

CREATIVE ABBY ONESHOW AWARDS - 2023

| Category | Sub Category | Entry ID | Title | Brand | Winner | Metal |
|------------------|---|----------|---|---|-----------------------|--------|
| 01 Still Print | 01b: Still Print-FMCG - Personal Care, Home Care, Healthcare & Others | TAC-3737 | The Missing Chapter | P&G Whisper | Leo Burnett India | Silver |
| 01 Still Print | 01i: Still Print- Still Craft - Copywriting | TAC-1776 | The Code of CogCulture | Cog Culture | COG Culture | Bronze |
| 01 Still Print | 01i: Still Print- Still Craft - Copywriting | TAC-2137 | The Lovefools posters- A written ode to Bandra. | The Lovefools | Hyphen Communications | Merit |
| 01 Still Print | 01j: Still Print- Still Craft - Art Direction | TAC-2566 | SHUBH DAHAN - KAMA (LUST) | Gomantak Private Limited, Mudra Pratishthan | FCB Group India | Silver |
| 01 Still Print | 01j: Still Print- Still Craft - Art Direction | TAC-2459 | SHUBH DAHAN - KRODHA (ANGER) | Gomantak Private Limited, Mudra Pratishthan | FCB Group India | Silver |
| 01 Still Print | 01j: Still Print- Still Craft - Art Direction | TAC-1779 | The Code of CogCulture | Cog Culture | COG Culture | Bronze |
| 01 Still Print | 01j: Still Print- Still Craft - Art Direction | TAC-2568 | SHUBH DAHAN - MATSARYA (JEALOUSY) | Gomantak Private Limited, Mudra Pratishthan | FCB Group India | Bronze |
| 01 Still Print | 01j: Still Print- Still Craft - Art Direction | TAC-1710 | Homemade Series | The Class Of One | COG Culture | Bronze |
| 01 Still Print | 01l: Still Print- Still Craft - Illustration | TAC-2570 | SHUBH DAHAN - KRODHA (ANGER) | Gomantak Private Limited, Mudra Pratishthan | FCB Group India | Silver |
| 01 Still Print | 01l: Still Print- Still Craft - Illustration | TAC-2582 | SHUBH DAHAN - KAMA (LUST) | Gomantak Private Limited, Mudra Pratishthan | FCB Group India | Silver |
| 01 Still Print | 01l: Still Print- Still Craft - Illustration | TAC-1780 | The Code of CogCulture | Cog Culture | COG Culture | Bronze |
| 01 Still Print | 01l: Still Print- Still Craft - Illustration | TAC-2583 | SHUBH DAHAN - MATSARYA (JEALOUSY) | Gomantak Private Limited, Mudra Pratishthan | FCB Group India | Bronze |
| 01 Still Print | 01l: Still Print- Still Craft - Illustration | TAC-1711 | Homemade Series | The Class Of One | COG Culture | Merit |
| 02 Still Digital | 02a: Still Digital-FMCG - Foods & Beverages | TAC-2596 | Starbucks Launch at Samsung Opera House | Samsung | Cheil Worldwide | Bronze |
| 02 Still Digital | 02b: Still Digital-FMCG - Personal Care, Home Care, Healthcare & Others | TAC-3759 | Whisper Sleep Quest | P&G Whisper | Leo Burnett India | Merit |
| 02 Still Digital | 02d: Still Digital-Automotive | TAC-4292 | Jeep Crescent Moon | Jeep | Leo Burnett India | Silver |
| 02 Still Digital | 02e: Still Digital-Services | TAC-1757 | Homemade Series | The Class Of One | COG Culture | Silver |
| 02 Still Digital | 02g: Still Digital-Corporate, Media, Entertainment & Others | TAC-1889 | The Code of CogCulture | Cog Culture | COG Culture | Silver |
| 02 Still Digital | 02g: Still Digital-Corporate, Media, Entertainment & Others | TAC-2300 | OOHO Replies | Cheil India | Cheil Worldwide | Bronze |

