

CREATIVE ABBY ONESHOW AWARDS - 2024

RESULTS ARE EMBARGOED TILL THE END OF AWARD CEREMONY

Category	Sub Category	Entry ID	Title	Brand	Winner	Metal
VIDEO CRAFT	17a: VIDEO CRAFT - Direction	TAC-3204	Riderless	Pulsar	Good Morning Films	Gold
VIDEO CRAFT	17a: VIDEO CRAFT - Direction	TAC-1020	Hum Kaagaz Se Zyaada, Neeyat Dekhte Hain	Piramal Finance	Chrome Pictures	Silver
VIDEO CRAFT	17a: VIDEO CRAFT - Direction	TAC-2920	Together We Soar-Air India	Air India	Kulfi Collective	Silver
VIDEO CRAFT	17a: VIDEO CRAFT - Direction	TAC-2058	The Globe	Tata Power	Vanilla Films	Silver
VIDEO CRAFT	17a: VIDEO CRAFT - Direction	TAC-1715	Mind Charged, Body Charged!	Charged By Thums Up	Chrome Pictures	Bronze
VIDEO CRAFT	17a: VIDEO CRAFT - Direction	TAC-1024	Uncovering the Unseen Truth: #AndekhaSach REVEALED	Samco Securities	Chrome Pictures	Bronze
VIDEO CRAFT	17a: VIDEO CRAFT - Direction	TAC-4408	ARMS DEAL	Steadfast Shredders	Ducktape Studios	Bronze
VIDEO CRAFT	17a: VIDEO CRAFT - Direction	TAC-4425	Deadly Affair	Steadfast Shredders	Ducktape Studios	Bronze
VIDEO CRAFT	17a: VIDEO CRAFT - Direction	TAC-4122	Did You Sleep Well?	Sleepwell	Good Morning Films	Bronze
VIDEO CRAFT	17a: VIDEO CRAFT - Direction	TAC-3718	Santa is late.	Zomato	Petromax India Films	Bronze
VIDEO CRAFT	17a: VIDEO CRAFT - Direction	TAC-2428	Quick. Quicker. Ather.	Ather Energy	Vanilla Films	Bronze
VIDEO CRAFT	17a: VIDEO CRAFT - Direction	TAC-1389	Colgate Strong Teeth	Colgate Strong Teeth	Chrome Pictures	Merit
VIDEO CRAFT	17a: VIDEO CRAFT - Direction	TAC-4071	Jab kuch baantna ho, batana ho, rishton ko sehatma	Mother Dairy Dhara Edible Oil	Electric Dreams Film Company	Merit
VIDEO CRAFT	17a: VIDEO CRAFT - Direction	TAC-4127	Lifeproof	Bajaj Chetak	Good Morning Films	Merit
VIDEO CRAFT	17a: VIDEO CRAFT - Direction	TAC-3797	Change is Growth	PROTEAN	Kali Collective India	Merit
VIDEO CRAFT	17a: VIDEO CRAFT - Direction	TAC-3037	Red Label -India's Social Network	HUL - Brooke Bond Red Label	Little Lamb Films	Merit
VIDEO CRAFT	17a: VIDEO CRAFT - Direction	TAC-4256	It Starts with your name	Starbucks India	The Yellow Umbrella Films	Merit
VIDEO CRAFT	17a: VIDEO CRAFT - Direction	TAC-2071	Team Sa Bada Kuch Nahi	Dream11	Tilt Brand Solutions Private Limited	Merit
VIDEO CRAFT	17a: VIDEO CRAFT - Direction	TAC-3838	HDFC Life-Headphone	HDFC	Vanilla Films	Merit
VIDEO CRAFT	17a: VIDEO CRAFT - Direction	TAC-2349	Father & Son	Apollo Endurance Tyres	VML India	Merit
VIDEO CRAFT	17b: VIDEO CRAFT - Editing	TAC-4111	Riderless	Pulsar	Good Morning Films	Bronze
VIDEO CRAFT	17b: VIDEO CRAFT - Editing	TAC-2913	Air India - Together We Soar	Air India	Kulfi Collective	Bronze
VIDEO CRAFT	17b: VIDEO CRAFT - Editing	TAC-1345	Tata Power- The Globe	Tata Power	Vanilla Films	Bronze
VIDEO CRAFT	17b: VIDEO CRAFT - Editing	TAC-2480	Hyundai Creta	Hyundai	Bang Bang Mediacorp	Merit

VIDEO CRAFT	17b: VIDEO CRAFT - Editing	TAC-2072	Team Sa Bada Kuch Nahi	Dream11	Tilt Brand Solutions Private Limited	Merit
VIDEO CRAFT	17b: VIDEO CRAFT - Editing	TAC-2340	Go Beyond Sameness	Apollo Trampilr Tyres	VML India	Merit
VIDEO CRAFT	17d: VIDEO CRAFT - Cinematography	TAC-4114	Riderless	Pulsar	Good Morning Films	Silver
VIDEO CRAFT	17d: VIDEO CRAFT - Cinematography	TAC-2921	Together We Soar-Air India	Air India	Kulfi Collective	Silver
VIDEO CRAFT	17d: VIDEO CRAFT - Cinematography	TAC-1344	Tata Power- The Globe	Tata Power	Vanilla Films	Silver
VIDEO CRAFT	17d: VIDEO CRAFT - Cinematography	TAC-2341	Go Beyond Sameness	Apollo Trampilr Tyres	VML India	Bronze
VIDEO CRAFT	17d: VIDEO CRAFT - Cinematography	TAC-2485	Hyundai Creta	Hyundai Motor India Ltd.	Bang Bang Mediacorp	Merit
VIDEO CRAFT	17d: VIDEO CRAFT - Cinematography	TAC-3998	Iodex UltraGel+ All Day Relief	Iodex	Leo Burnett India	Merit
VIDEO CRAFT	17d: VIDEO CRAFT - Cinematography	TAC-3959	Swarn Banga : A Poetic Tribute to Bengal	Reliance jewels	SCARECROW M&C SAATCHI LIMITED	Merit
VIDEO CRAFT	17d: VIDEO CRAFT - Cinematography	TAC-1655	The Unparents	TVS Motor Company	Superfly Films Pvt. Ltd.	Merit
VIDEO CRAFT	17e: VIDEO CRAFT - Music	TAC-4112	Riderless	Pulsar	Good Morning Films	Silver
VIDEO CRAFT	17e: VIDEO CRAFT - Music	TAC-4136	Lifeproof	Bajaj Chetak	Good Morning Films	Bronze
VIDEO CRAFT	17e: VIDEO CRAFT - Music	TAC-2922	Together We Soar-Air India	Air India	Kulfi Collective	Bronze
VIDEO CRAFT	17e: VIDEO CRAFT - Music	TAC-1346	Tata Power- The Globe	Tata Power	Vanilla Films	Bronze
VIDEO CRAFT	17e: VIDEO CRAFT - Music	TAC-1353	Quick. Quicker. Ather.	Ather Energy	Vanilla Films	Bronze
VIDEO CRAFT	17e: VIDEO CRAFT - Music	TAC-4117	Honthon se Laga	Coca Cola	Good Morning Films	Merit
VIDEO CRAFT	17e: VIDEO CRAFT - Music	TAC-4124	Khayal Rakhne Waale Haath	Savlon	Good Morning Films	Merit
VIDEO CRAFT	17e: VIDEO CRAFT - Music	TAC-1374	Bachpan Manao, Badhte Jao	Bachpan Manao, Badhte Jao	Siriti	Merit
VIDEO CRAFT	17e: VIDEO CRAFT - Music	TAC-2093	Long Distance Love	Catch Salt and Spices	The Titus Upputuru Company	Merit
VIDEO CRAFT	17e: VIDEO CRAFT - Music	TAC-2350	Father & Son	Apollo Endurace Tyres	VML India	Merit
VIDEO CRAFT	17e: VIDEO CRAFT - Music	TAC-1982	MADE FOR THE MAIDAAN CALLED INDIA	CULT.SPORT	VML India	Merit
VIDEO CRAFT	17f: VIDEO CRAFT - Special Effects	TAC-4115	Riderless	Pulsar	Good Morning Films	Gold
VIDEO CRAFT	17f: VIDEO CRAFT - Special Effects	TAC-3810	Change is Growth	PROTEAN	Kali Collective India	Silver
VIDEO CRAFT	17f: VIDEO CRAFT - Special Effects	TAC-1740	Mind Charged, Body Charged!	Charged By Thums Up	Chrome Pictures	Bronze
VIDEO CRAFT	17f: VIDEO CRAFT - Special Effects	TAC-2505	Hyundai Creta	Hyundai Motor India Ltd.	Bang Bang Mediacorp	Merit
VIDEO CRAFT	17f: VIDEO CRAFT - Special Effects	TAC-1142	Kia Seltos Badass Reborn Facelift Campaign	Kia India	Innocean Worldwide Communication Private Limited	Merit
VIDEO CRAFT	17g: VIDEO CRAFT - Sound Design	TAC-4113	Riderless	Pulsar	Good Morning Films	Bronze
VIDEO CRAFT	17g: VIDEO CRAFT - Sound Design	TAC-3811	Change is Growth	PROTEAN	Kali Collective India	Bronze

VIDEO CRAFT	17g: VIDEO CRAFT - Sound Design	TAC-1401	Unshakeable Strength	Greenpanel	L&K Saatchi & Saatchi	Bronze
VIDEO CRAFT	17h: VIDEO CRAFT - Casting	TAC-1294	Colgate Strong Teeth	Colgate Strong Teeth	Chrome Pictures	Silver
VIDEO CRAFT	17h: VIDEO CRAFT - Casting	TAC-2463	Maxkleen 'Duel'	Maxkleen	Bang Bang Mediacorp	Bronze
VIDEO CRAFT	17h: VIDEO CRAFT - Casting	TAC-1393	Uncovering the Unseen Truth: #AndekhaSach REVEALED	Samco Securities	Chrome Pictures	Bronze
VIDEO CRAFT	17h: VIDEO CRAFT - Casting	TAC-3319	Mr. India Meets Google Pixel	Google India	FCB GROUP INDIA	Bronze
VIDEO CRAFT	17h: VIDEO CRAFT - Casting	TAC-1444	Chhota Kaam?	Urban Company	Superfly films Pvt. Ltd.	Bronze
VIDEO CRAFT	17h: VIDEO CRAFT - Casting	TAC-2431	Quick. Quicker. Ather.	Ather Energy	Vanilla Films	Bronze
VIDEO CRAFT	17h: VIDEO CRAFT - Casting	TAC-4119	Did You Sleep Well?	Sleepwell	Good Morning Films	Merit
VIDEO CRAFT	17h: VIDEO CRAFT - Casting	TAC-4257	It Starts with your name	Starbucks India	The Yellow Umbrella Films	Merit
AUDIO	05b: AUDIO - FMCG - Personal Care, Home Care, Healthcare & Others	TAC-1067	Couple	Hari Darshan	Eggfirst Advertising	Gold
AUDIO	05b: AUDIO - FMCG - Personal Care, Home Care, Healthcare & Others	TAC-1385	Commentator	Haridarshan	Eggfirst Advertising	Merit
AUDIO	05b: AUDIO - FMCG - Personal Care, Home Care, Healthcare & Others	TAC-1384	Railway Announcer	Haridarshan	Eggfirst Advertising	Merit
AUDIO	05b: AUDIO - FMCG - Personal Care, Home Care, Healthcare & Others	TAC-1383	Newsreader	Haridarshan	Eggfirst Advertising	Merit
AUDIO	05d: AUDIO - Automotive	TAC-3197	Radio Silence	Tata Motors	FCB GROUP INDIA	Bronze
AUDIO	05d: AUDIO - Automotive	TAC-4561	Jagat Bhaari - Bajaj RE: Rap-chik Rickshaw	Bajaj Auto Ltd	Leo Burnett India	Merit
AUDIO	05f: AUDIO - Retail	TAC-2436	3 Ka Dream	Adidas	Creative Land Asia	Merit
AUDIO	05g: AUDIO - Corporate, Media, Entertainment & Others	TAC-3740	BATTLE OF BREATH	STAR SPORTS PRO KABADDI LEAGUE	VML India	Merit
AUDIO	05i: AUDIO - Use of Music	TAC-3744	BATTLE OF BREATH	STAR SPORTS PRO KABADDI LEAGUE	VML India	Bronze
AUDIO	05j: AUDIO - Sound Design	TAC-3226	Radio Silence	Tata Motors	FCB GROUP INDIA	Merit
AUDIO	05k: AUDIO - Script	TAC-1327	Couple	Hari Darshan	Eggfirst Advertising	Gold
AUDIO	05k: AUDIO - Script	TAC-2437	3 Ka Dream	Adidas	Creative Land Asia	Merit
AUDIO	05k: AUDIO - Script	TAC-1382	Commentator	Haridarshan	Eggfirst Advertising	Merit
AUDIO	05l: AUDIO - Casting & Performance	TAC-1326	Couple	Hari Darshan	Eggfirst Advertising	Gold

