

CREATIVE ABBY ONESHOW AWARDS - 2024

RESULTS ARE EMBARGOED TILL THE END OF AWARD CEREMONY

Category	Sub Category	Entry ID	Title	Brand	Winner	Metal
DIGITAL	08Ba: DIGITAL - Social Media-Social Media (Co-Creation/ Crowd sourcing/ Community Building)	TAC-4543	BGMI Ki Boli	Battlegrounds Mobile India	Krafton India	Silver
DIGITAL	08Ba: DIGITAL - Social Media-Social Media (Co-Creation/ Crowd sourcing/ Community Building)	TAC-2009	Catch A Break	KitKat India	Social Panga - Higa Digital Pvt. Ltd.	Merit
DIGITAL	08Ba: DIGITAL - Social Media-Social Media (Co-Creation/ Crowd sourcing/ Community Building)	TAC-4582	Oreo Bola Mat Bol	Oreo India	Leo Burnett India	Merit
DIGITAL	08Bd: DIGITAL - Integrated Social Media Campaign	TAC-4371	BBD - How to make mistakes, successfully?	Flipkart	Leo Burnett India	Silver
DIGITAL	08Bd: DIGITAL - Integrated Social Media Campaign	TAC-4198	Lulumelon EOSS	HDFC Bank	FCB GROUP INDIA	Silver
DIGITAL	08Da: DIGITAL - Technology (Utility / Tool)	TAC-2259	EatQual Colours	McDonald's India (S&W)	HARDCASTLE RESTAURANT S PVT. LTD.	Silver
DIGITAL	08Da: DIGITAL - Technology (Utility / Tool)	TAC-1032	Route To 47 Re-mapping India's history	redBus India Pvt. Ltd.	redBus	Silver
DIGITAL	08Da: DIGITAL - Technology (Utility / Tool)	TAC-4062	Blame It On Flipkart	Flipkart	Flipkart	Merit
DIGITAL	08Da: DIGITAL - Technology (Utility / Tool)	TAC-1331	Dark Fantasy - Biting into a million fantasies	Sunfeast Dark Fantasy	Interactive Avenues	Merit
DIGITAL	08Dc: DIGITAL - Technology (Others)	TAC-4574	Gatorade Turf Finder powered by Google Maps	Gatorade	Leo Burnett India	Silver
DIGITAL	08Dc: DIGITAL - Technology (Others)	TAC-1332	Dark Fantasy - Biting into a million fantasies	Sunfeast Dark Fantasy	Interactive Avenues	Merit
DIGITAL	08Dc: DIGITAL - Technology (Others)	TAC-1033	Route To 47 Re-mapping India's history	redBus India Pvt. Ltd.	redBus	Merit
DIGITAL	08Dd: DIGITAL - Technology (Smart devices/voice assistants)	TAC-4145	Saving lives with AI computer vision system	Nayara Energy	ibs Fulcro	Merit
DIGITAL	08E: DIGITAL - Search Innovative approach to Search using paid search, Search Engine Optimization, etc.	TAC-4065	Blame It On Flipkart	Flipkart	Flipkart	Gold

DIGITAL	08E: DIGITAL - Search Innovative approach to Search using paid search, Search Engine Optimization, etc.	TAC-1336	Route To 47 Re-mapping India's history	redBus India Pvt. Ltd.	redBus	Bronze
DIGITAL	08G: DIGITAL - Best in Innovations on OTTs or Content Platforms Branded content created exclusively for OTT platform	TAC-3338	Brave New Art	Lenovo Yoga	FCB GROUP INDIA	Silver
DIGITAL	08G: DIGITAL - Best in Innovations on OTTs or Content Platforms Branded content created exclusively for OTT platform	TAC-3417	Swipe Ride - Redefining Branded Content	Tinder	MTCH India Services Private Limited	Bronze
DIGITAL	08H: DIGITAL - Best in Creator/Influencer Partnerships	TAC-4199	Lulumelon EOSS	HDFC Bank	FCB GROUP INDIA	Gold
DIGITAL	08H: DIGITAL - Best in Creator/Influencer Partnerships	TAC-2444	Shaleekas' Driving School Sex Education	Netflix	Maitri Advertising Works	Silver
DIGITAL	08H: DIGITAL - Best in Creator/Influencer Partnerships	TAC-1810	Speed x boAt - Influencer Partnerships	boAt	Imagine Marketing India Pvt Ltd	Bronze
DIGITAL	08H: DIGITAL - Best in Creator/Influencer Partnerships	TAC-4523	500 KMS OF CONVERSATIONS!	Castrol MAGNATEC	Mindshare	Bronze
DIGITAL	08H: DIGITAL - Best in Creator/Influencer Partnerships	TAC-4607	BGMI Ki Boli	Battlegrounds Mobile India	Krafton India	Bronze
DIGITAL	08H: DIGITAL - Best in Creator/Influencer Partnerships	TAC-1333	Dark Fantasy - Biting into a million fantasies	Sunfeast Dark Fantasy	Interactive Avenues	Bronze
DIGITAL	08H: DIGITAL - Best in Creator/Influencer Partnerships	TAC-2151	Madan Kumar BC	Amazon Prime India	Manja Brand Works LLP	Merit
DIGITAL	08H: DIGITAL - Best in Creator/Influencer Partnerships	TAC-3440	Supercharge Brand and Business Impact With Reels	Meta India	Leo Burnett India	Merit
DIGITAL	08I: DIGITAL - Best in Moment Marketing	TAC-3879	#PerryPowerfulPunch	TATA.ev	FCB GROUP INDIA	Bronze
DIGITAL	08I: DIGITAL - Best in Moment Marketing	TAC-4016	The Insta Smart Billboard	Swiggy Instamart	Tribes Communication Pvt Ltd	Bronze