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| 02 Still Digital | 02g: Still Digital-Corporate, Media, Entertainment & Others | TAC-1758 | Homemade Series | The Class Of One | COG Culture | Bronze |
| 03 Audio-Visual TV, Cinema, Digital, OTT (Below 1 min duration) | 03a: Audio-Visual TV, Cinema, Digital, OTT (Below 1 min duration)- FMCG - Foods & Beverages | TAC-3829 | The Great Celebrity Hack | Burger King | Leo Burnett India | Gold |
| 03 Audio-Visual TV, Cinema, Digital, OTT (Below 1 min duration) | 03a: Audio-Visual TV, Cinema, Digital, OTT (Below 1 min duration)- FMCG - Foods & Beverages | TAC-1034 | No fear is too small | Mountain Dew | Flibbr Consulting | Merit |
| 03 Audio-Visual TV, Cinema, Digital, OTT (Below 1 min duration) | 03a: Audio-Visual TV, Cinema, Digital, OTT (Below 1 min duration)- FMCG - Foods & Beverages | TAC-3834 | Courtroom | Pulse Candy | Wunderman Thompson India | Merit |
| 03 Audio-Visual TV, Cinema, Digital, OTT (Below 1 min duration) | 03b: Audio-Visual TV, Cinema, Digital, OTT (Below 1 min duration)- FMCG - Personal Care, Home Care, Healthcare & Others | TAC-1138 | The mother's visit | ICA luxury wood finishes | Alok Nanda & co. pvt. ltd. | Bronze |
| 03 Audio-Visual TV, Cinema, Digital, OTT (Below 1 min duration) | 03c: Audio-Visual TV, Cinema, Digital, OTT (Below 1 min duration)- Consumer Durables | TAC-2575 | Wedding Hassles | Sleepwell | Sideways Consulting | Merit |
| 03 Audio-Visual TV, Cinema, Digital, OTT (Below 1 min duration) | 03c: Audio-Visual TV, Cinema, Digital, OTT (Below 1 min duration)- Consumer Durables | TAC-2495 | Robbery TVC | Asahi India Glass Limited | Enormous | Gold |
| 03 Audio-Visual TV, Cinema, Digital, OTT (Below 1 min duration) | 03c: Audio-Visual TV, Cinema, Digital, OTT (Below 1 min duration)- Consumer Durables | TAC-2505 | Samsonite Rukmini Vijayakumar | Samsonite | Enormous | Merit |

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| 03 Audio-Visual TV, Cinema, Digital, OTT (Below 1 min duration) | 03d: Audio-Visual TV, Cinema, Digital, OTT (Below 1 min duration)-Automotive | TAC-3585 | Proximity Unlock | Ola Electric Technologies Private Ltd | Manja Brand Works LLP | Bronze |
| 03 Audio-Visual TV, Cinema, Digital, OTT (Below 1 min duration) | 03d: Audio-Visual TV, Cinema, Digital, OTT (Below 1 min duration)-Automotive | TAC-3833 | Flood | SF Sonic Battery | Wunderman Thompson India | Bronze |
| 03 Audio-Visual TV, Cinema, Digital, OTT (Below 1 min duration) | 03d: Audio-Visual TV, Cinema, Digital, OTT (Below 1 min duration)-Automotive | TAC-3841 | Go Beyond Sameness | Apollo TrampIrr | Wunderman Thompson India | Merit |
| 03 Audio-Visual TV, Cinema, Digital, OTT (Below 1 min duration) | 03e: Audio-Visual TV, Cinema, Digital, OTT (Below 1 min duration)-Services | TAC-1659 | Indian Stretchable Time - Clinic | Zepto | Law & Kenneth Saatchi & Saatchi Pvt Ltd | Gold |
| | | TAC-2365 | Indian Stretchable Time - Restaurant | | | |
| | | TAC-1657 | Indian Stretchable Time - Airport | | | |
| 03 Audio-Visual TV, Cinema, Digital, OTT (Below 1 min duration) | 03e: Audio-Visual TV, Cinema, Digital, OTT (Below 1 min duration)-Services | TAC-2657 | Wrapped 2022 | Spotify India | Leo Burnett India | Gold |
| 03 Audio-Visual TV, Cinema, Digital, OTT (Below 1 min duration) | 03e: Audio-Visual TV, Cinema, Digital, OTT (Below 1 min duration)-Services | TAC-4319 | Spotify On Toh Mazaa On - Traffic | Spotify India | Leo Burnett India | Gold |
| | | TAC-3703 | Spotify On Toh Mazaa On - Saree Shop | | | |
| | | TAC-4320 | Spotify On Toh Mazaa On - Market | | | |
| 03 Audio-Visual TV, Cinema, Digital, OTT (Below 1 min duration) | 03e: Audio-Visual TV, Cinema, Digital, OTT (Below 1 min duration)-Services | TAC-4181 | Runaway Bride Bas Socho aur Chal Pado | Uber India | FCB Group India | Silver |
| 03 Audio-Visual TV, Cinema, Digital, OTT (Below 1 min duration) | 03e: Audio-Visual TV, Cinema, Digital, OTT (Below 1 min duration)-Services | TAC-1254 | One Less Episode | cult.fit | Bare Bones Collective | Merit |

