

CREATIVE ABBY ONESHOW AWARDS - 2023

Specialist	Organization	Grand Prix	Gold	Silver	Bronze	Merit	Total Metals	Total Points
Publisher of The Year	ABP Pvt. Ltd.	-	1	1	1	1	4	20
Design Specialist Agency of The Year	COG Culture	-	-	5	8	3	16	68
Digital Specialist Agency of The Year	Leo Burnett India	1	3	5	4	2	15	86
Mobile Specialist Agency of The Year	Mindshare	-	1	2	-	-	3	20
Technology Specialist Agency of The Year	Mindshare	-	1	2	1	-	4	24
Direct Specialist Agency of The Year	FCB Group India	-	2	4	1	3	10	50
Public Relations Specialist Agency of The Year	FCB Group India	-	4	2	2	-	8	52
Broadcaster of The Year Award	Zee Entertainment Enterprises Limited	-	1	6	2	-	9	52
Creative Agency of The Year	Leo Burnett India	-	5	9	4	6	24	122
Branded Content & Entertainment Specialist Agency of The Year	Leo Burnett India	-	2	3	2	-	7	42
Brand Activation & Promotions Specialist Agency of The Year	Leo Burnett India	1	2	2	6	-	11	64
Video Craft Specialist of The Year	Good Morning Films	-	5	6	5	4	20	104

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Specialist	Organization	Grand Prix	Gold	Silver	Bronze	Merit	Total Metals	Total Points
Publisher of The Year	ABP Pvt. Ltd.	-	1	1	1	1	4	20
-	Jagran Prakashan Ltd	-	-	2	1	-	3	16
-	Cheil Worldwide	-	1	1	-	-	2	14
-	HT Media Ltd	-	-	1	1	2	4	14
-	Bennett Coleman & Co Ltd	-	-	-	2	-	2	8
-	The Hindu Group	-	-	-	1	-	1	4
-	Dainik Jagran-inext	-	-	-	-	1	1	2
-	Hindustan Media Venture Ltd	-	-	-	-	1	1	2
Grand Total		-	2	5	6	5	18	80

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Specialist	Organization	Grand Prix	Gold	Silver	Bronze	Merit	Total Metals	Total Points
Design Specialist Agency of The Year	COG Culture	-	-	5	8	3	16	68
-	Hyphen Communications	-	-	2	4	2	8	32
-	FCB Group India	-	1	2	-	3	6	26
-	Leo Burnett India	-	2	-	-	-	2	16
-	Havas Life Sorento	-	-	2	-	-	2	12
-	The Honest Illustrations	-	-	-	2	-	2	8
-	Sharpener	-	-	1	-	1	2	8
-	Tag India	-	-	-	1	1	2	6
-	Wunderman Thompson India	-	-	1	-	-	1	6
-	Open Strategy & Design	-	-	-	-	2	2	4
-	Scarecrow M&C Saatchi	-	-	-	-	2	2	4
-	Tree Design Pvt. Ltd.	-	-	-	-	2	2	4
-	Saurav Dasgupta	-	-	-	1	-	1	4
-	Mullenlowe Lintas Group	-	-	-	-	1	1	2
Grand Total		-	3	13	16	17	49	200

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Specialist	Organization	Grand Prix	Gold	Silver	Bronze	Merit	Total Metals	Total Points
Mobile Specialist Agency of The Year	Mindshare	-	1	2	-	-	3	20
-	Enormous	-	-	2	-	-	2	12
-	Leo Burnett India	-	-	1	1	1	3	12
-	IBS Fulcro	-	1	-	-	-	1	8
-	Grapes Digital Pvt. Ltd.	-	-	-	1	-	1	4
-	Havas Worldwide India Pvt Ltd	-	-	-	1	-	1	4
-	Schbang	-	-	-	1	-	1	4
-	BC Web Wise Pvt Ltd.	-	-	-	-	1	1	2
-	Centrick Marketing Solutions LLP	-	-	-	-	1	1	2
-	Wunderman Thompson India	-	-	-	-	1	1	2
Grand Total		-	2	5	4	4	15	70