DIGITAL	08I: DIGITAL - Best in Moment Marketing	TAC-4325	Red Hot Summer Sale	Redbus	Leo Burnett India	Merit
DIGITAL	08J: DIGITAL - Best in Platform Innovation	TAC-1035	Route To 47 Re-mapping India's history	redBus India Pvt. Ltd.	redBus	Silver
DIGITAL	08J: DIGITAL - Best in Platform Innovation	TAC-2945	Skip Ads that Save Time	IKEA	Leo Burnett India	Merit
DIGITAL	08J: DIGITAL - Best in Platform Innovation	TAC-2170	Happier Twogether	Comedy Central	Viacom18 Media Pvt. Ltd.	Merit
DIGITAL	08ka: DIGITAL - Online only video (single, 15s)	TAC-2982	BBD - How to make mistakes, successfully?	Flipkart	Leo Burnett India	Merit
DIGITAL	08Ka: DIGITAL - Online only video (single, 15s)	TAC-2067	#UNPLASTICINDIA SOCIAL ALARMS - PENGUIN ALARM	THE TIMES OF INDIA	VML India	Merit
DIGITAL	08Ka: DIGITAL - Online only video (single, 15s)	TAC-2066	#UNPLASTICINDIA SOCIAL ALARMS - SEAL ALARM	THE TIMES OF INDIA	VML India	Merit
DIGITAL	08Ka: DIGITAL - Online only video (single, 15s)	TAC-2068	#UNPLASTICINDIA SOCIAL ALARMS - TURTLE ALARM	THE TIMES OF INDIA	VML India	Merit
DIGITAL	08Kb: DIGITAL - Online only video (single, 15s to 30s)	TAC-1417	Delivery at Bumrah Speed - Fighter Jet	Zepto	L&K Saatchi & Saatchi	Bronze
DIGITAL	08Kc: DIGITAL - Online only video (single, 30s to 60s)	TAC-2583	#AccessToCleanWater	Astral Pipes	Astral Limited	Silver
DIGITAL	08Kc: DIGITAL - Online only video (single, 30s to 60s)	TAC-3514	#PapaKehteHain	Ultratech Cement	Sideways Consulting	Silver
DIGITAL	08Kc: DIGITAL - Online only video (single, 30s to 60s)	TAC-1074	Unshakeable Strength	Greenpanel	L&K Saatchi & Saatchi	Bronze
DIGITAL	08Kd: DIGITAL - Online only video (single, above 60s)	TAC-4509	ARMS DEAL	Steadfast Shredders	Ducktape Studios	Gold
DIGITAL	08Kd: DIGITAL - Online only video (single, above 60s)	TAC-1409	Long Distance Love	Catch Foods	Grapes Digital Private Limited	Silver
DIGITAL	08Kd: DIGITAL - Online only video (single, above 60s)	TAC-4511	Deadly Affair	Steadfast Shredders	Ducktape Studios	Bronze
DIGITAL	08Kd: DIGITAL - Online only video (single, above 60s)	TAC-2311	Daughters of Piplantri	Astral Foundation	White Rivers Media	Bronze
DIGITAL	08Kd: DIGITAL - Online only video (single, above 60s)	TAC-3618	Women In Energy	LUMINOUS POWER TECHNOLOGIES PVT. LTD.	Grey Group	Bronze
DIGITAL	08Kd: DIGITAL - Online only video (single, above 60s)	TAC-4391	Shaadi.org - #RevolutioNaari Independence Day Film	Shaadi.com	PEOPLE INTERACTIVE I PRIVATE LIMITED	Bronze

DIGITAL	08Kd: DIGITAL - Online only video (single, above 60s)	TAC-3597	The Most Wanted Teacher	Columbia Pacific Communities	Famous Innovations	Bronze
DIGITAL	08Kd: DIGITAL - Online only video (single, above 60s)	TAC-1985	MADE FOR THE MAIDAAN CALLED INDIA	CULT.SPORT	VML India	Merit
DIGITAL	08Ke: DIGITAL - Online only video (Campaign)	TAC-2273	#UNPLASTICINDIA SOCIAL MEDIA ALARMS	THE TIMES OF INDIA	VML India	Bronze
DIGITAL	08Ke: DIGITAL - Online only video (Campaign)	TAC-2946	Skip Ads that Save Time	IKEA	Leo Burnett India	Bronze
DIGITAL	08L: DIGITAL - Creative Use of Data	TAC-4648	Gatorade Turf Finder powered by Google Maps	Gatorade	Leo Burnett India	Gold
DIGITAL	08L: DIGITAL - Creative Use of Data	TAC-4017	The Insta Smart Billboard	Swiggy Instamart	Tribes Communication Pvt Ltd	Bronze
DIGITAL	08M: DIGITAL - Use of AI	TAC-4560	The Smart Farm	Lay's	Leo Burnett India	Silver
DIGITAL	08M: DIGITAL - Use of AI	TAC-4193	Lulumelon EOSS	HDFC Bank	FCB GROUP INDIA	Bronze
DIGITAL	08M: DIGITAL - Use of AI	TAC-1203	Dark Fantasy -Biting Into a Million Fantasies	Sunfeast Dark Fantasy	Interactive Avenues	Merit
DIGITAL	08M: DIGITAL - Use of AI	TAC-4632	Say It With Oreo	Oreo India	Leo Burnett India	Merit
DIGITAL	08N: DIGITAL - DIGITAL CRAFT-UI / UX Design (App, Social Media)	TAC-1036	Route To 47 Re-mapping India's history	redBus India Pvt. Ltd.	redBus	Bronze
DIGITAL	08O: DIGITAL - DIGITAL CRAFT-Data/ Analytics	TAC-4322	Red Hot Summer Sale	Redbus	Leo Burnett India	Bronze
DIGITAL	08O: DIGITAL - DIGITAL CRAFT-Data/ Analytics	TAC-4019	The Insta Smart Billboard	Swiggy Instamart	Tribes Communication Pvt Ltd	Merit
DIGITAL	08Q: DIGITAL - DIGITAL CRAFT-Creative use of Video	TAC-2983	BBD - How to make mistakes, successfully?	Flipkart	Leo Burnett India	Gold
DIGITAL	08Q: DIGITAL - DIGITAL CRAFT-Creative use of Video	TAC-2947	Skip Ads that Save Time	IKEA	Leo Burnett India	Silver
DIGITAL	08Q: DIGITAL - DIGITAL CRAFT-Creative use of Video	TAC-3906	Happier Twogether	Comedy Central	Sociowash Media Pvt. Ltd.	Bronze
DIGITAL	08Q: DIGITAL - DIGITAL CRAFT-Creative use of Video	TAC-4200	Lulumelon EOSS	HDFC Bank	FCB GROUP INDIA	Bronze
DESIGN	09c: DESIGN - Brochures, Catalogues and Annual Reports	TAC-3386	digital Detox Catalogue	Peppermint	AutumnWinter Communication s and Design	Merit
DESIGN	09d: DESIGN - Use of Design in Direct Mail	TAC-3510	The Broken Gift	Roche Products (India) Pvt. Ltd	Famous Innovations	Bronze

DESIGN	09e: DESIGN - Use of Design in Posters	TAC-3208	Untangling The Politics Of Hair	STIR - Design Magazine	FCB GROUP INDIA	Merit
DESIGN	09e: DESIGN - Use of Design in Posters	TAC-3935	The Mumbai Indians Superhero Verse: Bumrah	Mumbai Indians	Brave	Merit
DESIGN	09f: DESIGN - Publications, books, diaries, newspapers, magazines	TAC-3309	Prepladder- Cut the noise.	Prepladder	Fundamental	Merit
DESIGN	09f: DESIGN - Publications, books, diaries, newspapers, magazines	TAC-3036	The science behind Neeraj Chopra's skills	The Hindu	The Hindu Group	Merit
DESIGN	09h: DESIGN - Typography Design	TAC-3107	Stickers that turned SMA patients into criminals	Roche	Famous Innovations	Merit
DESIGN	09i: DESIGN - Packaging	TAC-1218	You Can Taste Good Design.	CHEFLING	EBBXFLO	Silver
DESIGN	09i: DESIGN - Packaging	TAC-1645	Fruit Wines	Nila	Stark Communications	Merit
DESIGN	09i: DESIGN - Packaging	TAC-1733	Packaging Design - Woodside Burger Shop	Woodside Burger Shop	The Dallas Company	Merit
DESIGN	09j: DESIGN - Sustainable Packaging	TAC-2345	Go Beyond Sameness Packaging	Apollo Tramp Tyres	VML India	Merit
DESIGN	09m: DESIGN - Environment design	TAC-2844	Unstore of the Future	OnePlus	Tribes Communication Pvt Ltd	Bronze
DESIGN	09m: DESIGN - Environment design	TAC-3210	Untangling The Politics Of Hair	STIR - Design Magazine	FCB GROUP INDIA	Merit
DESIGN	09q: DESIGN - Design Craft-Use of Illustration	TAC-3941	The Limited Edition Mumbai Indians Playing Cards	Mumbai Indians	Brave	Silver
DESIGN	09q: DESIGN - Design Craft-Use of Illustration	TAC-3919	Nava Shringar For Nava Durga	Mamaearth	Havas Worldwide India	Merit
DESIGN	09q: DESIGN - Design Craft-Use of Illustration	TAC-3938	The Mumbai Indians Superhero Verse: Bumrah	Mumbai Indians	Brave	Merit
DESIGN	09q: DESIGN - Design Craft-Use of Illustration	TAC-2449	YouTube India 15-Never Stop Creating For India	YouTube India	YouTube Creative Studio APAC	Merit
DESIGN	09q: DESIGN - Design Craft-Use of Illustration	TAC-3939	The Mumbai Indians Superhero Verse: Gerald Coetzee	Mumbai Indians	Brave	Merit
DESIGN	09r: DESIGN - Design Craft-Use of Photography	TAC-3211	Untangling The Politics Of Hair	STIR - Design Magazine	FCB GROUP INDIA	Bronze
DESIGN	09r: DESIGN - Design Craft-Use of Photography	TAC-3190	Digital Detox Campaign	Peppermint	AutumnWinter Communications and Design	Merit
DESIGN	09s: DESIGN - Design Craft-Use of Mixed Media	TAC-3492	Floating Stories By Amul	Amul	FCB GROUP INDIA	Bronze

DESIGN	09t: DESIGN - Design Craft-Use of Product Design- innovative use of design in a product	TAC-2438	3 Ka Dream	Adidas	Creative Land Asia	Silver
MOBILE	10A: MOBILE - Mobile /Tablet Site	TAC-1596	Traveler's Map of India by MakeMyTrip	MakeMyTrip	Eleve Media & Daily Digital	Bronze
MOBILE	10A: MOBILE - Mobile /Tablet Site	TAC-1876	Right the Song - Women's Day Mobile Site	boAt	Imagine Marketing India Pvt Ltd	Bronze
MOBILE	10B: MOBILE - Mobile/Tablet Apps	TAC-4540	EatQual Colours	McDonald's India (S&W)	HARDCASTLE RESTAURANT S PVT. LTD.	Gold
MOBILE	10B: MOBILE - Mobile/Tablet Apps	TAC-3990	Harpic Loocator #BeFreeToPee	Harpic India	tgthr	Silver
MOBILE	10B: MOBILE - Mobile/Tablet Apps	TAC-1821	Route To 47 Re-mapping India's history	redBus India Pvt. Ltd.	redBus	Silver
MOBILE	10C: MOBILE - Mobile Technology	TAC-4568	The Smart Farm	Lay's	Leo Burnett India	Gold
MOBILE	10C: MOBILE - Mobile Technology	TAC-4649	Gatorade Turf Finder powered by Google Maps	Gatorade	Leo Burnett India	Silver
MOBILE	10C: MOBILE - Mobile Technology	TAC-1038	Route To 47 Re-mapping India's history	redBus India Pvt. Ltd.	redBus	Bronze
MOBILE	10C: MOBILE - Mobile Technology	TAC-2993	Big Billion Days: World Cup Edition	Flipkart	Leo Burnett India	Bronze
MOBILE	10C: MOBILE - Mobile Technology	TAC-4106	Explore Ancient Tamil Culture in Keeladi in AR	Department of Archeology, Tamil Nadu	Brown Button Private Limited	Bronze
MOBILE	10C: MOBILE - Mobile Technology	TAC-2605	India's Largest AR Graffiti	IIT Bombay Mood Indigo	Laqshya Media Limited	Merit
MOBILE	10D: MOBILE - Mobile Games	TAC-3008	50-50 4th Umpire	Britannia	Schbang	Bronze
MOBILE	10D: MOBILE - Mobile Games	TAC-1246	Camel Wonderland	Camel	Bombay Design Centre Private Limited	Bronze
MOBILE	10E: MOBILE - Mobile Messaging	TAC-4066	Blame It On Flipkart	Flipkart	Flipkart	Gold
MOBILE	10F: MOBILE - Mobile video	TAC-2173	Happier Twogether	Comedy Central	Viacom18 Media Pvt. Ltd.	Silver
MOBILE	10F: MOBILE - Mobile video	TAC-3629	Sounds of Budget	DBS Bank India	FCB GROUP INDIA	Silver
MOBILE	10F: MOBILE - Mobile video	TAC-2403	The Sticky Reels by Fevicol - A Humorous Showcase	Fevicol	Schbang	Bronze
MOBILE	10F: MOBILE - Mobile video	TAC-1313	Forex at your doorstep	MakeMyTrip	Nash8	Merit

TECHNOLOGY	11AcIII: TECHNOLOGY - Best E. Commerce Innovation - Retail- Single Brand	TAC-4555	EatQual Colours	McDonald's India (S&W)	HARDCASTLE RESTAURANT S PVT. LTD.	Silver
TECHNOLOGY	11AcIII: TECHNOLOGY - Best E. Commerce Innovation - Retail- Single Brand	TAC-4061	Blame It On Flipkart	Flipkart	Flipkart	Merit
TECHNOLOGY	11AcIII: TECHNOLOGY - Best E. Commerce Innovation - Retail- Single Brand	TAC-4064	Gift Seeding	Flipkart	Flipkart	Merit
TECHNOLOGY	11AcIII: TECHNOLOGY - Best E. Commerce Innovation - Retail- Single Brand	TAC-2948	Skip Ads that Save Time	IKEA	Leo Burnett India	Merit
TECHNOLOGY	11B: TECHNOLOGY - Best use of Technology for community management / building	TAC-4261	The Gift of Ganga	Lifebuoy	MULLENLOWE LINTAS GROUP	Gold
TECHNOLOGY	11B: TECHNOLOGY - Best use of Technology for community management / building	TAC-4650	Gatorade Turf Finder powered by Google Maps	Gatorade	Leo Burnett India	Silver
TECHNOLOGY	11B: TECHNOLOGY - Best use of Technology for community management / building	TAC-2261	EatQual Colours	McDonald's India (S&W)	HARDCASTLE RESTAURANT S PVT. LTD.	Bronze
TECHNOLOGY	11B: TECHNOLOGY - Best use of Technology for community management / building	TAC-4634	Say It With Oreo	Oreo India	Leo Burnett India	Bronze
TECHNOLOGY	11B: TECHNOLOGY - Best use of Technology for community management / building	TAC-1040	Route To 47 Re- mapping India's history	redBus India Pvt. Ltd.	redBus	Bronze

TECHNOLOGY	11B: TECHNOLOGY - Best use of Technology for community management / building	TAC-4602	BGMI Ki Boli	Battlegrounds Mobile India	Krafton India	Merit
TECHNOLOGY	11B: TECHNOLOGY - Best use of Technology for community management / building	TAC-4570	The Smart Farm	Lay's	Leo Burnett India	Merit
TECHNOLOGY	11B: TECHNOLOGY - Best use of Technology for community management / building	TAC-4146	Saving lives with AI computer vision system	Nayara Energy	ibs Fulcro	Merit
TECHNOLOGY	11F: TECHNOLOGY - Best Creative use of Tech Innovation	TAC-4022	The Insta Smart Billboard	Swiggy Instamart	Tribes Communication Pvt Ltd	Silver
TECHNOLOGY	11F: TECHNOLOGY - Best Creative use of Tech Innovation	TAC-4635	Say It With Oreo	Oreo India	Leo Burnett India	Bronze
TECHNOLOGY	11F: TECHNOLOGY - Best Creative use of Tech Innovation	TAC-1335	Dark Fantasy - Biting into a million fantasies	Sunfeast Dark Fantasy	Interactive Avenues	Bronze
TECHNOLOGY	11F: TECHNOLOGY - Best Creative use of Tech Innovation	TAC-1042	Route To 47 Re-mapping India's history	redBus India Pvt. Ltd.	redBus	Bronze
TECHNOLOGY	11F: TECHNOLOGY - Best Creative use of Tech Innovation	TAC-4651	Gatorade Turf Finder powered by Google Maps	Gatorade	Leo Burnett India	Bronze
TECHNOLOGY	11F: TECHNOLOGY - Best Creative use of Tech Innovation	TAC-4571	The Smart Farm	Lay's	Leo Burnett India	Merit
TECHNOLOGY	11F: TECHNOLOGY - Best Creative use of Tech Innovation	TAC-3869	Brave New Art	Lenovo Yoga	FCB GROUP INDIA	Merit
TECHNOLOGY	11F: TECHNOLOGY - Best Creative use of Tech Innovation	TAC-1992	Radio'd Billboards	Amazon India	Blink Digital Pvt. Ltd.	Merit
TECHNOLOGY	11G: TECHNOLOGY - Best Use of Voice Service in a digital platform/using digital technology.	TAC-4636	Say It With Oreo	Oreo India	Leo Burnett India	Silver

TECHNOLOGY	11H: TECHNOLOGY - Best use of influencer activity in a digital platform/ using digital technology.	TAC-4201	Lulumelon EOSS	HDFC Bank	FCB GROUP INDIA	Gold
TECHNOLOGY	11H: TECHNOLOGY - Best use of influencer activity in a digital platform/ using digital technology.	TAC-4637	Say It With Oreo	Oreo India	Leo Burnett India	Bronze
TECHNOLOGY	11H: TECHNOLOGY - Best use of influencer activity in a digital platform/ using digital technology.	TAC-3870	Brave New Art	Lenovo Yoga	FCB GROUP INDIA	Bronze
TECHNOLOGY	11I: TECHNOLOGY - Use of AI	TAC-4202	Lulumelon EOSS	HDFC Bank	FCB GROUP INDIA	Grand Prix
TECHNOLOGY	11I: TECHNOLOGY - Use of AI	TAC-1334	Dark Fantasy - Biting into a million fantasies	Sunfeast Dark Fantasy	Interactive Avenues	Silver
TECHNOLOGY	11I: TECHNOLOGY - Use of AI	TAC-4638	Say It With Oreo	Oreo India	Leo Burnett India	Bronze
TECHNOLOGY	11I: TECHNOLOGY - Use of AI	TAC-4572	The Smart Farm	Lay's	Leo Burnett India	Merit
TECHNOLOGY	11I: TECHNOLOGY - Use of AI	TAC-3322	Royal Stag A billion films for a billion fans	Royal Stag	FCB GROUP INDIA	Merit
DIRECT	12A: DIRECT - Direct Response- PRESS	TAC-4375	Flipkart IPL Hijack	Flipkart	Leo Burnett India	Bronze
DIRECT	12A: DIRECT - Direct Response- PRESS	TAC-2994	Flipkart Big Billion Days: World Cup Edition	Flipkart	Leo Burnett India	Bronze
DIRECT	12B: DIRECT - Direct Response - AV (TV Film/ YouTube Film/ Infomercial)	TAC-2984	BBD - How to make mistakes, successfully?	Flipkart	Leo Burnett India	Bronze
DIRECT	12B: DIRECT - Direct Response - AV (TV Film/ YouTube Film/ Infomercial)	TAC-4612	BGMI Ki Boli	Battlegrounds Mobile India	Krafton India	Merit
DIRECT	12B: DIRECT - Direct Response - AV (TV Film/ YouTube Film/ Infomercial)	TAC-3556	Floating Stories By Amul	Amul	FCB GROUP INDIA	Merit
DIRECT	12D: DIRECT - Direct Response - Flat Mail (without bulky enclosures)	TAC-3003	Purifying Poster	AAAI	FCB GROUP INDIA	Merit

DIRECT	12G: DIRECT - Work done for Social Awareness or Charity Causes.	TAC-3214	Untangling The Politics Of Hair	STIR - Design Magazine	FCB GROUP INDIA	Grand Prix
DIRECT	12G: DIRECT - Work done for Social Awareness or Charity Causes.	TAC-2026	Words of Pride	Disney Star Network	STAR India Pvt. Ltd.	Gold
DIRECT	12G: DIRECT - Work done for Social Awareness or Charity Causes.	TAC-2060	#UNPLASTICINDIA	THE TIMES OF INDIA	VML India	Silver
DIRECT	12G: DIRECT - Work done for Social Awareness or Charity Causes.	TAC-3557	Floating Stories By Amul	Amul	FCB GROUP INDIA	Silver
DIRECT	12G: DIRECT - Work done for Social Awareness or Charity Causes.	TAC-2301	Daughters of Piplantri	Astral Foundation	White Rivers Media	Merit
DIRECT	12G: DIRECT - Work done for Social Awareness or Charity Causes.	TAC-3484	The Silent Campaign	Fortis Healthcare	Havas Worldwide India	Merit
DIRECT	12G: DIRECT - Work done for Social Awareness or Charity Causes.	TAC-3455	Sign To Smile Campaign	Happydent India	Schbang	Merit
DIRECT	12G: DIRECT - Work done for Social Awareness or Charity Causes.	TAC-3095	Blockbuster Excuses	Mumbai Police	Famous Innovations	Merit
DIRECT	12G: DIRECT - Work done for Social Awareness or Charity Causes.	TAC-3601	The Most Wanted Teacher	Columbia Pacific Communities	Famous Innovations	Merit
DIRECT	12H: DIRECT - Direct response digital	TAC-2951	Desktop Ads	IKEA	Leo Burnett India	Silver
DIRECT	12H: DIRECT - Direct response digital	TAC-3987	Harpic Loocator #BeFreeToPee	Harpic India	tgthr	Silver
DIRECT	12H: DIRECT - Direct response digital	TAC-2262	EatQual Colours	McDonald's India (S&W)	HARDCASTLE RESTAURANT S PVT. LTD.	Silver
DIRECT	12H: DIRECT - Direct response digital	TAC-4639	Say It With Oreo	Oreo India	Leo Burnett India	Silver
DIRECT	12H: DIRECT - Direct response digital	TAC-1337	Route To 47 Re-mapping India's history	redBus India Pvt. Ltd.	redBus	Bronze
DIRECT	12H: DIRECT - Direct response digital	TAC-4424	EqualStock	Welspun World	^atom network	Bronze

DIRECT	12H: DIRECT - Direct response digital	TAC-4611	BGMI Ki Boli	Battlegrounds Mobile India	Krafton India	Bronze
DIRECT	12H: DIRECT - Direct response digital	TAC-3406	IPF and AI get action fans into the Copverse	Amazon Prime Video	Interactive Avenues	Merit
DIRECT	12H: DIRECT - Direct response digital	TAC-4270	DIY Gifts	IKEA	Leo Burnett India	Merit
DIRECT	12H: DIRECT - Direct response digital	TAC-4326	Red Hot Summer Sale	Redbus	Leo Burnett India	Merit
PUBLIC RELATIONS	14Aa: PUBLIC RELATIONS - SECTORS- Consumer Durables	TAC-2909	Frozen In Prime	Amazon India	Tribes Communication Pvt Ltd	Bronze
PUBLIC RELATIONS	14Ac: PUBLIC RELATIONS - SECTORS-Other Consumer Products & Services	TAC-2264	EatQual Colours	McDonald's India (S&W)	HARDCASTLE RESTAURANT S PVT. LTD.	Silver
PUBLIC RELATIONS	14Ac: PUBLIC RELATIONS - SECTORS-Other Consumer Products & Services	TAC-3954	Tested By Fans	MakeMyTrip	Enormous	Silver
PUBLIC RELATIONS	14Ac: PUBLIC RELATIONS - SECTORS-Other Consumer Products & Services	TAC-2672	RAKSHA JYOTI PROTECTION FOR OUR PROTECTORS	Mortein	Havas Worldwide India	Merit
PUBLIC RELATIONS	14Ba: PUBLIC RELATIONS - PRACTICES & SPECIALITIES- Corporate PR	TAC-4426	EqualStock	Welspun World	^atom network	Bronze
PUBLIC RELATIONS	14Be: PUBLIC RELATIONS - PRACTICES & SPECIALITIES- Corporate Social Responsibility	TAC-4337	Bridging The Invisible Gap	P&G Shiksha	Leo Burnett India	Silver
PUBLIC RELATIONS	14Be: PUBLIC RELATIONS - PRACTICES & SPECIALITIES- Corporate Social Responsibility	TAC-4617	The Biochar Project	Lay's India	Leo Burnett India	Silver
PUBLIC RELATIONS	14Be: PUBLIC RELATIONS - PRACTICES & SPECIALITIES- Corporate Social Responsibility	TAC-4258	The Gift of Ganga	Lifebuoy	MULLENLOWE LINTAS GROUP	Bronze
PUBLIC RELATIONS	14Be: PUBLIC RELATIONS - PRACTICES & SPECIALITIES- Corporate Social Responsibility	TAC-3475	The Silent Campaign	Fortis Healthcare	Havas Worldwide India	Merit

PUBLIC RELATIONS	14Be: PUBLIC RELATIONS - PRACTICES & SPECIALITIES- Corporate Social Responsibility	TAC-4606	The Smart Farm	Lay's	Leo Burnett India	Merit
PUBLIC RELATIONS	14Bf: PUBLIC RELATIONS - PRACTICES & SPECIALITIES- Events & Experiential	TAC-3215	Untangling The Politics Of Hair	STIR - Design Magazine	FCB GROUP INDIA	Gold
PUBLIC RELATIONS	14Bf: PUBLIC RELATIONS - PRACTICES & SPECIALITIES- Events & Experiential	TAC-4653	Gatorade Turf Finder powered by Google Maps	Gatorade	Leo Burnett India	Gold
PUBLIC RELATIONS	14Bf: PUBLIC RELATIONS - PRACTICES & SPECIALITIES- Events & Experiential	TAC-4596	Frozen In Prime	Amazon India	Tribes Communication Pvt Ltd	Silver
PUBLIC RELATIONS	14Bf: PUBLIC RELATIONS - PRACTICES & SPECIALITIES- Events & Experiential	TAC-2657	RAKSHA JYOTI A LIGHT THAT FIGHTS	Mortein	Havas Worldwide India	Merit
PUBLIC RELATIONS	14Bf: PUBLIC RELATIONS - PRACTICES & SPECIALITIES- Events & Experiential	TAC-3355	Google For India 2023	Google	Communique Marketing Solutions Pvt Ltd	Merit
PUBLIC RELATIONS	14Bf: PUBLIC RELATIONS - PRACTICES & SPECIALITIES- Events & Experiential	TAC-3562	Floating Stories By Amul	Amul	FCB GROUP INDIA	Merit
PUBLIC RELATIONS	14Ca: PUBLIC RELATIONS - DIGITAL PR-Use of Social Media in PR	TAC-4613	BGMI Ki Boli	Battlegrounds Mobile India	Krafton India	Gold
PUBLIC RELATIONS	14Ca: PUBLIC RELATIONS - DIGITAL PR-Use of Social Media in PR	TAC-4162	#PerryPowerfulPunch	TATA.ev	FCB GROUP INDIA	Silver
PUBLIC RELATIONS	14Ca: PUBLIC RELATIONS - DIGITAL PR-Use of Social Media in PR	TAC-4204	Lulumelon EOSS	HDFC Bank	FCB GROUP INDIA	Silver
PUBLIC RELATIONS	14Ca: PUBLIC RELATIONS - DIGITAL PR-Use of Social Media in PR	TAC-1682	Bingo AI Meme Gallery	ITC Bingo! Mad Angles	Pixelfox	Bronze

PUBLIC RELATIONS	14Ca: PUBLIC RELATIONS - DIGITAL PR-Use of Social Media in PR	TAC-1832	Route To 47 Re-mapping India's history	redBus India Pvt. Ltd.	redBus	Bronze
PUBLIC RELATIONS	14Ca: PUBLIC RELATIONS - DIGITAL PR-Use of Social Media in PR	TAC-3429	The Duo Ultimatum	Duolingo	Digitas	Merit
PUBLIC RELATIONS	14Ca: PUBLIC RELATIONS - DIGITAL PR-Use of Social Media in PR	TAC-2125	Just A Mom's Job	Harpic India	RECKITT BENCKISER (INDIA)	Merit
PUBLIC RELATIONS	14Da: PUBLIC RELATIONS - CAMPAIGN-Integrated Campaign led by PR	TAC-4205	Lulumelon EOSS	HDFC Bank	FCB GROUP INDIA	Silver
PUBLIC RELATIONS	14Da: PUBLIC RELATIONS - CAMPAIGN-Integrated Campaign led by PR	TAC-4587	RAKSHA JYOTI	Mortein	Havas Worldwide India	Silver
PUBLIC RELATIONS	14Da: PUBLIC RELATIONS - CAMPAIGN-Integrated Campaign led by PR	TAC-3803	Guardians Of The Heart 2.0	Manipal Hospitals	Social Panga - Higa Digital Pvt. Ltd.	Merit
BROADCASTER	22b: BROADCASTER ABBY - Best launch of a TV program using multi-media	TAC-1157	DADAGIRI LAUNCH CAMPAIGN	ZEE BANGLA - ZEE ENTERTAINMENT ENTERPRISES LIMITED	Zee Entertainment Enterprises Limited	Silver
BROADCASTER	22b: BROADCASTER ABBY - Best launch of a TV program using multi-media	TAC-1166	KAR KACHE KOI MONER KOTHA LAUNCH CAMPAIGN	ZEE BANGLA - ZEE ENTERTAINMENT ENTERPRISES LIMITED	Zee Entertainment Enterprises Limited	Silver
BROADCASTER	22b: BROADCASTER ABBY - Best launch of a TV program using multi-media	TAC-3218	WTP Gadar 2 on Zee Cinema	Zee Cinema	Zee Entertainment Enterprises Limited	Bronze
BROADCASTER	22b: BROADCASTER ABBY - Best launch of a TV program using multi-media	TAC-2748	Drama Juniors S5	ZEE Kannada – ZEE Entertainment Enterprises Limited	ZEE Kannada – ZEE Entertainment Enterprises Limited	Merit
BROADCASTER	22b: BROADCASTER ABBY - Best launch of a TV program using multi-media	TAC-2764	Seetharaama	ZEE Kannada – ZEE Entertainment Enterprises Limited	ZEE Kannada – ZEE Entertainment Enterprises Limited	Merit

BROADCASTER	22c: BROADCASTER ABBY - Best TV reality show promo	TAC-1174	DADAGIRI LAUNCH PROMO	ZEE BANGLA - ZEE ENTERTAINMENT ENTERPRISES LIMITED	Zee Entertainment Enterprises Limited	Silver
BROADCASTER	22c: BROADCASTER ABBY - Best TV reality show promo	TAC-1205	SAREGAMAPA PROMO	ZEE BANGLA - ZEE ENTERTAINMENT ENTERPRISES LIMITED	Zee Entertainment Enterprises Limited	Silver
BROADCASTER	22c: BROADCASTER ABBY - Best TV reality show promo	TAC-1175	GHORE GHORE ZEE BANGLA LAUNCH PROMO	ZEE BANGLA - ZEE ENTERTAINMENT ENTERPRISES LIMITED	Zee Entertainment Enterprises Limited	Bronze
BROADCASTER	22c: BROADCASTER ABBY - Best TV reality show promo	TAC-2847	Dance Karnataka Dance	ZEE Kannada – ZEE Entertainment Enterprises Limited	ZEE Kannada – ZEE Entertainment Enterprises Limited	Bronze
BROADCASTER	22c: BROADCASTER ABBY - Best TV reality show promo	TAC-3121	Bharjari Bachelors	ZEE Kannada – ZEE Entertainment Enterprises Limited	ZEE Kannada – ZEE Entertainment Enterprises Limited	Bronze
BROADCASTER	22c: BROADCASTER ABBY - Best TV reality show promo	TAC-3123	Drama Juniors S5	ZEE Kannada – ZEE Entertainment Enterprises Limited	ZEE Kannada – ZEE Entertainment Enterprises Limited	Bronze
BROADCASTER	22d: BROADCASTER ABBY - Best TV fiction promo	TAC-1177	KON GOPONE MON BHESHECHE LAUNCH PROMO	ZEE BANGLA - ZEE ENTERTAINMENT ENTERPRISES LIMITED	Zee Entertainment Enterprises Limited	Silver
BROADCASTER	22d: BROADCASTER ABBY - Best TV fiction promo	TAC-3125	Seetharaama	ZEE Kannada – ZEE Entertainment Enterprises Limited	ZEE Kannada – ZEE Entertainment Enterprises Limited	Silver
BROADCASTER	22d: BROADCASTER ABBY - Best TV fiction promo	TAC-3126	Lakshmi Nivasa	ZEE Kannada – ZEE Entertainment Enterprises Limited	ZEE Kannada – ZEE Entertainment Enterprises Limited	Silver
BROADCASTER	22d: BROADCASTER ABBY - Best TV fiction promo	TAC-1176	KAR KACHE KOI MONER KOTHA LAUNCH PROMO	ZEE BANGLA - ZEE ENTERTAINMENT ENTERPRISES LIMITED	Zee Entertainment Enterprises Limited	Bronze
BROADCASTER	22d: BROADCASTER ABBY - Best TV fiction promo	TAC-1204	MUKUT LAUNCH PROMO	ZEE BANGLA - ZEE ENTERTAINMENT ENTERPRISES LIMITED	Zee Entertainment Enterprises Limited	Bronze
BROADCASTER	22f: BROADCASTER ABBY - Best TV kids program promo	TAC-3146	Drama Juniors S5	ZEE Kannada – ZEE Entertainment Enterprises Limited	ZEE Kannada – ZEE Entertainment Enterprises Limited	Bronze

BROADCASTER	22f: BROADCASTER ABBY - Best TV kids program promo	TAC-3147	Chota Champions	ZEE Kannada – ZEE Entertainment Enterprises Limited	ZEE Kannada – ZEE Entertainment Enterprises Limited	Bronze
BROADCASTER	22h: BROADCASTER ABBY - Best TV sports channel program promo	TAC-4286	ILT20 Season 2 - Saal Ka Pehle Challenge	Zee Entertainment Enterprises Ltd.	Zee Entertainment Enterprises Limited	Silver
BROADCASTER	22i: BROADCASTER ABBY - Best movie promo by a TV channel	TAC-3289	&xplorHD Composite promo showcasing movie lineup	&xplorHD	Zee Entertainment Enterprises Limited	Gold
BROADCASTER	22i: BROADCASTER ABBY - Best movie promo by a TV channel	TAC-3209	WTP Gadar 2 On Zee Cinema	Zee Cinema	Zee Entertainment Enterprises Limited	Silver
BROADCASTER	22j: BROADCASTER ABBY - Best TV program for Cause related Marketing	TAC-3207	Dahej Naa Dem	News18 Bihar/ Jharkhand	TV18 Broadcast Limited	Gold
BROADCASTER	22k: BROADCASTER ABBY - Best regional TV program promo (other than Hindi and English)	TAC-1206	DADAGIRI LAUNCH PROMO	ZEE BANGLA - ZEE ENTERTAINMENT ENTERPRISES LIMITED	Zee Entertainment Enterprises Limited	Silver
BROADCASTER	22k: BROADCASTER ABBY - Best regional TV program promo (other than Hindi and English)	TAC-1207	KON GOPONE MON BHESHECHE LAUNCH PROMO	ZEE BANGLA - ZEE ENTERTAINMENT ENTERPRISES LIMITED	Zee Entertainment Enterprises Limited	Silver
BROADCASTER	22k: BROADCASTER ABBY - Best regional TV program promo (other than Hindi and English)	TAC-1210	SAREGAMAPA PROMO	ZEE BANGLA - ZEE ENTERTAINMENT ENTERPRISES LIMITED	Zee Entertainment Enterprises Limited	Silver
BROADCASTER	22k: BROADCASTER ABBY - Best regional TV program promo (other than Hindi and English)	TAC-3130	Seetharaama	ZEE Kannada – ZEE Entertainment Enterprises Limited	ZEE Kannada – ZEE Entertainment Enterprises Limited	Silver
BROADCASTER	22k: BROADCASTER ABBY - Best regional TV program promo (other than Hindi and English)	TAC-3132	Lakshmi Nivasa	ZEE Kannada – ZEE Entertainment Enterprises Limited	ZEE Kannada – ZEE Entertainment Enterprises Limited	Silver

BROADCASTER	22k: BROADCASTER ABBY - Best regional TV program promo (other than Hindi and English)	TAC-1208	MUKUT LAUNCH PROMO	ZEE BANGLA - ZEE ENTERTAINMENT ENTERPRISES LIMITED	Zee Entertainment Enterprises Limited	Bronze
BROADCASTER	22k: BROADCASTER ABBY - Best regional TV program promo (other than Hindi and English)	TAC-1209	KAR KACHE KOI MONER KOTHA LAUNCH PROMO	ZEE BANGLA - ZEE ENTERTAINMENT ENTERPRISES LIMITED	Zee Entertainment Enterprises Limited	Bronze
BROADCASTER	22k: BROADCASTER ABBY - Best regional TV program promo (other than Hindi and English)	TAC-3127	Bharjari Bachelors	ZEE Kannada – ZEE Entertainment Enterprises Limited	ZEE Kannada – ZEE Entertainment Enterprises Limited	Bronze
BROADCASTER	22k: BROADCASTER ABBY - Best regional TV program promo (other than Hindi and English)	TAC-3129	Drama Juniors S5	ZEE Kannada – ZEE Entertainment Enterprises Limited	ZEE Kannada – ZEE Entertainment Enterprises Limited	Bronze
BROADCASTER	22m: BROADCASTER ABBY - Best original music score for a TV Program.	TAC-1212	KON GOPONE MON BHESHECHE TITLE TRACK	ZEE BANGLA - ZEE ENTERTAINMENT ENTERPRISES LIMITED	Zee Entertainment Enterprises Limited	Gold
BROADCASTER	22m: BROADCASTER ABBY - Best original music score for a TV Program.	TAC-3139	Seetharaama	ZEE Kannada – ZEE Entertainment Enterprises Limited	ZEE Kannada – ZEE Entertainment Enterprises Limited	Gold
BROADCASTER	22m: BROADCASTER ABBY - Best original music score for a TV Program.	TAC-3145	Bharjari Bachelors	ZEE Kannada – ZEE Entertainment Enterprises Limited	ZEE Kannada – ZEE Entertainment Enterprises Limited	Bronze

PUBLIC RELATIONS ABBY ONESHOW AWARDS - 2024

RESULTS ARE EMBARGOED TILL THE END OF AWARD CEREMONY

Specialist	Organization	Grand Prix	Gold	Silver	Bronze	Merit	Total Metals	Total Points
Public Relations Specialist Agency of the Year	FCB GROUP INDIA		1	3	-	1	4	27
	Leo Burnett India	-	1	2	-	1	3	21
-	Tribes Communication Pvt Ltd	-	-	1	1	-	2	10
-	Havas Worldwide India	-	-	1	-	3	1	9
-	Krafton India	-	1	-	-	-	1	8
-	Enormous	-	-	1	-	-	1	6
-	Hardcastle Restaurants Pvt. Ltd.	-	-	1	-	-	1	6
-	redBus	-	-	-	1	-	1	4
-	Atom network	-	-	-	1	-	1	4
-	Mullenlowe Lintas Group	-	-	-	1	-	1	4
-	Pixelfox	-	-	-	1	-	1	4
-	Communique Marketing Solutions Pvt Ltd	-	-	-	-	1	-	1
-	Digitas	-	-	-	-	1	-	1
-	Reckitt Benckiser (India)	-	-	-	-	1	-	1
-	Social Panga - Higa Digital Pvt. Ltd.	-	-	-	-	1	-	1
	Grand Total	-	3	9	5	9	17	107

TECHNOLOGY ABBY ONESHOW AWARDS - 2024

RESULTS ARE EMBARGOED TILL THE END OF AWARD CEREMONY

Specialist	Organization	Grand Prix	Gold	Silver	Bronze	Merit	Total Metals	Total Points
Technology Specialist Agency of the Year	Leo Burnett India	-	-	2	5	4	7	36
	FCB GROUP INDIA	1	1	-	1	2	3	26
-	Hardcastle Restaurants Pvt. Ltd.	-	-	1	1	-	2	10
-	Interactive Avenues	-	-	1	1	-	2	10
-	redBus	-	-	-	2	-	2	8
-	Mullenlowe Lintas Group	-	1	-	-	-	1	8
-	Tribes Communication Pvt Ltd	-	-	1	-	-	1	6
-	Flipkart	-	-	-	-	2	-	2
-	Blink Digital Pvt. Ltd.	-	-	-	-	1	-	1
-	ibs Fulcro	-	-	-	-	1	-	1
-	Krafton India	-	-	-	-	1	-	1
	Grand Total	1	2	5	10	11	18	109

MOBILE ABBY ONESHOW AWARDS - 2024

RESULTS ARE EMBARGOED TILL THE END OF AWARD CEREMONY

Specialist	Organization	Grand Prix	Gold	Silver	Bronze	Merit	Total Metals	Total Points
Mobile Specialist Agency of the Year	Leo Burnett India	-	1	1	1	-	3	18
-	redBus	-	-	1	1	-	2	10
-	Flipkart	-	1	-	-	-	1	8
-	Hardcastle Restaurants Pvt. Ltd.	-	1	-	-	-	1	8
-	Schbang	-	-	-	2	-	2	8
-	FCB GROUP INDIA	-	-	1	-	-	1	6
-	tgthr	-	-	1	-	-	1	6
-	Viacom18 Media Pvt. Ltd.	-	-	1	-	-	1	6
-	Bombay Design Centre Private Limited	-	-	-	1	-	1	4
-	Brown Button Private Limited	-	-	-	1	-	1	4
-	Eleve Media & Daily Digital	-	-	-	1	-	1	4
-	Imagine Marketing India Pvt Ltd	-	-	-	1	-	1	4
-	Laqshya Media Limited	-	-	-	-	1	-	1
-	Nash8	-	-	-	-	1	-	1
	Grand Total	-	3	5	8	2	16	88

DIRECT ABBY ONESHOW AWARDS - 2024

RESULTS ARE EMBARGOED TILL THE END OF AWARD CEREMONY

Specialist	Organization	Grand Prix	Gold	Silver	Bronze	Merit	Total Metals	Total Points
Direct Specialist Agency of the Year	Leo Burnett India	-	-	2	3	2	5	26
-	FCB GROUP INDIA	1	-	1	-	2	2	20
-	STAR India Pvt. Ltd.	-	1	-	-	-	1	8
-	Hardcastle Restaurants Pvt. Ltd.	-	-	1	-	-	1	6
-	tgthr	-	-	1	-	-	1	6
-	VML India	-	-	1	-	-	1	6
-	redBus	-	-	-	1	-	1	4
-	^atom network	-	-	-	1	-	1	4
-	Krafton India	-	-	-	1	1	1	5
-	Famous Innovations	-	-	-	-	2	-	2
-	Havas Worldwide India	-	-	-	-	1	-	1
-	Interactive Avenues	-	-	-	-	1	-	1
-	Schbang	-	-	-	-	1	-	1
-	White Rivers Media	-	-	-	-	1	-	1
	Grand Total	1	1	6	6	11	14	91

DIGITAL ABBY ONESHOW AWARDS - 2024

RESULTS ARE EMBARGOED TILL THE END OF AWARD CEREMONY

Specialist	Organization	Grand Prix	Gold	Silver	Bronze	Merit	Total Metals	Total Points
Digital Specialist Agency of the Year	Leo Burnett India	-	2	4	2	6	8	54
-	FCB GROUP INDIA	-	1	2	3	-	6	32
-	redBus	-	-	2	2	1	4	21
-	Ducktape Studios	-	1	-	1	-	2	12
-	Krafton India	-	-	1	1	-	2	10
-	Flipkart	-	1	-	-	1	1	9
-	Tribes Communication Pvt Ltd	-	-	-	2	1	2	9
-	L&K Saatchi & Saatchi	-	-	-	2	-	2	8
-	VML India	-	-	-	1	4	1	8
-	Interactive Avenues	-	-	-	1	3	1	7
-	Astral Limited	-	-	1	-	-	1	6
-	Grapes Digital Private Limited	-	-	1	-	-	1	6
-	Hardcastle Restaurants Pvt. Ltd.	-	-	1	-	-	1	6
-	Maitri Advertising Works	-	-	1	-	-	1	6
-	Sideways Consulting	-	-	1	-	-	1	6
-	White Rivers Media	-	-	-	1	-	1	4
-	Famous Innovations	-	-	-	1	-	1	4
-	Grey Group	-	-	-	1	-	1	4
-	Imagine Marketing India Pvt Ltd	-	-	-	1	-	1	4
-	Mindshare	-	-	-	1	-	1	4
-	MTCH India Services Private Limited	-	-	-	1	-	1	4
-	People Interactive I Private Limited	-	-	-	1	-	1	4
-	Sociowash Media Pvt. Ltd.	-	-	-	1	-	1	4
-	ibs Fulcro	-	-	-	-	1	-	1
-	Manja Brand Works LLP	-	-	-	-	1	-	1
-	Social Panga - Higa Digital Pvt. Ltd.	-	-	-	-	1	-	1
-	Viacom18 Media Pvt. Ltd.	-	-	-	-	1	-	1
-	Grand Total	-	5	14	23	20	42	236

DESIGN ABBY ONESHOW AWARDS - 2024

RESULTS ARE EMBARGOED TILL THE END OF AWARD CEREMONY

Specialist	Organization	Grand Prix	Gold	Silver	Bronze	Merit	Total Metals	Total Points
Design Specialist Agency of the Year	FCB GROUP INDIA	-	-	-	2	2	2	10
-	Brave	-	-	1	-	3	1	9
-	Creative Land Asia	-	-	1	-	-	1	6
-	EBBXFLO	-	-	1	-	-	1	6
-	Famous Innovations	-	-	-	1	1	1	5
-	Tribes Communication Pvt Ltd	-	-	-	1	-	1	4
-	AutumnWinter Communications and Design	-	-	-	-	2	-	2
-	Fundamental	-	-	-	-	1	-	1
-	Havas Worldwide India	-	-	-	-	1	-	1
-	Stark Communications	-	-	-	-	1	-	1
-	The Dallas Company	-	-	-	-	1	-	1
-	The Hindu Group	-	-	-	-	1	-	1
-	VML India	-	-	-	-	1	-	1
-	YouTube Creative Studio APAC	-	-	-	-	1	-	1
	Grand Total	-	-	3	4	15	7	49

BROADCASTER ABBY ONESHOW AWARDS - 2024**RESULTS ARE EMBARGOED TILL THE END OF AWARD CEREMONY**

Specialist	Organization	Grand Prix	Gold	Silver	Bronze	Merit	Total Metals	Total Points
Broadcaster of the Year	Zee Entertainment Enterprises Limited	-	2	10	6	-	18	100
-	ZEE Kannada – ZEE Entertainment Enterprises Limited	-	1	4	8	2	13	66
-	TV18 Broadcast Limited	-	1	-	-	-	1	8
	Grand Total	-	4	14	14	2	32	174