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| 03 Audio-Visual TV, Cinema, Digital, OTT (Below 1 min duration) | 03e: Audio-Visual TV, Cinema, Digital, OTT (Below 1 min duration)- Services | TAC-4184 | Mom At Work Bas Socho aur Chal Pado | Uber India | FCB Group India | Merit |
| 03 Audio-Visual TV, Cinema, Digital, OTT (Below 1 min duration) | 03e: Audio-Visual TV, Cinema, Digital, OTT (Below 1 min duration)- Services | TAC-4318 | Spotify Wrapped 2022 | Spotify | Leo Burnett India | Merit |
| 03 Audio-Visual TV, Cinema, Digital, OTT (Below 1 min duration) | 03e: Audio-Visual TV, Cinema, Digital, OTT (Below 1 min duration)- Services | TAC-4329 | Mood to tabhi banega, jab Spotify chalega - Party | Spotify India | Leo Burnett India | Merit |
| 03 Audio-Visual TV, Cinema, Digital, OTT (Below 1 min duration) | 03f: Audio-Visual TV, Cinema, Digital, OTT (Below 1 min duration)- Retail | TAC-2366 | Indian Stretchable Time - Clinic | Zepto | Law & Kenneth Saatchi & Saatchi Pvt Ltd | Gold |
| | | TAC-2364 | Indian Stretchable Time - Restaurant | | | |
| | | TAC-2369 | Indian Stretchable Time - Airport | | | |
| 03 Audio-Visual TV, Cinema, Digital, OTT (Below 1 min duration) | 03g: Audio-Visual TV, Cinema, Digital, OTT (Below 1 min duration)- Corporate, Media, Entertainment & Others | TAC-1826 | Official Promo Shark Tank India Season 2 | Sony LIV | White Rivers Media | Silver |
| 03 Audio-Visual TV, Cinema, Digital, OTT (Below 1 min duration) | 03g: Audio-Visual TV, Cinema, Digital, OTT (Below 1 min duration)- Corporate, Media, Entertainment & Others | TAC-1913 | Promo Shark Tank India Season 2 - Coming soon | Sony LIV | White Rivers Media | Silver |
| 03 Audio-Visual TV, Cinema, Digital, OTT (Below 1 min duration) | 03g: Audio-Visual TV, Cinema, Digital, OTT (Below 1 min duration)- Corporate, Media, Entertainment & Others | TAC-2367 | Indian Stretchable Time - Clinic | Zepto | Law & Kenneth Saatchi & Saatchi Pvt Ltd | Bronze |
| 03 Audio-Visual TV, Cinema, Digital, OTT (Below 1 min duration) | 03g: Audio-Visual TV, Cinema, Digital, OTT (Below 1 min duration)- Corporate, Media, Entertainment & Others | TAC-1655 | Indian Stretchable Time - Restaurant | Zepto | Law & Kenneth Saatchi & Saatchi Pvt Ltd | Bronze |

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| 03 Audio-Visual TV, Cinema, Digital, OTT (Below 1 min duration) | 03g: Audio-Visual TV, Cinema, Digital, OTT (Below 1 min duration)- Corporate, Media, Entertainment & Others | TAC-2659 | #WhatMakesUsOne | The Times of India | Bennett Coleman & Co Ltd | Bronze |
| 03 Audio-Visual TV, Cinema, Digital, OTT (Below 1 min duration) | 03g: Audio-Visual TV, Cinema, Digital, OTT (Below 1 min duration)- Corporate, Media, Entertainment & Others | TAC-4333 | Thoda Ruk Shah Rukh | Disney+ Hotstar | BBH Communications India Private Limited | Bronze |
| 03 Audio-Visual TV, Cinema, Digital, OTT (Below 1 min duration) | 03g: Audio-Visual TV, Cinema, Digital, OTT (Below 1 min duration)- Corporate, Media, Entertainment & Others | TAC-2370 | Indian Stretchable Time - Airport | Zepto | Law & Kenneth Saatchi & Saatchi Pvt Ltd | Bronze |
| 03 Audio-Visual TV, Cinema, Digital, OTT (Below 1 min duration) | 03g: Audio-Visual TV, Cinema, Digital, OTT (Below 1 min duration)- Corporate, Media, Entertainment & Others | TAC-1436 | Finolex Pipes Save Water TVC | Finolex Pipes | Campen Factory | Merit |
| 04 Audio-Visual Cinema, TV, Digital, OTT (1 minute and above) | 04a: Audio-Visual TV, Cinema, Digital, OTT (1 minute and above)- FMCG - Foods & Beverages | TAC-3831 | Horlicks - Uniform | Horlicks | FCB Group India | Gold |
| 04 Audio-Visual Cinema, TV, Digital, OTT (1 minute and above) | 04a: Audio-Visual TV, Cinema, Digital, OTT (1 minute and above)- FMCG - Foods & Beverages | TAC-3063 | Oreo #BringBack2011 | Oreo India | Leo Burnett India | Bronze |
| 04 Audio-Visual Cinema, TV, Digital, OTT (1 minute and above) | 04a: Audio-Visual TV, Cinema, Digital, OTT (1 minute and above)- FMCG - Foods & Beverages | TAC-2832 | Chips Nahi Fire | Doritos | Leo Burnett India | Bronze |
| 04 Audio-Visual Cinema, TV, Digital, OTT (1 minute and above) | 04a: Audio-Visual TV, Cinema, Digital, OTT (1 minute and above)- FMCG - Foods & Beverages | TAC-3083 | Made Over Nights | Budweiser 0.0 | Anheuser-busch inbev India Pvt Ltd | Merit |