AUDIO	05m: AUDIO - Use of Radio or Audio as a Medium	TAC-3912	The Noisiest Spots	Samsung Galaxy A	Cheil India Pvt Ltd	Gold
AUDIO	05n: AUDIO - Use of Audio Technology	TAC-3621	Sounds of Budget	DBS Bank India	FCB GROUP INDIA	Bronze
AUDIO	05n: AUDIO - Use of Audio Technology	TAC-1675	Bingo AI Meme Gallery	ITC Bingo! Mad Angles	Pixelfox	Merit
AUDIO	05o: AUDIO - Voice-Activation	TAC-4620	Say It With Oreo	Oreo India	Leo Burnett India	Gold
AUDIO	05o: AUDIO - Voice-Activation	TAC-3923	The Noisiest Spots	Samsung Galaxy A	Cheil India Pvt Ltd	Silver
AUDIO	05p: AUDIO - Branded Content / Podcasts	TAC-1831	Royal Stag Boombox	Royal Stag	Viacom18 Media Pvt Ltd.	Silver
AUDIO	05r: AUDIO - Audio Led Creativity	TAC-4621	Say It With Oreo	Oreo India	Leo Burnett India	Silver
AUDIO	05r: AUDIO - Audio Led Creativity	TAC-3619	Sounds of Budget	DBS Bank India	FCB GROUP INDIA	Bronze
AUDIO	05r: AUDIO - Audio Led Creativity	TAC-3229	Radio Silence	Tata Motors	FCB GROUP INDIA	Merit
BRANDED CONTENT & ENTERTAINMENT	15a: BRANDED CONTENT & ENTERTAINMENT - Best fictional program, series or film where a client has successfully created a drama, comedy or mini-series around a product or brand including TV, mini-series, web series, cinema, DVD releases and online/digital.	TAC-3533	Google P Lay Live	Google	Communique Marketing Solutions Pvt Ltd	Bronze
BRANDED CONTENT & ENTERTAINMENT	15a: BRANDED CONTENT & ENTERTAINMENT - Best fictional program, series or film where a client has successfully created a drama, comedy or mini-series around a product or brand including TV, mini-series, web series, cinema, DVD releases and online/digital.	TAC-3317	Mr. India meets Google Pixel	Google India	FCB GROUP INDIA	Bronze

BRANDED CONTENT & ENTERTAINMENT	15a: BRANDED CONTENT & ENTERTAINMENT - Best fictional program, series or film where a client has successfully created a drama, comedy or mini-series around a product or brand including TV, mini-series, web series, cinema, DVD releases and online/digital.	TAC-3977	Shaleekas' Driving School Sex Education	Netflix	Maitri Advertising Works	Bronze
BRANDED CONTENT & ENTERTAINMENT	15a: BRANDED CONTENT & ENTERTAINMENT - Best fictional program, series or film where a client has successfully created a drama, comedy or mini-series around a product or brand including TV, mini-series, web series, cinema, DVD releases and online/digital.	TAC-2584	#AccessToCleanWater	Astral Pipes	Astral Limited	Merit
BRANDED CONTENT & ENTERTAINMENT	15b: BRANDED CONTENT & ENTERTAINMENT - Best non-fiction program, series or film where a client has successfully created a reality, documentary or entertainment show around a product(s) or brand(s) including TV, mini-series, web series, cinema, DVD releases & online/digital.	TAC-2304	Daughters of Piplantri	Astral Foundation	White Rivers Media	Gold

BRANDED CONTENT & ENTERTAINME NT	15b: BRANDED CONTENT & ENTERTAINMENT - Best non-fiction program, series or film where a client has successfully created a reality,documentary or entertainment show around a product(s) or brand(s) including TV, mini-series,web series, cinema, DVD releases & online/digital.	TAC-3871	Brave New Art	Lenovo Yoga	FCB GROUP INDIA	Silver
BRANDED CONTENT & ENTERTAINME NT	15b: BRANDED CONTENT & ENTERTAINMENT - Best non-fiction program, series or film where a client has successfully created a reality,documentary or entertainment show around a product(s) or brand(s) including TV, mini-series,web series, cinema, DVD releases & online/digital.	TAC-4608	The Smart Farm	Lay's	Leo Burnett India	Bronze
BRANDED CONTENT & ENTERTAINME NT	15b: BRANDED CONTENT & ENTERTAINMENT - Best non-fiction program, series or film where a client has successfully created a reality,documentary or entertainment show around a product(s) or brand(s) including TV, mini-series,web series, cinema, DVD releases & online/digital.	TAC-2223	Tata Motors - Durga Line - Women Assembly Line	Tata Motors International Business	TATA Motors Limited	Bronze

BRANDED CONTENT & ENTERTAINMENT	15b: BRANDED CONTENT & ENTERTAINMENT - Best non-fiction program, series or film where a client has successfully created a reality, documentary or entertainment show around a product(s) or brand(s) including TV, mini-series, web series, cinema, DVD releases & online/digital.	TAC-1970	Reigniting Entrepreneurial Dream Of Every Homemaker	Britannia Marie Gold	Mindshare	Merit
BRANDED CONTENT & ENTERTAINMENT	15b: BRANDED CONTENT & ENTERTAINMENT - Best non-fiction program, series or film where a client has successfully created a reality, documentary or entertainment show around a product(s) or brand(s) including TV, mini-series, web series, cinema, DVD releases & online/digital.	TAC-3762	BATTLE OF BREATH	STAR SPORTS PRO KABADDI LEAGUE	VML India	Merit
BRANDED CONTENT & ENTERTAINMENT	15c: BRANDED CONTENT & ENTERTAINMENT - Best brand or product integration into a feature film, existing TV show and/or series including TV, mini-series, web series, cinema, DVD releases & online/digital.	TAC-3560	Kho Gaye Hum Kahan x Tinder	Tinder	MTCH India Services Private Limited	Gold
BRANDED CONTENT & ENTERTAINMENT	15c: BRANDED CONTENT & ENTERTAINMENT - Best brand or product integration into a feature film, existing TV show and/or series including TV, mini-series, web series, cinema, DVD releases & online/digital.	TAC-2858	UNDUNKI	Duolingo English Test	Digitas	Silver

BRANDED CONTENT & ENTERTAINMENT	15d: BRANDED CONTENT & ENTERTAINMENT - Best use or integration of experiential events, creative positioning of a brand using events, festivals, flash mobs, installations, etc.	TAC-4654	Gatorade Turf Finder powered by Google Maps	Gatorade	Leo Burnett India	Gold
BRANDED CONTENT & ENTERTAINMENT	15d: BRANDED CONTENT & ENTERTAINMENT - Best use or integration of experiential events, creative positioning of a brand using events, festivals, flash mobs, installations, etc.	TAC-2091	Sign To Smile Campaign	Happydent India	Schbang	Gold
BRANDED CONTENT & ENTERTAINMENT	15d: BRANDED CONTENT & ENTERTAINMENT - Best use or integration of experiential events, creative positioning of a brand using events, festivals, flash mobs, installations, etc.	TAC-2843	The Unforgettable Game	boAt	Digitas	Merit
BRANDED CONTENT & ENTERTAINMENT	15d: BRANDED CONTENT & ENTERTAINMENT - Best use or integration of experiential events, creative positioning of a brand using events, festivals, flash mobs, installations, etc.	TAC-1794	Britannia- Dahi Handi	Britannia Industried Limited	ideacafe.agency	Merit
BRANDED CONTENT & ENTERTAINMENT	15d: BRANDED CONTENT & ENTERTAINMENT - Best use or integration of experiential events, creative positioning of a brand using events, festivals, flash mobs, installations, etc.	TAC-2828	Rongin Protekdin- Relaunch campaign	Sunlight	Mindshare	Merit
BRANDED CONTENT & ENTERTAINMENT	15d: BRANDED CONTENT & ENTERTAINMENT - Best use or integration of experiential events, creative positioning of a brand using events, festivals, flash mobs, installations, etc.	TAC-3804	Guardians Of The Heart 2.0	Manipal Hospitals	Social Panga - Higa Digital Pvt. Ltd.	Merit

BRANDED CONTENT & ENTERTAINMENT	15d: BRANDED CONTENT & ENTERTAINMENT - Best use or integration of experiential events, creative positioning of a brand using events, festivals, flash mobs, installations, etc.	TAC-3858	Merry Christmas Takeover	Tips Films	TheSmallBigIdea	Merit
BRANDED CONTENT & ENTERTAINMENT	15e: BRANDED CONTENT & ENTERTAINMENT - Best use of integration of user generated content.	TAC-4614	BGMI Ki Boli	Battlegrounds Mobile India	Krafton India	Bronze
BRANDED CONTENT & ENTERTAINMENT	15e: BRANDED CONTENT & ENTERTAINMENT - Best use of integration of user generated content.	TAC-1683	Bingo AI Meme Gallery	ITC Bingo! Mad Angles	Pixelfox	Bronze
BRANDED CONTENT & ENTERTAINMENT	15e: BRANDED CONTENT & ENTERTAINMENT - Best use of integration of user generated content.	TAC-3655	HAPPY REBIRTHDAY	Manipal Hospitals	Social Panga - Higa Digital Pvt. Ltd.	Bronze
BRANDED CONTENT & ENTERTAINMENT	15e: BRANDED CONTENT & ENTERTAINMENT - Best use of integration of user generated content.	TAC-3899	You Make My Break	KitKat India	Social Panga - Higa Digital Pvt. Ltd.	Bronze
BRANDED CONTENT & ENTERTAINMENT	15e: BRANDED CONTENT & ENTERTAINMENT - Best use of integration of user generated content.	TAC-2336	Courtroom UGC	Pulse	VML India	Bronze
BRANDED CONTENT & ENTERTAINMENT	15e: BRANDED CONTENT & ENTERTAINMENT - Best use of integration of user generated content.	TAC-2389	Recreate Masterpiece	vivo	VML India	Bronze
BRANDED CONTENT & ENTERTAINMENT	15f: BRANDED CONTENT & ENTERTAINMENT - Best use or integration of music Including music in original branded content, brand integration into music distribution or promotion, creation of a music-based program or platform.	TAC-4494	Darr Nu Daraa	MOUNTAIN DEW	Leo Burnett India	Bronze

BRANDED CONTENT & ENTERTAINMENT	15f: BRANDED CONTENT & ENTERTAINMENT - Best use or integration of music Including music in original branded content, brand integration into music distribution or promotion, creation of a music-based program or platform.	TAC-1833	Royal Stag Boombox	Royal Stag	Viacom18 Media Pvt Ltd.	Bronze
BRANDED CONTENT & ENTERTAINMENT	15g: BRANDED CONTENT & ENTERTAINMENT - Best use or integration of offline media such as print, out of home, etc.	TAC-2818	Rongin Protekdin-Relaunch campaign	Sunlight	Mindshare	Merit
BRANDED CONTENT & ENTERTAINMENT	15g: BRANDED CONTENT & ENTERTAINMENT - Best use or integration of offline media such as print, out of home, etc.	TAC-3805	Guardians Of The Heart 2.0	Manipal Hospitals	Social Panga - Higa Digital Pvt. Ltd.	Merit
BRANDED CONTENT & ENTERTAINMENT	15h: BRANDED CONTENT & ENTERTAINMENT - Best integrated entertainment content campaign which uses more than 2 media.	TAC-2826	Breakthrough Music	boAt	Digitas	Bronze
BRANDED CONTENT & ENTERTAINMENT	15h: BRANDED CONTENT & ENTERTAINMENT - Best integrated entertainment content campaign which uses more than 2 media.	TAC-2991	BBD - How to make mistakes, successfully?	Flipkart	Leo Burnett India	Bronze
BRANDED CONTENT & ENTERTAINMENT	15h: BRANDED CONTENT & ENTERTAINMENT - Best integrated entertainment content campaign which uses more than 2 media.	TAC-3412	Aspirants break 4th wall. Enter the world of UPSC	Amazon Prime Video	Interactive Avenues	Merit
BRANDED CONTENT & ENTERTAINMENT	15h: BRANDED CONTENT & ENTERTAINMENT - Best integrated entertainment content campaign which uses more than 2 media.	TAC-3177	Reigniting Entrepreneurial Dream Of Every Homemaker	Britannia Marie Gold	Mindshare	Merit
BRANDED CONTENT & ENTERTAINMENT	15h: BRANDED CONTENT & ENTERTAINMENT - Best integrated entertainment content campaign which uses more than 2 media.	TAC-1840	Royal Stag Boombox	Royal Stag	Viacom18 Media Pvt Ltd.	Merit

GREEN AWARD	19a: GREEN AWARD - Planet Conservation	TAC-4610	The Smart Farm	Lay's	Leo Burnett India	Gold
GREEN AWARD	19a: GREEN AWARD - Planet Conservation	TAC-4619	The Biochar Project	Lay's India	Leo Burnett India	Gold
GREEN AWARD	19a: GREEN AWARD - Planet Conservation	TAC-2297	Daughters of Piplantri	Astral Foundation	White Rivers Media	Gold
GREEN AWARD	19a: GREEN AWARD - Planet Conservation	TAC-2061	#UNPLASTICINDIA	THE TIMES OF INDIA	VML India	Silver
GREEN AWARD	19a: GREEN AWARD - Planet Conservation	TAC-4180	The Gift of Ganga	Lifebuoy	Mullenlowe Lintas Group	Bronze
GREEN AWARD	19a: GREEN AWARD - Planet Conservation	TAC-3789	Act for Mahseer	Tata Power Company Limited	Tata Power Company Limited	Bronze
GREEN AWARD	19a: GREEN AWARD - Planet Conservation	TAC-1486	Camel Wonderland	Camel	Bombay Design Centre Private Limited	Merit
GREEN AWARD	19a: GREEN AWARD - Planet Conservation	TAC-3282	Help Our Mountains Heal	Axis Bank	Publicis Communications Private Limited	Merit
GREEN AWARD	19a: GREEN AWARD - Planet Conservation	TAC-1802	Duniya Apne Hawale	Tata Power	Rediffusion Brand Solutions Pvt. Ltd.	Merit
GREEN AWARD	19a: GREEN AWARD - Planet Conservation	TAC-2813	Green yatra	Schneider	Tribes Communication Pvt Ltd	Merit
GREEN AWARD	19b: GREEN AWARD - Life on Land	TAC-2298	Daughters of Piplantri	Astral Foundation	White Rivers Media	Gold
BRAND ACTIVATION AND PROMOTION	13a: BRAND ACTIVATION & PROMOTION - FMCG - Foods & Beverages	TAC-4652	Gatorade Turf Finder powered by Google Maps	Gatorade	Leo Burnett India	Bronze
BRAND ACTIVATION AND PROMOTION	13a: BRAND ACTIVATION & PROMOTION - FMCG - Foods & Beverages	TAC-4575	The Smart Farm	Lay's	Leo Burnett India	Merit
BRAND ACTIVATION AND PROMOTION	13a: BRAND ACTIVATION & PROMOTION - FMCG - Foods & Beverages	TAC-4519	Oreo Bola Mat Bol	Oreo	Leo Burnett India	Merit
BRAND ACTIVATION AND PROMOTION	13b: BRAND ACTIVATION & PROMOTION - FMCG - Personal Care, Home Care, Healthcare & Others	TAC-3988	Harpic Loocator #BeFreeToPee	Harpic India	tgthr	Merit
BRAND ACTIVATION AND PROMOTION	13e: BRAND ACTIVATION & PROMOTION - Services	TAC-2967	100 Over Insurance	ACKO	Leo Burnett India	Silver
BRAND ACTIVATION AND PROMOTION	13f: BRAND ACTIVATION & PROMOTION - Retail	TAC-2952	Desktop Ads	IKEA	Leo Burnett India	Merit

BRAND ACTIVATION AND PROMOTION	13g: BRAND ACTIVATION & PROMOTION - Corporate, Media, Entertainment & Others	TAC-1746	#MakeTheChange Happen	The Telegraph	ABP Pvt. Ltd.	Silver
BRAND ACTIVATION AND PROMOTION	13g: BRAND ACTIVATION & PROMOTION - Corporate, Media, Entertainment & Others	TAC-4576	The Smart Farm	Lay's	Leo Burnett India	Bronze
BRAND ACTIVATION AND PROMOTION	13g: BRAND ACTIVATION & PROMOTION - Corporate, Media, Entertainment & Others	TAC-4336	Bridging The Invisible Gap	P&G Shiksha	Leo Burnett India	Bronze
BRAND ACTIVATION AND PROMOTION	13g: BRAND ACTIVATION & PROMOTION - Corporate, Media, Entertainment & Others	TAC-3602	The Most Wanted Teacher	Columbia Pacific Communities	Famous Innovations	Merit
BRAND ACTIVATION AND PROMOTION	13g: BRAND ACTIVATION & PROMOTION - Corporate, Media, Entertainment & Others	TAC-3559	Floating Stories By Amul	Amul	FCB GROUP INDIA	Merit
BRAND ACTIVATION AND PROMOTION	13g: BRAND ACTIVATION & PROMOTION - Corporate, Media, Entertainment & Others	TAC-4616	The Biochar Project	Lay's India	Leo Burnett India	Merit
BRAND ACTIVATION AND PROMOTION	13g: BRAND ACTIVATION & PROMOTION - Corporate, Media, Entertainment & Others	TAC-3799	Guardians Of The Heart 2.0	Manipal Hospitals	Social Panga - Higa Digital Pvt. Ltd.	Merit
BRAND ACTIVATION AND PROMOTION	13h: BRAND ACTIVATION & PROMOTION - Public Service	TAC-3212	Untangling The Politics Of Hair	STIR - Design Magazine	FCB GROUP INDIA	Silver
DIVERSITY EQUALITY & INCLUSION	21: DIVERSITY EQUALITY & INCLUSION	TAC-4339	Bridging The Invisible Gap	P&G Shiksha	Leo Burnett India	Gold
DIVERSITY EQUALITY & INCLUSION	21: DIVERSITY EQUALITY & INCLUSION	TAC-1446	Chhota Kaam?	Urban Company	Superfly Films Pvt. Ltd.	Gold
DIVERSITY EQUALITY & INCLUSION	21: DIVERSITY EQUALITY & INCLUSION	TAC-4277	It starts with your name	Starbucks India	The Yellow Umbrella Films	Gold
DIVERSITY EQUALITY & INCLUSION	21: DIVERSITY EQUALITY & INCLUSION	TAC-3563	Floating Stories By Amul	Amul	FCB GROUP INDIA	Bronze
DIVERSITY EQUALITY & INCLUSION	21: DIVERSITY EQUALITY & INCLUSION	TAC-3216	Untangling The Politics Of Hair	STIR - Design Magazine	FCB GROUP INDIA	Bronze

DIVERSITY EQUALITY & INCLUSION	21: DIVERSITY EQUALITY & INCLUSION	TAC-1589	Women of Substance - Chemma Chekka	Dabur Vatika	Green Chutney Films	Bronze
DIVERSITY EQUALITY & INCLUSION	21: DIVERSITY EQUALITY & INCLUSION	TAC-2110	EatQual Colours	McDonald's India (S&W)	Hardcastle Restaurants Pvt. Ltd.	Bronze
DIVERSITY EQUALITY & INCLUSION	21: DIVERSITY EQUALITY & INCLUSION	TAC-3929	Harpic Loocator #BeFreeToPee	Harpic India	tgthr	Bronze
DIVERSITY EQUALITY & INCLUSION	21: DIVERSITY EQUALITY & INCLUSION	TAC-3596	The Most Wanted Teacher	Columbia Pacific Communities	Famous Innovations	Merit
DIVERSITY EQUALITY & INCLUSION	21: DIVERSITY EQUALITY & INCLUSION	TAC-1536	Long Distance Love	Catch Foods	Grapes Digital Private Limited	Merit
DIVERSITY EQUALITY & INCLUSION	21: DIVERSITY EQUALITY & INCLUSION	TAC-3974	Shaleekas' Driving School Sex Education	Netflix	Maitri Advertising Works	Merit
DIVERSITY EQUALITY & INCLUSION	21: DIVERSITY EQUALITY & INCLUSION	TAC-1377	The Equity Bars	Dasra	Siriti	Merit
DIVERSITY EQUALITY & INCLUSION	21: DIVERSITY EQUALITY & INCLUSION	TAC-2023	Words of Pride	Disney Star Network	STAR India Pvt. Ltd.	Merit
DIVERSITY EQUALITY & INCLUSION	21: DIVERSITY EQUALITY & INCLUSION	TAC-2302	Daughters of Piplantri	Astral Foundation	White Rivers Media	Merit
OUT OF HOME (AMBIENT MEDIA)	06a: OUT OF HOME (AMBIENT MEDIA) - FMCG - Foods & Beverages	TAC-4562	Gatorade Turf Finder powered by Google Maps	Gatorade	Leo Burnett India	Silver
OUT OF HOME (AMBIENT MEDIA)	06b: OUT OF HOME (AMBIENT MEDIA) - FMCG - Personal Care, Home Care, Healthcare & Others	TAC-3101	Stickers that turned SMA patients into criminals	Roche	Famous Innovations	Gold
OUT OF HOME (AMBIENT MEDIA)	06b: OUT OF HOME (AMBIENT MEDIA) - FMCG - Personal Care, Home Care, Healthcare & Others	TAC-2650	RAKSHA JYOTI A LIGHT THAT FIGHTS	Mortein	Havas Worldwide India	Merit
OUT OF HOME (AMBIENT MEDIA)	06b: OUT OF HOME (AMBIENT MEDIA) - FMCG - Personal Care, Home Care, Healthcare & Others	TAC-3877	Tide vs. Holi Stains	Tide	Sociowash Media Pvt. Ltd.	Merit
OUT OF HOME (AMBIENT MEDIA)	06c: OUT OF HOME (AMBIENT MEDIA) - Consumer Durables	TAC-3669	Not so silent library	Samsung	Cheil India Pvt Ltd	Silver
OUT OF HOME (AMBIENT MEDIA)	06c: OUT OF HOME (AMBIENT MEDIA) - Consumer Durables	TAC-3085	Break Through Music - OOH	boAt	Imagine Marketing India Pvt Ltd	Silver
OUT OF HOME (AMBIENT MEDIA)	06e: OUT OF HOME (AMBIENT MEDIA) - Services	TAC-4329	Feel the music	Spotify India	Leo Burnett India	Silver

OUT OF HOME (AMBIENT MEDIA)	06f: OUT OF HOME (AMBIENT MEDIA) - Retail	TAC-4014	The Insta Smart Billboard	Swiggy Instamart	Tribes Communication Pvt Ltd	Gold
OUT OF HOME (AMBIENT MEDIA)	06f: OUT OF HOME (AMBIENT MEDIA) - Retail	TAC-4367	Flipkart: Shop That Ad	Flipkart	Leo Burnett India	Bronze
OUT OF HOME (AMBIENT MEDIA)	06f: OUT OF HOME (AMBIENT MEDIA) - Retail	TAC-4250	Love Emergencies	Swiggy Instamart	Tribes Communication Pvt Ltd	Bronze
OUT OF HOME (AMBIENT MEDIA)	06g: OUT OF HOME (AMBIENT MEDIA) - Corporate, Media, Entertainment & Others	TAC-1919	#UNPLASTICINDI A TURTLE OUTDOOR ALARM	THE TIMES OF INDIA	VML India	Silver
OUT OF HOME (AMBIENT MEDIA)	06g: OUT OF HOME (AMBIENT MEDIA) - Corporate, Media, Entertainment & Others	TAC-1918	#UNPLASTICINDI A SEAL OUTDOOR ALARM	THE TIMES OF INDIA	VML India	Silver
OUT OF HOME (AMBIENT MEDIA)	06g: OUT OF HOME (AMBIENT MEDIA) - Corporate, Media, Entertainment & Others	TAC-2651	RAKSHA JYOTI A LIGHT THAT FIGHTS	Mortein	Havas Worldwide India	Merit
OUT OF HOME (AMBIENT MEDIA)	06h: OUT OF HOME (AMBIENT MEDIA) - Public Service	TAC-2910	Blockbuster Excuses	Mumbai Police	Famous Innovations	Grand Prix
OUT OF HOME (AMBIENT MEDIA)	06h: OUT OF HOME (AMBIENT MEDIA) - Public Service	TAC-1922	#UNPLASTICINDI A TURTLE OUTDOOR ALARM	THE TIMES OF INDIA	VML India	Gold
OUT OF HOME (AMBIENT MEDIA)	06h: OUT OF HOME (AMBIENT MEDIA) - Public Service	TAC-1921	#UNPLASTICINDI A SEAL OUTDOOR ALARM	THE TIMES OF INDIA	VML India	Gold
OUT OF HOME (AMBIENT MEDIA)	06h: OUT OF HOME (AMBIENT MEDIA) - Public Service	TAC-3202	Untangling The Politics Of Hair	STIR - Design Magazine	FCB GROUP INDIA	Merit
STILL PRINT	01e: STILL PRINT - Services	TAC-3952	Tested By Fans	MakeMyTrip	Enormous	Bronze
STILL PRINT	01e: STILL PRINT - Services	TAC-1311	Forex at your doorstep	MakeMyTrip	Nash8	Merit
STILL PRINT	01g: STILL PRINT - Corporate, Media, Entertainment & Others	TAC-1530	#MakeTheChange Happen	The Telegraph	ABP Pvt. Ltd.	Bronze
STILL PRINT	01g: STILL PRINT - Corporate, Media, Entertainment & Others	TAC-1742	Poacher	Amazon Prime Video	Amazon Seller Services Pvt. Ltd.	Bronze
STILL PRINT	01g: STILL PRINT - Corporate, Media, Entertainment & Others	TAC-1769	Unplastic India	The Times of India	Bennett Coleman & Co Ltd	Bronze

STILL PRINT	01g: STILL PRINT - Corporate, Media, Entertainment & Others	TAC-1820	#UNPLASTICINDI A SEAL PRESS ALARM	THE TIMES OF INDIA	VML India	Bronze
STILL PRINT	01g: STILL PRINT - Corporate, Media, Entertainment & Others	TAC-1860	#UNPLASTICINDI A TURTLE PRESS ALARM	THE TIMES OF INDIA	VML India	Bronze
STILL PRINT	01g: STILL PRINT - Corporate, Media, Entertainment & Others	TAC-1857	#UNPLASTICINDI A PENGUIN PRESS ALARM	THE TIMES OF INDIA	VML India	Bronze
STILL PRINT	01h: STILL PRINT - Public Service	TAC-1862	#UNPLASTICINDI A SEAL PRESS ALARM	THE TIMES OF INDIA	VML India	Bronze
STILL PRINT	01h: STILL PRINT - Public Service	TAC-1864	#UNPLASTICINDI A TURTLE PRESS ALARM	THE TIMES OF INDIA	VML India	Bronze
STILL PRINT	01h: STILL PRINT - Public Service	TAC-1863	#UNPLASTICINDI A PENGUIN PRESS ALARM	THE TIMES OF INDIA	VML India	Bronze
STILL PRINT	01i: STILL PRINT - STILL CRAFT-Copywriting	TAC-3953	Tested By Fans	MakeMyTrip	Enormous	Bronze
STILL PRINT	01j: STILL PRINT - STILL CRAFT-Art Direction	TAC-1867	#UNPLASTICINDI A SEAL PRESS ALARM	THE TIMES OF INDIA	VML India	Silver
STILL PRINT	01j: STILL PRINT - STILL CRAFT-Art Direction	TAC-3930	The Mumbai Indians Superhero Verse: Rohit Sharma	Mumbai Indians	Brave	Bronze
STILL PRINT	01j: STILL PRINT - STILL CRAFT-Art Direction	TAC-4370	Handxiety 24/7	BrainTap	Medulla Communications Pvt. Ltd.	Bronze
STILL PRINT	01j: STILL PRINT - STILL CRAFT-Art Direction	TAC-1868	#UNPLASTICINDI A TURTLE PRESS ALARM	THE TIMES OF INDIA	VML India	Bronze
STILL PRINT	01j: STILL PRINT - STILL CRAFT-Art Direction	TAC-3458	Saree since 2800 B.C. 1	Hastakala	AutumnWinter Communications and Design	Merit
STILL PRINT	01j: STILL PRINT - STILL CRAFT-Art Direction	TAC-3565	Floating Stories By Amul	Amul	FCB GROUP INDIA	Merit
STILL PRINT	01j: STILL PRINT - STILL CRAFT-Art Direction	TAC-1734	Hyundai Calendar 2024	Hyundai Motor India Limited	Innocean Worldwide Communication Private Limited	Merit
STILL PRINT	01k: STILL PRINT - STILL CRAFT-Photography	TAC-3566	Floating Stories By Amul	Amul	FCB GROUP INDIA	Bronze
STILL PRINT	01l: STILL PRINT - STILL CRAFT-Illustration	TAC-3934	The Mumbai Indians Superhero Verse: Tim David	Mumbai Indians	Brave	Bronze
STILL PRINT	01l: STILL PRINT - STILL CRAFT-Illustration	TAC-1726	Hyundai Calendar 2024	Hyundai Motor India Limited	Innocean Worldwide Communication Private Limited	Merit
STILL PRINT	01l: STILL PRINT - STILL CRAFT-Illustration	TAC-1873	#UNPLASTICINDI A SEAL PRESS ALARM	THE TIMES OF INDIA	VML India	Merit

STILL PRINT	01I: STILL PRINT - STILL CRAFT-Illustration	TAC-1874	#UNPLASTICINDI A TURTLE PRESS ALARM	THE TIMES OF INDIA	VML India	Merit
STILL DIGITAL	02a: STILL DIGITAL - FMCG - Foods & Beverages	TAC-3198	Miniature Stories	Master's Imperial Whisky	Famous Innovations	Merit
STILL DIGITAL	02b: STILL DIGITAL - FMCG - Personal Care, Home Care, Healthcare & Others	TAC-2934	Legally Mandated Glassware	Woodpecker (SOM Distilleries & Breweries Ltd.)	Crayons Advertising	Bronze
STILL DIGITAL	02b: STILL DIGITAL - FMCG - Personal Care, Home Care, Healthcare & Others	TAC-4164	Apple Vision Pro Launch - Moment Marketing	Durex	Havas Worldwide India	Bronze
STILL DIGITAL	02b: STILL DIGITAL - FMCG - Personal Care, Home Care, Healthcare & Others	TAC-2697	The Biggest On-Screen Mutual Climax Of The Year	Durex	Havas Worldwide India	Merit
STILL DIGITAL	02d: STILL DIGITAL - Automotive	TAC-3911	Valentine's Day Move On With MG	MG Motor India	Cheil India Pvt Ltd	Merit
STILL DIGITAL	02e: STILL DIGITAL - Services	TAC-3161	Creatively Independent Since 1986	Crayons Advertising	Crayons Advertising	Gold
STILL DIGITAL	02g: STILL DIGITAL - Use of Copywriting in any digital form	TAC-3142	Creatively Independent Since 1986	Crayons Advertising	Crayons Advertising	Gold
STILL DIGITAL	02g: STILL DIGITAL - Use of Copywriting in any digital form	TAC-2935	Legally Mandated Glassware	Woodpecker (SOM Distilleries & Breweries Ltd.)	Crayons Advertising	Bronze
STILL DIGITAL	02g: STILL DIGITAL - Use of Copywriting in any digital form	TAC-2024	We have used AI to create this ad	ANC	Alok Nanda & Company Pvt. Ltd.	Merit
STILL DIGITAL	02g: STILL DIGITAL - Use of Copywriting in any digital form	TAC-4232	Father's Day - Moment Marketing	Durex	Havas Worldwide India	Merit
STILL DIGITAL	02h: STILL DIGITAL - Corporate, Media, Entertainment & Others	TAC-3151	Creatively Independent Since 1986	Crayons Advertising	Crayons Advertising	Silver
STILL DIGITAL	02h: STILL DIGITAL - Corporate, Media, Entertainment & Others	TAC-3849	The Original Mute Button	Colors Infinity	Sociowash Media Pvt. Ltd.	Silver
AUDIO VISUAL TV CINEMA DIGITAL OTT (Below 1 min duration)	03a: AUDIO-VISUAL TV, CINEMA, DIGITAL, OTT (Below 1 min duration) - FMCG - Foods & Beverages	TAC-3536	Mirchi Badli Kya?	Suhana Masala	Sideways Consulting	Bronze
AUDIO VISUAL TV CINEMA DIGITAL OTT (Below 1 min duration)	03a: AUDIO-VISUAL TV, CINEMA, DIGITAL, OTT (Below 1 min duration) - FMCG - Foods & Beverages	TAC-2337	Jar	Pulse	VML India	Bronze
AUDIO VISUAL TV CINEMA DIGITAL OTT (Below 1 min duration)	03a: AUDIO-VISUAL TV, CINEMA, DIGITAL, OTT (Below 1 min duration) - FMCG - Foods & Beverages	TAC-2333	Courtroom	Pulse	VML India	Merit

AUDIO VISUAL TV CINEMA DIGITAL OTT (Below 1 min duration)	03b: AUDIO-VISUAL TV, CINEMA, DIGITAL, OTT (Below 1 min duration) - FMCG - Personal Care, Home Care, Healthcare & Others	TAC-1403	Unshakeable Strength	Greenpanel	L&K Saatchi & Saatchi	Silver
AUDIO VISUAL TV CINEMA DIGITAL OTT (Below 1 min duration)	03c: AUDIO-VISUAL TV, CINEMA, DIGITAL, OTT (Below 1 min duration) - Consumer Durables	TAC-3687	Shor No More	Samsung Galaxy A	Cheil India Pvt Ltd	Merit
AUDIO VISUAL TV CINEMA DIGITAL OTT (Below 1 min duration)	03c: AUDIO-VISUAL TV, CINEMA, DIGITAL, OTT (Below 1 min duration) - Consumer Durables	TAC-4157	Fastrack Sunglasses #NecessaryNotAcc essory	Fastrack	Mullenlowe Lintas Group	Merit
AUDIO VISUAL TV CINEMA DIGITAL OTT (Below 1 min duration)	03d: AUDIO-VISUAL TV, CINEMA, DIGITAL, OTT (Below 1 min duration) - Automotive	TAC-2346	Apollo FX 333 Tractor Film	Apollo Tyres	VML India	Bronze
AUDIO VISUAL TV CINEMA DIGITAL OTT (Below 1 min duration)	03d: AUDIO-VISUAL TV, CINEMA, DIGITAL, OTT (Below 1 min duration) - Automotive	TAC-4281	redbus - Ye Timepass Skip Karo	Redbus	Leo Burnett India	Merit
AUDIO VISUAL TV CINEMA DIGITAL OTT (Below 1 min duration)	03e: AUDIO-VISUAL TV, CINEMA, DIGITAL, OTT (Below 1 min duration) - Services	TAC-4134	Feel the music with Shankar-Ehsaan- Loy	Spotify India	Leo Burnett India	Grand Prix
AUDIO VISUAL TV CINEMA DIGITAL OTT (Below 1 min duration)	03e: AUDIO-VISUAL TV, CINEMA, DIGITAL, OTT (Below 1 min duration) - Services	TAC-3632	RuPay - Slippery Spy	RuPay	National Payments Corporation of India	Gold
AUDIO VISUAL TV CINEMA DIGITAL OTT (Below 1 min duration)	03e: AUDIO-VISUAL TV, CINEMA, DIGITAL, OTT (Below 1 min duration) - Services	TAC-2076	Team Sa Bada Kuch Nahi - SHARMA JI	Dream11	Tilt Brand Solutions Private Limited	Gold
AUDIO VISUAL TV CINEMA DIGITAL OTT (Below 1 min duration)	03e: AUDIO-VISUAL TV, CINEMA, DIGITAL, OTT (Below 1 min duration) - Services	TAC-4357	Feel the music with Pritam	Spotify India	Leo Burnett India	Silver
AUDIO VISUAL TV CINEMA DIGITAL OTT (Below 1 min duration)	03e: AUDIO-VISUAL TV, CINEMA, DIGITAL, OTT (Below 1 min duration) - Services	TAC-4069	Dont Be A Plus 1	Future Generali India Insurance	Mullenlowe Lintas Group	Silver

AUDIO VISUAL TV CINEMA DIGITAL OTT (Below 1 min duration)	03e: AUDIO-VISUAL TV, CINEMA, DIGITAL, OTT (Below 1 min duration) - Services	TAC-3631	RuPay - Helping Hand	RuPay	National Payments Corporation of India	Silver
AUDIO VISUAL TV CINEMA DIGITAL OTT (Below 1 min duration)	03e: AUDIO-VISUAL TV, CINEMA, DIGITAL, OTT (Below 1 min duration) - Services	TAC-2077	Team Sa Bada Kuch Nahi - NIGHT SINGING	Dream11	Tilt Brand Solutions Private Limited	Silver
AUDIO VISUAL TV CINEMA DIGITAL OTT (Below 1 min duration)	03e: AUDIO-VISUAL TV, CINEMA, DIGITAL, OTT (Below 1 min duration) - Services	TAC-3201	Mr. India meets Google Pixel	Google India	FCB GROUP INDIA	Bronze
AUDIO VISUAL TV CINEMA DIGITAL OTT (Below 1 min duration)	03e: AUDIO-VISUAL TV, CINEMA, DIGITAL, OTT (Below 1 min duration) - Services	TAC-4024	Cut the Kit Kit. Get in the Market.	Upstox	Mullenlowe Lintas Group	Bronze
AUDIO VISUAL TV CINEMA DIGITAL OTT (Below 1 min duration)	03e: AUDIO-VISUAL TV, CINEMA, DIGITAL, OTT (Below 1 min duration) - Services	TAC-3633	RuPay - The Chase	RuPay	National Payments Corporation of India	Bronze
AUDIO VISUAL TV CINEMA DIGITAL OTT (Below 1 min duration)	03e: AUDIO-VISUAL TV, CINEMA, DIGITAL, OTT (Below 1 min duration) - Services	TAC-2078	Team Sa Bada Kuch Nahi - CAR	Dream11	Tilt Brand Solutions Private Limited	Bronze
AUDIO VISUAL TV CINEMA DIGITAL OTT (Below 1 min duration)	03e: AUDIO-VISUAL TV, CINEMA, DIGITAL, OTT (Below 1 min duration) - Services	TAC-3813	Airtel Family Plan	Airtel	Fundamental	Merit
AUDIO VISUAL TV CINEMA DIGITAL OTT (Below 1 min duration)	03e: AUDIO-VISUAL TV, CINEMA, DIGITAL, OTT (Below 1 min duration) - Services	TAC-1437	Delivery at Bumrah Speed - Fighter Jet	Zepto	L&K Saatchi & Saatchi	Merit
AUDIO VISUAL TV CINEMA DIGITAL OTT (Below 1 min duration)	03e: AUDIO-VISUAL TV, CINEMA, DIGITAL, OTT (Below 1 min duration) - Services	TAC-4207	Spotify - Take off with Crew	Spotify India	Leo Burnett India	Merit
AUDIO VISUAL TV CINEMA DIGITAL OTT (Below 1 min duration)	03e: AUDIO-VISUAL TV, CINEMA, DIGITAL, OTT (Below 1 min duration) - Services	TAC-4419	Health Campaign - Zero Waiting Period TVC	ACKO	Leo Burnett India	Merit

AUDIO VISUAL TV CINEMA DIGITAL OTT (Below 1 min duration)	03e: AUDIO-VISUAL TV, CINEMA, DIGITAL, OTT (Below 1 min duration) - Services	TAC-2953	Health Campaign - Full Disclosure TVC	ACKO	Leo Burnett India	Merit
AUDIO VISUAL TV CINEMA DIGITAL OTT (Below 1 min duration)	03f: AUDIO-VISUAL TV, CINEMA, DIGITAL, OTT (Below 1 min duration) - Retail	TAC-2944	Skip Ads that Save Time	IKEA	Leo Burnett India	Silver
AUDIO VISUAL TV CINEMA DIGITAL OTT (Below 1 min duration)	03f: AUDIO-VISUAL TV, CINEMA, DIGITAL, OTT (Below 1 min duration) - Retail	TAC-4373	BBD - How to make mistakes, successfully?	Flipkart	Leo Burnett India	Merit
AUDIO VISUAL TV CINEMA DIGITAL OTT (Below 1 min duration)	03f: AUDIO-VISUAL TV, CINEMA, DIGITAL, OTT (Below 1 min duration) - Retail	TAC-4323	TESTED LIKE SAMSONITE	SAMSONITE	social beat	Merit
AUDIO VISUAL TV CINEMA DIGITAL OTT (Below 1 min duration)	03g: AUDIO-VISUAL TV, CINEMA, DIGITAL, OTT (Below 1 min duration) - Corporate, Media, Entertainment & Others	TAC-1402	Unshakeable Strength	Greenpanel	L&K Saatchi & Saatchi	Bronze
AUDIO VISUAL TV CINEMA DIGITAL OTT (Below 1 min duration)	03g: AUDIO-VISUAL TV, CINEMA, DIGITAL, OTT (Below 1 min duration) - Corporate, Media, Entertainment & Others	TAC-1911	#UNPLASTICINDI A SOCIAL ALARMS	THE TIMES OF INDIA	VML India	Merit
AUDIO VISUAL TV CINEMA DIGITAL OTT (Below 1 min duration)	03h: AUDIO-VISUAL TV, CINEMA, DIGITAL, OTT (Below 1 min duration) - Public Service	TAC-1916	#UNPLASTICINDI A SOCIAL ALARMS	THE TIMES OF INDIA	VML India	Bronze
AUDIO VISUAL TV CINEMA DIGITAL OTT (1 minute and above)	04c: AUDIO – VISUAL CINEMA, TV, DIGITAL, OTT (1 minute and above) - Consumer Durables	TAC-4506	ARMS DEAL	Steadfast Shredders	Ducktape Studios	Gold
AUDIO VISUAL TV CINEMA DIGITAL OTT (1 minute and above)	04c: AUDIO – VISUAL CINEMA, TV, DIGITAL, OTT (1 minute and above) - Consumer Durables	TAC-4507	Deadly Affair	Steadfast Shredders	Ducktape Studios	Silver
AUDIO VISUAL TV CINEMA DIGITAL OTT (1 minute and above)	04c: AUDIO – VISUAL CINEMA, TV, DIGITAL, OTT (1 minute and above) - Consumer Durables	TAC-2447	Did you Sleepwell?	Sleepwell	Sideways Consulting	Bronze

AUDIO VISUAL TV CINEMA DIGITAL OTT (1 minute and above)	04d: AUDIO – VISUAL CINEMA, TV, DIGITAL, OTT (1 minute and above) - Automotive	TAC-4012	Protect Little Riders	TVS Ride4Safety	Mullenlowe Lintas Group	Silver
AUDIO VISUAL TV CINEMA DIGITAL OTT (1 minute and above)	04d: AUDIO – VISUAL CINEMA, TV, DIGITAL, OTT (1 minute and above) - Automotive	TAC-2348	Father & Son	Apollo Endurance Tyres	VML India	Bronze
AUDIO VISUAL TV CINEMA DIGITAL OTT (1 minute and above)	04d: AUDIO – VISUAL CINEMA, TV, DIGITAL, OTT (1 minute and above) - Automotive	TAC-1657	#SpotTheMistake	TVS Motor Company	Superfly Films Pvt. Ltd.	Merit
AUDIO VISUAL TV CINEMA DIGITAL OTT (1 minute and above)	04d: AUDIO – VISUAL CINEMA, TV, DIGITAL, OTT (1 minute and above) - Automotive	TAC-2338	Go Beyond Sameness	Apollo Trampir Tyres	VML India	Merit
AUDIO VISUAL TV CINEMA DIGITAL OTT (1 minute and above)	04e: AUDIO – VISUAL CINEMA, TV, DIGITAL, OTT (1 minute and above) - Services	TAC-3579	Wear Your Cred	Battleground Mobile India	KRAFTON INC	Silver
AUDIO VISUAL TV CINEMA DIGITAL OTT (1 minute and above)	04e: AUDIO – VISUAL CINEMA, TV, DIGITAL, OTT (1 minute and above) - Services	TAC-4128	Feel the music with A.R. Rahman	Spotify India	Leo Burnett India	Bronze
AUDIO VISUAL TV CINEMA DIGITAL OTT (1 minute and above)	04e: AUDIO – VISUAL CINEMA, TV, DIGITAL, OTT (1 minute and above) - Services	TAC-4401	Feel the music with Pritam	Spotify India	Leo Burnett India	Bronze
AUDIO VISUAL TV CINEMA DIGITAL OTT (1 minute and above)	04e: AUDIO – VISUAL CINEMA, TV, DIGITAL, OTT (1 minute and above) - Services	TAC-4403	Feel the music with Shankar-Ehsaan- Loy	Spotify India	Leo Burnett India	Bronze
AUDIO VISUAL TV CINEMA DIGITAL OTT (1 minute and above)	04e: AUDIO – VISUAL CINEMA, TV, DIGITAL, OTT (1 minute and above) - Services	TAC-3280	A Confession	HDFC Mutual Fund	Publicis Communications Private Limited	Bronze
AUDIO VISUAL TV CINEMA DIGITAL OTT (1 minute and above)	04e: AUDIO – VISUAL CINEMA, TV, DIGITAL, OTT (1 minute and above) - Services	TAC-1522	Chhota Kaam?	Urban Company	Superfly films Pvt. Ltd.	Bronze

AUDIO VISUAL TV CINEMA DIGITAL OTT (1 minute and above)	04e: AUDIO – VISUAL CINEMA, TV, DIGITAL, OTT (1 minute and above) - Services	TAC-1524	Chhoti Soch?	Urban Company	Superfly Films Pvt. Ltd.	Bronze
AUDIO VISUAL TV CINEMA DIGITAL OTT (1 minute and above)	04e: AUDIO – VISUAL CINEMA, TV, DIGITAL, OTT (1 minute and above) - Services	TAC-3047	Mr. India Meets Pixel	Google India	FCB GROUP INDIA	Merit
AUDIO VISUAL TV CINEMA DIGITAL OTT (1 minute and above)	04e: AUDIO – VISUAL CINEMA, TV, DIGITAL, OTT (1 minute and above) - Services	TAC-3277	Zindagi Ke Liye SIP	HDFC Mutual Fund	Publicis Communications Private Limited	Merit
AUDIO VISUAL TV CINEMA DIGITAL OTT (1 minute and above)	04e: AUDIO – VISUAL CINEMA, TV, DIGITAL, OTT (1 minute and above) - Services	TAC-2070	Team Sa Bada Kuch Nahi	Dream11	Tilt Brand Solutions Private Limited	Merit
AUDIO VISUAL TV CINEMA DIGITAL OTT (1 minute and above)	04g: AUDIO – VISUAL CINEMA, TV, DIGITAL, OTT (1 minute and above) - Corporate, Media, Entertainment & Others	TAC-3306	Sex Education Shakeela's Driving School	Netflix	Maitri Advertising Works	Grand Prix
AUDIO VISUAL TV CINEMA DIGITAL OTT (1 minute and above)	04g: AUDIO – VISUAL CINEMA, TV, DIGITAL, OTT (1 minute and above) - Corporate, Media, Entertainment & Others	TAC-4059	Protect Little Riders	TVS Ride4Safety	Mullenlowe Lintas Group	Silver
AUDIO VISUAL TV CINEMA DIGITAL OTT (1 minute and above)	04g: AUDIO – VISUAL CINEMA, TV, DIGITAL, OTT (1 minute and above) - Corporate, Media, Entertainment & Others	TAC-4327	The Invisible Gap - Bindiya	P&G Shiksha	Leo Burnett India	Bronze
AUDIO VISUAL TV CINEMA DIGITAL OTT (1 minute and above)	04g: AUDIO – VISUAL CINEMA, TV, DIGITAL, OTT (1 minute and above) - Corporate, Media, Entertainment & Others	TAC-1559	Duniya Apne Hawale	Tata Power	Rediffusion Brand Solutions Pvt. Ltd.	Bronze
AUDIO VISUAL TV CINEMA DIGITAL OTT (1 minute and above)	04g: AUDIO – VISUAL CINEMA, TV, DIGITAL, OTT (1 minute and above) - Corporate, Media, Entertainment & Others	TAC-2607	#AccessToCleanW ater	Astral Pipes	Astral Limited	Bronze

AUDIO VISUAL TV CINEMA DIGITAL OTT (1 minute and above)	04g: AUDIO – VISUAL CINEMA, TV, DIGITAL, OTT (1 minute and above) - Corporate, Media, Entertainment & Others	TAC-2652	The Seat	vivo India	FCB GROUP INDIA	Merit
AUDIO VISUAL TV CINEMA DIGITAL OTT (1 minute and above)	04g: AUDIO – VISUAL CINEMA, TV, DIGITAL, OTT (1 minute and above) - Corporate, Media, Entertainment & Others	TAC-2153	Your Amazon Prime Recommendation FT Manoj Bajpayee	Amazon Prime India	Manja Brand Works LLP	Merit
AUDIO VISUAL TV CINEMA DIGITAL OTT (1 minute and above)	04g: AUDIO – VISUAL CINEMA, TV, DIGITAL, OTT (1 minute and above) - Corporate, Media, Entertainment & Others	TAC-2025	Words of Pride	Disney Star Network	STAR India Pvt. Ltd.	Merit
AUDIO VISUAL TV CINEMA DIGITAL OTT (1 minute and above)	04h: AUDIO – VISUAL CINEMA, TV, DIGITAL, OTT (1 minute and above) - Public Service above)	TAC-4067	Protect Little Riders	TVS Ride4Safety	Mullenlowe Lintas Group	Silver
AUDIO VISUAL TV CINEMA DIGITAL OTT (1 minute and above)	04h: AUDIO – VISUAL CINEMA, TV, DIGITAL, OTT (1 minute and above) - Public Service above)	TAC-2129	Words Of Pride	Disney Star	STAR India Pvt. Ltd.	Merit
AUDIO VISUAL TV CINEMA DIGITAL OTT (1 minute and above)	04h: AUDIO – VISUAL CINEMA, TV, DIGITAL, OTT (1 minute and above) - Public Service above)	TAC-3603	Daughters Of Piplantri	Astral Foundation	White Rivers Media	Merit
INTEGRATED	07a: INTEGRATED - FMCG - Foods & Beverages	TAC-3307	Dark Fantasy - Biting into a million fantasies	Sunfeast Dark Fantasy	FCB GROUP INDIA	Silver
INTEGRATED	07a: INTEGRATED - FMCG - Foods & Beverages	TAC-4564	Gatorade Turf Finder powered by Google Maps	Gatorade	Leo Burnett India	Silver
INTEGRATED	07a: INTEGRATED - FMCG - Foods & Beverages	TAC-4578	Oreo Bola Mat Bol	Oreo	Leo Burnett India	Bronze
INTEGRATED	07a: INTEGRATED - FMCG - Foods & Beverages	TAC-3050	KitKat World Cup Campaign	KitKat	Nestle India	Bronze
INTEGRATED	07a: INTEGRATED - FMCG - Foods & Beverages	TAC-4622	Say It With Oreo	Oreo India	Leo Burnett India	Merit
INTEGRATED	07b: INTEGRATED - FMCG - Personal Care, Home Care, Healthcare & Others	TAC-4554	RAKSHA JYOTI	Mortein	Havas Worldwide India	Bronze
INTEGRATED	07b: INTEGRATED - FMCG - Personal Care, Home Care, Healthcare & Others	TAC-2819	Rongin Protekdin- Relaunch campaign	Sunlight	Mindshare	Bronze

INTEGRATED	07b: INTEGRATED - FMCG - Personal Care, Home Care, Healthcare & Others	TAC-2854	UNDUNKI	Duolingo English Test	Digitas	Merit
INTEGRATED	07c: INTEGRATED - Consumer Durables	TAC-3680	Shor no more	Samsung Galaxy A	Cheil India Pvt Ltd	Bronze
INTEGRATED	07d: INTEGRATED - Automotive	TAC-2123	The new Hyundai CRETA	Hyundai CRETA	Hyundai Motor India	Merit
INTEGRATED	07e: INTEGRATED - Services	TAC-4196	Lulumelon EOSS	HDFC Bank	FCB GROUP INDIA	Gold
INTEGRATED	07e: INTEGRATED - Services	TAC-4416	Feel the music	Spotify India	Leo Burnett India	Merit
INTEGRATED	07e: INTEGRATED - Services	TAC-2954	Health Campaign	ACKO	Leo Burnett India	Merit
INTEGRATED	07f: INTEGRATED - Retail	TAC-2978	BBD - How to make mistakes, successfully?	Flipkart	Leo Burnett India	Gold
INTEGRATED	07f: INTEGRATED - Retail	TAC-1661	Imagine culture with Apple	Imagine Apple Premium Partner Store	Aaiba Design Pvt.Ltd	Bronze
INTEGRATED	07g: INTEGRATED - Corporate, Media, Entertainment & Others	TAC-4335	Bridging The Invisible Gap	P&G Shiksha	Leo Burnett India	Silver
INTEGRATED	07g: INTEGRATED - Corporate, Media, Entertainment & Others	TAC-2032	Words of Pride	Disney Star Network	STAR India Pvt. Ltd.	Silver
INTEGRATED	07g: INTEGRATED - Corporate, Media, Entertainment & Others	TAC-1745	#MakeTheChange Happen	The Telegraph	ABP Pvt. Ltd.	Bronze
INTEGRATED	07g: INTEGRATED - Corporate, Media, Entertainment & Others	TAC-1747	#DontLetWordsKill	The Telegraph	ABP Pvt. Ltd.	Bronze
INTEGRATED	07g: INTEGRATED - Corporate, Media, Entertainment & Others	TAC-3890	Tinder - City Takeover	Tinder	Sociowash Media Pvt. Ltd.	Bronze
INTEGRATED	07g: INTEGRATED - Corporate, Media, Entertainment & Others	TAC-1948	#UNPLASTICINDIA	THE TIMES OF INDIA	VML India	Bronze
INTEGRATED	07g: INTEGRATED - Corporate, Media, Entertainment & Others	TAC-2150	Unbox For Action	Amazon Prime India	Manja Brand Works LLP	Merit
INTEGRATED	07g: INTEGRATED - Corporate, Media, Entertainment & Others	TAC-4526	Most Ignored Rider	SBI Life	Mindshare	Merit
INTEGRATED	07g: INTEGRATED - Corporate, Media, Entertainment & Others	TAC-3650	HAPPY REBIRTHDAY	Manipal Hospitals	Social Panga - Higa Digital Pvt. Ltd.	Merit
INTEGRATED	07h: INTEGRATED - Public Service	TAC-1953	#UNPLASTICINDIA	THE TIMES OF INDIA	VML India	Bronze
INTEGRATED	07h: INTEGRATED - Public Service	TAC-2305	Daughters of Piplantri	Astral Limited	White Rivers Media	Bronze
INTEGRATED	07h: INTEGRATED - Public Service	TAC-1771	Unplastic India	The Times of India	Bennett Coleman & Co Ltd	Merit

INTEGRATED	07h: INTEGRATED - Public Service	TAC-1759	MTV Question Marks Workshop	MTV India	Viacom18 Media Pvt Ltd.	Merit
INTEGRATED	07h: INTEGRATED - Public Service	TAC-2007	Gyaan Se Dhyaan Se	UPI / NPCI	VML India	Merit
YOUNG MAVERICK ABBY AWARD	20a: YOUNG MAVERICK ABBY AWARD - Art	TAC-2274	#UNPLASTICINDIA SEAL PRESS ALARM	THE TIMES OF INDIA	VML India-Purnojyoti Kundu	Gold
YOUNG MAVERICK ABBY AWARD	20a: YOUNG MAVERICK ABBY AWARD - Art	TAC-3398	Digital Detox Campaign	Peppermint	AutumnWinter Communications and Design-Akshay Chindarkar	Bronze
YOUNG MAVERICK ABBY AWARD	20b: YOUNG MAVERICK ABBY AWARD - Design	TAC-3921	Duocore	Duolingo	Digitas Vidhi Nangia Archit Kumar	Merit
YOUNG MAVERICK ABBY AWARD	20c: YOUNG MAVERICK ABBY AWARD - Digital	TAC-3681	Tested By Fans	MakeMyTrip	Enormous-Daksh Haria	Silver
YOUNG MAVERICK ABBY AWARD	20c: YOUNG MAVERICK ABBY AWARD - Digital	TAC-3828	Duocore	Duolingo	Digitas-Vidhi Nangia Archit Kumar	Bronze
YOUNG MAVERICK ABBY AWARD	20c: YOUNG MAVERICK ABBY AWARD - Digital	TAC-4413	The Unbranded Ad	Britannia Nutri Choice	Mindshare-Arnab Sood	Bronze
YOUNG MAVERICK ABBY AWARD	20c: YOUNG MAVERICK ABBY AWARD - Digital	TAC-4303	Tamil Nadu Tribute Pongal Music Video 2024	Asian Paints Royale Glitz	McCann Worldgroup India Shivali Vegad	Merit
YOUNG MAVERICK ABBY AWARD	20c: YOUNG MAVERICK ABBY AWARD - Digital	TAC-3522	Castrol CRB Turbomax Pragati Ki Paathshaala	Castrol CRB Turbomax	Mindshare Riddhi Bangera	Merit
YOUNG MAVERICK ABBY AWARD	20c: YOUNG MAVERICK ABBY AWARD - Digital	TAC-4552	Tested Like Samsonite 2.0	Samsonite	Social Beat Anuradha Nair Parshwa Sarvaiya Pradnya Popade Meghana Chandani	Merit
YOUNG MAVERICK ABBY AWARD	20d: YOUNG MAVERICK ABBY AWARD - FILM	TAC-3537	Bike Wali Taxi Sabse Saxi	Rapido	Enormous-Daksh Haria	Silver
YOUNG MAVERICK ABBY AWARD	20d: YOUNG MAVERICK ABBY AWARD - FILM	TAC-4049	Divorce - Parr...se Perfect	Housing.com	McCann Worldgroup India-Kabir Mehta Mayank Sharma Nikita Yadav Samriddhi Shah	Silver
YOUNG MAVERICK ABBY AWARD	20d: YOUNG MAVERICK ABBY AWARD - FILM	TAC-4042	Toilet - Parr...se Perfect	Housing.com	McCann Worldgroup India-Kabir Mehta Mayank Sharma Nikita Yadav Samriddhi Shah	Silver

YOUNG MAVERICK ABBY AWARD	20d: YOUNG MAVERICK ABBY AWARD - FILM	TAC-4048	Surgeon - Parr...se Perfect	Housing.com	McCann Worldgroup India- Kabir Mehta Mayank Sharma Nikita Yadav Samriddhi Shah	Silver
YOUNG MAVERICK ABBY AWARD	20d: YOUNG MAVERICK ABBY AWARD - FILM	TAC-2081	Zero Man of India	JK Paper	Sparkk Media- Gaurav Joshi	Silver
YOUNG MAVERICK ABBY AWARD	20d: YOUNG MAVERICK ABBY AWARD - FILM	TAC-1535	Long Distance Love	Catch Foods	Grapes Digital Private Limited- POONAM PANDEY	Bronze
YOUNG MAVERICK ABBY AWARD	20d: YOUNG MAVERICK ABBY AWARD - FILM	TAC-4044	Reel - Parr...se Perfect	Housing.com	McCann Worldgroup India- Kabir Mehta Mayank Sharma Nikita Yadav Samriddhi Shah	Bronze
YOUNG MAVERICK ABBY AWARD	20d: YOUNG MAVERICK ABBY AWARD - FILM	TAC-4300	Insurance Your Way - SuperStar	PhonePe	McCann Worldgroup India Shruti Mathur; Sanket Kalgaonkar; Pratik Jagtap	Merit
YOUNG MAVERICK ABBY AWARD	20d: YOUNG MAVERICK ABBY AWARD - FILM	TAC-4365	Reporter - Ab Jaana Ho Jahan, Bolo Haan	Hero Pleasure	McCann Worldgroup India Samriddhi Shah Mayank Kumar Sharma Dhruv Khanna Nikita Yadav	Merit
YOUNG MAVERICK ABBY AWARD	20d: YOUNG MAVERICK ABBY AWARD - FILM	TAC-4348	Badminton - Ab Jaana Ho Jahan, Bolo Haan	Hero Pleasure	McCann Worldgroup India Samriddhi Shah Mayank Kumar Sharma Dhruv Khanna Nikita Yadav	Merit
YOUNG MAVERICK ABBY AWARD	20e: YOUNG MAVERICK ABBY AWARD - Craft	TAC-3827	The Cleft Cookie	Britannia Good Day	McCann Worldgroup India- Vasudha Roy	Gold
HEALTH ABBY	16a: HEALTH ABBY - OTC Oral Medicines	TAC-1664	Vicks Khol India Bol Anthem	Vicks Cough Drops	L&K Saatchi & Saatchi	Gold
HEALTH ABBY	16b: HEALTH ABBY - OTC Applications	TAC-2658	RAKSHA JYOTI A LIGHT THAT FIGHTS	Mortein	Havas Worldwide India	Silver
HEALTH ABBY	16c: HEALTH ABBY - OTC Products	TAC-3464	Aparajita	AGEasy by Antara	Havas Worldwide India	Merit
HEALTH ABBY	16e: HEALTH ABBY - Health & Wellness Tech	TAC-3989	Harpic Loocator #BeFreeToPee	Harpic India	tgthr	Gold
HEALTH ABBY	16e: HEALTH ABBY - Health & Wellness Tech	TAC-2740	Ask Nestlé	Nestlé India	Digitas	Merit
HEALTH ABBY	16e: HEALTH ABBY - Health & Wellness Tech	TAC-3462	Aparajita	AGEasy by Antara	Havas Worldwide India	Merit

HEALTH ABBY	16e: HEALTH ABBY - Health & Wellness Tech	TAC-2601	Art Therapy for Mental Health Wellbeing	IIT Bombay Mood Indigo	Laqshya Media Limited	Merit
HEALTH ABBY	16f: HEALTH ABBY - Brand-Led Education & Awareness	TAC-2659	RAKSHA JYOTI A LIGHT THAT FIGHTS	Mortein	Havas Worldwide India	Silver
HEALTH ABBY	16f: HEALTH ABBY - Brand-Led Education & Awareness	TAC-4178	Play & Learn	Lifebuoy	Mullenlowe Lintas Group	Silver
HEALTH ABBY	16f: HEALTH ABBY - Brand-Led Education & Awareness	TAC-3100	Stickers that turned SMA patients into criminals	Roche	Famous Innovations	Bronze
HEALTH ABBY	16f: HEALTH ABBY - Brand-Led Education & Awareness	TAC-2670	RAKSHA JYOTI PROTECTION FOR OUR PROTECTORS	Mortein	Havas Worldwide India	Bronze
HEALTH ABBY	16f: HEALTH ABBY - Brand-Led Education & Awareness	TAC-4399	Don't Buy Cancer	Reliance General Insurance	^atom network	Merit
HEALTH ABBY	16f: HEALTH ABBY - Brand-Led Education & Awareness	TAC-4364	Sweet Nothings	Reliance General Insurance	^atom network	Merit
HEALTH ABBY	16f: HEALTH ABBY - Brand-Led Education & Awareness	TAC-3502	The Broken Gift	Roche Products (India) Pvt. Ltd	Famous Innovations	Merit
HEALTH ABBY	16f: HEALTH ABBY - Brand-Led Education & Awareness	TAC-1507	World Oral Health Day	Sensodyne	grey	Merit
HEALTH ABBY	16f: HEALTH ABBY - Brand-Led Education & Awareness	TAC-2626	The Silent Campaign	Fortis Healthcare	Havas Worldwide India	Merit
HEALTH ABBY	16f: HEALTH ABBY - Brand-Led Education & Awareness	TAC-1793	Preganews talking billboard	Mankind Pharma Ltd	ideacafe.agency	Merit
HEALTH ABBY	16g: HEALTH ABBY - Non-profit/Foundation-led Education & Awareness	TAC-2181	The Heritage Walk	Vision Next	Setu Advertising Private Limited	Bronze
HEALTH ABBY	16g: HEALTH ABBY - Non-profit/Foundation-led Education & Awareness	TAC-1764	MTV Question Marks Workshop	MTV India	Viacom18 Media Pvt Ltd.	Bronze
HEALTH ABBY	16g: HEALTH ABBY - Non-profit/Foundation-led Education & Awareness	TAC-2602	Art Therapy for Mental Health Wellbeing	IIT Bombay Mood Indigo	Laqshya Media Limited	Merit
HEALTH ABBY	16h: HEALTH ABBY - Corporate Image & Communication	TAC-3831	The Cleft Cookie	Britannia Good Day	McCann Worldgroup India	Gold
HEALTH ABBY	16h: HEALTH ABBY - Corporate Image & Communication	TAC-4316	Play & Learn	Lifebuoy	Mullenlowe Lintas Group	Bronze
HEALTH ABBY	16h: HEALTH ABBY - Corporate Image & Communication	TAC-2698	Breastfeeding	HIMALAYA BABYCARE	R K SWAMY	Bronze
HEALTH ABBY	16h: HEALTH ABBY - Corporate Image & Communication	TAC-3640	GREEN CORRIDOR	Manipal Hospitals	Social Panga - Higa Digital Pvt. Ltd.	Bronze

HEALTH ABBY	16h: HEALTH ABBY - Corporate Image & Communication	TAC-2548	Sickka - The World's First Mental Health Currency	Cheil	Cheil India Pvt Ltd	Merit
HEALTH ABBY	16h: HEALTH ABBY - Corporate Image & Communication	TAC-3098	Stickers that turned SMA patients into criminals	Roche	Famous Innovations	Merit
HEALTH ABBY	16h: HEALTH ABBY - Corporate Image & Communication	TAC-3580	Unmask Cancer	Apollo Cancer Center	McCann Worldgroup India	Merit
HEALTH ABBY	16i: HEALTH ABBY - Health Services & Facilities	TAC-2933	Teeth Have Feelings Too	Clove Dental	Crayons Advertising	Bronze
HEALTH ABBY	16i: HEALTH ABBY - Health Services & Facilities	TAC-2706	Breastfeeding	HIMALAYA BABYCARE	R K SWAMY	Bronze
HEALTH ABBY	16i: HEALTH ABBY - Health Services & Facilities	TAC-3477	The Silent Campaign	Fortis Healthcare	Havas Worldwide India	Merit
HEALTH ABBY	16i: HEALTH ABBY - Health Services & Facilities	TAC-4294	Handxiety 24/7	BrainTap	Medulla Communications Pvt. Ltd.	Merit
RED ABBY	18a: RED ABBY - Poverty, hunger, education	TAC-2295	Daughters of Piplantri	Astral Foundation	White Rivers Media	Silver
RED ABBY	18a: RED ABBY - Poverty, hunger, education	TAC-3614	Women In Energy	LUMINOUS POWER TECHNOLOGIES PVT. LTD.	Grey Group	Bronze
RED ABBY	18a: RED ABBY - Poverty, hunger, education	TAC-2646	RAKSHA JYOTI A LIGHT THAT FIGHTS	Mortein	Havas Worldwide India	Merit
RED ABBY	18a: RED ABBY - Poverty, hunger, education	TAC-4514	Pragati Ki Paathshaala – The School Of Progress	Castrol CRB Turbomax	Mindshare	Merit
RED ABBY	18b: RED ABBY - Responsible consumption and Climate Action	TAC-2062	#UNPLASTICINDIA	THE TIMES OF INDIA	VML India	Gold
RED ABBY	18b: RED ABBY - Responsible consumption and Climate Action	TAC-4618	The Biochar Project	Lay's India	Leo Burnett India	Bronze
RED ABBY	18b: RED ABBY - Responsible consumption and Climate Action	TAC-2296	Daughters of Piplantri	Astral Foundation	White Rivers Media	Bronze
RED ABBY	18b: RED ABBY - Responsible consumption and Climate Action	TAC-4430	Green yatra	Schneider	Tribes Communication Pvt Ltd	Merit

Creative ABBY ONESHOW AWARDS - 2024

RESULTS ARE EMBARGOED TILL THE END OF AWARD CEREMONY

Specialist	Organization	Grand Prix	Gold	Silver	Bronze	Merit	Total Metals	Total Points
Creative Agency	Leo Burnett India	1	4	11	8	15	24	157
-	VML India	-	2	3	15	11	20	105
-	FCB GROUP INDIA	-	2	3	8	6	13	72
-	Crayons Advertising	-	2	1	2	-	5	30
-	Mullenlowe Lintas Group	-	-	4	1	1	5	29
-	Eggfirst Advertising	-	3	-	-	4	3	28
-	Ducktape Studios	-	2	1	1	-	4	26
-	Cheil India Pvt Ltd	-	1	2	1	2	4	26
-	Famous Innovations	1	1	-	1	1	4	25
-	redBus	-	-	2	2	1	4	21
-	Tribes Communication Pvt Ltd	-	1	-	3	1	4	21
-	L&K Saatchi & Saatchi	-	-	1	3	1	4	19
-	Tilt Brand Solutions Private Limited	-	1	1	1	1	3	19
-	Maitri Advertising Works	1	-	1	-	-	2	18
-	National Payments Corporation of India	-	1	1	1	-	3	18
-	Sociowash Media Pvt. Ltd.	-	-	1	2	1	3	15
-	Sideways Consulting	-	-	1	2	-	3	14
-	ABP Pvt. Ltd.	-	-	-	3	-	3	12
-	Havas Worldwide India	-	-	-	2	4	2	12
-	Imagine Marketing India Pvt Ltd	-	-	1	1	-	2	10
-	Krafton India	-	-	1	1	-	2	10
-	Astral Limited	-	-	1	1	-	2	10
-	White Rivers Media	-	-	-	2	1	2	9
-	Flipkart	-	1	-	-	1	1	9
-	Mindshare	-	-	-	2	1	2	9
-	Superfly Films Pvt. Ltd.	-	-	-	2	1	2	9
-	Brave	-	-	-	2	-	2	8
-	Enormous	-	-	-	2	-	2	8
-	STAR India Pvt. Ltd.	-	-	1	-	2	1	8
-	Viacom18 Media Pvt Ltd.	-	-	1	-	1	1	7
-	Interactive Avenues	-	-	-	1	3	1	7
-	Grapes Digital Private Limited	-	-	1	-	-	1	6
-	Hardcastle Restaurants Pvt. Ltd.	-	-	1	-	-	1	6
-	KRAFTON INC	-	-	1	-	-	1	6
-	Bennett Coleman & Co Ltd	-	-	-	1	1	1	5
-	Publicis Communications Private Limited	-	-	-	1	1	1	5
-	Aaiba Design Pvt.Ltd	-	-	-	1	-	1	4
-	Amazon Seller Services Pvt. Ltd.	-	-	-	1	-	1	4
-	Grey Group	-	-	-	1	-	1	4
-	Medulla Communications Pvt. Ltd.	-	-	-	1	-	1	4
-	MTCH India Services Private Limited	-	-	-	1	-	1	4
-	Nestle India	-	-	-	1	-	1	4
-	PEOPLE INTERACTIVE I PRIVATE LIMITED	-	-	-	1	-	1	4
-	Rediffusion Brand Solutions Pvt. Ltd.	-	-	-	1	-	1	4
-	Manja Brand Works LLP	-	-	-	-	3	-	3
-	Creative Land Asia	-	-	-	-	2	-	2
-	InnoceanWorldwide Communication Private Limited	-	-	-	-	2	-	2
-	Social Panga - Higa Digital Pvt. Ltd.	-	-	-	-	2	-	2
-	Alok Nanda & Company Pvt. Ltd.	-	-	-	-	1	-	1
-	AutumnWinter Communications and Design	-	-	-	-	1	-	1

-	Digitas	-	-	-	-	1	-	1
-	Fundamental	-	-	-	-	1	-	1
-	Hyundai Motor India	-	-	-	-	1	-	1
-	ibs Fulcro	-	-	-	-	1	-	1
-	Nash8	-	-	-	-	1	-	1
-	Pixelfox	-	-	-	-	1	-	1
-	social beat	-	-	-	-	1	-	1
-	Viacom18 Media Pvt. Ltd.	-	-	-	-	1	-	1
-	Grand Total	3	21	41	80	80	146	850

Video Craft ABBY ONESHOW AWARDS - 2024

RESULTS ARE EMBARGOED TILL THE END OF AWARD CEREMONY

Specialist	Organization	Grand Prix	Gold	Silver	Bronze	Merit	Total Metals	Total Points
Video Craft of The Year	Good Morning Films	-	2	2	4	4	8	48
-	Vanilla Films	-	-	2	5	1	7	33
-	Chrome Pictures	-	-	2	4	1	6	29
-	Kulfi Collective	-	-	2	2	-	4	20
-	Kali Collective India	-	-	1	1	1	2	11
-	Ducktape Studios	-	-	-	2	-	2	8
-	VML India	-	-	-	1	4	1	8
-	Bang Bang Mediacorp	-	-	-	1	3	1	7
-	Superfly Films Pvt. Ltd.	-	-	-	1	1	1	5
-	FCB GROUP INDIA	-	-	-	1	-	1	4
-	L&K Saatchi & Saatchi	-	-	-	1	-	1	4
-	Petromax India Films	-	-	-	1	-	1	4
-	The Yellow Umbrella Films	-	-	-	-	2	-	2
-	Tilt Brand Solutions Private Limited	-	-	-	-	2	-	2
-	Electric Dreams Film Company	-	-	-	-	1	-	1
-	InnoceanWorldwide Communication Private Limited	-	-	-	-	1	-	1
-	Leo Burnett India	-	-	-	-	1	-	1
-	Little Lamb Films	-	-	-	-	1	-	1
-	SCARECROW M&C SAATCHI LIMITED	-	-	-	-	1	-	1
-	Siriti	-	-	-	-	1	-	1
-	The Titus Upputuru Company	-	-	-	-	1	-	1
-	Grand Total	-	2	9	24	26	35	192

Health ABBY ONESHOW AWARDS - 2024

RESULTS ARE EMBARGOED TILL THE END OF AWARD CEREMONY

Specialist	Organization	Grand Prix	Gold	Silver	Bronze	Merit	Total Metals	Total Points
Health Specialist of The Year	Havas Worldwide India	-	-	2	1	4	3	20
-	Mullenlowe Lintas Group	-	-	1	1	-	2	10
-	L&K Saatchi & Saatchi	-	1	-	-	-	1	8
-	McCann Worldgroup India	-	1	-	-	1	1	9
-	R K SWAMY	-	-	-	2	-	2	8
-	tgthr	-	1	-	-	-	1	8
-	Crayons Advertising	-	-	-	1	-	1	4
-	Famous Innovations	-	-	-	1	2	1	6
-	Setu Advertising Private Limited	-	-	-	1	-	1	4
-	Social Panga - Higa Digital Pvt. Ltd.	-	-	-	1	-	1	4
-	Viacom18 Media Pvt Ltd.	-	-	-	1	-	1	4
-	^atom network	-	-	-	-	2	-	2
-	Cheil India Pvt Ltd	-	-	-	-	1	-	1
-	Digitas	-	-	-	-	1	-	1
-	grey	-	-	-	-	1	-	1
-	ideacafe.agency	-	-	-	-	1	-	1
-	Laqshya Media Limited	-	-	-	-	2	-	2
-	Medulla Communications Pvt. Ltd.	-	-	-	-	1	-	1
-	Grand Total	-	3	3	9	16	15	94

Brand Activation and Promotion ABBY ONESHOW AWARDS - 2024								
RESULTS ARE EMBARGOED TILL THE END OF AWARD CEREMONY								
Specialist	Organization	Grand Prix	Gold	Silver	Bronze	Merit	Total Metals	Total Points
Brand Activation and Promotion	Leo Burnett India	-	-	1	3	4	4	22
	ABP Pvt. Ltd.	-	-	1			1	6
-	FCB GROUP INDIA	-	-	1		1	1	7
-	Famous Innovations	-	-			1	-	1
-	Social Panga - Higa Digital Pvt. Ltd.	-	-			1	-	1
-	tgthr	-	-			1	-	1
	Grand Total	-	-	3	3	8	6	38

Branded Content & Entertainment ABBY ONESHOW AWARDS - 2024

RESULTS ARE EMBARGOED TILL THE END OF AWARD CEREMONY

Specialist	Organization	Grand Prix	Gold	Silver	Bronze	Merit	Total Metals	Total Points
Branded Content & Entertainment Specialist	Leo Burnett India	-	1	-	3	-	4	20
-	Digitas	-	-	1	1	1	2	11
-	MTCH India Services Private Limited	-	1	-	-	-	1	8
-	Schbang	-	1	-	-	-	1	8
-	Social Panga - Higa Digital Pvt. Ltd.	-	-	-	2	2	2	10
-	FCB GROUP INDIA	-	-	1	1	-	2	10
-	VML India	-	-	-	2	1	2	9
-	White Rivers Media	-	1	-	-	-	1	8
-	Astral Limited	-	-	-	-	1	-	1
-	Communique Marketing Solutions Pvt Lt	-	-	-	1	-	1	4
-	Krafton India	-	-	-	1	-	1	4
-	Maitri Advertising Works	-	-	-	1	-	1	4
-	Pixelfox	-	-	-	1	-	1	4
-	TATA Motors Limited	-	-	-	1	-	1	4
-	Viacom18 Media Pvt Ltd.	-	-	-	1	1	1	5
-	ideacafe.agency	-	-	-	-	1	-	1
-	Interactive Avenues	-	-	-	-	1	-	1
-	Mindshare	-	-	-	-	4	-	4
-	TheSmallBigIdea	-	-	-	-	1	-	1
	Grand Total	-	4	2	15	13	21	42