.	tgthr.	Battlegrounds Mobile India (BGMI)	BGMI Stepwell	MERIT

307	TAC-3262	Diageo India	16 BRANDED CONTENT & ENTERTAINMENT	16d: BRANDED CONTENT & ENTERTAINMENT: Best use or integration of experiential events, Creative positioning of a brand using events, festivals, flash mobs, installations, etc.	Enormous	Signature Packaged Drinking Water	Mangrove Regeneration Pledge	MERIT
308	TAC-3081	DS Group	16 BRANDED CONTENT & ENTERTAINMENT	16d: BRANDED CONTENT & ENTERTAINMENT: Best use or integration of experiential events, Creative positioning of a brand using events, festivals, flash mobs, installations, etc.	White Rivers Media	DS Group - Pass Pass Pulse	Race to Pulse	MERIT
309	TAC-4025	HDFC MUTUAL FUND	16 BRANDED CONTENT & ENTERTAINMENT	16d: BRANDED CONTENT & ENTERTAINMENT: Best use or integration of experiential events, Creative positioning of a brand using events, festivals, flash mobs, installations, etc.	Tribes Communications Pvt. Ltd.	HDFC MUTUAL FUND	Barni Se Azadi	MERIT
310	TAC-4655	Mathrubhumi	16 BRANDED CONTENT & ENTERTAINMENT	16d: BRANDED CONTENT & ENTERTAINMENT: Best use or integration of experiential events, Creative positioning of a brand using events, festivals, flash mobs, installations, etc.	Maitri Advertising Works	Mathrubhumi	To Speed or Not to Speed?	MERIT

311	TAC-3686	Tata Power	16 BRANDED CONTENT & ENTERTAINMENT	16d: BRANDED CONTENT & ENTERTAINMENT: Best use or integration of experiential events, Creative positioning of a brand using events, festivals, flash mobs, installations, etc.	BC Web Wise	Tata Power EZ Charge	Shaurya Bharat EV Rally	MERIT
312	TAC-3955	APOLLO TYRES LTD.	16 BRANDED CONTENT & ENTERTAINMENT	16f: BRANDED CONTENT & ENTERTAINMENT: Best use or integration of music Including music in original branded content, brand integration into music distribution or promotion, the creation of a music-based program or platform.	APOLLO TYRES LTD.	Apollo Tyres	EVERY DREAM IS A JOURNEY	MERIT
313	TAC-2312	Hindustan Unilever Limited	16 BRANDED CONTENT & ENTERTAINMENT	16f: BRANDED CONTENT & ENTERTAINMENT: Best use or integration of music Including music in original branded content, brand integration into music distribution or promotion, the creation of a music-based program or platform.	WPP Production	Dove	Reborn Stronger	MERIT

314	TAC-4827	Hindustan Unilever Limited	16 BRANDED CONTENT & ENTERTAINMENT	16f: BRANDED CONTENT & ENTERTAINMENT: Best use or integration of music Including music in original branded content, brand integration into music distribution or promotion, the creation of a music-based program or platform.	Zee Entertainment Enterprises Limited	Red Label Natural Care Tea	Ye Re Ye Re Pausa 2.0 – Immunity Ki Chuski	MERIT
315	TAC-3722	Hindustan Unilever Limited	16 BRANDED CONTENT & ENTERTAINMENT	16a: BRANDED CONTENT & ENTERTAINMENT: Best fictional program, series or film where a client has successfully created a drama, comedy or mini-series around a product or brand including TV, mini-series, web series, cinema, DVD releases and online/digital.	Mindshare India	Horlicks	Horlicks Chhoto Byomkesh	SILVER
316	TAC-1293	IFP	16 BRANDED CONTENT & ENTERTAINMENT	16b: BRANDED CONTENT & ENTERTAINMENT: Best non-fiction program, series or film where a client has successfully created a reality, documentary or entertainment show around a product(s) or brand(s) including TV, mini-series, web, cinema, DVD and online/digital.	IFP	Lenovo	Made With Lenovo Yoga	SILVER

317	TAC-4012	Infoedge (India) Limited	16 BRANDED CONTENT & ENTERTAINMENT	16b: BRANDED CONTENT & ENTERTAINMENT: Best non-fiction program, series or film where a client has successfully created a reality, documentary or entertainment show around a product(s) or brand(s) including TV, mini-series, web, cinema, DVD and online/digital.	JioStar India Pvt. Ltd.	Naukri.com	Hardly Working	SILVER
318	TAC-1976	Krafton Inc.	16 BRANDED CONTENT & ENTERTAINMENT	16d: BRANDED CONTENT & ENTERTAINMENT: Best use or integration of experiential events, Creative positioning of a brand using events, festivals, flash mobs, installations, etc.	22Feet Tribal Worldwide	Battlegrounds Mobile India	The Great-InGame Wedding	SILVER
319	TAC-1355	Nestle India Limited	16 BRANDED CONTENT & ENTERTAINMENT	16d: BRANDED CONTENT & ENTERTAINMENT: Best use or integration of experiential events, Creative positioning of a brand using events, festivals, flash mobs, installations, etc.	Nestle India Limited	Nestle NANGROW	Junior Dhunuchi Naach	SILVER
320	TAC-1968	PepsiCo India	16 BRANDED CONTENT & ENTERTAINMENT	16d: BRANDED CONTENT & ENTERTAINMENT: Best use or integration of experiential events, Creative positioning of a brand using events, festivals, flash mobs, installations, etc.	Leo India	Mountain Dew	Darescore	SILVER

321	TAC-4205	Britannia Industries Limited	16 BRANDED CONTENT & ENTERTAINMENT	16e: BRANDED CONTENT & ENTERTAINMENT: Best use of integration of user generated content.	Enormous	Britannia	The Pride Pact	SILVER
322	TAC-2264	Lenovo India	16 BRANDED CONTENT & ENTERTAINMENT	16e: BRANDED CONTENT & ENTERTAINMENT: Best use of integration of user generated content.	Leo India	Lenovo India	Gamers on Duty	SILVER
323	TAC-4197	National Payments Corporation of India	16 BRANDED CONTENT & ENTERTAINMENT	16g: BRANDED CONTENT & ENTERTAINMENT: Best use or integration of offline media such as print, out of home, etc.	Enormous	National Payments Corporation of India	The Art Of Progress	SILVER
324	TAC-4198	National Payments Corporation of India	16 BRANDED CONTENT & ENTERTAINMENT	16h: BRANDED CONTENT & ENTERTAINMENT: Best integrated entertainment content campaign which uses more than 2 media.	Enormous	National Payments Corporation of India	The Art Of Progress	SILVER
325	TAC-2201	Krafton Inc.	20 VIDEO CRAFT	20a: VIDEO CRAFT: Direction	Good Morning Films	Battlegrounds Mobile India	Epic Battle	BRONZE
326	TAC-1021	SHRI BAJRANG POWER AND ISPAT LTD.	20 VIDEO CRAFT	20a: VIDEO CRAFT: Direction	The Unicorn Films	GOEL TMT	BAND BAAJA BITIYA	BRONZE
327	TAC-5004	SLEEP MANAGEMENT PRIVATE LIMITED	20 VIDEO CRAFT	20a: VIDEO CRAFT: Direction	Mothership Productions	Sleepy Cat	Slap Facial	BRONZE
328	TAC-5009	SLEEP MANAGEMENT PRIVATE LIMITED	20 VIDEO CRAFT	20b: VIDEO CRAFT: Editing	Mothership Productions	Sleepy Cat	Slap Facial	BRONZE
329	TAC-2191	Krafton Inc.	20 VIDEO CRAFT	20d: VIDEO CRAFT: Cinematography	Good Morning Films	Battlegrounds Mobile India	Everybody Loves A Good Fight	BRONZE
330	TAC-4539	Ralson India Limited	20 VIDEO CRAFT	20d: VIDEO CRAFT: Cinematography	Vanilla Films	RALSON TYRES	Ralson Bicycle Tyres - Built Better	BRONZE
331	TAC-1522	Archian Foods	20 VIDEO CRAFT	20e: VIDEO CRAFT: Music	Enormous	Lahori Zeera	Har Koi Peera Lahori Zeera	BRONZE

332	TAC-2243	Krafton Inc.	20 VIDEO CRAFT	20e: VIDEO CRAFT: Music	Good Morning Films	Battlegrounds Mobile India	Everybody Loves A Good Fight	BRONZE
333	TAC-3018	Mondelez India Foods Private Limited	20 VIDEO CRAFT	20e: VIDEO CRAFT: Music	Good Morning Films	Cadbury Silk	AI Knows Nothing	BRONZE
334	TAC-3444	Wellbeing Nutrition	20 VIDEO CRAFT	20e: VIDEO CRAFT: Music	Footloose Films	Wellbeing Nutrition	The Lighter Quieter Whey	BRONZE
335	TAC-5015	Kenvue	20 VIDEO CRAFT	20g: VIDEO CRAFT: Sound Design	Mothership Productions	Johnson's Baby	Project Golden Minute	BRONZE
336	TAC-4608	Kenvue	20 VIDEO CRAFT	20a: VIDEO CRAFT: Direction	Mothership Productions	Johnson's Baby	Project Golden Minute	GOLD
337	TAC-5014	Kenvue	20 VIDEO CRAFT	20e: VIDEO CRAFT: Music	Mothership Productions	Johnson's Baby	Project Golden Minute	GOLD
338	TAC-5016	Kenvue	20 VIDEO CRAFT	20h: VIDEO CRAFT: Casting	Mothership Productions	Johnson's Baby	Project Golden Minute	GOLD
339	TAC-4548	Ralson India Limited	20 VIDEO CRAFT	20a: VIDEO CRAFT: Direction	Vanilla Films	RALSON TYRES	Ralson Bicycle Tyres - Built Better	MERIT
340	TAC-1916	Super Money	20 VIDEO CRAFT	20a: VIDEO CRAFT: Direction	BANG BANG MediCorp	Super Money	Super Money 'Jonty Rodes'	MERIT
341	TAC-1379	ArcelorMittal Nippon Steel India Limited	20 VIDEO CRAFT	20c: VIDEO CRAFT: Animation	Creativeland Advertising Pvt. Ltd.	AM/NS India	AM/NS India - Rustians vs. Optigal	MERIT
342	TAC-2844	Manifest Media	20 VIDEO CRAFT	20c: VIDEO CRAFT: Animation	Medulla Communications	STROke Please	The STROke anthem	MERIT
343	TAC-2205	Jaquar & Company Private Limited	20 VIDEO CRAFT	20d: VIDEO CRAFT: Cinematography	Good Morning Films	Jaquar	JAQUAR #ALMOST ART	MERIT
344	TAC-1752	LIC Housing Finance Ltd.	20 VIDEO CRAFT	20d: VIDEO CRAFT: Cinematography	Venus Productions	Madhya Pradesh Tourism	MP Tourism - It All Began Here	MERIT
345	TAC-1911	Flipkart Internet Pvt. Ltd.	20 VIDEO CRAFT	20e: VIDEO CRAFT: Music	BANG BANG MediCorp	Flipkart	Flipkart 'Sa Sa Le Le'	MERIT
346	TAC-3449	Flipkart Internet Pvt. Ltd.	20 VIDEO CRAFT	20e: VIDEO CRAFT: Music	Footloose Films	Cleartrip	Chidiya Udd	MERIT
347	TAC-2704	Ralson India Limited	20 VIDEO CRAFT	20e: VIDEO CRAFT: Music	Vanilla Films	RALSON TYRES	Ralson Bicycle Tyres - Built Better	MERIT
348	TAC-3440	Urban Company	20 VIDEO CRAFT	20e: VIDEO CRAFT: Music	Footloose Films	Urban Company Insta Help	Emosanal Atyachar	MERIT
349	TAC-1403	Bandhan Mutual Fund	20 VIDEO CRAFT	20g: VIDEO CRAFT: Sound Design	Colage Communication	Bandhan Mutual Fund	Bandhan Mutual Fund - Blink	MERIT
350	TAC-1912	Flipkart Internet Pvt. Ltd.	20 VIDEO CRAFT	20h: VIDEO CRAFT: Casting	BANG BANG MediCorp	Flipkart	Flipkart 'Sa Sa Le Le'	MERIT
351	TAC-2277	Krafton Inc.	20 VIDEO CRAFT	20h: VIDEO CRAFT: Casting	Good Morning Films	Battlegrounds Mobile India	Epic Battle	MERIT

352	TAC-3428	Reckitt Benckiser, India	20 VIDEO CRAFT	20h: VIDEO CRAFT: Casting	Chrome Pictures Media LLP	Reckitt	Dettol Presents Shadi Ka Ghar	MERIT
353	TAC-1026	SHRI BAJRANG POWER AND ISPAT LTD.	20 VIDEO CRAFT	20h: VIDEO CRAFT: Casting	The Unicorn Films	GOEL TMT	BAND BAAJA BITIYA	MERIT
354	TAC-1523	Archian Foods	20 VIDEO CRAFT	20a: VIDEO CRAFT: Direction	Enormous	Lahori Zeera	Har Koi Peera Lahori Zeera	SILVER
355	TAC-2239	Krafton Inc.	20 VIDEO CRAFT	20a: VIDEO CRAFT: Direction	Good Morning Films	Battlegrounds Mobile India	Everybody Loves A Good Fight	SILVER
356	TAC-3010	Mondelez India Foods Private Limited	20 VIDEO CRAFT	20a: VIDEO CRAFT: Direction	Good Morning Films	Cadbury Silk	AI Knows Nothing	SILVER
357	TAC-5012	Kenvue	20 VIDEO CRAFT	20b: VIDEO CRAFT: Editing	Mothership Productions	Johnson's Baby	Project Golden Minute	SILVER
358	TAC-2271	Krafton Inc.	20 VIDEO CRAFT	20b: VIDEO CRAFT: Editing	Good Morning Films	Battlegrounds Mobile India	Everybody Loves A Good Fight	SILVER
359	TAC-3016	Mondelez India Foods Private Limited	20 VIDEO CRAFT	20b: VIDEO CRAFT: Editing	Good Morning Films	Cadbury Silk	AI Knows Nothing	SILVER
360	TAC-2701	Kalavarni Jewels Private Limited	20 VIDEO CRAFT	20d: VIDEO CRAFT: Cinematography	Vanilla Films	KALAVARNI JEWELS	KASTURI	SILVER
361	TAC-5013	Kenvue	20 VIDEO CRAFT	20d: VIDEO CRAFT: Cinematography	Mothership Productions	Johnson's Baby	Project Golden Minute	SILVER
362	TAC-3017	Mondelez India Foods Private Limited	20 VIDEO CRAFT	20d: VIDEO CRAFT: Cinematography	Good Morning Films	Cadbury Silk	AI Knows Nothing	SILVER
363	TAC-1805	Perfetti Van Melle India	20 VIDEO CRAFT	20d: VIDEO CRAFT: Cinematography	Perfetti Van Melle India	Happydent	Happydent – Chamka Muskaan, Jagmag Jahaan (Digital)	SILVER
364	TAC-2278	Krafton Inc.	20 VIDEO CRAFT	20e: VIDEO CRAFT: Music	Good Morning Films	Battlegrounds Mobile India	Epic Battle	SILVER
365	TAC-2266	Krafton Inc.	20 VIDEO CRAFT	20h: VIDEO CRAFT: Casting	Good Morning Films	Battlegrounds Mobile India	Everybody Loves A Good Fight	SILVER
366	TAC-3019	Mondelez India Foods Private Limited	20 VIDEO CRAFT	20h: VIDEO CRAFT: Casting	Good Morning Films	Cadbury Silk	AI Knows Nothing	SILVER
367	TAC-5011	SLEEP MANAGEMENT PRIVATE LIMITED	20 VIDEO CRAFT	20h: VIDEO CRAFT: Casting	Mothership Productions	Sleepy Cat	Slap Facial	SILVER

Special Award	Particulars	Gold	Silver	Bronze	Merit	Total Awards	Total Points
Branded Content & Entertainment Specialist Agency of the year	Leo India	1	2	4	1	8	38
	Enormous	1	3	1	1	6	32
	White Rivers Media			2	1	3	10
	JioStar India Pvt. Ltd.		1		1	2	8
	22Feet Tribal Worldwide		1			1	6
	IFP		1			1	6
	Mindshare India		1			1	6
	Nestle India Limited		1			1	6
	Spiral Content Solutions			1	1	2	6
	Tribes Communications Pvt. Ltd.			1	1	2	6
	BBH Communication India Pvt. Ltd.			1		1	4
	Diginfluenz Pvt. Ltd.			1		1	4
	GHODAWAT CONSUMER LIMITED			1		1	4
	APOLLO TYRES LTD.				1	1	2
	BC Web Wise				1	1	2
	Maitri Advertising Works				1	1	2
	tgthr.				1	1	2
	WPP Production				1	1	2
	Zee Entertainment Enterprises Limited				1	1	2

Special Award	Particulars	Gold	Silver	Bronze	Merit	Total Awards	Total Points
Brand Experience & Activation Specialist of the year	Leo India		8	4	3	15	70
	McCann India			4		4	16
	Tribes Communications Pvt. Ltd.		1	1	1	3	12
	L&K Saatchi & Saatchi			2	1	3	10
	22Feet Tribal Worldwide	1				1	8
	BBH Communication India Pvt. Ltd.			1		1	4
	HAKUHODO LYNC			1		1	4
	Havas Worldwide India Pvt. Ltd.			1		1	4
	Kinnect			1		1	4
	PLAINSPEAK			1		1	4
	Enormous				1	1	2
	White Rivers Media				1	1	2

Special Award	Particulars	Gold	Silver	Bronze	Merit	Total Awards	Total Points
Video Craft Specialist of the year	Good Morning Films		8	4	2	14	68
	Mothership Productions	3	3	3		9	54
	Vanilla Films		1	1	2	4	14
	Enormous		1	1		2	10
	Footloose Films			1	2	3	8
	BANG BANG Mediacorp				3	3	6
	Perfetti Van Melle India		1			1	6
	The Unicorn Films			1	1	2	6
	Chrome Pictures Media LLP				1	1	2
	Colage Communication				1	1	2
	Creativeland Advertising Pvt. Ltd.				1	1	2
	Medulla Communications				1	1	2
	Venus Productions				1	1	2

Special Award	Particulars	Grand Prix	Gold	Silver	Bronze	Merit	Total Awards	Total Points
Creative Network Agency of the year	Publicis Groupe	1	14	51	77	29	172	796
	Omnicom Media		7	13	29	25	74	300
	WPP		2	5	5	4	16	74
	Havas Worldwide India Pvt. Ltd.				2	11	13	30
	HAKUHODO INC			1	2		3	14
	JIOSTAR INDIA PRIVATE LIMITED			1		3	4	12
	Laqshya Media Group network				1	1	2	6
	Zee Entertainment Enterprises					1	1	2

Special Award	Particulars	Grand Prix	Gold	Silver	Bronze	Merit	Total Awards	Total Points
Creative Independent Agency of the year	Enormous		5	22	31	38	96	372
	Tribes Communications PVT LTD		2	9	10	12	33	134
	White Rivers Media		1	2	6	8	17	60
	Wisteria		4	3	2	1	10	60
	BMEG Private Limited			2	2	5	9	30
	Maitri Advertising Works			3	1	1	5	24
	Bennett Coleman & Co. Ltd.		1		2	1	4	18
	Medulla Communications (The Bloc.)			2	1	1	4	18
	Drink Water Design Pvt. Ltd.		1	1			2	14
	HERSHEY INDIA PRIVATE LIMITED				2	3	5	14
	Perfetti Van Melle India	1				1	2	14
	tgthr.				2	3	5	14
	Good Morning Films				3		3	12
	Pitchverse Platforms Pvt. Limited			2			2	12
	PLAINSPEAK			1	1	1	3	12
	Sideways Consulting LLP			2			2	12
	SW Network			1		3	4	12
	APOLLO TYRES LTD.				2	1	3	10
	BC Web Wise			1		2	3	10
	Network18 Media & Investments Limited				1	3	4	10
	EBBXFLO				2		2	8
	EGGFIRST ADVERTISING & DESIGN PRIVATE LIMITED				2		2	8
	Firestarter Integrated Communications Pvt. Ltd.				1	2	3	8
	ONE HAND CLAP MEDIA PVT. LTD.				2		2	8
	be positive 24 Innovation Design Pvt. Ltd.					3	3	6
	boAt Lifestyle				1	1	2	6
	IJP			1			1	6
	Mantra4Change			1			1	6
	Nestle India Limited			1			1	6
	Schbang			1			1	6
	Social Panga - Higa Digital Pvt. Ltd.			1			1	6
	Spiral Content Solutions				1	1	2	6
	Superfly films Pvt. Ltd.			1			1	6
	ABP PVT. LTD.					2	2	4
	Akartha				1		1	4
	AVINASH JAI SINGH					2	2	4
	Brandmovers Interactive India Pvt. Ltd.				1		1	4
	Diginfluenz Pvt. Ltd.				1		1	4
	GHODAWAT CONSUMER LIMITED				1		1	4
	pocket fm				1		1	4
	Roll Dot Agency					2	2	4
	Shreyansh Innovations Pvt. Ltd.				1		1	4
	Span Media Communications Limited					2	2	4
	Wockhardt Hospitals				1		1	4
	YAAP Digital Limited				1		1	4
	ADANI					1	1	2
	AGENCY09					1	1	2
	Lyxel & Flamingo					1	1	2
	Mad About Digital					1	1	2
	NH1 Design					1	1	2
	redBus					1	1	2
	Walk The Talk Communications Pvt. Ltd.					1	1	2
	Wonderla Holidays Ltd.					1	1	2

Special Award	Particulars	Grand Prix	Gold	Silver	Bronze	Merit	Total Awards	Total Points
Creative Agency of the year	Leo India	1	12	44	57	20	134	640
	Enormous		5	22	31	38	96	372
	McCann India		1	4	20	17	42	146
	Tribes Communications Pvt. Ltd.		2	9	10	12	33	134
	BBH Communication India Pvt. Ltd.		2	7	13	6	28	122
	Kinnect		2	4	7	5	18	78
	White Rivers Media		1	2	6	8	17	60
	Wisteria		4	3	2	1	10	60
	22Feet Tribal Worldwide		3	2		1	6	38
	Mindshare India			4	3	1	8	38
	BMEG Private Limited			2	2	5	9	30
	Havas Worldwide India Pvt. Ltd.				2	11	13	30
	L&K Saatchi & Saatchi				6	3	9	30
	vml		2	1	1		4	26
	Maitri Advertising Works			3	1	1	5	24
	Interactive Avenues Pvt. Ltd.		1	2			3	20
	Bennett Coleman & Co. Ltd.		1		2	1	4	18
	Medulla Communications			2	1	1	4	18
	Drink Water Design Pvt. Ltd.		1	1			2	14
	HAKUHODO LYNC			1	2		3	14
	HERSHEY INDIA PRIVATE LIMITED				2	3	5	14
	MULLENLOWE LINTAS GROUP			1	1	2	4	14
	Perfetti Van Melle India	1				1	2	14
	tgthr.				2	3	5	14
	Good Morning Films				3		3	12
	JioStar India Pvt. Ltd.			1		3	4	12
	Pitchverse Platforms Pvt. Limited			2			2	12
	PLAINSPeAK			1	1	1	3	12
	Sideways Consulting LLP			2			2	12
	SW Network			1		3	4	12
	APOLLO TYRES LTD.				2	1	3	10
	BC Web Wise			1		2	3	10
	Network18 Media & Investments Limited				1	3	4	10
	EBBXFLO				2		2	8
	EGGFIRST ADVERTISING & DESIGN PRIVATE LIMITED				2		2	8
	Firestarter Integrated Communications Pvt. Ltd.				1	2	3	8
	ONE HAND CLAP MEDIA PVT. LTD.				2		2	8
	be positive 24 Innovation Design Pvt. Ltd.					3	3	6
	boAt Lifestyle				1	1	2	6
	IFP			1			1	6
	Landor				1	1	2	6
	Laqshya Media Group				1	1	2	6
	Mantra4Change			1			1	6
	Nestle India Limited			1			1	6
	Schbang			1			1	6
	Social Panga - Higa Digital Pvt. Ltd.			1			1	6
	Spiral Content Solutions				1	1	2	6
	Superfly films Pvt. Ltd.			1			1	6
	ABP PVT. LTD.					2	2	4
	Akartha				1		1	4
	AVINASH JAI SINGH					2	2	4
	Brandmovers Interactive India Pvt. Ltd.				1		1	4
	Diginfluenz Pvt. Ltd.				1		1	4
	GHODAWAT CONSUMER LIMITED				1		1	4
	Omnicom Production / Magnon (India)				1		1	4
	pocket fm				1		1	4
	Publicis Production				1		1	4
	Roll Dot Agency					2	2	4
	Shreyansh Innovations Pvt. Ltd.				1		1	4
	Span Media Communications Limited					2	2	4
	Wockhardt Hospitals				1		1	4
	YAAP Digital Limited				1		1	4
	ADANI					1	1	2
	AGENCY09					1	1	2
	Burson India					1	1	2
	Lyxel & Flamingo					1	1	2
	Mad About Digital					1	1	2
	NH1 Design					1	1	2
	redBus					1	1	2
	Walk The Talk Communications Pvt. Ltd.					1	1	2
	Wonderla Holidays Ltd.					1	1	2
	WPP Production					1	1	2
	Zee Entertainment Enterprises Limited					1	1	2

Special Award	Particulars	Grand Prix	Gold	Silver	Bronze	Merit	Total Awards	Total Points
Client of the year	PepsiCo India	1	4	9	9	8	31	150
	Flipkart Internet Pvt. Ltd.		2	7	13	12	34	134
	Krafton		3	14	5	3	25	134
	Kenvue			3	12	13	28	92
	HDFC MUTUAL FUND		1	6	7	6	20	84
	P&G India		1	6	8	3	18	82
	Britannia Industries Limited		2	3	5	6	16	66
	Lenovo India		3	5	3		11	66
	Reckitt Benckiser, India		1	5	5	4	15	66
	HDFC ERGO General Insurance Company Limited		2	3	6	1	12	60
	SHRI BAIRANG POWER AND ISPAT LTD.		4	3	2	1	10	60
	Diageo India		1	3	4	6	14	54
	Reliance Industries Limited (RIL)		1	2	4	5	12	46
	Spotify India		1	2	6	1	10	46
	The Photographic Society of India			1	1	13	15	36
	USV Private Limited			1	7	1	9	36
	L'Oréal India Pvt. Ltd.		0	2	5	1	8	34
	Archian Foods		2	2	1		5	32
	Hindustan Unilever Limited			4	1	2	7	32
	Kansai Nerolac Paints Ltd.		1	2	3		6	32
	Mondelez India Foods Pvt. Ltd.		0	1	6	0	7	30
	Kalapuri		2	1	1		4	26
	Moneyview Limited			1	5		6	26
	Nestle India Limited		0	2	3	1	6	26
	Mathrubhumi			3	1	1	5	24
	Myntra Designs Pvt Ltd		0	2	1	4	7	24
	Skoda Auto Volkswagen India Pvt. Ltd.		0	2	2	2	6	24
	Perfetti Van Melle	1	0	0	1	4	6	24
	Ralson India Limited				5	1	6	22
	Bennett Coleman & Co. Ltd (The Times Group)		1		2	2	5	20
	IKEA		1		3		4	20
	National Payments Corporation of India			2	1	2	5	20
	Tally Solutions Pvt. Ltd.			1	2	3	6	20
	UltraTech Cement Limited			1	3	1	5	20
	Hero MotoCorp Pvt. Ltd.		0	0	3	3	6	18
	Manifest Media			2	1	1	4	18
	Amazon				3	2	5	16
	Asian Paints Limited			1	2	1	4	16
	Indusind General Insurance Company Limited			2		2	4	16
	Rakshka - Guardians of Animals		1		2		3	16
	Shriram Finance Limited			2	1		3	16
	Amazon Prime Video		1	1		1	3	16
	Drink Water Design Pvt. Ltd.		1	1			2	14
	Harman International (India) Pvt. Ltd.					7	7	14
	Hershey India Private Limited				2	3	5	14
	Titan Company Limited		0	1	1	2	4	14
	TOYOTA KIRLOSKAR MOTOR			1	2		3	14
	Axis Bank			2			2	12
	Navi UPI			2			2	12
	Renault India Private Limited				3		3	12
	SP Medifort			1	1	1	3	12
	APOLLO TYRES LTD.				2	1	3	10
	Federal Bank Hormis Memorial Foundation				1	3	4	10
	Indiawin Sports Pvt. Ltd. (Mumbai Indians)		1	1			2	10
	Jaquar & Company Private Limited					5	5	10
	Super League Kerala			1		2	3	10
	Tata Power			1		2	3	10
	Vijay Sales				2	1	3	10
	Aditya Birla Capital Limited			1		1	2	8
	Asahi Windows			1		1	2	8
	Hardcastle Restaurants Private Limited				2		2	8
	Hari Darshan Sevashram Pvt. Ltd.			2			2	8
	Nivea			1		1	2	8
	One Hand Clap				2		2	8
	Tata.ev		1				1	8
	TCSC Hospitality (Goenka Ventures)				1	2	3	8
	Bharti Airtel Limited				1	1	2	6
	boAt Lifestyle				1	1	2	6
	HSBC Bank India					3	3	6
	IFP			1			1	6
	Infoedge (India) Limited			1			1	6
	ITC Ltd.			1			1	6
	Kellogg's India Private Limited			1			1	6
	Mantra Social Services			1			1	6
	Tata Capital			1			1	6
	The Advertising Club				1	1	2	6
	TVS Motor Company Limited			1			1	6
	Yum Foods				1	1	2	6
	Aditya Birla Management Corporation Pvt Ltd				1		1	4
	Akartha				1		1	4
	Ardent Alcobev Private Limited					2	2	4
	Birla Opus Paints				1		1	4
	Danone				1		1	4
	Devraj Luxury Hotels Pvt. Ltd.				1		1	4
	EB Agency				1		1	4
	Foxtale Consumer Private Limited				1		1	4
	GHODAWAT CONSUMER LIMITED				1		1	4
	KAMATHS OURTIMES ICE CREAMS PVT. LTD.					2	2	4
	Madhya Pradesh Tourism Board					2	2	4
	Meril Life Sciences					2	2	4
	Navbharat Mega Developers Private Limited				1		1	4
	Nikamal				1		1	4
	Nissan					2	2	4
	Omnicom Production / Magnon (India)				1		1	4
	Piramal Consumer Healthcare				1		1	4
	Pocket FM				1		1	4
	SBI Cards				1		1	4
	Tata Motors Commercial Vehicles				1		1	4
	Vedant Fashions Limited				1		1	4
	Wockhardt Hospitals				1		1	4
	YM TEA NURSERY LLP				1		1	4
	Adani					1	1	2
	Assana Colorectal & Gut Wellness Clinic					1	1	2
	BMW India Private Limited					1	1	2
	Dinshaw's Dairy Foods Pvt. Ltd.					1	1	2
	DS Group					1	1	2
	Eicher Group Foundation					1	1	2
	Ghadi					1	1	2
	Godrej Industries Limited					1	1	2
	Liberty General Insurance Limited					1	1	2
	MakeMyTrip India Pvt. Limited					1	1	2
	Pigeon India					1	1	2
	Seegreen Foundation					1	1	2
	Stellantis India					1	1	2
	Wink Salon					1	1	2
	Wonderla Holidays Ltd					1	1	2