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| 04 Audio– Visual Cinema, TV, Digital, OTT (1 minute and above) | 04b: Audio-Visual TV, Cinema, Digital, OTT (1 minute and above)- FMCG - Personal Care, Home Care, Healthcare & Others | TAC-3777 | The Missing Chapter - For Moms | P&G Whisper | Leo Burnett India | Silver |
| 04 Audio– Visual Cinema, TV, Digital, OTT (1 minute and above) | 04b: Audio-Visual TV, Cinema, Digital, OTT (1 minute and above)- FMCG - Personal Care, Home Care, Healthcare & Others | TAC-1195 | The Superwoman | Tanishq | Superfly films Pvt. Ltd. | Silver |
| 04 Audio– Visual Cinema, TV, Digital, OTT (1 minute and above) | 04b: Audio-Visual TV, Cinema, Digital, OTT (1 minute and above)- FMCG - Personal Care, Home Care, Healthcare & Others | TAC-3368 | Engineering Change | Gillette | Grey Group | Silver |
| 04 Audio– Visual Cinema, TV, Digital, OTT (1 minute and above) | 04b: Audio-Visual TV, Cinema, Digital, OTT (1 minute and above)- FMCG - Personal Care, Home Care, Healthcare & Others | TAC-2574 | Shashank Redemption | WD40 | Sideways Consulting | Bronze |
| 04 Audio– Visual Cinema, TV, Digital, OTT (1 minute and above) | 04b: Audio-Visual TV, Cinema, Digital, OTT (1 minute and above)- FMCG - Personal Care, Home Care, Healthcare & Others | TAC-3164 | Mahalaya | Reliance Jewels | Scarecrow M&C Saatchi | Merit |
| 04 Audio– Visual Cinema, TV, Digital, OTT (1 minute and above) | 04b: Audio-Visual TV, Cinema, Digital, OTT (1 minute and above)- FMCG - Personal Care, Home Care, Healthcare & Others | TAC-3157 | Rannkaar | Reliance Jewels | Scarecrow M&C Saatchi | Merit |
| 04 Audio– Visual Cinema, TV, Digital, OTT (1 minute and above) | 04b: Audio-Visual TV, Cinema, Digital, OTT (1 minute and above)- FMCG - Personal Care, Home Care, Healthcare & Others | TAC-3295 | Silence Cancer Not The Fight | Netmeds | Grey Group | Merit |

