

ABBY CREATIVE AWARDS 2026 POWERED BY ONE SHOW
RESULTS ARE EMBARGOED TILL THE END OF THE AWARD CEREMONY

No.	Entry ID	Client Company	Group	Category	Company / School	Brand	Title / Caption	METAL
1	TAC-2651	IKEA	08 DIGITAL	08Ba: DIGITAL: Social Media (Co-Creation/Crowd sourcing/Community Building)	Leo India	IKEA	IKEA Filmy Billboard 2.0	BRONZE
2	TAC-4594	L'Oréal India Pvt. Ltd.	08 DIGITAL	08Ba: DIGITAL: Social Media (Co-Creation/Crowd sourcing/Community Building)	BBH Communication India Pvt. Ltd.	Garnier Men	Bassi Vs Garnier Men Facewash	BRONZE
3	TAC-2247	Lenovo India	08 DIGITAL	08Bb: DIGITAL: Social Media (Livestreams and Other Real Time Engagements)	Leo India	Lenovo India	Gamers on Duty	BRONZE
4	TAC-4595	L'Oréal India Pvt. Ltd.	08 DIGITAL	08Bb: DIGITAL: Social Media (Livestreams and Other Real Time Engagements)	BBH Communication India Pvt. Ltd.	Garnier Men	Bassi Vs Garnier Men Facewash	BRONZE
5	TAC-3103	Flipkart Internet Pvt. Ltd.	08 DIGITAL	08Bc: DIGITAL: Integrated Social Media Campaign	Leo India	Flipkart	Flippin Amazin	BRONZE
6	TAC-1984	Spotify India	08 DIGITAL	08Bc: DIGITAL: Integrated Social Media Campaign	Leo India	Spotify	Commute	BRONZE
7	TAC-4536	Rakshka - Guardians of Animals	08 DIGITAL	08Dc: DIGITAL: Technology (Others)	Enormous	Rakshak India	Zoo Wifi	BRONZE
8	TAC-4705	Flipkart Internet Pvt. Ltd.	08 DIGITAL	08G: DIGITAL: Best in Creator/Influencer Partnerships	McCann India	Flipkart	Invoisis	BRONZE
9	TAC-2248	Lenovo India	08 DIGITAL	08G: DIGITAL: Best in Creator/Influencer Partnerships	Leo India	Lenovo India	Gamers on Duty	BRONZE
10	TAC-3264	L'oreal - Garnier	08 DIGITAL	08G: DIGITAL: Best in Creator/Influencer Partnerships	Publicis Production	L'oreal	Garnier Men TurboBright Facewash ft. Bassi	BRONZE
11	TAC-2135	Nestle India	08 DIGITAL	08G: DIGITAL: Best in Creator/Influencer Partnerships	Leo India	Kitkat	Snap To Decide	BRONZE

12	TAC-2875	PepsiCo India	08 DIGITAL	08G: DIGITAL: Best in Creator/Influencer Partnerships	Leo India	Sting	The Unofficial Official Sound of F1	BRONZE
13	TAC-3164	Reliance Industries Limited (RIL)	08 DIGITAL	08G: DIGITAL: Best in Creator/Influencer Partnerships	White Rivers Media	Jio Studios B62 Studios	Dhurandhar	BRONZE
14	TAC-4255	Vijay Sales	08 DIGITAL	08G: DIGITAL: Best in Creator/Influencer Partnerships	White Rivers Media	Vijay Sales	Vijay Sales, Biswa Reels	BRONZE
15	TAC-2145	Whisper	08 DIGITAL	08G: DIGITAL: Best in Creator/Influencer Partnerships	Leo India	P&G Whisper	PROJECT EARLY PERIODS	BRONZE
16	TAC-4375	Hardcastle Restaurants Private Limited	08 DIGITAL	08H: DIGITAL: Best in Moment Marketing	McCann India	McDonald's India (West & South)	McDonald's - Fries to Love	BRONZE
17	TAC-2603	Mondelez India Foods Pvt. Ltd.	08 DIGITAL	08H: DIGITAL: Best in Moment Marketing	Leo India	Oreo	Oreo Genmoji Hijack	BRONZE
18	TAC-4413	Omnicom Production / Magnon (India)	08 DIGITAL	08H: DIGITAL: Best in Moment Marketing	Omnicom Production / Magnon (India)	Philips	Not the same Philips	BRONZE
19	TAC-2909	Vedant Fashions Limited	08 DIGITAL	08H: DIGITAL: Best in Moment Marketing	Shreyansh Innovations Pvt. Ltd.	Manyavar - Mohey	Made for Each Other	BRONZE
20	TAC-3101	Flipkart Internet Pvt. Ltd.	08 DIGITAL	08I: DIGITAL: Best in Platform Innovation	Leo India	Flipkart	Flippin Amazin	BRONZE
21	TAC-4333	Flipkart Internet Pvt. Ltd.	08 DIGITAL	08Jb: DIGITAL: Online only video (single, 15s to 30s)	McCann India	Flipkart	The GOAT Move	BRONZE
22	TAC-2189	Diageo India	08 DIGITAL	08Jc: DIGITAL: Online only video (single, 30s to 60s)	Enormous	Signature Packaged Drinking Water	Mangrove Regeneration Pledge	BRONZE
23	TAC-1524	Archian Foods	08 DIGITAL	08Jd: DIGITAL: Online only video (single, above 60s)	Enormous	Lahori Zeera	Har Koi Peera Lahori Zeera	BRONZE
24	TAC-1986	boAt Lifestyle	08 DIGITAL	08Jd: DIGITAL: Online only video (single, above 60s)	boAt Lifestyle	boAt Lifestyle	boAt x Bads of bollywood_ Online Only Video	BRONZE
25	TAC-4959	Kenvue	08 DIGITAL	08Jd: DIGITAL: Online only video (single, above 60s)	McCann India	Johnson's Baby	Project Golden Minute	BRONZE
26	TAC-3021	Mondelez India Foods Private Limited	08 DIGITAL	08Jd: DIGITAL: Online only video (single, above 60s)	Good Morning Films	Cadbury Silk	AI Knows Nothing	BRONZE

27	TAC-1771	Pocket FM	08 DIGITAL	08Jd: DIGITAL: Online only video (single, above 60s)	pocket fm	Pocket FM	Sound of Courage Episode 2	BRONZE
28	TAC-3952	Reckitt Benckiser, India	08 DIGITAL	08Jd: DIGITAL: Online only video (single, above 60s)	McCann India	Dettol	Shaadi Ka Ghar	BRONZE
29	TAC-2368	Reckitt Benckiser, India	08 DIGITAL	08Jd: DIGITAL: Online only video (single, above 60s)	Leo India	Durex	Durex Father's Day	BRONZE
30	TAC-4405	Indiawin Sports Pvt. Ltd. (Mumbai Indians)	08 DIGITAL	08Je: DIGITAL: Online only video (Campaign)	Kinnect	Mumbai Indians	Fans Nahi. Fam	BRONZE
31	TAC-1279	SHRI BAJRANG POWER AND ISPAT LTD.	08 DIGITAL	08N: DIGITAL CRAFT: Creative use of Video Craft	Wisteria	Goel TMT	Band Baaja Bitiya	BRONZE
32	TAC-4568	TOYOTA KIRLOS KAR MOTOR	08 DIGITAL	08N: DIGITAL CRAFT: Creative use of Video Craft	HAKUHODO LYNC	TOYOTA	tem - Toyota Experiential Museum	BRONZE
33	TAC-1880	Birla Opus Paints	08 DIGITAL	08O: DIGITAL CRAFT: Creative use of Animation	Leo India	Birla Opus Paints	Opus Boy - Gateway of India	BRONZE
34	TAC-1280	SHRI BAJRANG POWER AND ISPAT LTD.	08 DIGITAL	08P: DIGITAL CRAFT: Creative use of Copywriting	Wisteria	Goel TMT	Band Baaja Bitiya	BRONZE
35	TAC-1970	Krafton Inc.	08 DIGITAL	08Ba: DIGITAL: Social Media (Co-Creation/Crowd sourcing/Community Building)	22Feet Tribal Worldwide	Battlegrounds Mobile India	The Great-InGame Wedding	GOLD
36	TAC-2761	Krafton India	08 DIGITAL	08Da: DIGITAL: Technology (Utility /Tool)	Leo India	Krafton India	BGMI - Career Mode	GOLD
37	TAC-2599	PepsiCo India	08 DIGITAL	08Da: DIGITAL: Technology (Utility /Tool)	Leo India	Mountain Dew	Darescore	Grand Prix
38	TAC-4532	KFC India	08 DIGITAL	08Bc: DIGITAL: Integrated Social Media Campaign	Mad About Digital	KFC - India	Epic Savers - 9 for 299 campaign	MERIT
39	TAC-3102	Flipkart Internet Pvt. Ltd.	08 DIGITAL	08Da: DIGITAL: Technology (Utility /Tool)	Leo India	Flipkart	Flippin Amazin	MERIT

40	TAC-4603	Flipkart Internet Pvt. Ltd.	08 DIGITAL	08G: DIGITAL: Best in Creator/Influencer Partnerships	Kinnect	Flipkart	Title Sponsor	MERIT
41	TAC-4750	Kenvue	08 DIGITAL	08H: DIGITAL: Best in Moment Marketing	McCann India	Stayfree	Rejections to Conversations	MERIT
42	TAC-4927	PepsiCo India	08 DIGITAL	08H: DIGITAL: Best in Moment Marketing	Havas Worldwide India Pvt. Ltd.	Pepsi	Anytime is Pepsi Time	MERIT
43	TAC-3180	Reliance Industries Limited (RIL)	08 DIGITAL	08H: DIGITAL: Best in Moment Marketing	White Rivers Media	Jio Studios B62 Studios	Dhurandhar	MERIT
44	TAC-4719	Flipkart Internet Pvt. Ltd.	08 DIGITAL	08Jc: DIGITAL: Online only video (single, 30s to 60s)	McCann India	Flipkart	Harbhajan- Chaanta Classes	MERIT
45	TAC-2929	Hershey's India Private Limited	08 DIGITAL	08Jc: DIGITAL: Online only video (single, 30s to 60s)	HERSHEY INDIA PRIVATE LIMITED	HERSHEY INDIA PRIVATE LIMITED	Giving Kisses Is Hard. Not Hershey's Kisses	MERIT
46	TAC-4453	Battlegrounds Mobile India (Krafton)	08 DIGITAL	08Jd: DIGITAL: Online only video (single, above 60s)	Enormous	Battlegrounds Mobile India (BGMI)	Save Your Hands for Something Epic	MERIT
47	TAC-4749	Kenvue	08 DIGITAL	08Jd: DIGITAL: Online only video (single, above 60s)	McCann India	Stayfree	Rejections to Conversations	MERIT
48	TAC-2670	Meril Life Sciences	08 DIGITAL	08Jd: DIGITAL: Online only video (single, above 60s)	MULLENLOWE LINTAS GROUP	Meril Life Sciences	Helicopter - Bachpana Shouldn't Retire!	MERIT
49	TAC-3206	Perfetti Van Melle	08 DIGITAL	08Jd: DIGITAL: Online only video (single, above 60s)	McCann India	Happydent	Chamking Gum	MERIT
50	TAC-2346	Reckitt Benckiser, India	08 DIGITAL	08Je: DIGITAL: Online only video (Campaign)	Leo India	Durex	The Other G Spot	MERIT
51	TAC-3192	Reliance Industries Limited (RIL)	08 DIGITAL	08Je: DIGITAL: Online only video (Campaign)	White Rivers Media	Jio Studios B62 Studios	Dhurandhar	MERIT
52	TAC-3649	Jaquar & Company Private Limited	08 DIGITAL	08K: DIGITAL: Creative Use of Data	Enormous	Jaquar	Green Team	MERIT
53	TAC-1703	Diageo India	08 DIGITAL	08N: DIGITAL CRAFT: Creative use of Video Craft	Enormous	Signature Packaged Drinking Water	Mangrove Regeneration Pledge	MERIT
54	TAC-3093	Liberty General Insurance Limited	08 DIGITAL	08O: DIGITAL CRAFT: Creative use of Animation	White Rivers Media	Liberty General Insurance Ltd.	Second Before Panic - Republic Day Campaign	MERIT

55	TAC-3152	Reliance Industries Limited (RIL)	08 DIGITAL	08Ba: DIGITAL: Social Media (Co-Creation/Crowd sourcing/Community Building)	White Rivers Media	Jio Studios B62 Studios	Dhurandhar	SILVER
56	TAC-2889	Flipkart Internet Pvt. Ltd.	08 DIGITAL	08Bc: DIGITAL: Integrated Social Media Campaign	Leo India	Flipkart	Namibia x Flipkart WC 2026	SILVER
57	TAC-2172	Mondelez India Foods Pvt. Ltd.	08 DIGITAL	08Bc: DIGITAL: Integrated Social Media Campaign	Leo India	Oreo	Oreo Dream For The Team	SILVER
58	TAC-3172	Reliance Industries Limited (RIL)	08 DIGITAL	08Bc: DIGITAL: Integrated Social Media Campaign	White Rivers Media	Jio Studios B62 Studios	Dhurandhar	SILVER
59	TAC-1777	HDFC ERGO General Insurance Company Limited	08 DIGITAL	08Da: DIGITAL: Technology (Utility /Tool)	BBH Communication India Pvt. Ltd.	Hdfc Ergo	Hdfc Ergo Playable	SILVER
60	TAC-4569	TOYOTA KIRLOSKAR MOTOR	08 DIGITAL	08Db: DIGITAL: Technology (Installations)	HAKUHODO LYNC	TOYOTA	tem - Toyota Experiential Museum	SILVER
61	TAC-4596	L'Oréal India Pvt. Ltd.	08 DIGITAL	08G: DIGITAL: Best in Creator/Influencer Partnerships	BBH Communication India Pvt. Ltd.	Garnier Men	Bassi Vs Garnier Men Facewash	SILVER
62	TAC-3827	Amazon Prime Video	08 DIGITAL	08I: DIGITAL: Best in Platform Innovation	Interactive Avenues Pvt. Ltd.	Amazon Prime Video	Launched an Election on your Phone for PanchayatS4	SILVER
63	TAC-3461	Battlegrounds Mobile India (Krafton)	08 DIGITAL	08Jb: DIGITAL: Online only video (single, 15s to 30s)	Enormous	Battlegrounds Mobile India (BGMI)	Everybody Loves A Good Fight	SILVER
64	TAC-3460	Battlegrounds Mobile India (Krafton)	08 DIGITAL	08Jc: DIGITAL: Online only video (single, 30s to 60s)	Enormous	Battlegrounds Mobile India (BGMI)	Everybody Loves A Good Fight	SILVER
65	TAC-3459	Battlegrounds Mobile India (Krafton)	08 DIGITAL	08Jd: DIGITAL: Online only video (single, above 60s)	Enormous	Battlegrounds Mobile India (BGMI)	Everybody Loves A Good Fight	SILVER
66	TAC-2819	Flipkart Internet Pvt. Ltd.	08 DIGITAL	08Jd: DIGITAL: Online only video (single, above 60s)	Leo India	Flipkart	Big Billion Days 2025 - YahaanKuchBhiHoSaktaHain	SILVER
67	TAC-2835	Flipkart Internet Pvt. Ltd.	08 DIGITAL	08Jd: DIGITAL: Online only video (single, above 60s)	Leo India	Flipkart	Namibia x Flipkart WC 2026	SILVER

68	TAC-2610	PepsiCo India	08 DIGITAL	08Jd: DIGITAL: Online only video (single, above 60s)	Leo India	Lay's	Project Mitti	SILVER
69	TAC-1278	SHRI BAJRANG POWER AND ISPAT LTD.	08 DIGITAL	08Jd: DIGITAL: Online only video (single, above 60s)	Wisteria	Goel TMT	Band Baaja Bitiya	SILVER
70	TAC-2841	Krafton India	08 DIGITAL	08K: DIGITAL: Creative Use of Data	Leo India	Krafton India	BGMI - Career Mode	SILVER
71	TAC-2600	PepsiCo India	08 DIGITAL	08K: DIGITAL: Creative Use of Data	Leo India	Mountain Dew	Darescore	SILVER
72	TAC-2626	Battlegrounds Mobile India (Krafton)	08 DIGITAL	08N: DIGITAL CRAFT: Creative use of Video Craft	Enormous	Battlegrounds Mobile India (BGMI)	Everybody Loves A Good Fight	SILVER
73	TAC-2744	Manifest Media	08 DIGITAL	08O: DIGITAL CRAFT: Creative use of Animation	Medulla Communications	STROke Please	The STROke anthem	SILVER
74	TAC-2623	PepsiCo India	08 DIGITAL	08P: DIGITAL CRAFT: Creative use of Copywriting	Leo India	Lay's	Project Mitti	SILVER
75	TAC-3100	Flipkart Internet Pvt. Ltd.	09 TECHNOLOGY	09Ac III: TECHNOLOGY: Best E. Commerce Innovation - Retail-Single Brand	Leo India	Flipkart	Flippin Amazin	BRONZE
76	TAC-4840	HDFC ERGO General Insurance Company Limited	09 TECHNOLOGY	09B: TECHNOLOGY: Best use of Technology for community management /building	BBH Communication India Pvt. Ltd.	Hdfc Ergo	Hdfc Ergo Playable	BRONZE
77	TAC-4446	UltraTech Cement Limited	09 TECHNOLOGY	09B: TECHNOLOGY: Best use of Technology for community management /building	Mindshare Mumbai	UltraTech	Empowering 1.9bn logon via 1.9bn UltraTech logos	BRONZE
78	TAC-2427	SBI Cards	09 TECHNOLOGY	09Ea: TECHNOLOGY: Best use of Augmented Reality for Brand Experience	Leo India	SBI Card	SBI Card - Welcome Onboard	BRONZE
79	TAC-2843	Krafton India	09 TECHNOLOGY	09F: TECHNOLOGY: Best Creative use of Tech Innovation	Leo India	Krafton India	BGMI - Career Mode	BRONZE
80	TAC-3978	National Payments Corporation of India	09 TECHNOLOGY	09F: TECHNOLOGY: Best Creative use of Tech Innovation	Enormous	National Payments Corporation of India	#UnfoldTheUntold	BRONZE

81	TAC-1959	PepsiCo India	09 TECHNOLOGY	09F: TECHNOLOGY: Best Creative use of Tech Innovation	Leo India	Mountain Dew	Darescore	BRONZE
82	TAC-1336	Renault India Private Limited	09 TECHNOLOGY	09F: TECHNOLOGY: Best Creative use of Tech Innovation	L&K Saatchi & Saatchi	Renault India	Renault Kiger Gaming OOH	BRONZE
83	TAC-4448	UltraTech Cement Limited	09 TECHNOLOGY	09I: TECHNOLOGY: Use of AI	Mindshare Mumbai	UltraTech	Empowering 1.9bn logon via 1.9bn UltraTech logos	BRONZE
84	TAC-4621	UltraTech Cement Limited	09 TECHNOLOGY	09I: TECHNOLOGY: Use of AI	Mindshare Mumbai	UltraTech Cement	UltraTech: Finding Home Builders through AI	BRONZE
85	TAC-1957	PepsiCo India	09 TECHNOLOGY	09B: TECHNOLOGY: Best use of Technology for community management /building	Leo India	Mountain Dew	Darescore	GOLD
86	TAC-3828	Amazon Prime Video	09 TECHNOLOGY	09F: TECHNOLOGY: Best Creative use of Tech Innovation	Interactive Avenues Pvt. Ltd.	Amazon Prime Video	Launched an Election on your Phone for PanchayatS4	GOLD
87	TAC-1400	Centerfruit	09 TECHNOLOGY	09G: TECHNOLOGY: Best Use of Voice Service in a digital platform/using digital technology.	Perfetti Van Melle India	Centerfruit	Centerfruit 'Kaisi Jeebh Laplapayee'	Grand Prix
88	TAC-1972	Krafton Inc.	09 TECHNOLOGY	09B: TECHNOLOGY: Best use of Technology for community management /building	22Feet Tribal Worldwide	Battlegrounds Mobile India	The Great-InGame Wedding	MERIT
89	TAC-4841	HDFC ERGO General Insurance Company Limited	09 TECHNOLOGY	09C: TECHNOLOGY: Best Internal App & Intranet	BBH Communication India Pvt. Ltd.	Hdfc Ergo	Hdfc Ergo Playable	MERIT
90	TAC-3890	Ghadi	09 TECHNOLOGY	09F: TECHNOLOGY: Best Creative use of Tech Innovation	Laqshya Media Group	Ghadi	Ghadi Raksha Charger	MERIT
91	TAC-4840	HDFC ERGO General Insurance Company Limited	09 TECHNOLOGY	09F: TECHNOLOGY: Best Creative use of Tech Innovation	BBH Communication India Pvt. Ltd.	Hdfc Ergo	Hdfc Ergo Playable	BRONZE
92	TAC-2249	Lenovo India	09 TECHNOLOGY	09Ac III: TECHNOLOGY: Best E. Commerce Innovation - Retail-Single Brand	Leo India	Lenovo India	Gamers on Duty	SILVER

93	TAC-2855	Krafton India	09 TECHNOLOGY	09B: TECHNOLOGY: Best use of Technology for community management /building	Leo India	Krafton India	BGMI - Career Mode	SILVER
94	TAC-2250	Lenovo India	09 TECHNOLOGY	09B: TECHNOLOGY: Best use of Technology for community management /building	Leo India	Lenovo India	Gamers on Duty	SILVER
95	TAC-3797	Hindustan Unilever Limited	09 TECHNOLOGY	09F: TECHNOLOGY: Best Creative use of Tech Innovation	Mindshare Mumbai	Closeup	Closeup's New LoveTune with Personalised AI Videos	SILVER
96	TAC-4447	UltraTech Cement Limited	09 TECHNOLOGY	09F: TECHNOLOGY: Best Creative use of Tech Innovation	Mindshare Mumbai	UltraTech	Empowering 1.9bn logon via 1.9bn UltraTech logos	SILVER
97	TAC-2722	Flipkart Internet Pvt. Ltd.	09 TECHNOLOGY	09H: TECHNOLOGY: Best use of influencer activity in a digital platform/using digital technology.	Leo India	Flipkart	Umpires For Sale	SILVER
98	TAC-3798	Hindustan Unilever Limited	09 TECHNOLOGY	09I: TECHNOLOGY: Use of AI	Mindshare Mumbai	Closeup	Closeup's New LoveTune with Personalised AI Videos	SILVER
99	TAC-3713	ITC Ltd.	09 TECHNOLOGY	09I: TECHNOLOGY: Use of AI	Interactive Avenues Pvt. Ltd.	ITC Candyman	Once Upon a Time by Candyman	SILVER
100	TAC-2176	Myntra Designs Pvt Ltd	09 TECHNOLOGY	09J: TECHNOLOGY: Social Media (Tools/ Applications)	Leo India	Myntra	Myntra Vogueabulary 2.0	SILVER
101	TAC-1319	Devraj Luxury Hotels Pvt. Ltd.	12 DESIGN	12a: DESIGN: Corporate / brand identity	EBBXFLO	ROOM 102	THE ROOM FORGETS WHAT YOU REMEMBER	BRONZE
102	TAC-1946	The Advertising Club	12 DESIGN	12a: DESIGN: Corporate / brand identity	Landor	The Advertising Club	A beacon for the creative Industry	BRONZE
103	TAC-1316	YM TEA NURSERY LLP	12 DESIGN	12a: DESIGN: Corporate / brand identity	EBBXFLO	YUZEN MACTHA	YOUR CALMEST HIGH	BRONZE
104	TAC-2432	Tally Solutions Pvt. Ltd.	12 DESIGN	12q: DESIGN: Craft in Design - Use of Illustration	BMEG Private Limited	Tally	Good Old New Tally - Printed Materials	BRONZE
105	TAC-1112	Tally Solutions Pvt. Ltd.	12 DESIGN	12q: DESIGN: Craft in Design - Use of Illustration	BMEG Private Limited	Tally	Good Old New Tally - Brand Transformation	BRONZE

106	TAC-4903	Kalapuri	12 DESIGN	12r: DESIGN: Craft in Design - Use of Photography	vml	Kalapuri	The Kolhapuri	BRONZE
107	TAC-4854	HDFC MUTUAL FUND	12 DESIGN	12t: DESIGN: Craft in Design - Use of Product Design-innovative use of design in a product	Tribes Communications Pvt. Ltd.	HDFC MUTUAL FUND	DivyaDeep	BRONZE
108	TAC-4899	Kalapuri	12 DESIGN	12d: DESIGN: Use of Design in Direct Mail	vml	Kalapuri	The Kolhapuri	GOLD
109	TAC-1253	Diageo India	12 DESIGN	12i: DESIGN: Packaging	22Feet Tribal Worldwide	Godawan Godawan Single Malt	Where craft meets conservation	GOLD
110	TAC-2426	Super League Kerala	12 DESIGN	12a: DESIGN: Corporate / brand identity	BMEG Private Limited	Super League Kerala	Super Crazy	MERIT
111	TAC-2406	Tally Solutions Pvt. Ltd.	12 DESIGN	12a: DESIGN: Corporate / brand identity	BMEG Private Limited	Tally	Tally Brand Transformation	MERIT
112	TAC-1153	Tally Solutions Pvt. Ltd.	12 DESIGN	12b: DESIGN: Stationery	BMEG Private Limited	Tally	Good Old New Tally	MERIT
113	TAC-1101	Tally Solutions Pvt. Ltd.	12 DESIGN	12c: DESIGN: Brochures, Catalogues and Annual Reports	BMEG Private Limited	Tally	Good old new Tally	MERIT
114	TAC-1909	Dinshaw's Dairy Foods Pvt. Ltd.	12 DESIGN	12i: DESIGN: Packaging	NH1 Design	Dinshaw's	D-licious Dinshaw's	MERIT
115	TAC-3873	Asahi Windows	12 DESIGN	12l: DESIGN: Design for B2B products and services	Enormous	AIS	Silent Letters	MERIT
116	TAC-4081	HSBC Bank India	12 DESIGN	12m: DESIGN: Environment design	Tribes Communications Pvt. Ltd.	HSBC Bank India	The Living Hexagon	MERIT
117	TAC-1945	The Advertising Club	12 DESIGN	12n: DESIGN: Best Integrated Design Campaign	Landor	The Advertising Club	A beacon for the creative industry	MERIT
118	TAC-2528	Assana Colorectal & Gut Wellness Clinic	12 DESIGN	12o: DESIGN: Craft in Design - Use of Copywriting	be positive 24 Innovation Design Pvt. Ltd.	Assana Colorectal & Gut Wellness Clinic	Mr. Trump, we're experts in easing painful blockades.	MERIT
119	TAC-1113	Super League Kerala	12 DESIGN	12q: DESIGN: Craft in Design - Use of Illustration	BMEG Private Limited	Super League Kerala	Super Crazy	MERIT
120	TAC-4884	KAMATHS OURTIMES ICE CREAMS PVT. LTD.	12 DESIGN	12r: DESIGN: Craft in Design - Use of Photography	AVINASH JAI SINGH	Natural ice cream	Tree to treat	MERIT

121	TAC-4902	Kalapuri	12 DESIGN	12f: DESIGN: Publications, books, diaries, newspapers, magazines	vml	Kalapuri	The Kolhapuri	SILVER
122	TAC-4470	Mathrubhumi	12 DESIGN	12n: DESIGN: Best Integrated Design Campaign	Maitri Advertising Works	Mathrubhumi	The Kerala CULTR Shock	SILVER
123	TAC-1254	Diageo India	12 DESIGN	12q: DESIGN: Craft in Design - Use of Illustration	22Feet Tribal Worldwide	Godawan Godawan Single Malt	Where craft meets conservation	SILVER
124	TAC-4677	Mathrubhumi	12 DESIGN	12s: DESIGN: Craft in Design - Use of Mixed Media	Maitri Advertising Works	Mathrubhumi	The Kerala CULTR Shock	SILVER
125	TAC-4826	HDFC MUTUAL FUND	13 DIRECT	13f: DIRECT: Direct Campaign using any two of the above.	Tribes Communications Pvt. Ltd.	HDFC MUTUAL FUND	DivyaDeep	BRONZE
126	TAC-4843	HDFC ERGO General Insurance Company Limited	13 DIRECT	13g: DIRECT: Work done for Social Awareness or Charity Causes.	BBH Communication India Pvt. Ltd.	Hdfc Ergo	Hdfc Ergo Playable	BRONZE
127	TAC-4844	HDFC ERGO General Insurance Company Limited	13 DIRECT	13h: DIRECT: Direct response digital.	BBH Communication India Pvt. Ltd.	Hdfc Ergo	Hdfc Ergo Playable	BRONZE
128	TAC-4904	Kalapuri	13 DIRECT	13d: DIRECT: Direct Response - Flat Mail (without bulky enclosures)	vml	Kalapuri	The Kolhapuri	GOLD
129	TAC-2148	P&G	13 DIRECT	13g: DIRECT: Work done for Social Awareness or Charity Causes.	Leo India	P&G Whisper	PROJECT EARLY PERIODS	GOLD
130	TAC-3078	Kenvue	13 DIRECT	13b: DIRECT: Direct Response - AV (TV Film/ YouTube Film/ Infomercial)	McCann India	Johnson's Baby	Project Golden Minute	MERIT
131	TAC-3739	Myntra Designs Private Limited	13 DIRECT	13b: DIRECT: Direct Response - AV (TV Film/ YouTube Film/ Infomercial)	McCann India	Myntra	From Basic to Wow, Superfast with Myntra M Now	MERIT
132	TAC-1051	Hero MotoCorp Pvt. Ltd.	13 DIRECT	13c: DIRECT: Direct Response - Dimensional Mail (3DPieces)	L&K Saatchi & Saatchi	Hero MotoCorp	Hero Prayers For Safety	MERIT

133	TAC-4082	HDFC MUTUAL FUND	13 DIRECT	13g: DIRECT: Work done for Social Awareness or Charity Causes.	Tribes Communications Pvt. Ltd.	HDFC MUTUAL FUND	Mutually Funded	MERIT
134	TAC-1052	Hero MotoCorp Pvt Ltd.	13 DIRECT	13g: DIRECT: Work done for Social Awareness or Charity Causes.	L&K Saatchi & Saatchi	Hero MotoCorp	Hero Prayers For Safety	MERIT
135	TAC-4745	Kenvue	13 DIRECT	13g: DIRECT: Work done for Social Awareness or Charity Causes.	McCann India	Stayfree	Rejections to Conversations	MERIT
136	TAC-3680	Tata Power	13 DIRECT	13g: DIRECT: Work done for Social Awareness or Charity Causes.	BC Web Wise	Tata Power	Tanvi the Great	MERIT
137	TAC-4200	Britannia Industries Limited	13 DIRECT	13h: DIRECT: Direct response digital.	Enormous	Britannia	The Pride Pact	MERIT
138	TAC-4825	HDFC MUTUAL FUND	13 DIRECT	13c: DIRECT: Direct Response - Dimensional Mail (3DPieces)	Tribes Communications Pvt. Ltd.	HDFC MUTUAL FUND	DivyaDeep	SILVER
139	TAC-4944	Kenvue	13 DIRECT	13g: DIRECT: Work done for Social Awareness or Charity Causes.	McCann India	Johnson's Baby	Project Golden Minute	SILVER
140	TAC-3094	Flipkart Internet Pvt. Ltd.	13 DIRECT	13h: DIRECT: Direct response digital.	Leo India	Flipkart	Flippin Amazin	SILVER
141	TAC-2847	Krafton India	13 DIRECT	13h: DIRECT: Direct response digital.	Leo India	Krafton India	BGMI - Career Mode	SILVER
142	TAC-2180	Myntra Designs Private Limited	13 DIRECT	13h: DIRECT: Direct response digital.	Leo India	Myntra	Myntra Vogueabulary 2.0	SILVER
143	TAC-1963	PepsiCo India	13 DIRECT	13h: DIRECT: Direct response digital.	Leo India	Mountain Dew	Darescore	SILVER
144	TAC-4874	Kansai Nerolac Paints Ltd.	15 PUBLIC RELATIONS	15Aa: PUBLIC RELATIONS: SECTORS - Consumer Durables	Tribes Communications Pvt. Ltd.	Kansai Nerolac Paints Ltd	The Coolest Seva	BRONZE
145	TAC-4124	HDFC MUTUAL FUND	15 PUBLIC RELATIONS	15Ad: PUBLIC RELATIONS: SECTORS - Financial PR	Tribes Communications Pvt. Ltd.	HDFC MUTUAL FUND	Sheconomist	BRONZE
146	TAC-4847	HDFC ERGO General Insurance Company Limited	15 PUBLIC RELATIONS	15Ba: PUBLIC RELATIONS: PRACTICES & SPECIALITIES - Corporate PR	BBH Communication India Pvt. Ltd.	Hdfc Ergo	Hdfc Ergo Playable	BRONZE
147	TAC-4875	Kansai Nerolac Paints Ltd.	15 PUBLIC RELATIONS	15Ba: PUBLIC RELATIONS: PRACTICES & SPECIALITIES - Corporate PR	Tribes Communications Pvt. Ltd.	Kansai Nerolac Paints Ltd	The Coolest Seva	BRONZE

148	TAC-1363	Federal Bank Hormis Memorial Foundation	15 PUBLIC RELATIONS	15Be: PUBLIC RELATIONS: PRACTICES & SPECIALITIES - Corporate Social Responsibility	Network18 Media & Investments Limited	Federal Bank Hormis Memorial Foundation and Network18	The Pink Tag Project - an initiative by Sanjeevani	BRONZE
149	TAC-4877	Kansai Nerolac Paints Ltd.	15 PUBLIC RELATIONS	15Be: PUBLIC RELATIONS: PRACTICES & SPECIALITIES - Corporate Social Responsibility	Tribes Communications Pvt. Ltd.	Kansai Nerolac Paints Ltd	The Coolest Seva	BRONZE
150	TAC-1716	Diageo India	15 PUBLIC RELATIONS	15Bf: PUBLIC RELATIONS: PRACTICES & SPECIALITIES - Events & Experiential	Enormous	Signature Packaged Drinking Water	Mangrove Regeneration Pledge	BRONZE
151	TAC-3575	Wockhardt Hospitals	15 PUBLIC RELATIONS	15Bf: PUBLIC RELATIONS: PRACTICES & SPECIALITIES - Events & Experiential	Wockhardt Hospitals	Wockhardt Hospitals	Naamkaran - Urja	BRONZE
152	TAC-4203	Britannia Industries Limited	15 PUBLIC RELATIONS	15Ca: PUBLIC RELATIONS: DIGITAL PR - Use of Social Media in PR	Enormous	Britannia	The Pride Pact	BRONZE
153	TAC-4869	HDFC MUTUAL FUND	15 PUBLIC RELATIONS	15Da: PUBLIC RELATIONS: CAMPAIGN - Integrated Campaign led by PR	Tribes Communications Pvt. Ltd.	HDFC MUTUAL FUND	Sheconomist	BRONZE
154	TAC-4085	HDFC MUTUAL FUND	15 PUBLIC RELATIONS	15Ad: PUBLIC RELATIONS: SECTORS - Financial PR	Tribes Communications Pvt. Ltd.	HDFC MUTUAL FUND	Mutually Funded	GOLD
155	TAC-2338	PepsiCo India	15 PUBLIC RELATIONS	15Ba: PUBLIC RELATIONS: PRACTICES & SPECIALITIES - Corporate PR	Leo India	Lay's	Project Mitti	GOLD
156	TAC-1967	PepsiCo India	15 PUBLIC RELATIONS	15Ba: PUBLIC RELATIONS: PRACTICES & SPECIALITIES - Corporate PR	Leo India	Mountain Dew	Darescore	GOLD
157	TAC-2820	Flipkart Internet Pvt. Ltd.	15 PUBLIC RELATIONS	15Ac: PUBLIC RELATIONS: SECTORS - Other Consumer Products & Services	Leo India	Flipkart	Big Billion Days 2025 - YahaanKuchBhiHoSaktaHain	MERIT

158	TAC-2283	MakeMyTrip India Pvt. Limited	15 PUBLIC RELATIONS	15Ac: PUBLIC RELATIONS: SECTORS - Other Consumer Products & Services	redBus	redBus India	Coupon Creator by redBus	MERIT
159	TAC-4125	HDFC MUTUAL FUND	15 PUBLIC RELATIONS	15Ba: PUBLIC RELATIONS: PRACTICES & SPECIALITIES - Corporate PR	Tribes Communications Pvt. Ltd.	HDFC MUTUAL FUND	Sheconomist	MERIT
160	TAC-3484	Diageo India	15 PUBLIC RELATIONS	15Bd: PUBLIC RELATIONS: PRACTICES & SPECIALITIES - Internal Communications	Burson India	Diageo India	Celebrating You	MERIT
161	TAC-4862	Nivea	15 PUBLIC RELATIONS	15Be: PUBLIC RELATIONS: PRACTICES & SPECIALITIES - Corporate Social Responsibility	Tribes Communications Pvt. Ltd.	Nivea	The Carbon Economy for Advertising	MERIT
162	TAC-1364	Federal Bank Hormis Memorial Foundation	15 PUBLIC RELATIONS	15Da: PUBLIC RELATIONS: CAMPAIGN - Integrated Campaign led by PR	Network18 Media & Investments Limited	Federal Bank Hormis Memorial Foundation and Network18	The Pink Tag Project - an initiative by Sanjeevani	MERIT
163	TAC-4951	Kenvue	15 PUBLIC RELATIONS	15Da: PUBLIC RELATIONS: CAMPAIGN - Integrated Campaign led by PR	McCann India	Johnson's Baby	Project Golden Minute	MERIT
164	TAC-4023	HDFC MUTUAL FUND	15 PUBLIC RELATIONS	15Ad: PUBLIC RELATIONS: SECTORS - Financial PR	Tribes Communications Pvt. Ltd.	HDFC MUTUAL FUND	Barni Se Azadi	SILVER
165	TAC-4086	HDFC MUTUAL FUND	15 PUBLIC RELATIONS	15Ba: PUBLIC RELATIONS: PRACTICES & SPECIALITIES - Corporate PR	Tribes Communications Pvt. Ltd.	HDFC MUTUAL FUND	Mutually Funded	SILVER
166	TAC-1714	Diageo India	15 PUBLIC RELATIONS	15Be: PUBLIC RELATIONS: PRACTICES & SPECIALITIES - Corporate Social Responsibility	Enormous	Signature Packaged Drinking Water	Mangrove Regeneration Pledge	SILVER

167	TAC-4087	HDFC MUTUAL FUND	15 PUBLIC RELATIONS	15Be: PUBLIC RELATIONS: PRACTICES & SPECIALITIES - Corporate Social Responsibility	Tribes Communications Pvt. Ltd.	HDFC MUTUAL FUND	Mutually Funded	SILVER
168	TAC-2151	P&G	15 PUBLIC RELATIONS	15Be: PUBLIC RELATIONS: PRACTICES & SPECIALITIES - Corporate Social Responsibility	Leo India	P&G Whisper	PROJECT EARLY PERIODS	SILVER
169	TAC-2851	Krafton India	15 PUBLIC RELATIONS	15Bf: PUBLIC RELATIONS: PRACTICES & SPECIALITIES - Events & Experiential	Leo India	Krafton India	BGMI - Career Mode	SILVER
170	TAC-2348	Reckitt Benckiser, India	15 PUBLIC RELATIONS	15Ca: PUBLIC RELATIONS: DIGITAL PR - Use of Social Media in PR	Leo India	Durex	The Other G Spot	SILVER
171	TAC-2152	P&G	15 PUBLIC RELATIONS	15Da: PUBLIC RELATIONS: CAMPAIGN - Integrated Campaign led by PR	Leo India	P&G Whisper	PROJECT EARLY PERIODS	SILVER
172	TAC-2580	USV Private Limited	17 HEALTH ABBY	17b: HEALTH ABBY: OTC Applications.	Leo India	Sebamed	Seba Nail Art	BRONZE
173	TAC-2155	P&G	17 HEALTH ABBY	17c: HEALTH ABBY: OTC Products.	Leo India	P&G Whisper	PROJECT EARLY PERIODS	BRONZE
174	TAC-3902	Danone	17 HEALTH ABBY	17d: HEALTH ABBY: Nutraceuticals.	Laqshya Media Group	Protinex	The Missing Seat	BRONZE
175	TAC-4943	Kenvue	17 HEALTH ABBY	17f: HEALTH ABBY: Brand-Led Education & Awareness	McCann India	Johnson's Baby	Project Golden Minute	BRONZE
176	TAC-2349	Reckitt Benckiser, India	17 HEALTH ABBY	17f: HEALTH ABBY: Brand-Led Education & Awareness	Leo India	Durex	The Other G Spot	BRONZE
177	TAC-2579	USV Private Limited	17 HEALTH ABBY	17f: HEALTH ABBY: Brand-Led Education & Awareness	Leo India	Sebamed	Seba Womb	BRONZE
178	TAC-4941	Kenvue	17 HEALTH ABBY	17g: HEALTH ABBY: Non-profit/Foundation-led Education & Awareness.	McCann India	Johnson's Baby	Project Golden Minute	BRONZE

179	TAC-4939	Kenvue	17 HEALTH ABBY	17h: HEALTH ABBY: Corporate Image & Communication.	McCann India	Johnson's Baby	Project Golden Minute	BRONZE
180	TAC-2158	P&G	17 HEALTH ABBY	17h: HEALTH ABBY: Corporate Image & Communication.	Leo India	P&G Whisper	PROJECT EARLY PERIODS	BRONZE
181	TAC-3281	Kenvue	17 HEALTH ABBY	17i: HEALTH ABBY: Health Services & Facilities.	McCann India	Johnson's Baby	Project Golden Minute	BRONZE
182	TAC-4848	HDFC ERGO General Insurance Company Limited	17 HEALTH ABBY	17e: HEALTH ABBY: Health & Wellness Tech	BBH Communication India Pvt. Ltd.	Hdfc Ergo	Hdfc Ergo Playable	GOLD
183	TAC-4849	HDFC ERGO General Insurance Company Limited	17 HEALTH ABBY	17f: HEALTH ABBY: Brand-Led Education & Awareness	BBH Communication India Pvt. Ltd.	Hdfc Ergo	Hdfc Ergo Playable	GOLD
184	TAC-4693	Kenvue	17 HEALTH ABBY	17c: HEALTH ABBY: OTC Products.	McCann India	Stayfree	Free Your Period	MERIT
185	TAC-4726	Kenvue	17 HEALTH ABBY	17f: HEALTH ABBY: Brand-Led Education & Awareness	McCann India	Stayfree	Period Tutorials	MERIT
186	TAC-4696	Kenvue	17 HEALTH ABBY	17f: HEALTH ABBY: Brand-Led Education & Awareness	McCann India	Stayfree	Free Your Period	MERIT
187	TAC-4368	SP Medifort	17 HEALTH ABBY	17f: HEALTH ABBY: Brand-Led Education & Awareness	PLAINSPEAK	SP Medifort	Noticed a change?	MERIT
188	TAC-1366	Federal Bank Hormis Memorial Foundation	17 HEALTH ABBY	17g: HEALTH ABBY: Non-profit/Foundation-led Education & Awareness.	Network18 Media & Investments Limited	Federal Bank Hormis Memorial Foundation and Network18	The Pink Tag Project - an initiative by Sanjeevani	MERIT
189	TAC-3365	Indusind General Insurance Company Limited	17 HEALTH ABBY	17h: HEALTH ABBY: Corporate Image & Communication.	Enormous	Indusind General Insurance	Suraksha Mangalsutra	MERIT
190	TAC-3954	Reckitt Benckiser, India	17 HEALTH ABBY	17b: HEALTH ABBY: OTC Applications.	McCann India	Dettol	Shaadi Ka Ghar	SILVER
191	TAC-2513	USV Private Limited	17 HEALTH ABBY	17b: HEALTH ABBY: OTC Applications.	Leo India	Sebamed	Seba Womb	SILVER
192	TAC-4494	Mathrubhumi	17 HEALTH ABBY	17f: HEALTH ABBY: Brand-Led Education & Awareness	Maitri Advertising Works	Mathrubhumi	Got Stuff ?	SILVER

193	TAC-2156	P&G	17 HEALTH ABBY	17f: HEALTH ABBY: Brand-Led Education & Awareness	Leo India	P&G Whisper	PROJECT EARLY PERIODS	SILVER
194	TAC-2743	Manifest Media	17 HEALTH ABBY	17g: HEALTH ABBY: Non-profit/Foundation-led Education & Awareness.	Medulla Communications	STROke Please	STROke anthem	SILVER
195	TAC-2157	P&G	17 HEALTH ABBY	17g: HEALTH ABBY: Non-profit/Foundation-led Education & Awareness.	Leo India	P&G Whisper	PROJECT EARLY PERIODS	SILVER
196	TAC-2560	Shriram Finance Limited	18 SUSTAINABLE DEVELOPMENT GOALS ABBY	18a: SUSTAINABLE DEVELOPMENT GOALS ABBY: Poverty, hunger, education	Leo India	Shriram Finance	Shri Aarambh Loan	BRONZE
197	TAC-4547	Rakshka - Guardians of Animals	18 SUSTAINABLE DEVELOPMENT GOALS ABBY	18c: SUSTAINABLE DEVELOPMENT GOALS ABBY: Planet Conservation	Enormous	Rakshak India	Zoo Wifi	BRONZE
198	TAC-2335	PepsiCo India	18 SUSTAINABLE DEVELOPMENT GOALS ABBY	18d: SUSTAINABLE DEVELOPMENT GOALS ABBY: Life on Land	Leo India	Lay's	Project Mitti	BRONZE
199	TAC-4207	Britannia Industries Limited	18 SUSTAINABLE DEVELOPMENT GOALS ABBY	18e: SUSTAINABLE DEVELOPMENT GOALS ABBY: Partnerships for the Goals	Enormous	Britannia	The Pride Pact	BRONZE
200	TAC-1969	PepsiCo India	18 SUSTAINABLE DEVELOPMENT GOALS ABBY	18e: SUSTAINABLE DEVELOPMENT GOALS ABBY: Partnerships for the Goals	Leo India	Mountain Dew	Darescore	BRONZE
201	TAC-3549	Aditya Birla Management Corporation Pvt Ltd	18 SUSTAINABLE DEVELOPMENT GOALS ABBY	18g: SUSTAINABLE DEVELOPMENT GOALS ABBY: Diversity Equality Inclusion	Brandmovers Interactive India Pvt. Ltd.	Aditya Birla Group	Kaagaz Ke Pankh	BRONZE
202	TAC-4814	Akartha	18 SUSTAINABLE DEVELOPMENT GOALS ABBY	18g: SUSTAINABLE DEVELOPMENT GOALS ABBY: Diversity Equality Inclusion	Akartha	AkzoNobel	Liberating Colours	BRONZE
203	TAC-1074	Bennett Coleman & Co. Ltd.	18 SUSTAINABLE DEVELOPMENT GOALS ABBY	18g: SUSTAINABLE DEVELOPMENT GOALS ABBY: Diversity Equality Inclusion	Bennett Coleman & Co. Ltd.	The Times of India	Cancel Patriarchy	BRONZE

204	TAC-4208	Britannia Industries Limited	18 SUSTAINABLE DEVELOPMENT GOALS ABBY	18g: SUSTAINABLE DEVELOPMENT GOALS ABBY: Diversity Equality Inclusion	Enormous	Britannia	The Pride Pact	BRONZE
205	TAC-4126	HDFC MUTUAL FUND	18 SUSTAINABLE DEVELOPMENT GOALS ABBY	18g: SUSTAINABLE DEVELOPMENT GOALS ABBY: Diversity Equality Inclusion	Tribes Communications Pvt. Ltd.	HDFC MUTUAL FUND	Sheconomist	BRONZE
206	TAC-2861	IKEA	18 SUSTAINABLE DEVELOPMENT GOALS ABBY	18g: SUSTAINABLE DEVELOPMENT GOALS ABBY: Diversity Equality Inclusion	Leo India	IKEA	IKEA POSTIONING - VIHAL	BRONZE
207	TAC-2160	P&G	18 SUSTAINABLE DEVELOPMENT GOALS ABBY	18g: SUSTAINABLE DEVELOPMENT GOALS ABBY: Diversity Equality Inclusion	Leo India	P&G Whisper	PROJECT EARLY PERIODS	BRONZE
208	TAC-2336	PepsiCo India	18 SUSTAINABLE DEVELOPMENT GOALS ABBY	18g: SUSTAINABLE DEVELOPMENT GOALS ABBY: Diversity Equality Inclusion	Leo India	Lay's	Project Mitti	BRONZE
209	TAC-3654	Jaquar & Company Private Limited	18 SUSTAINABLE DEVELOPMENT GOALS ABBY	18c: SUSTAINABLE DEVELOPMENT GOALS ABBY: Planet Conservation	Enormous	Jaquar	Green Team	MERIT
210	TAC-3655	Jaquar & Company Private Limited	18 SUSTAINABLE DEVELOPMENT GOALS ABBY	18d: SUSTAINABLE DEVELOPMENT GOALS ABBY: Life on Land	Enormous	Jaquar	Green Team	MERIT
211	TAC-4588	Seegreen Foundation	18 SUSTAINABLE DEVELOPMENT GOALS ABBY	18d: SUSTAINABLE DEVELOPMENT GOALS ABBY: Life on Land	be positive 24 Innovation Design Pvt. Ltd.	Seegreen Foundation	You don't just cut a tree.	MERIT
212	TAC-2530	Wink Salon	18 SUSTAINABLE DEVELOPMENT GOALS ABBY	18d: SUSTAINABLE DEVELOPMENT GOALS ABBY: Life on Land	be positive 24 Innovation Design Pvt. Ltd.	Wink Salon	La Chanson de l'arbre - Song of the Tree	MERIT
213	TAC-1435	Adani	18 SUSTAINABLE DEVELOPMENT GOALS ABBY	18g: SUSTAINABLE DEVELOPMENT GOALS ABBY: Diversity Equality Inclusion	ADANI	Adani	Arthik Azadi	MERIT
214	TAC-4027	HDFC MUTUAL FUND	18 SUSTAINABLE DEVELOPMENT GOALS ABBY	18g: SUSTAINABLE DEVELOPMENT GOALS ABBY: Diversity Equality Inclusion	Tribes Communications Pvt. Ltd.	HDFC MUTUAL FUND	Barni Se Azadi	MERIT

215	TAC-4403	Mantra Social Services	18 SUSTAINABLE DEVELOPMENT GOALS ABBY	18a: SUSTAINABLE DEVELOPMENT GOALS ABBY: Poverty, hunger, education	Mantra4Change	Mantra Social Services	Mothers of Courage	SILVER
216	TAC-2159	P&G	18 SUSTAINABLE DEVELOPMENT GOALS ABBY	18a: SUSTAINABLE DEVELOPMENT GOALS ABBY: Poverty, hunger, education	Leo India	P&G Whisper	PROJECT EARLY PERIODS	SILVER
217	TAC-4851	HDFC ERGO General Insurance Company Limited	18 SUSTAINABLE DEVELOPMENT GOALS ABBY	18e: SUSTAINABLE DEVELOPMENT GOALS ABBY: Partnerships for the Goals	BBH Communication India Pvt. Ltd.	Hdfc Ergo	Hdfc Ergo Playable	SILVER
218	TAC-4147	Nivea	18 SUSTAINABLE DEVELOPMENT GOALS ABBY	18e: SUSTAINABLE DEVELOPMENT GOALS ABBY: Partnerships for the Goals	Tribes Communications Pvt. Ltd.	Nivea	The Carbon Economy for Advertising	SILVER
219	TAC-3918	The Photographic Society of India	18 SUSTAINABLE DEVELOPMENT GOALS ABBY	18f: SUSTAINABLE DEVELOPMENT GOALS ABBY: Peace, Justice and Strong Institutions	Enormous	The Photographic Society of India	If Only	SILVER
220	TAC-3014	Axis Bank	18 SUSTAINABLE DEVELOPMENT GOALS ABBY	18g: SUSTAINABLE DEVELOPMENT GOALS ABBY: Diversity Equality Inclusion	Pitchverse Platforms Pvt. Limited	Axis Bank	MotherTonguelish	SILVER
221	TAC-4852	HDFC ERGO General Insurance Company Limited	18 SUSTAINABLE DEVELOPMENT GOALS ABBY	18g: SUSTAINABLE DEVELOPMENT GOALS ABBY: Diversity Equality Inclusion	BBH Communication India Pvt. Ltd.	Hdfc Ergo	Hdfc Ergo Playable	SILVER
222	TAC-3693	Tata Power	18 SUSTAINABLE DEVELOPMENT GOALS ABBY	18g: SUSTAINABLE DEVELOPMENT GOALS ABBY: Diversity Equality Inclusion	BC Web Wise	Tata Power	Lab on a Bike Education Day	SILVER
223	TAC-2798	Titan Company Ltd.	18 SUSTAINABLE DEVELOPMENT GOALS ABBY	18g: SUSTAINABLE DEVELOPMENT GOALS ABBY: Diversity Equality Inclusion	Superfly films Pvt. Ltd.	Titan Company Ltd.	Aage Badhegi	SILVER
224	TAC-4646	HSBC Bank India	19 YOUNG MAVERICK ABBY AWARD	19b: YOUNG MAVERICK ABBY AWARD: Design	Tribes Communications Pvt. Ltd.	HSBC Bank India	The Living Hexagon (Shruti and Ayush)	BRONZE
225	TAC-4937	HDFC ERGO General Insurance Company Limited	19 YOUNG MAVERICK ABBY AWARD	19c: YOUNG MAVERICK ABBY AWARD: Digital	BBH Communication India Pvt. Ltd.	Hdfc Ergo	Hdfc Ergo Playable (Pallavi Subudhi)	BRONZE

226	TAC-4651	Kansai Nerolac Paints Ltd.	19 YOUNG MAVERICK ABBY AWARD	19c: YOUNG MAVERICK ABBY AWARD: Digital	Tribes Communications Pvt. Ltd.	Kansai Nerolac Paints Ltd	The Coolest Seva (Ashish and Aryan)	BRONZE
227	TAC-4458	PepsiCo India	19 YOUNG MAVERICK ABBY AWARD	19c: YOUNG MAVERICK ABBY AWARD: Digital	Leo India	Sting Energy Drink	The Unofficial Official Sound of F1 (Ashwin Yadav)	BRONZE
228	TAC-2883	Vijay Sales	19 YOUNG MAVERICK ABBY AWARD	19c: YOUNG MAVERICK ABBY AWARD: Digital	White Rivers Media	Vijay Sales	Vijay Sales, Biswa Reels (Sasmit and Veena)	BRONZE
229	TAC-4727	PepsiCo India	19 YOUNG MAVERICK ABBY AWARD	19d: YOUNG MAVERICK ABBY AWARD: Film	Leo India	Lay's Project Mitti	Lay's Project Mitti (Shweta Bharti)	BRONZE
230	TAC-4667	Lenovo India	19 YOUNG MAVERICK ABBY AWARD	19c: YOUNG MAVERICK ABBY AWARD: Digital	Leo India	Lenovo	Gamers On Duty (Shrestha Das)	GOLD
231	TAC-4782	Mia by Tanishq	19 YOUNG MAVERICK ABBY AWARD	19d: YOUNG MAVERICK ABBY AWARD: Film	Famous Innovations	Mia by Tanishq	Dekhna hai to Khel Dekho (Abhyuday Sen, Rueben Varghese Puthoor)	GOLD
232	TAC-2116	Aditya Birla Sun Life Insurance	19 YOUNG MAVERICK ABBY AWARD	19a: YOUNG MAVERICK ABBY AWARD: Art	Hyphen Brands	Aditya Birla Sun Life Insurance	Anishchit Index 2.0 - Illustration	MERIT
233	TAC-4645	HDFC MUTUAL FUND	19 YOUNG MAVERICK ABBY AWARD	19b: YOUNG MAVERICK ABBY AWARD: Design	Tribes Communications Pvt. Ltd.	HDFC MUTUAL FUND	DivyaDeep (Shruti Mali, Janvi Dedhia and Padmashree)	MERIT
234	TAC-4690	Spotify India	19 YOUNG MAVERICK ABBY AWARD	19d: YOUNG MAVERICK ABBY AWARD: Film	Leo India	Spotify	Spotify Gets You - Mohit Rao	MERIT
235	TAC-4661	Flipkart Internet Pvt. Ltd.	19 YOUNG MAVERICK ABBY AWARD	19c: YOUNG MAVERICK ABBY AWARD: Digital	Leo India	Flipkart	Flipkart We Are Namibia (Atharva Sanjay Mhaskar)	SILVER
236	TAC-3778	Krafton Inc.	19 YOUNG MAVERICK ABBY AWARD	19d: YOUNG MAVERICK ABBY AWARD: Film	Enormous	Battlegrounds Mobile India (BGMI)	Save Your Hands for Something Epic (Swarangi Joshi)	SILVER
237	TAC-4686	Spotify India	19 YOUNG MAVERICK ABBY AWARD	19d: YOUNG MAVERICK ABBY AWARD: Film	Leo India	Spotify	Commute - Metro - Mohit Rao	SILVER
238	TAC-4418		21 BROADCASTER ABBY	21b: BROADCASTER ABBY: Best launch of a TV program using multi-media	Zee Entertainment Enterprises Limited	Zee Marathi	Kamali Show Launch Marketing	BRONZE

239	TAC-2018		21 BROADCASTER ABBY	21b: BROADCASTER ABBY: Best launch of a TV program using multi-media	Zee Entertainment Enterprises Limited	Zee Cinema	World TV Premiere Pushpa 2: The Rule On Zee Cinema	GOLD
240	TAC-4784		21 BROADCASTER ABBY	21b: BROADCASTER ABBY: Best launch of a TV program using multi-media	ZEE Entertainment Enterprises Limited - ZEE Kannada	Zee Kannada	Sri Raghavendra Mahathme	GOLD
241	TAC-4417		21 BROADCASTER ABBY	21b: BROADCASTER ABBY: Best launch of a TV program using multi-media	ZEE Entertainment Enterprises Limited - ZEE Kannada	Zee Kannada	Krishna Rukku	SILVER
242	TAC-1988		21 BROADCASTER ABBY	21c: BROADCASTER ABBY: Best TV reality show promo	Zee Entertainment Enterprises Limited	Zee Bangla	Sa Re Ga Ma Pa Launch Promo	BRONZE
243	TAC-4734		21 BROADCASTER ABBY	21c: BROADCASTER ABBY: Best TV reality show promo	ZEE Entertainment Enterprises Limited - ZEE Kannada	Zee Kannada	Mahanati Season 2	SILVER
244	TAC-4682		21 BROADCASTER ABBY	21c: BROADCASTER ABBY: Best TV reality show promo	ZEE Entertainment Enterprises Limited - ZEE Kannada	Zee Kannada	SaReGaMaPa Little Champs	SILVER
245	TAC-2540		21 BROADCASTER ABBY	21d: BROADCASTER ABBY: Best TV fiction promo	Zee Entertainment Enterprises Limited	Zee Bangla	Tare Dhori Dhori Mone Kori Launch Promo	MERIT
246	TAC-4753		21 BROADCASTER ABBY	21d: BROADCASTER ABBY: Best TV fiction promo	ZEE Entertainment Enterprises Limited - ZEE Kannada	Zee Kannada	Karna	BRONZE
247	TAC-4739		21 BROADCASTER ABBY	21d: BROADCASTER ABBY: Best TV fiction promo	ZEE Entertainment Enterprises Limited - ZEE Kannada	Zee Kannada	Krishna Rukku	SILVER
248	TAC-3502		21 BROADCASTER ABBY	21f: BROADCASTER ABBY: Best TV kids program promo	JioStar India Pvt. Ltd.	NICKELODEON	BITTU BAHANEBAAZ	SILVER
249	TAC-3113		21 BROADCASTER ABBY	21h: BROADCASTER ABBY: Best TV sports channel program promo	Creative Communications, JioHotstar	JioHotstar	Humare Chhore Chhoriyon Se Kam Hain Kya?	GOLD
250	TAC-2043		21 BROADCASTER ABBY	21i: BROADCASTER ABBY: Best movie promo by a TV channel	Zee Entertainment Enterprises Limited	Zee Cinema	World TV Premiere Pushpa 2: The Rule On Zee Cinema	GOLD

251	TAC-4755		21 BROADCASTER ABBY	21k: BROADCASTER ABBY: Best regional TV program promo (other than Hindi and English)	ZEE Entertainment Enterprises Limited - ZEE Kannada	Zee Kannada	Karna	BRONZE
252	TAC-4771		21 BROADCASTER ABBY	21k: BROADCASTER ABBY: Best regional TV program promo (other than Hindi and English)	ZEE Entertainment Enterprises Limited - ZEE Kannada	Zee Kannada	Mahanati Season 2	SILVER
253	TAC-4770		21 BROADCASTER ABBY	21k: BROADCASTER ABBY: Best regional TV program promo (other than Hindi and English)	ZEE Entertainment Enterprises Limited - ZEE Kannada	Zee Kannada	SAREGAMAPA little Champs	BRONZE
254	TAC-4774		21 BROADCASTER ABBY	21k: BROADCASTER ABBY: Best regional TV program promo (other than Hindi and English)	ZEE Entertainment Enterprises Limited - ZEE Kannada	Zee Kannada	Dance Karnataka Dance 2025	SILVER
255	TAC-3527		21 BROADCASTER ABBY	21m: BROADCASTER ABBY: Best original music score for a TV Program.	JioStar India Pvt. Ltd.	NICKELODEON	BITTU BAHANEBAAZ	SILVER

Special Award	Particulars	Gold	Silver	Bronze	Merit	Total Metal	Total Points
Broadcaster of the year	Zee Entertainment Enterprises Limited	3	6	5	1	15	82
	JioStar India Pvt. Ltd.		2			3	20

Special Award	Particulars	Gold	Silver	Bronze	Merit	Total Metals	Total Points
Public Relations Specialist Agency of the year	Tribes Communications Pvt. Ltd.	1	3	5	2	11	50
	Leo India	2	4		1	7	42
	Enormous		1	2		3	14
	Network18 Media & Investments Limited			1	1	2	6
	BBH Communication India Pvt. Ltd.			1		1	4
	Wockhardt Hospitals			1		1	4
	Burson India				1	1	2
	McCann India				1	1	2
	redBus				1	1	2

Special Award	Particulars	Gold	Silver	Bronze	Merit	Total Metals	Total Points
Design Specialist Agency of the year	BMEG Private Limited			2	5	7	18
Design Specialist Agency of the year	VML	1	1	1		3	18
	22Feet Tribal Worldwide	1	1			2	14
	Maitri Advertising Works		2			2	12
	EBBXFLO			2		2	8
	Landor			1	1	2	6
	Tribes Communications Pvt. Ltd.			1	1	2	6
	AVINASH JAI SINGH				1	1	2
	be positive 24 Innovation Design Pvt. Ltd.				1	1	2
	Enormous				1	1	2
	NH1 Design				1	1	2

Special Award	Particulars	Gold	Silver	Bronze	Merit	Total Metals	Total Points
Direct Specialist Agency of the year	Leo India	1	4			5	32
	McCann India		1	3		4	12
	Tribes Communications Pvt. Ltd.		1	1	1	3	12
	BBH Communication India Pvt. Ltd.				2	2	8
	vml	1				1	8
	L&K Saatchi & Saatchi			2		2	4
	BC Web Wise			1		1	2
	Enormous			1		1	2

Special Award	Particulars	Grand Prix	Gold	Silver	Bronze	Merit	Total Metals	Total Points
Technology Specialist Agency of the year	Leo India		1	5	4		10	54
	Mindshare Mumbai			3	3		6	30
	Interactive Avenues Pvt. Ltd.		1	1			2	14
	Perfetti Van Melle India	1					1	12
	BBH Communication India Pvt. Ltd.				2	1	3	10
	Enormous				1		1	4
	L&K Saatchi & Saatchi				1		1	4
	22Feet Tribal Worldwide					1	1	2
	Laqshya Media Group					1	1	2

Special Award	Particulars	Grand Prix	Gold	Silver	Bronze	Merit	Total Metals	Total Points
Digital Specialist Agency of the year	Leo India	1	1	8	12	2	24	120
	Enormous			4	3	3	10	42
	McCann India				5	4	9	28
	White Rivers Media			2	2	3	7	26
	BBH Communication India Pvt. Ltd.			2	2		4	20
	Wisteria			1	2		3	14
	HAKUHODO LYNC			1	1		2	10
	22Feet Tribal Worldwide		1				1	8
	Interactive Avenues Pvt. Ltd.			1			1	6
	Kinnect				1	1	2	6
	Medulla Communications			1			1	6
	boAt Lifestyle				1		1	4
	Good Morning Films				1		1	4
	Omicom Production / Magnon (India)				1		1	4
	pocket fm				1		1	4
	Publicis Production				1		1	4
	Shreyansh Innovations Pvt. Ltd.				1		1	4
	Havas Worldwide India Pvt. Ltd.					1	1	2
	HERSHEY INDIA PRIVATE LIMITED					1	1	2
	Mad About Digital					1	1	2
	MULLENLOWE LINTAS GROUP					1	1	2

Special Award	Particulars	Gold	Silver	Bronze	Merit	Total Metals	Total Points
Health Specialist of the year	Leo India		3	5		8	38
	McCann India		1	4	3	8	28
	BBH Communication India Pvt. Ltd.	2				2	16
	Maitri Advertising Works		1			1	6
	Medulla Communications		1			1	6
	Laqshya Media Group			1		1	4
	Enormous				1	1	2
	Network18 Media & Investments Limited				1	1	2
	PLAINSPEAK				1	1	2