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Specialist	Organization	Grand Prix	Gold	Silver	Bronze	Merit	Total Metals	Total Points
Technology Specialist Agency of The Year	Mindshare	-	1	2	1	-	4	24
-	Leo Burnett India	-	1	1	2	-	4	22
-	Madison World	-	1	1	1	1	4	20
-	BC Web Wise Pvt Ltd.	-	-	2	-	-	2	12
-	Tribes Communications	-	-	-	1	1	2	6
-	Laqshya Media Group	-	-	-	1	-	1	4
-	Viacom 18 Media Private Limited	-	-	-	1	-	1	4
-	Cheil Worldwide	-	-	-	-	1	1	2
-	Croma - A Tata Enterprise	-	-	-	-	1	1	2
Grand Total		-	3	6	7	4	20	96

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Specialist	Organization	Grand Prix	Gold	Silver	Bronze	Merit	Total Metals	Total Points
Direct Specialist Agency of The Year	FCB Group India	-	2	4	1	3	10	50
-	Leo Burnett India	-	-	3	3	1	7	32
-	Atom network	-	-	2	1	1	4	18
-	Mindshare	-	1	-	-	-	1	8
-	Setu Advertising Private Limited	-	-	1	-	1	2	8
-	Cheil Worldwide	-	-	-	1	1	2	6
-	Havas Life Sorento	-	-	1	-	-	1	6
-	White Rivers Media	-	-	1	-	-	1	6
-	Havas Worldwide India Pvt Ltd	-	-	-	1	-	1	4
-	Madison World	-	-	-	1	-	1	4
-	Mullenlowe Lintas Group	-	-	-	1	-	1	4
-	Schbang	-	-	-	1	-	1	4
-	VMLY&R	-	-	-	1	-	1	4
-	Wunderman Thompson India	-	-	-	1	-	1	4
-	Digitas India	-	-	-	1	-	1	4
-	Bennett Coleman & Co Ltd	-	-	-	-	1	1	2
-	Centrick Marketing Solutions LLP	-	-	-	-	1	1	2
-	Cutawayy Films Pvt Ltd	-	-	-	-	1	1	2
Grand Total		-	3	12	13	10	38	168

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Specialist	Organization	Grand Prix	Gold	Silver	Bronze	Merit	Total Metals	Total Points
Public Relations Specialist Agency of The Year	FCB Group India	-	4	2	2	-	8	52
-	Leo Burnett India	-	1	3	-	1	5	28
-	Social Panga - Higa Digit	-	-	2	1	1	4	18
-	VMLY&R	-	1	1	-	-	2	14
-	Atom network	-	-	1	1	-	2	10
-	Tribes Communications	-	-	-	2	-	2	8
-	Digitas India	-	-	-	1	1	2	6
-	Havas Life Sorento	-	-	-	-	1	1	2
Grand Total		-	6	9	7	4	26	138

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Specialist	Organization	Grand Prix	Gold	Silver	Bronze	Merit	Total Metals	Total Points
Broadcaster of The Year	Zee Entertainment Enterprises Limited	-	1	6	2	-	9	52
-	Culver Max Entertainment Private Limited	-	4	1	1	-	6	42
-	Viacom 18 Media Private Limited	-	1	-	-	1	2	10
-	TV18 Broadcast Limited	-	-	1	-	-	1	6
-	Star India Pvt. Ltd.	-	-	-	1	-	1	4
Grand Total		-	6	8	4	1	19	114

CREATIVE ABBY ONESHOW AWARDS - 2023

Specialist	Organization	Grand Prix	Gold	Silver	Bronze	Merit	Total Metals	Total Points
Creative Agency of The Year	Leo Burnett India	-	5	9	4	6	24	122
-	Law & Kenneth Saatchi & Saatchi Pvt Ltd	-	4	4	5	1	14	78
-	FCB Group India	-	2	6	5	1	14	74
-	COG Culture	-	-	2	7	3	12	46
-	Mindshare	-	-	2	4	3	9	34
-	Wunderman Thompson India	-	1	-	4	4	9	32
-	Mullenlowe Lintas Group	-	-	2	3	1	6	26
-	Grey Group	-	1	2	-	2	5	24
-	Setu Advertising Private Limited	-	-	2	3	-	5	24
-	Enormous	-	1	-	1	1	3	14
-	Creative Land Asia	-	-	2	-	-	2	12
-	White Rivers Media	-	-	2	-	-	2	12
-	Cheil Worldwide	-	-	-	2	1	3	10
-	Tribes Communications	-	-	-	2	1	3	10
-	Bennett Coleman & Co Ltd	-	-	-	1	2	3	8
-	Flibbr Consulting	-	-	1	-	1	2	8
-	ABP Pvt. Ltd.	-	-	1	-	-	1	6
-	Crayons Network	-	-	-	1	1	2	6
-	Hungry Films	-	-	1	-	-	1	6
-	Scarecrow M&C Saatchi	-	-	-	-	3	3	6
-	Sideways Consulting	-	-	-	1	1	2	6
-	Superfly films Pvt. Ltd.	-	-	1	-	-	1	6
-	Atom network	-	-	-	1	-	1	4
-	Alok Nanda & co. pvt. ltd.	-	-	-	1	-	1	4
-	BBH Communications India Private Limited	-	-	-	1	-	1	4
-	Eggfirst Advertising & Design Pvt Ltd.	-	-	-	1	-	1	4
-	Campen Factory	-	-	-	1	-	1	4
-	Havas Life Sorento	-	-	-	1	-	1	4
-	Laqshya Media Group	-	-	-	1	-	1	4
-	Manja Brand Works LLP	-	-	-	1	-	1	4
-	Sangbad Pratidin	-	-	-	1	-	1	4
-	The Script Room	-	-	-	1	-	1	4
-	Anheuser-busch inbev India Pvt Ltd	-	-	-	-	1	1	2
-	Bare Bones Collective	-	-	-	-	1	1	2
-	Campen Factory	-	-	-	-	1	1	2
-	DTDC Express Ltd	-	-	-	-	1	1	2
-	Hyphen Communications	-	-	-	-	1	1	2
-	Music Broadcast Limited	-	-	-	-	1	1	2
-	Schbang	-	-	-	-	1	1	2

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Specialist	Organization	Grand Prix	Gold	Silver	Bronze	Merit	Total Metals	Total Points
-	Social Panga - Higa Digital Pvt. Ltd.	-	-	-	-	1	1	2
-	Sociowash Media Pvt. Ltd.	-	-	-	-	1	1	2
-	Step1 Advertising Pvt. Ltd.	-	-	-	-	1	1	2
-	Tree Design Pvt. Ltd.	-	-	-	-	1	1	2
-	Pivotroots Digital Pvt. Ltd.	-	-	-	-	1	1	2
Grand Total		-	14	37	53	44	148	634

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Specialist	Organization	Grand Prix	Gold	Silver	Bronze	Merit	Total Metals	Total Points
Brand Activation & Promotions Specialist Agency of The Year	Leo Burnett India	1	2	2	6	-	11	64
-	VMLY&R	-	-	4	-	-	4	24
-	Mullenlowe Lintas Group	-	-	2	-	-	2	12
-	COG Culture	-	-	1	1	-	2	10
-	Cheil Worldwide	-	-	-	2	-	2	8
-	FCB Group India	-	-	1	-	1	2	8
-	Wunderman Thompson India	-	-	-	2	-	2	8
-	Enormous	-	-	1	-	-	1	6
-	Havas Life Sorento	-	-	1	-	-	1	6
-	BBH Communications India Private Limited	-	-	-	1	-	1	4
-	Communique Marketing Solutions Pvt Ltd	-	-	-	1	-	1	4
-	Creative Land Asia	-	-	-	1	-	1	4
-	Laqshya Media Group	-	-	-	1	-	1	4
-	Tribes Communications	-	-	-	-	1	1	2
-	Flibbr Consulting	-	-	-	-	1	1	2
-	Digitas India	-	-	-	-	1	1	2
Grand Total		1	2	12	15	4	34	168

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Specialist	Organization	Grand Prix	Gold	Silver	Bronze	Merit	Total Metals	Total Points
Digital Specialist Agency of The Year	Leo Burnett India	1	3	5	4	2	15	86
-	Mindshare	-	-	1	6	1	8	32
-	FCB Group India	-	-	3	2	-	5	26
-	Enormous	-	1	1	2	1	5	24
-	White Rivers Media	-	1	2	-	-	3	20
-	Grey Group	-	-	-	4	-	4	16
-	Creative Land Asia	-	-	1	2	-	3	14
-	LS Digital	-	-	-	3	-	3	12
-	Schbang	-	-	-	3	-	3	12
-	Step1 Advertising Pvt. Ltd.	-	-	1	1	-	2	10
-	Wirality Media Private Limited	-	-	1	1	-	2	10
-	Blink Digital	-	-	-	2	-	2	8
-	Wunderman Thompson India	-	1	-	-	-	1	8
-	Atom network	-	-	-	1	-	1	4
-	BBH Communications India Private Limited	-	-	-	1	-	1	4
-	Law & Kenneth Saatchi & Saatchi Pvt Ltd	-	-	-	1	-	1	4
-	Sociowash Media Pvt. Ltd.	-	-	-	1	-	1	4
-	Superfly films Pvt. Ltd.	-	-	-	1	-	1	4
-	Tagglabs Experiential Pvt Ltd	-	-	-	1	-	1	4
-	Flibbr Consulting	-	-	-	1	-	1	4
-	Cheil Worldwide	-	-	-	-	1	1	2
-	Mullenlowe Lintas Group	-	-	-	-	1	1	2
Grand Total		1	6	15	37	6	65	310

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Specialist	Organization	Grand Prix	Gold	Silver	Bronze	Merit	Total Metals	Total Points
Branded Content & Entertainment Specialist Agency of The Year	Leo Burnett India	-	2	3	2	-	7	42
-	Enormous	-	-	2	1	-	3	16
-	Tribes Communications	-	-	-	3	1	4	14
-	Setu Advertising Private Limited	-	-	2	-	-	2	12
-	Social Panga - Higa Digital Pvt. Ltd.	-	-	1	1	-	2	10
-	Airads Limited	-	1	-	-	-	1	8
-	Creative Land Asia	-	1	-	-	-	1	8
-	Sangbad Pratidin	-	-	-	2	-	2	8
-	BBH Communications India Private Limited	-	-	-	1	1	2	6
-	Bennett Coleman & Co Ltd	-	-	1	-	-	1	6
-	Madison World	-	-	1	-	-	1	6
-	Mindshare	-	-	1	-	-	1	6
-	SoCheers	-	-	-	1	1	2	6
-	Croma - A Tata Enterprise	-	-	-	1	-	1	4
-	Havas Media	-	-	-	1	-	1	4
-	Mullenlowe Lintas Group	-	-	-	1	-	1	4
-	Schbang	-	-	-	1	-	1	4
-	White Rivers Media	-	-	-	1	-	1	4
-	Cheil Worldwide	-	-	-	-	1	1	2
Grand Total		-	4	11	16	4	35	170

CREATIVE ABBY ONESHOW AWARDS - 2023

Specialist	Organization	Grand Prix	Gold	Silver	Bronze	Merit	Total Metals	Total Points
Video Craft Specialist of The Year	Good Morning Films	-	5	6	5	4	20	104
-	Chrome Pictures Media LLP	-	1	3	-	-	4	26
-	Scarecrow M&C Saatchi	-	1	2	1	-	4	24
-	Wunderman Thompson India	-	-	-	6	-	6	24
-	Enormous	-	-	1	1	-	2	10
-	FCB Group India	-	-	1	-	2	3	10
-	Future East LLP	-	-	1	-	2	3	10
-	Thinkpot	-	-	1	1	-	2	10
-	Grey Group	-	1	-	-	-	1	8
-	Belief Films	-	-	1	-	-	1	6
-	Perfect Ten Films	-	-	1	-	-	1	6
-	Bang Bang	-	-	-	1	-	1	4
-	Hungry Films	-	-	-	-	2	2	4
-	Little Lamb Films	-	-	-	1	-	1	4
-	Sideways Consulting	-	-	-	1	-	1	4
-	Breathless Films pvt. ltd.	-	-	-	-	1	1	2
-	Disney Broadcasting (India) Private Limited	-	-	-	-	1	1	2
-	Footloose Films	-	-	-	-	1	1	2
-	Prodigious	-	-	-	-	1	1	2
-	Superfly films Pvt. Ltd.	-	-	-	-	1	1	2
-	Viacom 18 Media Private Limited	-	-	-	-	1	1	2
Grand Total		-	8	17	17	16	58	266