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| 04 Audio-Visual Cinema, TV, Digital, OTT (1 minute and above) | 04c: Audio-Visual TV, Cinema, Digital, OTT (1 minute and above)- Consumer Durables | TAC-2506 | Influencer campaign for #TestedLikeSamsonite | Samsonite | Enormous | Bronze |
| 04 Audio-Visual Cinema, TV, Digital, OTT (1 minute and above) | 04d: Audio-Visual TV, Cinema, Digital, OTT (1 minute and above)- Automotive | TAC-3410 | The Moving Canvas | Exide | Wunderman Thompson India | Gold |
| 04 Audio-Visual Cinema, TV, Digital, OTT (1 minute and above) | 04e: Audio-Visual TV, Cinema, Digital, OTT (1 minute and above)- Services | TAC-3247 | Cherrapunji ki Diwali | Netflix | Creative Land Asia | Silver |
| 04 Audio-Visual Cinema, TV, Digital, OTT (1 minute and above) | 04e: Audio-Visual TV, Cinema, Digital, OTT (1 minute and above)- Services | TAC-2737 | Welcome Change - An Ode to Mumbai | Acko | Hungry Films | Silver |
| 04 Audio-Visual Cinema, TV, Digital, OTT (1 minute and above) | 04e: Audio-Visual TV, Cinema, Digital, OTT (1 minute and above)- Services | TAC-2937 | We need to talk | Tinder | The Script Room | Bronze |
| 04 Audio-Visual Cinema, TV, Digital, OTT (1 minute and above) | 04e: Audio-Visual TV, Cinema, Digital, OTT (1 minute and above)- Services | TAC-4188 | vivo Switch Off | vivo India | FCB Group India | Bronze |
| 04 Audio-Visual Cinema, TV, Digital, OTT (1 minute and above) | 04e: Audio-Visual TV, Cinema, Digital, OTT (1 minute and above)- Services | TAC-3718 | Airtel 175 Replayed | Airtel | Leo Burnett India | Bronze |
| 04 Audio-Visual Cinema, TV, Digital, OTT (1 minute and above) | 04e: Audio-Visual TV, Cinema, Digital, OTT (1 minute and above)- Services | TAC-3882 | Bolne Se Sab Hoga #Searchforchange | Google India | Mullenlowe Lintas Group | Merit |
| 04 Audio-Visual Cinema, TV, Digital, OTT (1 minute and above) | 04f: Audio-Visual TV, Cinema, Digital, OTT (1 minute and above)- Retail | TAC-1428 | Technology Se Rishta Jodo - Mother | Reliance Digital | Law & Kenneth Saatchi & Saatchi Pvt Ltd | Silver |
| 04 Audio-Visual Cinema, TV, Digital, OTT (1 minute and above) | 04f: Audio-Visual TV, Cinema, Digital, OTT (1 minute and above)- Retail | TAC-1927 | Technology Se Rishta Jodo - Cook | Reliance Digital | Law & Kenneth Saatchi & Saatchi Pvt Ltd | Merit |
| 04 Audio-Visual Cinema, TV, Digital, OTT (1 minute and above) | 04f: Audio-Visual TV, Cinema, Digital, OTT (1 minute and above)- Retail | TAC-2738 | DTDC TVC - Lets grow together | DTDC Express Ltd, One of India's largest express logistics company. | DTDC Express Ltd | Merit |

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| 04 Audio– Visual Cinema, TV, Digital, OTT (1 minute and above) | 04f: Audio-Visual TV, Cinema, Digital, OTT (1 minute and above)- Retail | TAC-3355 | FRENCH FOR CLOTHESLINE | Louis Philippe | Wunderman Thompson India | Merit |
| 04 Audio– Visual Cinema, TV, Digital, OTT (1 minute and above) | 04g: Audio-Visual TV, Cinema, Digital, OTT (1 minute and above)- Corporate, Media, Entertainment & Others | TAC-4307 | Tr. for Teacher | Navneet Education Limited | FCB Group India | Gold |
| 04 Audio– Visual Cinema, TV, Digital, OTT (1 minute and above) | 04g: Audio-Visual TV, Cinema, Digital, OTT (1 minute and above)- Corporate, Media, Entertainment & Others | TAC-3285 | Women In Energy | Luminous Power Technologies | Grey Group | Gold |
| 04 Audio– Visual Cinema, TV, Digital, OTT (1 minute and above) | 04g: Audio-Visual TV, Cinema, Digital, OTT (1 minute and above)- Corporate, Media, Entertainment & Others | TAC-2554 | Moochhon Mein Taav | Amul | FCB Group India | Silver |
| 04 Audio– Visual Cinema, TV, Digital, OTT (1 minute and above) | 04g: Audio-Visual TV, Cinema, Digital, OTT (1 minute and above)- Corporate, Media, Entertainment & Others | TAC-3779 | The Missing Chapter - For Moms | P&G Whisper | Leo Burnett India | Silver |
| 04 Audio– Visual Cinema, TV, Digital, OTT (1 minute and above) | 04g: Audio-Visual TV, Cinema, Digital, OTT (1 minute and above)- Corporate, Media, Entertainment & Others | TAC-3282 | 23in23 | Axis Bank | Grey Group | Silver |
| 04 Audio– Visual Cinema, TV, Digital, OTT (1 minute and above) | 04g: Audio-Visual TV, Cinema, Digital, OTT (1 minute and above)- Corporate, Media, Entertainment & Others | TAC-2385 | Technology Se Rishta Jodo - Mother | Reliance Digital | Law & Kenneth Saatchi & Saatchi Pvt Ltd | Bronze |
| 04 Audio– Visual Cinema, TV, Digital, OTT (1 minute and above) | 04g: Audio-Visual TV, Cinema, Digital, OTT (1 minute and above)- Corporate, Media, Entertainment & Others | TAC-3802 | The Politics Of Hair | Stir | FCB Group India | Bronze |

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| 04 Audio– Visual Cinema, TV, Digital, OTT (1 minute and above) | 04g: Audio-Visual TV, Cinema, Digital, OTT (1 minute and above)- Corporate, Media, Entertainment & Others | TAC-4283 | MOM - Mother's Day Film | Scarecrow M&C Saatchi | Scarecrow M&C Saatchi | Merit |
| 04 Audio– Visual Cinema, TV, Digital, OTT (1 minute and above) | 04g: Audio-Visual TV, Cinema, Digital, OTT (1 minute and above)- Corporate, Media, Entertainment & Others | TAC-3194 | Finance Without Bias | Axis Bank | Grey Group | Merit |
| 04 Audio– Visual Cinema, TV, Digital, OTT (1 minute and above) | 04g: Audio-Visual TV, Cinema, Digital, OTT (1 minute and above)- Corporate, Media, Entertainment & Others | TAC-1259 | CHATUR BAHU | PVR | Tree Design Pvt. Ltd. | Merit |
| 04 Audio– Visual Cinema, TV, Digital, OTT (1 minute and above) | 04g: Audio-Visual TV, Cinema, Digital, OTT (1 minute and above)- Corporate, Media, Entertainment & Others | TAC-1582 | The Times of a Better India | The Times of India | Bennett Coleman & Co Ltd | Merit |
| 05 Audio | 05b: Audio- FMCG - Personal Care, Home Care, Healthcare & Others | TAC-1181 | Home | Hari Darshan (Agarbatti) | Eggfirst Advertising & Design Pvt Ltd. | Bronze |
| 05 Audio | 05b: Audio- FMCG - Personal Care, Home Care, Healthcare & Others | TAC-4339 | Neendon ko nazar na lage lullaby | Goodknight Liquid | Wunderman Thompson India | Merit |
| 05 Audio | 05f: Audio- Retail | TAC-2395 | Indian Stretchable Time - Restaurant | Zepto | Law & Kenneth Saatchi & Saatchi Pvt Ltd | Gold |
| | | TAC-2388 | Indian Stretchable Time - Airport | | | |
| | | TAC-2398 | Indian Stretchable Time - Clinic | | | |
| 05 Audio | 05g: Audio- Corporate, Media, Entertainment & Others | TAC-3399 | BIG IN INDIA MOMENTS – A 75 PART VIDEO SERIES | Aditya Birla Group | Mindshare | Silver |
| 05 Audio | 05g: Audio- Corporate, Media, Entertainment & Others | TAC-3113 | Unveil Your Big Year Through Music | Aditya Birla Group | Mindshare | Bronze |

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| 05 Audio | 05i: Audio- Use of Music | TAC-2389 | Indian Stretchable Time - Airport | Zepto | Law & Kenneth Saatchi & Saatchi Pvt Ltd | Gold |
| | | TAC-2396 | Indian Stretchable Time - Restaurant | | | |
| | | TAC-2399 | Indian Stretchable Time - Clinic | | | |
| 05 Audio | 05i: Audio- Use of Music | TAC-2691 | Jharokha | Arcelor Mittal Nippon Steel India | Creative Land Asia | Silver |
| 05 Audio | 05i: Audio- Use of Music | TAC-4074 | FRENCH FOR CLOTHESLINE | Louis Philippe | Wunderman Thompson India | Bronze |
| 05 Audio | 05i: Audio- Use of Music | TAC-1193 | Fincare Bank Signature Tune | Fincare Small Finance Bank | Campen Factory | Bronze |
| 05 Audio | 05i: Audio- Use of Music | TAC-1085 | Sound of #DeshKaPitch | Tata Group | Crayons Network | Bronze |
| 05 Audio | 05i: Audio- Use of Music | TAC-4338 | Neendon ko nazar na lage | Goodknight Liquid | Wunderman Thompson India | Bronze |
| 05 Audio | 05i: Audio- Use of Music | TAC-2664 | #WhatMakesUsOne | The Times of India | Bennett Coleman & Co Ltd | Merit |
| 05 Audio | 05i: Audio- Use of Music | TAC-2572 | Rise Up Baby Anthem | Pepsi | Leo Burnett India | Merit |
| 05 Audio | 05j: Audio- Sound Design | TAC-1231 | Sound of #DeshKaPitch | Tata Group | Crayons Network | Merit |
| 05 Audio | 05l: Audio- Casting & Performance | TAC-2390 | Indian Stretchable Time - Airport | Zepto | Law & Kenneth Saatchi & Saatchi Pvt Ltd | Silver |
| 05 Audio | 05l: Audio- Casting & Performance | TAC-2400 | Indian Stretchable Time - Clinic | Zepto | Law & Kenneth Saatchi & Saatchi Pvt Ltd | Silver |
| 05 Audio | 05l: Audio- Casting & Performance | TAC-2397 | Indian Stretchable Time - Restaurant | Zepto | Law & Kenneth Saatchi & Saatchi Pvt Ltd | Bronze |
| 05 Audio | 05m: Audio- Use of Radio or Audio as a Medium | TAC-3112 | Unveil Your Big Year Through Music | Aditya Birla Group | Mindshare | Bronze |
| 05 Audio | 05m: Audio- Use of Radio or Audio as a Medium | TAC-1893 | Maruti Suzuki Driven by Safety | Maruti Suzuki India Ltd | Music Broadcast Limited | Merit |
| 05 Audio | 05m: Audio- Use of Radio or Audio as a Medium | TAC-3403 | BIG IN INDIA MOMENTS – A 75 PART VIDEO SERIES | Aditya Birla Group | Mindshare | Merit |
| 05 Audio | 05n: Audio- Use of Audio Technology | TAC-3110 | Unveil Your Big Year Through Music | Aditya Birla Group | Mindshare | Merit |
| 05 Audio | 05o: Audio- Voice-Activation | TAC-3623 | Vim Black | Vim | Mindshare | Bronze |
| 05 Audio | 05p: Audio- Branded Content / Podcasts | TAC-1209 | Suzhal: The Vortex 8D Immersive Experience | Prime Video India | Pivotroots Digital Pvt. Ltd. | Merit |

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| 05 Audio | 05r: Audio- Audio Led Creativity | TAC-2401 | Indian Stretchable Time - Clinic | Zepto | Law & Kenneth Saatchi & Saatchi Pvt Ltd | Silver |
| | | TAC-2387 | Indian Stretchable Time - Airport | | | |
| | | TAC-2394 | Indian Stretchable Time - Restaurant | | | |
| 05 Audio | 05r: Audio- Audio Led Creativity | TAC-3627 | Vim Black | Vim | Mindshare | Merit |
| 06 Out of Home (Ambient Media) | 06a: Out of Home (Ambient Media)- FMCG - Foods & Beverages | TAC-1115 | Legend | Mountain Dew | Flibbr Consulting | Silver |
| 06 Out of Home (Ambient Media) | 06a: Out of Home (Ambient Media)- FMCG - Foods & Beverages | TAC-2746 | The Wagh Bakri Laundry Insert | Wagh Bakri Tea Group | Setu Advertising Private Limited | Bronze |
| 06 Out of Home (Ambient Media) | 06b: Out of Home (Ambient Media)- FMCG - Personal Care, Home Care, Healthcare & Others | TAC-4131 | The Missing Chapter | P&G Whisper | Leo Burnett India | Gold |
| 06 Out of Home (Ambient Media) | 06b: Out of Home (Ambient Media)- FMCG - Personal Care, Home Care, Healthcare & Others | TAC-4240 | Handwashing Kebabs | Lifebuoy | Mullenlowe Lintas Group | Silver |
| 06 Out of Home (Ambient Media) | 06b: Out of Home (Ambient Media)- FMCG - Personal Care, Home Care, Healthcare & Others | TAC-3844 | THE NO PANTS PARADE | Lee India | Leo Burnett India | Silver |
| 06 Out of Home (Ambient Media) | 06d: Out of Home (Ambient Media)- Automotive | TAC-1208 | Honda - Floating showroom | Honda Motorcycle and Scooter India | Tribes Communications | Merit |
| 06 Out of Home (Ambient Media) | 06e: Out of Home (Ambient Media)- Services | TAC-2545 | Aarogya Wari - A pilgrimage of health & wellness | Sahyadri Hospitals Pvt Ltd | Setu Advertising Private Limited | Silver |
| 06 Out of Home (Ambient Media) | 06e: Out of Home (Ambient Media)- Services | TAC-2312 | Guardians of the Heart | Manipal Hospitals | Social Panga - Higa Digital Pvt. Ltd. | Merit |
| 06 Out of Home (Ambient Media) | 06f: Out of Home (Ambient Media)- Retail | TAC-1299 | Amazon Se Liya | Amazon | Tribes Communications | Bronze |
| 06 Out of Home (Ambient Media) | 06g: Out of Home (Ambient Media)- Corporate, Media, Entertainment & Others | TAC-4172 | Unbox Me | Unaids | FCB Group India | Bronze |

CREATIVE ABBY ONESHOW AWARDS - 2023

| Category | Sub Category | Entry ID | Title | Brand | Winner | Metal |
|--------------------------------|--|----------|--|------------------------------------|----------------------------------|--------|
| 06 Out of Home (Ambient Media) | 06g: Out of Home (Ambient Media)- Corporate, Media, Entertainment & Others | TAC-2199 | AbsolutAlly Walkway | Absolut Ally | Laqshya Media Group | Bronze |
| 06 Out of Home (Ambient Media) | 06g: Out of Home (Ambient Media)- Corporate, Media, Entertainment & Others | TAC-1955 | The EmerJersey | Reliance General Insurance | Atom network | Bronze |
| 06 Out of Home (Ambient Media) | 06g: Out of Home (Ambient Media)- Corporate, Media, Entertainment & Others | TAC-2546 | Aarogya Wari - A pilgrimage of health & wellness | Sahyadri Hospitals Pvt Ltd | Setu Advertising Private Limited | Bronze |
| 06 Out of Home (Ambient Media) | 06g: Out of Home (Ambient Media)- Corporate, Media, Entertainment & Others | TAC-2747 | The Wagh Bakri Laundry Insert | Wagh Bakri Tea Group | Setu Advertising Private Limited | Bronze |
| 06 Out of Home (Ambient Media) | 06g: Out of Home (Ambient Media)- Corporate, Media, Entertainment & Others | TAC-1212 | Honda - Floating showroom | Honda Motorcycle and Scooter India | Tribes Communications | Bronze |
| 06 Out of Home (Ambient Media) | 06g: Out of Home (Ambient Media)- Corporate, Media, Entertainment & Others | TAC-4241 | Handwashing Kebabs | Lifebuoy | Mullenlowe Lintas Group | Bronze |
| 06 Out of Home (Ambient Media) | 06g: Out of Home (Ambient Media)- Corporate, Media, Entertainment & Others | TAC-1715 | Homemade Series | The Class Of One | COG Culture | Merit |
| 07 Integrated | 07a: Integrated-FMCG - Foods & Beverages | TAC-3064 | Oreo #BringBack2011 | Oreo India | Leo Burnett India | Silver |
| 07 Integrated | 07a: Integrated-FMCG - Foods & Beverages | TAC-4125 | Oreo #ThalaThalapathy | Oreo India | Leo Burnett India | Silver |
| 07 Integrated | 07a: Integrated-FMCG - Foods & Beverages | TAC-4092 | The Great Celebrity Hack | Burger King | Leo Burnett India | Merit |
| 07 Integrated | 07b: Integrated-FMCG - Personal Care, Home Care, Healthcare & Others | TAC-4133 | The Missing Chapter | P&G Whisper | Leo Burnett India | Silver |
| 07 Integrated | 07b: Integrated-FMCG - Personal Care, Home Care, Healthcare & Others | TAC-3631 | Vim Black | Vim | Mindshare | Silver |

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| Category | Sub Category | Entry ID | Title | Brand | Winner | Metal |
|---------------|--|----------|--|----------------------------|----------------------------------|--------|
| 07 Integrated | 07b: Integrated-FMCG - Personal Care, Home Care, Healthcare & Others | TAC-3537 | How Old Were You? | Dove | Mindshare | Bronze |
| 07 Integrated | 07b: Integrated-FMCG - Personal Care, Home Care, Healthcare & Others | TAC-4242 | Handwashing Kebabs | Lifebuoy | Mullenlowe Lintas Group | Bronze |
| 07 Integrated | 07b: Integrated-FMCG - Personal Care, Home Care, Healthcare & Others | TAC-3449 | Aap Jahan Test Wahan | Healthians | Leo Burnett India | Merit |
| 07 Integrated | 07b: Integrated-FMCG - Personal Care, Home Care, Healthcare & Others | TAC-3123 | Don't Get Caught By HPV | MSD India | Schbang | Merit |
| 07 Integrated | 07d: Integrated-Automotive | TAC-2110 | Next-Gen MG Hector: The SUV That Pampers You | MG Motor India | Cheil Worldwide | Merit |
| 07 Integrated | 07e: Integrated-Services | TAC-3756 | Airtel 175 Replayed | