Category 01A: STILL PRINT- FMCG: Foods & Beverages 01A: STILL PRINT- FMCG: Foods & Beverages 01A: STILL PRINT- FMCG: Foods & Beverages 01B: STILL PRINT-FMCG - Personal Care, Home Care, Healthcare & Others 01B: STILL PRINT-FMCG - Personal Care, Home Care, Healthcare & Others 01B: STILL PRINT-FMCG - Personal Care, Home Care, Healthcare & Others 01C: STILL PRINT-FMCG - Personal Care, Home Care, Healthcare & Others 01C: STILL PRINT-Consumer Durables - Household and Business Appliances 01F: STILL PRINT-Retail 01G: STILL PRINT-Corporate, Media, Entertainment & Others	Entry ID TAC-4028 TAC-4121 TAC-4525 TAC-4117 TAC-1794 TAC-4562 TAC-4562 TAC-4611 TAC-1669 TAC-4003	RESULTS ARE EMBARGOED T Winner Famous Innovations Havas Worldwide India Pvt Ltd Leo India Famous Innovations Schbang Leo India Leo India Leo India Havas Worldwide India Pvt Ltd Famous Innovations	Henlo Pet Nutrition Pepsi Flipkart Minutes MyMuse Skybags Flipkart Minutes Flipkart Minutes Flipkart Minutes Flipkart Minutes The Times Of India Mumbai Press Club	Title / Caption YOUNG MAVERICK NAMES The Anatomy of Suffering Anytime Wipe This Ad Designed to Find the Right Spot Trailbags Wipe This Print Ad Wipe This Print Ad Wipe This Print Ad Ink of Democracy Write for Rights	Metal Gold Merit Bronze Bronze Merit Bronze Merit Bronze Silver
		Famous Innovations Enormous Enormous Enormous Enormous Enormous Havas Worldwide India Pvt Ltd Famous Innovations Neoaegis Personal Care Private Limited		<u>, </u>	
01I: STILL PRINT- STILL CRAFT-Copywriting 01J: STILL PRINT- STILL CRAFT-Art Direction	TAC-3590 TAC-3591 TAC-2785 TAC-4184 TAC-4185 TAC-2434 TAC-1341 TAC-3761 TAC-4123 TAC-3015 TAC-4138	Limited Enormous Enormous Enormous Famous Innovations McCann Worldgroup India Y&H FCB INDIA Famous Innovations Leo India FCB INDIA	AIS AIS AIS Henlo Pet Nutrition Henlo Pet Nutrition Buckaroo NACHIKETA SCHOOLS Navneet Education Limited MyMuse Oreo Central Railways Brihanmumbai Municipal	Open Windows Construction Open Windows People Open Windows Traffic The Anatomy of Suffering The Anatomy of Suffering Fit My Feet NACHIKETA- STORY BROCHURE Colour Blindness Detection Textbook Designed to Find the Right Spot History in the Baking Lucky Yatra	Bronze Bronze Bronze Bronze Grand Prix Silver Silver Bronze Merit Bronze
01J: STILL PRINT- STILL CRAFT-Art Direction 01J: STILL PRINT- STILL CRAFT-Art Direction 01J: STILL PRINT- STILL CRAFT-Art Direction 01K: STILL PRINT- STILL CRAFT-Photography 01K: STILL PRINT- STILL CRAFT-Photography 01L: STILL PRINT- STILL CRAFT-Illustration	TAC-4025 TAC-4591 TAC-4763 TAC-4556 TAC-4593 TAC-1419 TAC-3763 TAC-4895 TAC-2437 TAC-3638 TAC-1342 TAC-1564 TAC-1797	Famous Innovations Leo India Leo India Enormous Leo India Y&H FCB INDIA Brave McCann Worldgroup India Leo India Y&H Tree Design Pvt. Ltd. Schbang	Corporation Sebamed Flipkart Minutes Manifest Sebamed Us Nomads Cafe Navneet Education Limited Mumbai Indians Buckaroo Oreo NACHIKETA SCHOOLS PVR INOX CINEMAS Skybags	Seven Layers Of Truth Skin Deep Wipe This Ad Phone vs Camera Skin Deep Us Nomads Cafe- Posters Colour Blindness Detection Textbook Deck Of Dreams Fit My Feet History in the Baking NACHIKETA- STORY BROCHURE PVR INOX CALENDAR 2025 Trailbags	Bronze Bronze Bronze Silver Bronze Gold Merit Bronze Bronze Merit Bronze Merit Bronze
01M: STILL PRINT- STILL CRAFT-Industration 01M: STILL PRINT- STILL CRAFT-Typography 02A: STILL DIGITAL-FMCG - Foods & Beverages 02B: STILL DIGITAL-FMCG - Personal Care, Home Care, Healthcare & Others 02B: STILL DIGITAL-FMCG - Personal Care, Home Care, Healthcare & Others 02C: STILL DIGITAL-Consumer Durables – Household and Business Appliances 02E: STILL DIGITAL-Services 02F: STILL DIGITAL-Retail 03A: AUDIO-VISUAL TV, CINEMA, DIGITAL, OTT (Below 1 min duration)-FMCG - Foods & Beverages 03A: AUDIO-VISUAL TV, CINEMA, DIGITAL, OTT (Below 1 min duration)-FMCG - Foods & Beverages	TAC-1797 TAC-4182 TAC-3896 TAC-1239 TAC-4622 TAC-3607 TAC-2773 TAC-3621 TAC-3637 TAC-3637	FCB INDIA VML India Think Simplr Leo India Enormous Enormous Enormous Enormous Enormous Enormous	Central Railway KitKat India UOMO Men's Grooming Sebamed AIS Apollo 24/7 Yatra Wok Tok By Veeba Lahori Jeera	Lucky Yatra One Image, Many Interruptions Outplay the sun - Tennis Skin Deep Silent Letters - Debt THE SYMPTOM SCALE (Cough) USA Chinese, par apne style se Har Koi Peera Lahori Zeera	Bronze Silver Merit Silver Merit Silver Silver
O3A: AUDIO-VISUAL TV, CINEMA, DIGITAL, OTT (Below 1 min duration)-FMCG - Foods & Beverages O3A: AUDIO-VISUAL TV, CINEMA, DIGITAL, OTT (Below 1 min duration)-FMCG - Foods & Beverages O3A: AUDIO-VISUAL TV, CINEMA, DIGITAL, OTT (Below 1 min duration)-FMCG - Foods & Beverages O3A: AUDIO-VISUAL TV, CINEMA, DIGITAL, OTT (Below 1 min duration)-FMCG - Foods & Beverages O3A: AUDIO-VISUAL TV, CINEMA, DIGITAL, OTT (Below 1 min duration)-FMCG - Foods & Beverages O3A: AUDIO-VISUAL TV, CINEMA, DIGITAL, OTT (Below 1 min duration)-FMCG - Foods & Beverages O3A: AUDIO-VISUAL TV, CINEMA, DIGITAL, OTT (Below 1 min duration)-FMCG - Foods & Beverages	TAC-2473 TAC-2797 TAC-4731 TAC-3079 TAC-2888 TAC-3527 TAC-3532	VML India VML India Leo India McCann Worldgroup India McCann Worldgroup India Leo India Leo India	KitKat India COCA-COLA Flipkart Minutes Nescafe Dominos Sting Energy Sting Energy	Break Par Sirf Break COCA-COLA HALFTIME Flipkart Minutes Nescafe Gold-Make your world Respect the moment - Parking Sting 250 ml. Fully Electric Campaign Sting Energy Everywhere Campaign	Bronze Merit Bronze Bronze Bronze
min duration)-FMCG - Foods & Beverages D3B: AUDIO-VISUAL TV, CINEMA, DIGITAL, OTT (Below 1 min duration)-FMCG - Personal Care, Home Care, Healthcare & Others D3B: AUDIO-VISUAL TV, CINEMA, DIGITAL, OTT (Below 1 min duration)-FMCG - Personal Care, Home Care, Healthcare & Others D3B: AUDIO-VISUAL TV, CINEMA, DIGITAL, OTT (Below 1 min duration)-FMCG - Personal Care, Home Care, Healthcare & Others D3B: AUDIO-VISUAL TV, CINEMA, DIGITAL, OTT (Below 1 min duration)-FMCG - Personal Care, Home Care, Healthcare & Others D3B: AUDIO-VISUAL TV, CINEMA, DIGITAL, OTT (Below 1 min duration)-FMCG - Personal Care, Home Care, Healthcare & Others	TAC-4736 TAC-4815 TAC-2374	FCB INDIA Leo India Leo India Enormous	Durex India Flipkart Minutes Birla Opus Paints Jaquar	Durex Lubes: Teaching India to get it wrong Flipkart Minutes Opus: Naye Zamane Ka Naya Paint - Exteriors Singer	Merit Merit Merit
min duration)-FMCG - Personal Care, Home Care, Healthcare & Others O3C: AUDIO-VISUAL TV, CINEMA, DIGITAL, OTT (Below 1 min duration)-Consumer Durables - Household and Business Appliances O3C: AUDIO-VISUAL TV, CINEMA, DIGITAL, OTT (Below 1 min duration)-Consumer Durables - Household and Business Appliances O3C: AUDIO-VISUAL TV, CINEMA, DIGITAL, OTT (Below 1 min duration)-Consumer Durables - Household and Business Appliances O3C: AUDIO-VISUAL TV, CINEMA, DIGITAL, OTT (Below 1 min duration)-Consumer Durables - Household and Business Appliances	TAC-3362 TAC-3140 TAC-3138 TAC-3141 TAC-3137	Enormous Enormous Enormous Enormous	Finolex Finolex Finolex Finolex	You Got This Smart Door Locks LED Wires Fans	Gold Silver Silver
O3C: AUDIO-VISUAL TV, CINEMA, DIGITAL, OTT (Below 1 min duration)-Consumer Durables - Household and Business Appliances O3E: AUDIO-VISUAL TV, CINEMA, DIGITAL, OTT (Below 1 min duration)-Services O3E: AUDIO-VISUAL TV, CINEMA, DIGITAL, OTT (Below 1 min duration)-Services O3E: AUDIO-VISUAL TV, CINEMA, DIGITAL, OTT (Below 1 min duration)-Services O3E: AUDIO-VISUAL TV, CINEMA, DIGITAL, OTT (Below 1 min duration)-Services O3E: AUDIO-VISUAL TV, CINEMA, DIGITAL, OTT (Below 1 min duration)-Services O3E: AUDIO-VISUAL TV, CINEMA, DIGITAL, OTT (Below 1 min duration)-Services	TAC-3308 TAC-3885 TAC-3671 TAC-4531	Leo India Tilt Brand Solutions FCB INDIA FCB INDIA Enormous Leo India	Flipkart Minutes Dream11 Uber India Uber India Rapido ACKO	Flipkart Minutes Aapki Team Mein Kaun- Rapid Fire Boomer in an Uber Ride like a Hyderabaddie vs Bengaluru Bus Health Insurance Ki Subha Ho Gayi Mamu	Gold Bronze Silver Bronze
duration)-Services D3E: AUDIO-VISUAL TV, CINEMA, DIGITAL, OTT (Below 1 minduration)-Services D3F: AUDIO-VISUAL TV, CINEMA, DIGITAL, OTT (Below 1 minduration)-Retail D3F: AUDIO-VISUAL TV, CINEMA, DIGITAL, OTT (Below 1 minduration)-Retail D3F: AUDIO-VISUAL TV, CINEMA, DIGITAL, OTT (Below 1 minduration)-Retail D3F: AUDIO-VISUAL TV, CINEMA, DIGITAL, OTT (Below 1 minduration)-Retail D3G: AUDIO-VISUAL TV, CINEMA, DIGITAL, OTT (Below 1 minduration)-Retail D3G: AUDIO-VISUAL TV, CINEMA, DIGITAL, OTT (Below 1 minduration)-Corporate, Media, Entertainment & Others	TAC-3688 TAC-4149 TAC-4738 TAC-4705	Enormous Enormous FCB INDIA Leo India Leo India Publicis Production Mudra Max	Rapido Rapido Flipkart Flipkart Minutes Flipkart Minutes Flipkart Minutes Flipkart Battlegrounds Mobile india	Robber Big Sale of Small Things Flipkart Minutes Launch Flipkart Minutes X Silk - Valentine's day Minutes Balloon - Thoda Time Thoda BGMI	Bronze Bronze Silver Merit Bronze Silver
O3G: AUDIO-VISUAL TV, CINEMA, DIGITAL, OTT (Below 1 min duration)-Corporate, Media, Entertainment & Others O3G: AUDIO-VISUAL TV, CINEMA, DIGITAL, OTT (Below 1 min duration)-Corporate, Media, Entertainment & Others O3H: AUDIO-VISUAL TV, CINEMA, DIGITAL, OTT (Below 1 min duration)-Public Service O4A: AUDIO – VISUAL CINEMA, TV, DIGITAL, OTT (1 minute and above)-FMCG - Foods & Beverages O4A: AUDIO – VISUAL CINEMA, TV, DIGITAL, OTT (1 minute and above)-FMCG - Foods & Beverages	TAC-2559 TAC-2597 TAC-3405 TAC-3693 TAC-3025 TAC-3426	Mudra Max Enormous Leo India Enormous Enormous Leo India	Battlegrounds Mobile india Jaquar Lay's Wok Tok By Veeba Lahori Jeera Quaker	Kutty Gangster - Thoda Time Thoda BGMI Singer Drops of Joy Chinese, par apne style se Har Koi Peera Lahori Zeera Bowl of Growth	Silver Merit Merit Gold Gold Bronze
04A: AUDIO – VISUAL CINEMA, TV, DIGITAL, OTT (1 minute and above)-FMCG - Foods & Beverages 04A: AUDIO – VISUAL CINEMA, TV, DIGITAL, OTT (1 minute and above)-FMCG - Foods & Beverages 04A: AUDIO – VISUAL CINEMA, TV, DIGITAL, OTT (1 minute and above)-FMCG - Foods & Beverages 04A: AUDIO – VISUAL CINEMA, TV, DIGITAL, OTT (1 minute and above)-FMCG - Foods & Beverages 04B: AUDIO – VISUAL CINEMA, TV, DIGITAL, OTT (1 minute and above)-FMCG - Personal Care, Home Care, Healthcare & Others 04B: AUDIO – VISUAL CINEMA, TV, DIGITAL, OTT (1 minute and above)-FMCG - Personal Care, Home Care, Healthcare and above)-FMCG - Personal Care, Home Care, Healthcare	TAC-2024 TAC-1678 TAC-2830 TAC-3152 TAC-2989 TAC-4471	Mudra Max Setu Advertising Private Limited VML India VML India Enormous Leo India	Snickers Chitale Bandhu COCA-COLA COCA-COLA Jaquar P&G Whisper	Hungal Driving School Chaha Bakarwadi aani Toh COCA-COLA HALFTIME COCA-COLA HALFTIME FOR EVERYONE Singer Early Periods	Silver Merit Merit Silver
& Others O4B: AUDIO – VISUAL CINEMA, TV, DIGITAL, OTT (1 minute and above)-FMCG - Personal Care, Home Care, Healthcare & Others O4B: AUDIO – VISUAL CINEMA, TV, DIGITAL, OTT (1 minute and above)-FMCG - Personal Care, Home Care, Healthcare & Others O4C: AUDIO – VISUAL CINEMA, TV, DIGITAL, OTT (1 minute and above)-Consumer Durables - Household and Business Appliances O4C: AUDIO – VISUAL CINEMA, TV, DIGITAL, OTT (1 minute and above)-Consumer Durables - Household and Business Appliances	TAC-3552 TAC-2041 TAC-3143 TAC-3107	Enormous Mudra Max Enormous Enormous	Jaquar Stayfree Finolex Dorset	Footsie Talk to your Sons Wires Dog	Bronze Bronze Silver
O4C: AUDIO – VISUAL CINEMA, TV, DIGITAL, OTT (1 minute and above)-Consumer Durables - Household and Business Appliances O4C: AUDIO – VISUAL CINEMA, TV, DIGITAL, OTT (1 minute and above)-Consumer Durables - Household and Business Appliances O4E: AUDIO – VISUAL CINEMA, TV, DIGITAL, OTT (1 minute and above)-Services O4E: AUDIO – VISUAL CINEMA, TV, DIGITAL, OTT (1 minute and above)-Services O4E: AUDIO – VISUAL CINEMA, TV, DIGITAL, OTT (1 minute and above)-Services O4E: AUDIO – VISUAL CINEMA, TV, DIGITAL, OTT (1 minute and above)-Services	TAC-3108 TAC-2181 TAC-1594 TAC-2521 TAC-1699 TAC-2028	Enormous Cheil India Pvt Ltd Tilt Brand Solutions McCann Worldgroup India ^a t o m network Mudra Max	Dorset Samsung India Dream11 Air India Flywire India McDonald's India	Father & Son Power of Cheer Aapki Team Mein Kaun- The Party Safety Mudras The Empty Nest The Loudest burger	Merit Gold Merit Merit Merit
D4G: AUDIO – VISUAL CINEMA, TV, DIGITAL, OTT (1 minute and above)-Corporate, Media, Entertainment & Others D4G: AUDIO – VISUAL CINEMA, TV, DIGITAL, OTT (1 minute and above)-Corporate, Media, Entertainment & Others D4G: AUDIO – VISUAL CINEMA, TV, DIGITAL, OTT (1 minute and above)-Corporate, Media, Entertainment & Others D4H: AUDIO – VISUAL CINEMA, TV, DIGITAL, OTT (1 minute and above)-Public Service D5A: AUDIO- FMCG - Foods & Beverages D5A: AUDIO- FMCG - Foods & Beverages	TAC-3070 TAC-3112 TAC-4647 TAC-3924 TAC-3391 TAC-3690	Adani Group Enormous Leo India Leo India Leo India Enormous	Adani Group Dorset P&G Whisper Quaker 7Up Veeba	Pehle Pankha Aayega, Phir Bijli Aayegi Dog Early Periods Bowl of Growth 7Up x Spotify - SpiceIt Playlist Caesar Dressing	Gold Merit Bronze Merit Merit Bronze
DSA: AUDIO- FMCG - Foods & Beverages DSA: AUDIO- FMCG - Foods & Beverages DSA: AUDIO- FMCG - Foods & Beverages DSB: AUDIO-FMCG - Personal Care, Home Care, Healthcare & Others DSB: AUDIO-FMCG - Personal Care, Home Care, Healthcare & Others DSB: AUDIO-FMCG - Personal Care, Home Care, Healthcare & Others DSB: AUDIO-FMCG - Personal Care, Home Care, Healthcare & Others DSC: AUDIO-Consumer Durables - Household and Business Appliances DSC: AUDIO-Consumer Durables - Household and Business Appliances DSC: AUDIO-Consumer Durables - Household and Business Appliances	TAC-3689 TAC-3674 TAC-3505 TAC-3512 TAC-4489 TAC-1128 TAC-3703 TAC-3699 TAC-3698	Enormous Enormous McCann Worldgroup India McCann Worldgroup India Leo India WE Media - A lingo India entity Enormous Enormous Enormous	Veeba Veeba Freshpick Odomos P&G Whisper Abharan Jewellers AIS AIS	Hot & Sweet Roasted Sesame Rooster Clap Period Song The Musical Boss & Employee Open Windows Construction Open Windows Traffic	Merit Bronze Bronze Merit Merit Merit Merit Bronze Bronze
Appliances DSE: AUDIO-Services DSE: AUDIO-Services DSE: AUDIO-Services DSE: AUDIO-Services DSE: AUDIO-Services DSF: AUDIO-Retail DSF: AUDIO-Retail DSF: AUDIO-Retail DSF: AUDIO-Retail DSF: AUDIO-Retail DSF: AUDIO-Corporate, Media, Entertainment & Others DSG: AUDIO-Corporate, Media, Entertainment & Others DSG: AUDIO-Use of Music	TAC-3698 TAC-3712 TAC-3706 TAC-3711 TAC-3710 TAC-3718 TAC-4441 TAC-3719 TAC-3720 TAC-5037 TAC-4664 TAC-3392 TAC-3925	Enormous Enormous Enormous Enormous Enormous Leo India Enormous McCann Worldgroup India Leo India Leo India Leo India	Apollo 24/7 Yatra Apollo 24/7 Apollo 24/7 Apollo 24/7 Apollo 24/7 Myntra Apollo 24/7 Apollo 24/7 Apollo 24/7 Apollo 24/7 Apollo 24/7 Air India P&G Whisper 7Up Quaker	Open Windows Traffic Pilot to ATC Veitnam Commentary News Anchor Pilot to ATC Vogueabulary Commentary News Anchor Let's MOGO Period Song 7Up x Spotify - SpiceIt Playlist Bowl of Growth	Gold Silver Merit Gold Silver Merit Gold Silver Merit Merit Merit Silver Merit Bronze
D51: AUDIO-Use of Music D51: AUDIO-Sound Design D51: AUDIO-Sound Design D51: AUDIO-Sound Design D55: AUDIO-Soript D5K: AUDIO-Script D5K: AUDIO-Script D5K: AUDIO-Script D5K: AUDIO-Script D5K: AUDIO-Script	TAC-3925 TAC-5030 TAC-1486 TAC-3819 TAC-1094 TAC-5039 TAC-3784 TAC-2525 TAC-3744 TAC-3738 TAC-3746 TAC-4924	Leo India McCann Worldgroup India Network18 Media & Investments Limited VML India WE Media - A lingo India entity McCann Worldgroup India VML India redBus Enormous Enormous Enormous VML India VML India Vermmillion Communications Pvt.	Quaker Air India Reckitt and News18 studios STAR CEMENT Abharan Jewellers Air India STAR CEMENT redBus India Private Limited Veeba Yatra Apollo 24/7 The Coca-Cola Company	Bowl of Growth Let's MOGO Mission Swachhta Aur Paani Rain Stoppers The Musical Let's MOGO Power Flowers Sound of Nation 39 Flavours of Sauces Travel Smooth Prescriptions Coke Studio Bharat-The Girl Who Played The Tutari SWEET-HATE, BITTER-SOFT, SCARY-	Bronze Bronze Bronze Merit Bronze Silver Merit Silver Silver Merit Merit
05L: AUDIO-Casting & Performance 05M: AUDIO-Use of Radio or Audio as a Medium 05N: AUDIO-Use of Audio Technology 05O: AUDIO-Voice-Activation 05O: AUDIO-Voice-Activation 05O: AUDIO-Voice-Activation 05P: AUDIO-Branded Content / Podcasts	TAC-1400 TAC-3393 TAC-2125 TAC-2126 TAC-4393 TAC-4442 TAC-4925 TAC-3395 TAC-3111 TAC-2127	Ltd. Leo India VML India VML India Havas Life Mumbai Leo India VML India Leo India Leo India Havas Worldwide India Pvt Ltd VML India	Nexon Paints 7Up Neeman's Neeman's Alembic Pharmaceuticals Ltd Myntra The Coca-Cola Company 7Up Durex Neeman's	SUGARY 7Up x Spotify - SpiceIt Playlist Are Those Neeman's Shoes Phone Hack Are Those Neeman's Shoes Phone Hack LullabAI Vogueabulary Coke Studio Bharat-The Girl Who Played The Tutari 7Up x Spotify - SpiceIt Playlist The Durex Podcast Are Those Neeman's Shoes Phone Hack	Merit Bronze Silver Grand Prix Silver Silver Merit Silver Merit Gold Bronze
D5R: AUDIO-Audio Led Creativity D5R: AUDIO-Audio Led Creativity D6A: OUT OF HOME (AMBIENT MEDIA)-FMCG - Foods & Beverages D6B: OUT OF HOME (AMBIENT MEDIA)-FMCG - Personal Care, Home Care, Healthcare & Others D6B: OUT OF HOME (AMBIENT MEDIA)-FMCG - Personal Care, Home Care, Healthcare & Others D6B: OUT OF HOME (AMBIENT MEDIA)-FMCG - Personal Care, Home Care, Healthcare & Others D6B: OUT OF HOME (AMBIENT MEDIA)-FMCG - Personal Care, Home Care, Healthcare & Others D6B: OUT OF HOME (AMBIENT MEDIA)-FMCG - Personal Care, Home Care, Healthcare & Others	TAC-5038 TAC-2526 TAC-1060 TAC-4186 TAC-1608 TAC-4158 TAC-2438 TAC-2438	McCann Worldgroup India redBus WE Media - A lingo India entity Famous Innovations Tribes Communication Pvt Itd Famous Innovations McCann Worldgroup India Leo India Vermmillion Communications Pvt.	Air India redBus India Private Limited Abharan Jewellers Henlo Pet Nutrition Kansai Nerolac Paints Limited MyMuse Buckaroo Durex	Let's MOGO Sound of Nation The Musical The Anatomy of Suffering Nerolac Dukaan It Yourself (DIY your shop) Designed To Find The Right Spot Fit My Feet Dilluminati Campaign SWEET-HATE, BITTER-SOFT, SCARY-	Bronze Merit Merit Grand Prix Gold Silver Silver Merit
OGB: OUT OF HOME (AMBIENT MEDIA)-FMCG - Personal Care, Home Care, Healthcare & Others OGC: OUT OF HOME (AMBIENT MEDIA)-Consumer Durables - Household and Business Appliances OGC: OUT OF HOME (AMBIENT MEDIA)-Consumer Durables - Household and Business Appliances OGC: OUT OF HOME (AMBIENT MEDIA)-Consumer Durables - Household and Business Appliances OGC: OUT OF HOME (AMBIENT MEDIA)-Consumer Durables - Household and Business Appliances OGC: OUT OF HOME (AMBIENT MEDIA)-Consumer Durables - Household and Business Appliances OGC: OUT OF HOME (AMBIENT MEDIA)-Consumer Durables - Household and Business Appliances	TAC-4468 TAC-2874 TAC-2876 TAC-2875 TAC-1633 TAC-1591	Enormous Enormous Enormous Enormous Tribes Communication Pvt ltd Tribes Communication Pvt ltd	Nexon Paints Nuvoco AIS AIS AIS Havells India Ltd. Honda Motorcycle & Scooter India Pvt. Ltd National Payments Corporation Of	SUGARY Shree Ganesha Silent Letters Debt Silent Letters Iron Silent Letters Receipt The Coolest Hot Ad Honda Dry Thru	Merit Bronze Bronze Bronze Merit Silver
DOGE: OUT OF HOME (AMBIENT MEDIA)-Services DOGE: OUT OF HOME (AMBIENT MEDIA)-Retail DOGE: OUT OF HOME (AMBIENT MEDIA)-Corporate, Media, Entertainment & Others DOGG: OUT OF HOME (AMBIENT MEDIA)-Corporate, Media,	TAC-3399 TAC-2310 TAC-4198 TAC-4488 TAC-2643 TAC-1418 TAC-3218 TAC-4928 TAC-4928 TAC-4687 TAC-2439 TAC-1903	Ltd. Y&H Mudra Max FCB INDIA Leo India McCann Worldgroup India Crayons Advertising	National Payments Corporation Of India ESAF Small Finance Bank Central Railway Cathay Pacific Assana Colorectal and Gut Wellness Clinic Us Nomads Cafe McDonald's West & South Flipkart Minutes IKEA Buckaroo Crayons Advertising Ltd.	Anti Scam Shala Dabba Savings Account Lucky Yatra Takeoff Takeover The truth about life is that shit happens everyday Us Nomads Cafe- Posters Cosplay Q Jumpers. IKEA typing Fit My Feet Creatively Independent Since 1986	Silver Silver Bronze Merit Gold Merit Silver Silver Bronze
Degree of the control	TAC-2440 TAC-4317 TAC-4043 TAC-4125 TAC-2981 TAC-4849 TAC-3898 TAC-4413 TAC-3027 TAC-4419	McCann Worldgroup India Leo India Famous Innovations Havas Worldwide India Pvt Ltd VML India Leo India VML India Leo India Enormous BBH COMMUNICATIONS INDIA PRIVATE LIMITED	Buckaroo Spotify India Brihanmumbai Municipal Corporation Pepsi COCA-COLA 7Up KitKat India Lay's Lahori Jeera CaratLane	Fit My Feet Spotify - Play Your Part, India Seven Layers Of Truth Anytime COCA-COLA HALFTIME 7Up x Spotify - SpiceIt Playlist BREAK FREE Farm Equal Har Koi Peera Lahori Zeera CaratLane Postcards	Merit Bronze Gold Merit Bronze Silver Silver Bronze Merit Silver
D7B: INTEGRATED-FMCG - Personal Care, Home Care, Healthcare & Others D7B: INTEGRATED-FMCG - Personal Care, Home Care, Healthcare & Others D7B: INTEGRATED-FMCG - Personal Care, Home Care, Healthcare & Others D7B: INTEGRATED-FMCG - Personal Care, Home Care, Healthcare & Others D7B: INTEGRATED-FMCG - Personal Care, Home Care, Healthcare & Others D7C: INTEGRATED-Consumer Durables - Household and Business Appliances D7C: INTEGRATED-Consumer Durables - Household and Business Appliances D7E: INTEGRATED-Services	TAC-3332 TAC-4472 TAC-4629 TAC-1403 TAC-4761 TAC-3800 TAC-2189	FCB INDIA Leo India Leo India Vermmillion Communications Pvt. Ltd. Leo India Enormous Hyphen Brands	Durex India P&G Whisper Sebamed Nexon Paints Flipkart Minutes AIS Aditya Birla Sun Life Insurance	Durex Lubes: Teaching India to get it wrong Period Science for Moms Skin Deep SWEET-HATE, BITTER-SOFT, SCARY-SUGARY The Big Flipkart Minutes Open Windows #BoodheHokeKyaBanoge	Silver Bronze Bronze Merit Silver Merit Merit
D7E: INTEGRATED-Services D7E: INTEGRATED-Services D7E: INTEGRATED-Services D7E: INTEGRATED-Services D7E: INTEGRATED-Services D7F: INTEGRATED-Retail D7F: INTEGRATED-Retail D7G: INTEGRATED-Corporate, Media, Entertainment & Others	TAC-2327 TAC-4371 TAC-4578 TAC-3460 TAC-2997 TAC-3217 TAC-4342 TAC-4572 TAC-1023	McCann Worldgroup India BBH COMMUNICATIONS INDIA PRIVATE LIMITED Leo India Enormous VML India Mudra Max Leo India Leo India ABP Pvt. Ltd.	ESAF Small Finance Bank HDFC ERGO redRail DishTV Watcho COCA-COLA McDonald's West & South P&G Shiksha P&G Whisper The Telegraph	Dabba Savings Account HDFC ERGO Love All redRail Loot THE STREAMING NEWSPAPER COCA-COLA HALFTIME Cosplay Stand Up For Learning Gap Period Science For MOMs Santanan Dehi Breaking The Bias 2024 Coke Studio Bharat-The Girl Who	Silver Bronze Bronze Merit Bronze Silver Silver Bronze
13A: BRAND ACTIVATION & PROMOTION-FMCG - Foods & Beverages 13A: BRAND ACTIVATION & PROMOTION-FMCG - Foods & Beverages 13A: BRAND ACTIVATION & PROMOTION-FMCG - Foods & Beverages 13A: BRAND ACTIVATION & PROMOTION-FMCG - Foods & Beverages 13A: BRAND ACTIVATION & PROMOTION-FMCG - Foods & Beverages 13B: BRAND ACTIVATION & PROMOTION-FMCG - Personal Care, Home Care, Healthcare & Others 13B: BRAND ACTIVATION & PROMOTION-FMCG - Personal Care, Home Care, Healthcare & Others 13B: BRAND ACTIVATION & PROMOTION-FMCG - Personal Care, Home Care, Healthcare & Others	TAC-4921 TAC-4202 TAC-3918 TAC-2495 TAC-4193 TAC-2132 TAC-4136	VML India Leo India Leo India McCann Worldgroup India Famous Innovations VML India Famous Innovations	The Coca-Cola Company Oreo Oreo Maggi Henlo Pet nutrition Neeman's MyMuse	Played The Tutari Eat Oreo like a Superstar History in the Baking Kona Na Khona The Anatomy of Suffering Are Those Neeman's Shoes Phone Hack Designed To Find The Right Spot	Bronze Bronze Bronze Bronze Bronze
Care, Home Care, Healthcare & Others 13B: BRAND ACTIVATION & PROMOTION-FMCG - Personal Care, Home Care, Healthcare & Others 13B: BRAND ACTIVATION & PROMOTION-FMCG - Personal Care, Home Care, Healthcare & Others 13B: BRAND ACTIVATION & PROMOTION-FMCG - Personal Care, Home Care, Healthcare & Others 13C: BRAND ACTIVATION & PROMOTION-Consumer Durables - Household and Business Appliances 13D: BRAND ACTIVATION & PROMOTION-Automotive 13E: BRAND ACTIVATION & PROMOTION-Services	TAC-2454 TAC-4142 TAC-1612 TAC-4595 TAC-4606 TAC-1643 TAC-3403 TAC-3842	McCann Worldgroup India FCB INDIA Tribes Communication Pvt Itd Leo India Enormous Tribes Communication Pvt Itd tgthr. Enormous	Asian Paints Kansai Nerolac Paints Limited P&G Whisper Nuvoco Honda Motorcycle & Scooter India Pvt. Ltd National Payments Corporation Of India Enormous	Fit My Feet Milan Stambh : Divine Intersections Nerolac Dukaan It Yourself (DIY your shop) Period Science For MOMs Shree Ganesha Honda Dry Thru Anti Scam Shala Made You Look	Merit Grand Prix Bronze Merit Bronze Merit Merit Merit
13E: BRAND ACTIVATION & PROMOTION-Services 13F: BRAND ACTIVATION & PROMOTION-Retail 13G: BRAND ACTIVATION & PROMOTION-Retail	TAC-2330 TAC-4242 TAC-4231 TAC-4298 TAC-3303 TAC-1872 TAC-4427 TAC-3214 TAC-2455 TAC-4930 TAC-4930 TAC-4450 TAC-4918	McCann Worldgroup India Grey Group FCB INDIA Grey Group FCB INDIA VML India BBH COMMUNICATIONS INDIA PRIVATE LIMITED Mudra Max McCann Worldgroup India FCB INDIA Leo India VML India	ESAF Small Finance Bank Axis Bank Central Railways Axis Bank Uber India Neeman's CaratLane McDonald's West & South Buckaroo Flipkart Minutes Myntra The Coca-Cola Company	Dabba Savings Account Devanagari PIN Lucky Yatra Sanskrit Password Uber One Are Those Neeman's Shoes Phone Hack CaratLane Postcards Cosplay Fit My Feet Q Jumpers. Vogueabulary Coke Studio Bharat-The Girl Who Played The Tutari	Silver Silver Silver Silver Merit Bronze Bronze Bronze Gold Silver Bronze
13G: BRAND ACTIVATION & PROMOTION-Corporate, Media, Entertainment & Others 13G: BRAND ACTIVATION & PROMOTION-Corporate, Media, Entertainment & Others 13G: BRAND ACTIVATION & PROMOTION-Corporate, Media, Entertainment & Others 13G: BRAND ACTIVATION & PROMOTION-Corporate, Media, Entertainment & Others 13G: BRAND ACTIVATION & PROMOTION-Corporate, Media, Entertainment & Others 13G: BRAND ACTIVATION & PROMOTION-Corporate, Media, Entertainment & Others 13G: BRAND ACTIVATION & PROMOTION-Corporate, Media, Entertainment & Others	TAC-2497 TAC-4597 TAC-4250 TAC-4416 TAC-4299 TAC-1045 TAC-2498	Havas Worldwide India Pvt Ltd Leo India Grey Group Leo India Grey Group ABP Pvt. Ltd. Havas Worldwide India Pvt Ltd	The Times Of India P&G Whisper Axis Bank Lay's Axis Bank The Telegraph The Times Of India	Ink of Democracy Period Science For MOMS Devanagari PIN Farm Equal Sanskrit Password Santanan Dehi Breaking The Bias 2024 Ink of Democracy	Gold Bronze Silver Silver Silver Merit Gold
13H: BRAND ACTIVATION & PROMOTION-Public Service 13H: BRAND ACTIVATION & PROMOTION-Public Service 15A: BRANDED CONTENT & ENTERTAINMENT-Best fictional program, series or film where a client has successfully created a drama, comedy or mini-series around a product or brand including TV, mini-series, web series, cinema, DVD releases and online/digital. 15A: BRANDED CONTENT & ENTERTAINMENT-Best fictional program, series or film where a client has successfully created a drama, comedy or mini-series around a product or brand including TV, mini-series, web series, cinema, DVD releases and online/digital.	TAC-1683	Famous Innovations Leo India FCB INDIA Setu Advertising Private Limited	Brihanmumbai Municipal Corporation ACKO Lenovo India Chitale Bandhu	Seven Layers Of Truth Tailor Test Brave New Art Season 3 Chaha Bakarwadi aani Toh	Bronze Merit Bronze
15A: BRANDED CONTENT & ENTERTAINMENT-Best fictional program, series or film where a client has successfully created a drama, comedy or mini-series around a product or brand including TV, mini-series, web series, cinema, DVD releases and online/digital. 15A: BRANDED CONTENT & ENTERTAINMENT-Best fictional program, series or film where a client has successfully created a drama, comedy or mini-series around a product or brand including TV, mini-series, web series, cinema, DVD releases and online/digital. 15A: BRANDED CONTENT & ENTERTAINMENT-Best fictional program, series or film where a client has successfully created a drama, comedy or mini-series around a product program, series or film where a client has successfully created a drama, comedy or mini-series around a product program including TV, mini-series, web series, cinema, DVD processes and including TV, mini-series, web series, cinema, DVD	TAC-2425	redBus Krafton India FCB INDIA	redBus India Private Limited Battlegrounds Mobile India Google Android	Dil Ki Patri DoomTroopers The Season That Wasn't	Bronze
releases and online/digital. 15B: BRANDED CONTENT & ENTERTAINMENT-Best nonfiction program, series or film where a client has successfully created a reality, documentary or entertainment show around a product or brand including TV, mini-series, web series, cinema, DVD, and online/digital. 15B: BRANDED CONTENT & ENTERTAINMENT-Best nonfiction program, series or film where a client has successfully created a reality, documentary or entertainment show around a product or brand including TV, mini-series, web series, cinema, DVD, and online/digital.	TAC-3117	FCB INDIA Havas Worldwide India Pvt Ltd	vivo	Xplore the Xtreme The Durex Podcast	Silver
15C: BRANDED CONTENT & ENTERTAINMENT-Best brand or product integration into a feature film, existing TV show and/or series including TV, mini-series, web series, cinema, DVD releases and online/digital. 15C: BRANDED CONTENT & ENTERTAINMENT-Best brand or product integration into a feature film, existing TV show and/or series including TV, mini-series, web series, cinema, DVD releases and online/digital. 15C: BRANDED CONTENT & ENTERTAINMENT-Best brand or product integration into a feature film, existing TV show and/or series including TV, mini-series, web series, cinema, DVD releases and online/digital.	TAC-4673	Mindshare Cheil India Pvt Ltd FCB INDIA	Aditya Birla Group Samsung India Google Android	Historic For KBC, Futuristic For India Launch with a Punch(ayat) The Season That Wasn't	Merit Merit Silver
15D: BRANDED CONTENT & ENTERTAINMENT-Best use or integration of experiential events, Creative positioning of a brand using events, festivals, flash mobs, installations, etc. 15D: BRANDED CONTENT & ENTERTAINMENT-Best use or integration of experiential events, Creative positioning of a brand using events, festivals, flash mobs, installations, etc. 15D: BRANDED CONTENT & ENTERTAINMENT-Best use or integration of experiential events, Creative positioning of a brand using events, festivals, flash mobs, installations, etc.	TAC-1618 TAC-4696 TAC-4609	Tribes Communication Pvt ltd Social Panga - Higa Digital Pvt. Ltd. Enormous	Kansai Nerolac Paints Limited Manipal Hospitals Nuvoco	Nerolac Dukaan It Yourself (DIY your shop) Mission 3K - 3000 Hearts, One Beat Shree Ganesha	Gold Merit Silver
15D: BRANDED CONTENT & ENTERTAINMENT-Best use or integration of experiential events, Creative positioning of a brand using events, festivals, flash mobs, installations, etc. 15E: BRANDED CONTENT & ENTERTAINMENT-Best use of integration of user generated content 15E: BRANDED CONTENT & ENTERTAINMENT-Best use of integration of user generated content 15F: BRANDED CONTENT & ENTERTAINMENT-Best use or integration of music Including music in original branded content, brand integration into music distribution or promotion, the creation of a music-based program or platform. 15F: BRANDED CONTENT & ENTERTAINMENT-Best use or integration of music Including music in original branded integration of music Including music in original branded	TAC-1639 TAC-2552 TAC-3605 TAC-4915	Tribes Communication Pvt ltd redBus BC Web Wise VML India	Havells India Ltd. redBus India Private Limited Pentonic The Coca-Cola Company	The Coolest Hot Ad Sound of Nation The Great Indian Art Fair Coke Studio Bharat-The Girl Who Played The Tutari	Bronze Bronze Merit Bronze
integration of music Including music in original branded content, brand integration into music distribution or promotion, the creation of a music-based program or platform. 15F: BRANDED CONTENT & ENTERTAINMENT-Best use or integration of music Including music in original branded content, brand integration into music distribution or promotion, the creation of a music-based program or platform. 15G: BRANDED CONTENT & ENTERTAINMENT-Best use or integration of offline media such as print, out of home, etc. 15G: BRANDED CONTENT & ENTERTAINMENT-Best use or integration of offline media such as print, out of home, etc.	TAC-4851 TAC-3404 TAC-4833	Leo India Leo India tgthr. Leo India	P&G Whisper 7Up National Payments Corporation Of India Durex	Period Song 7Up x Spotify - SpiceIt Playlist Anti Scam Shala Dilluminati Campaign	Merit Merit Merit
15G: BRANDED CONTENT & ENTERTAINMENT-Best use or integration of offline media such as print, out of home, etc 15G: BRANDED CONTENT & ENTERTAINMENT-Best use or integration of offline media such as print, out of home, etc 15G: BRANDED CONTENT & ENTERTAINMENT-Best use or integration of offline media such as print, out of home, etc 15H: BRANDED CONTENT & ENTERTAINMENT-Best integrated entertainment content campaign which uses more than 2 media 15H: BRANDED CONTENT & ENTERTAINMENT-Best	TAC-4225 TAC-2697 TAC-2936 TAC-4850	FCB INDIA Enormous Enormous Leo India	Central Railway NPCI DishTV Watcho 7Up	Lucky Yatra THE SOUND OF INDIA'S PROGRESS THE STREAMING NEWSPAPER 7Up x Spotify - SpiceIt Playlist	Bronze Bronze Silver
integrated entertainment content campaign which uses more than 2 media 15H: BRANDED CONTENT & ENTERTAINMENT-Best integrated entertainment content campaign which uses more than 2 media 15H: BRANDED CONTENT & ENTERTAINMENT-Best integrated entertainment content campaign which uses more than 2 media 16B: HEALTH ABBY-OTC Applications 16C: HEALTH ABBY-OTC Products 16C: HEALTH ABBY-OTC Products 16C: HEALTH ABBY-OTC Products	TAC-4633 TAC-4081 TAC-4816 TAC-2457 TAC-4605	FCB INDIA Leo India Havas Worldwide India Pvt Ltd Leo India FCB INDIA Leo India McCann Worldgroup India Leo India Mudra Max	Central Railway P&G Shiksha Durex Sebamed Durex India Durex Buckaroo P&G Whisper	Lucky Ratra Stand Up For Learning Gap The Durex Podcast Skin Deep Durex Lubes: Teaching India to get it wrong Durex Women's Day Campaign Fit My Feet Period Science For MOMs	Silver Bronze Bronze Silver Merit Merit Merit Merit Silver
16C: HEALTH ABBY-OTC Products 16E: HEALTH ABBY-Health & Wellness Tech 16E: HEALTH ABBY-Health & Wellness Tech 16E: HEALTH ABBY-Health & Wellness Tech 16F: HEALTH ABBY-Brand-Led Education & Awareness	TAC-4605 TAC-3225 TAC-4122 TAC-4515 TAC-4399 TAC-2458 TAC-4516 TAC-4649 TAC-4608	Mudra Max Famous Innovations BBH COMMUNICATIONS INDIA PRIVATE LIMITED Havas Life Mumbai McCann Worldgroup India BBH COMMUNICATIONS INDIA PRIVATE LIMITED Leo India Havas Life Mumbai	Stayfree MyMuse HDFC ERGO Alembic Pharmaceuticals Ltd Buckaroo HDFC ERGO P&G Whisper Alembic Pharmaceuticals Ltd	Talk to your Sons Designed To Find The Right Spot Habit Of Life LullabAl Fit My Feet Habit Of Life Early Periods LullabAl Period Science For MOMs	Merit Silver Bronze Merit Bronze Bronze Gold Merit Merit Merit
16F: HEALTH ABBY-Brand-Led Education & Awareness	TAC-3705 TAC-3223 TAC-4631 TAC-3226 TAC-4194 TAC-4980	Leo India FCB INDIA VML India Leo India Mudra Max Famous Innovations Leo India Basta Film	P&G Whisper Navneet Education Limited Durex Sebamed Stayfree Henlo Pet Nutrition ACKO Tata Trusts	Period Science For MOMs Colour Blindness Detection Textbook Rainbow Classrooms Skin Deep Talk to your Sons The Anatomy of Suffering Tailor Test #GaanthPeDhyan	Merit Silver Silver Silver Silver Merit Merit
Awareness 16G: HEALTH ABBY-Non-profit/Foundation-led Education & Awareness 16G: HEALTH ABBY-Non-profit/Foundation-led Education & Awareness 16H: HEALTH ABBY-Corporate Image & Communication	TAC-1779 TAC-1471 TAC-4054 TAC-2459 TAC-3934 TAC-4650 TAC-3228	Schbang Famous Innovations McCann Worldgroup India Leo India Leo India Mudra Max	Robin Hood Army Brihanmumbai Municipal Corporation Buckaroo Quaker P&G Whisper Stayfree	Pack One For Pintu Seven Layers Of Truth Fit My Feet Bowl of Growth Early Periods Talk to your Sons	Bronze Merit Gold Silver Silver Bronze
17A: VIDEO CRAFT-Direction	TAC-3150 TAC-3947	Tilt Brand Solutions FCB INDIA Enormous BANG BANG Mediacorp Privated Limited Enormous Vanilla Films Vanilla Films Enormous Enormous Enormous Good Morning Films	Dream11 Durex India Finolex Flipkart 'Party' Lahori Jeera Cadbury Perk Swiggy Finolex Finolex Finolex Jaquar MAHINDRA	Aapki Team Mein Kaun- The Party Durex Lubes: Teaching India to get it wrong Finolex LED Flipkart 'Party' Har Koi Peera Lahori Zeera Investigation Karisma Finolex Fans Finolex Smart Door Locks Finolex Wires Footsie Nanhi Kali - Lessons from a football	Bronze Bronze Bronze Bronze Bronze Silver Silver Silver
17A: VIDEO CRAFT-Direction 17A: VIDEO CRAFT-Direction 17B: VIDEO CRAFT-Editing 17C: VIDEO CRAFT-Animation	TAC-3162 TAC-3957 TAC-3168 TAC-3321 TAC-1373 TAC-2058 TAC-1811 TAC-1124 TAC-3197 TAC-3249 TAC-3249	Good Morning Films Good Morning Films Good Morning Films FCB INDIA BANG BANG Mediacorp Privated Limited Thinkpot Good Morning Films Vanilla Films Hogarth Studios Schbang	MAHINDRA Jaquar Cadbury Durex India Flipkart 'Party' Axis Bank JSW Sport Cadbury Silk Star Cement UltraTech	Nanhi Kali - Lessons from a football Singer Cadbury Bournville - Don't rush it Durex Lubes: Teaching India to get it wrong Flipkart 'Party' Har Raah Dil Se Open / Jaisalmer JSW - Rukna Nahin Hai Cadbury Silk - A Penguin's Quest Har Ghar Mein Star ft. Lovlina Borgohain Infinity Zoom	Silver Silver Merit Bronze Bronze Merit Merit Merit Merit Merit Merit
17C: VIDEO CRAFT-Animation	TAC-3249 TAC-1266 TAC-1438	Schbang Krafton India ARTIFICIAL LABS KITCHEN.VIDEO Thinkpot FCB INDIA Hogarth Studios	BGMI ARTIFICIAL LABS Mivi Kamiliant Durex India Star Cement Star Cement Jaquar Mahindra Thar Roxx Cadbury	Live the Battlegrounds MUKDEEE Mivi - Silent Fox Party Bullet Train Durex Lubes: Teaching India to get it wrong Har Ghar Mein Star ft. Lovlina Borgohain Har Ghar Mein Star ft. Riyan Parag Singer Thar Roxx - The Tease Cadbury Bournville - Don't rush it	Merit Gold Bronze Merit Bronze Bronze Merit Bronze Silver
17C: VIDEO CRAFT-Animation 17C: VIDEO CRAFT-Animation 17C: VIDEO CRAFT-Animation 17C: VIDEO CRAFT-Animation 17D: VIDEO CRAFT-Cinematography	TAC-1179 TAC-1853 TAC-3319 TAC-1915 TAC-1524 TAC-4170 TAC-4210 TAC-3167	Hogarth Studios Good Morning Films Good Morning Films Good Morning Films	Cadbury Jaquar	Footsie Footsie Karisma Har Koi Peera Lahori Zeera Singer Power Flowers The Hug Bajaj Pulsar - Chala Apni	Silver Bronze Merit Gold Gold Silver Merit Merit Bronze Merit Merit Merit Merit Merit Gold
1.7C: VIDEO CRAFT-Animation 1.7C: VIDEO CRAFT-Animation 1.7C: VIDEO CRAFT-Animation 1.7C: VIDEO CRAFT-Animation 1.7D: VIDEO CRAFT-Cinematography 1.7D: VIDEO CRAFT-Music 1.7E: VIDEO CRAFT-Music 1.7E: VIDEO CRAFT-Music 1.7E: VIDEO CRAFT-Music 1.7E: VIDEO CRAFT-Music 1.7F: VIDEO CRAFT-Music 1.7F: VIDEO CRAFT-Special Effects	TAC-1853 TAC-3319 TAC-3319 TAC-1915 TAC-1915 TAC-1524 TAC-4170 TAC-4210 TAC-4210 TAC-4159 TAC-4159 TAC-4180 TAC-1574 TAC-3042 TAC-4179 TAC-3785 TAC-1710 TAC-2408 TAC-1889 TAC-1889 TAC-1267 TAC-4953 TAC-1180 TAC-2415	Good Morning Films Vanilla Films Enormous Good Morning Films VML India Superfly films Pvt. Ltd. Good Morning Films Hogarth Studios Krafton India Publicis Production KITCHEN.VIDEO Good Morning Films	Jaquar Swiggy Lahori Jeera Jaquar STAR CEMENT TATA AIG Health Insurance Bajaj Star Cement BGMI Flipkart Mivi Thums Up	Har Ghar Mein Star ft. Lovlina Borgohain Live the Battlegrounds Minutes Mivi - Silent Fox Party Thums Up - Dum Hai Toh Dikha	Gold Merit Merit Merit
17C: VIDEO CRAFT-Animation 17C: VIDEO CRAFT-Animation 17C: VIDEO CRAFT-Animation 17D: VIDEO CRAFT-Cinematography 17D: VIDEO CRAFT-Music 17E: VIDEO CRAFT-Music 17E: VIDEO CRAFT-Music 17E: VIDEO CRAFT-Music 17E: VIDEO CRAFT-Music 17F: VIDEO CRAFT-Music 17F: VIDEO CRAFT-Special Effects 17F: VIDEO CRAFT-Sound Design 17G: VIDEO CRAFT-Sound Design 17G: VIDEO CRAFT-Sound Design 17G: VIDEO CRAFT-Casting 17H: VIDEO CRAFT-Casting	TAC-1853 TAC-3319 TAC-3319 TAC-1915 TAC-1915 TAC-1524 TAC-4170 TAC-4210 TAC-4210 TAC-4159 TAC-4180 TAC-1574 TAC-3042 TAC-3785 TAC-1710 TAC-2408 TAC-1889 TAC-1889 TAC-1267 TAC-4953 TAC-1180	Good Morning Films Vanilla Films Enormous Good Morning Films VML India Superfly films Pvt. Ltd. Good Morning Films Hogarth Studios Krafton India Publicis Production KITCHEN.VIDEO	Jaquar Swiggy Lahori Jeera Jaquar STAR CEMENT TATA AIG Health Insurance Bajaj Star Cement BGMI Flipkart Mivi	Borgohain Live the Battlegrounds Minutes Mivi - Silent Fox Party	Bronze Bronze Bronze Merit Merit Bronze Gold Silver
17C: VIDEO CRAFT-Animation 17C: VIDEO CRAFT-Animation 17C: VIDEO CRAFT-Animation 17C: VIDEO CRAFT-Animation 17D: VIDEO CRAFT-Cinematography 17D: VIDEO CRAFT-Music 17E: VIDEO CRAFT-Music 17E: VIDEO CRAFT-Music 17E: VIDEO CRAFT-Music 17F: VIDEO CRAFT-Music 17F: VIDEO CRAFT-Special Effects 17F: VIDEO CRAFT-Sound Design 17F: VIDEO CRAFT-Sound Design 17F: VIDEO CRAFT-Casting 17F: VIDEO C	TAC-1853 TAC-3319 TAC-3319 TAC-1915 TAC-1915 TAC-1524 TAC-4170 TAC-4210 TAC-4159 TAC-4159 TAC-4180 TAC-1574 TAC-3042 TAC-4179 TAC-3785 TAC-1710 TAC-2408 TAC-1710 TAC-2408 TAC-1889 TAC-1889 TAC-1267 TAC-4953 TAC-1180 TAC-2415 TAC-1153	Good Morning Films Vanilla Films Enormous Good Morning Films VML India Superfly films Pvt. Ltd. Good Morning Films Hogarth Studios Krafton India Publicis Production KITCHEN.VIDEO Good Morning Films Vanilla Films Publicis Production KITCHEN.VIDEO Good Morning Films Vanilla Films Publicis Production BANG BANG Mediacorp Privated Limited KITCHEN.VIDEO VML India Cheil India Pvt Ltd Vanilla Films Rehab films Vanilla Films Good Morning Films Vanilla Films Rood Morning Films	Jaquar Swiggy Lahori Jeera Jaquar STAR CEMENT TATA AIG Health Insurance Bajaj Star Cement BGMI Flipkart Mivi Thums Up ITC Savlon Bridgestone Flipkart 'Party' Mivi STAR CEMENT Samsung India SWIGGY Appreciate Swiggy Jaquar Cadbury Perk	Borgohain Live the Battlegrounds Minutes Mivi - Silent Fox Party Thums Up - Dum Hai Toh Dikha SAVLON - Date Your Most Comfortable Seat on the Road Flipkart 'Party' Mivi - Silent Fox Party Power Flowers Power of Cheer SWIGGY - Bells Guru ho ja Shuru Karisma Footsie Investigation	Bronze Bronze Bronze Merit Merit Bronze Gold Silver
1.7C: VIDEO CRAFT-Animation 1.7C: VIDEO CRAFT-Animation 1.7C: VIDEO CRAFT-Animation 1.7C: VIDEO CRAFT-Animation 1.7D: VIDEO CRAFT-Cinematography 1.7D: VIDEO CRAFT-Music 1.7E: VIDEO CRAFT-Special Effects 1.7F: VIDEO CRAFT-Casting 1.7F: VIDEO C	TAC-1853 TAC-3319 TAC-3319 TAC-1915 TAC-1915 TAC-1524 TAC-4170 TAC-4210 TAC-4159 TAC-4159 TAC-4180 TAC-1574 TAC-3042 TAC-3042 TAC-1710 TAC-3785 TAC-1710 TAC-2408 TAC-1889 TAC-1889 TAC-1267 TAC-4953 TAC-1180 TAC-2415 TAC-1153 TAC-1153 TAC-1153 TAC-1153 TAC-1153 TAC-1153 TAC-1153 TAC-1153 TAC-1153 TAC-1379 TAC-1460 TAC-1379 TAC-1460 TAC-1152 TAC-3937 TAC-4402 TAC-4402 TAC-4402	Good Morning Films Vanilla Films Enormous Good Morning Films VML India Superfly films Pvt. Ltd. Good Morning Films Hogarth Studios Krafton India Publicis Production KITCHEN.VIDEO Good Morning Films Vanilla Films Publicis Production BANG BANG Mediacorp Privated Limited KITCHEN.VIDEO VML India Cheil India Pvt Ltd Vanilla Films Rehab films Vanilla Films Good Morning Films Vanilla Films Rehab films Tood Morning Films Vanilla Films Rebab films Vanilla Films Good Morning Films The Bare Bones Collective Leo India BBH COMMUNICATIONS INDIA PRIVATE LIMITED Tribes Communication Pvt Itd Schbang Leo India Famous Innovations Leo India	Jaquar Swiggy Lahori Jeera Jaquar STAR CEMENT TATA AIG Health Insurance Bajaj Star Cement BGMI Flipkart Mivi Thums Up ITC Savlon Bridgestone Flipkart 'Party' Mivi STAR CEMENT Samsung India SWIGGY Appreciate Swiggy Jaquar Cadbury Perk MAHINDRA Jaquar YouTube 'The Bald Witch' Quaker HDFC ERGO Kansai Nerolac Paints Limited Robin Hood Army P&G Whisper Brihanmumbai Municipal Corporation P&G Shiksha	Borgohain Live the Battlegrounds Minutes Mivi - Silent Fox Party Thums Up - Dum Hai Toh Dikha SAVLON - Date Your Most Comfortable Seat on the Road Flipkart 'Party' Mivi - Silent Fox Party Power Flowers Power of Cheer SWIGGY - Bells Guru ho ja Shuru Karisma Footsie Investigation Nanhi Kali - Lessons from a football Singer YouTube 'The Bald Witch' Bowl of Growth HDFC ERGO Love All Nerolac Dukaan It Yourself (DIY your shop) Pack One For Pintu Period Science For MOMs Seven Layers Of Truth Stand Up For Learning Gap	Bronze Bronze Bronze Bronze Merit Merit Bronze Gold Silver Silver Silver Merit Merit Merit Bronze Merit Merit Merit Merit Merit Merit Merit
17C: VIDEO CRAFT-Animation 17C: VIDEO CRAFT-Animation 17C: VIDEO CRAFT-Animation 17C: VIDEO CRAFT-Animation 17C: VIDEO CRAFT-Cinematography 17D: VIDEO CRAFT-Music 17D: VIDEO CRAFT-Special Effects	TAC-1853 TAC-3319 TAC-3319 TAC-1915 TAC-1915 TAC-1524 TAC-4170 TAC-4210 TAC-4210 TAC-3167 TAC-4159 TAC-4159 TAC-4180 TAC-1574 TAC-3042 TAC-4179 TAC-3785 TAC-1710 TAC-2408 TAC-1889 TAC-1889 TAC-1889 TAC-1267 TAC-4953 TAC-1180 TAC-2415 TAC-1153 TAC-1153 TAC-1153 TAC-1153 TAC-1153 TAC-1152 TAC-1379 TAC-1379 TAC-1379 TAC-1146 TAC-3207 TAC-1573 TAC-4160 TAC-1146 TAC-3207 TAC-1573 TAC-4169 TAC-1152 TAC-402 TAC-1601 TAC-4055 TAC-4055 TAC-4055 TAC-4055 TAC-4055 TAC-4055 TAC-4055 TAC-4055 TAC-4055 TAC-4050 TAC-152 TAC-4050 TAC-1520 TAC-1601 TAC-3420 TAC-1601 TAC-1601	Good Morning Films Vanilla Films Enormous Good Morning Films VML India Superfly films Pvt. Ltd. Good Morning Films Hogarth Studios Krafton India Publicis Production KITCHEN.VIDEO Good Morning Films Vanilla Films Publicis Production BANG BANG Mediacorp Privated Limited KITCHEN.VIDEO VML India Cheil India Pvt Ltd Vanilla Films Good Morning Films Vanilla Films Good Morning Films The Bare Bones Collective Leo India BBH COMMUNICATIONS INDIA PRIVATE LIMITED Tribes Communication Pvt Itd Schbang Leo India	Jaquar Swiggy Lahori Jeera Jaquar STAR CEMENT TATA AIG Health Insurance Bajaj Star Cement BGMI Flipkart Mivi Thums Up ITC Savlon Bridgestone Flipkart 'Party' Mivi STAR CEMENT Samsung India SWIGGY Appreciate Swiggy Jaquar Cadbury Perk MAHINDRA Jaquar YouTube 'The Bald Witch' Quaker HDFC ERGO Kansai Nerolac Paints Limited Robin Hood Army P&G Whisper Brihanmumbai Municipal Corporation P&G Shiksha ACKO Henlo Pet Nutrition P&G Whisper Lay's The Times Of India Lay's Honda Motorcycle & Scooter India Pvt. Ltd Recykal	Borgohain Live the Battlegrounds Minutes Mivi - Silent Fox Party Thums Up - Dum Hai Toh Dikha SAVLON - Date Your Most Comfortable Seat on the Road Flipkart 'Party' Mivi - Silent Fox Party Power Flowers Power of Cheer SWIGGY - Bells Guru ho ja Shuru Karisma Footsie Investigation Nanhi Kali - Lessons from a football Singer YouTube 'The Bald Witch' Bowl of Growth HDFC ERGO Love All Nerolac Dukaan It Yourself (DIY your shop) Pack One For Pintu Period Science For MOMs Seven Layers Of Truth Stand Up For Learning Gap Tailor Test The Anatomy of Suffering Early Periods Farm Equal Ink of Democracy Drops of Joy Farm Equal Honda Dry Thru Kona Na Khona Water Sustainability Score Takeaway Bird Feeder The Last Pack Drops of Joy Ur Lync Kona Na Khona Water Sustainability Score Takeaway Bird Feeder The Last Pack Drops of Joy Farm Equal Forons of Joy Form Conya Suffor Joy Form Canya Suffering The Anatomy of Cause. From Ads to Action. Honda Dry Thru Kona Na Khona Water Sustainability Score Takeaway Bird Feeder The Last Pack Drops of Joy Ur Lync Kona Na Khona Forons of Joy Farm Equal Forons of Joy Farm Equal	Bronze Bronze Bronze Bronze Merit Merit Bronze Gold Silver Silver Silver Merit Merit Bronze Silver Silver Silver Silver Silver Silver Silver Silver Bronze
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ABBY CREATIVE AWARDS 2025 POWERED BY ONE SHOW RESULTS ARE EMBARGOED TILL THE END OF THE AWARD CEREMONY

Category	Organization name	Grand Prix	Grand Prix Gold Silver		Bronze	Merit	Total Metals	Total Points	
CREATIVE AGENCY OF THE YEAR	Enormous	-	6	17	24	20	67	286	
-	Leo India	-	-	9	29	13	51	196	
-	VML India	1	1	3	6	8	19	78	
-	Famous Innovations	2	2	3	3	1	11	72	
-	McCann Worldgroup India	-	-	6	6	4	16	68	
-	FCB INDIA	-	-	5	5	6	16	62	
-	Mudra Max	-	-	5	5	2	12	54	
-	Tilt Brand Solutions	-	3	1	1	-	5	34	
-	Y&H	-	2	1	1	-	4	26	
-	^a t o m network	-	-	1	3	3	7	24	
-	Schbang	-	1	-	3	1	5	22	
-	Havas Worldwide India Pvt Ltd	-	-	2	-	4	6	20	
-	Tribes Communication Pvt ltd	-	1	1	-	1	3	16	
-	Swiggy Limited	-	1	1	-	-	2	14	
-	Digitas	-	-	1	1	1	3	12	
-	Maitri Advertising Works	-	-	2	-	-	2	12	
-	The New Thing by Talented	-	-	2	-	-	2	12	
-	BBH COMMUNICATIONS INDIA PRIVATE LIMITED	-	-	1	1	-	2	10	
-	Adani Group	-	1	-	-	-	1	8	
-	Havas Life Mumbai	-	-	1	-	1	2	8	
-	WE Media - A lingo India entity	-	-	-	1	2	3	8	
-	redBus	-	-	-	1	1	2	6	
-	Grey Group	-	-	-	1	1	2	6	
-	Krafton India	-	-	1	-	-	1	6	
-	Restless - a division of Magic Circle Communications	-	-	1	-	-	1	6	
-	Vermmillion Communications Pvt. Ltd.	-	-	-	-	3	3	6	
-	ABP Pvt. Ltd.	-	-	-	1	-	1	4	
-	Brave	-	-	-	1	-	1	4	
-	Network18 Media & Investments Limited	-	-	-	1	-	1	4	
-	Publicis Production	-	-	-	1	-	1	4	
-	tgthr.	-	-	-	1	-	1	4	
-	be positive 24 Innovation Design Pvt. Ltd.	-	-	-	-	1	1	2	
-	BelieveTrinity	-	-	-	-	1	1	2	
-	Cheil India Pvt Ltd	-	-	-	-	1	1	2	
-	Crayons Advertising	-	-	-	-	1	1	2	
-	Hyphen Brands	-	-	-	-	1	1	2	
-	Interactive Avenues Pvt. Ltd.	-	-	-	-	1	1	2	
-	Neoaegis Personal Care Private Limited	-	-	-	-	1	1	2	
-	RAPIDUE TECHNOLOGIES PRIVATE LIMITED	-	-	-	-	1	1	2	
-	Setu Advertising Private Limited	-	-	-	-	1	1	2	
-	Think Simplr	-	-	-	-	1	1	2	
-	Tree Design Pvt. Ltd.	-	-	-	-	1	1	2	

ABBY CREATIVE AWARDS 2025 POWERED BY ONE SHOW									
RESULTS ARE EMBARGOED TILL THE END OF THE AWARD CEREMONY									
Category	Agency Name	Grand Prix	Gold	Silver	Bronze	Merit	Total points		
BRAND ACTIVATION & PROMOTIONS SPECIALIST AGENCY OF THE YEAR AWARD	Leo India	-	-	2	4	1	30		
-	Grey Group	-	-	4	-	-	24		
-	McCann Worldgroup India	-	-	2	2	-	20		
-	FCB INDIA	-	1	1	-	2	18		
-	Tribes Communication Pvt Itd	1	-	-	1	-	16		
-	Havas Worldwide India Pvt Ltd	-	2	-	-	-	16		
-	VML India	-	-	-	3	-	12		
-	Famous Innovations	-	-	-	3	-	12		
-	Mudra Max	-	-	-	1	-	4		
-	Enormous	-	-	-	-	2	4		
-	BBH COMMUNICATIONS INDIA PRIVATE LIMITED	-	-	-	1	-	4		
-	tgthr.	-	-	-	-	1	2		
		+		 					

ABP Pvt. Ltd.

ABBY CREATIVE AWARDS 2025 POWERED BY ONE SHOW										
RESULTS ARE EMBARGOED TILL THE END OF THE AWARD CEREMONY										
Category	Agency Name	Gold Silver Bronze Merit Total poi								
BRANDED CONTENT & ENTERTAINMENT SPECIALIST AGENCY OF THE YEAR AWARD	FCB INDIA	-	3	3	-	30				
-	Leo India	-	2	1	2	20				
-	Enormous	-	1	2	-	14				
-	Tribes Communication Pvt ltd	1	-	1	-	12				
-	redBus	-	-	2	-	8				
-	Havas Worldwide India Pvt Ltd	-	-	2	-	8				
-	Krafton India	-	-	1	-	4				
-	VML India	-	-	1	-	4				
-	BC Web Wise	-	-	-	1	2				
-	Cheil India Pvt Ltd	-	-	-	1	2				
-	Mindshare	-	-	-	1	2				
-	Setu Advertising Private Limited	-	-	-	1	2				
-	Social Panga - Higa Digital Pvt. Ltd.	-	-	-	1	2				
-	tgthr.	-	-	-	1	2				

ABBY CREATIVE AWARDS 2025 POWERED BY ONE SHOW										
RESULTS ARE EMBARGOED TILL THE END OF THE AWARD CEREMONY										
Category	Agency Name	Gold	Silver	Bronze	Merit	Total points				
HEALTH SPECIALIST AGENCY OF THE YEAR AWARD	Leo India	1	4	-	4	40				
-	Mudra Max	-	2	1	-	16				
-	McCann Worldgroup India	1	-	1	1	14				
-	Famous Innovations	-	1	1	1	12				
-	FCB India	-	1	-	1	8				
-	Havas Life Mumbai	-	-	1	1	6				
-	VML India	-	1	-	-	6				
-	BBH COMMUNICATIONS INDIA PRIVATE LIMITED	-	-	-	2	4				
-	Schbang	-	-	1	-	4				
-	Basta Film	-	-	-	1	2				

ABBY CREATIVE AWARDS 2025 POWERED BY ONE SHOW									
RESULTS ARE EMBARGOED TILL THE END OF THE AWARD CEREMONY									
Category	Agency Name	Gold	Silver	Bronze	Merit	Total points			
VIDEO CRAFT SPECIALIST OF THE YEAR AWARD	Good Morning Films	3	7	3	3	84			
-	Enormous	1	3	2	-	34			
-	Vanilla Films	-	1	2	5	24			
-	FCB INDIA	-	-	3	-	12			
-	Hogarth Studios	-	-	2	2	12			
-	KITCHEN.VIDEO	-	-	2	1	10			
-	VML India	-	1	1	-	10			
-	BANG BANG Mediacorp Privated Limited	-	1	2	1	10			
-	ARTIFICIAL LABS	1	-	-	-	8			
	The Bare Bones Collective	-	1	-	1	6			
-	Cheil India Pvt Ltd	-	-	1	-	4			
-	Krafton India	-	-	-	2	4			
-	Publicis Production	-	-	-	2	4			
-	Thinkpot	-	-	-	2	4			
-	Tilt Brand Solutions	-	-	1	-	4			
-	Rehab films	-	-	-	1	2			
-	Schbang	-	-	-	1	2			
-	Superfly films Pvt. Ltd.	-	-	-	1	2			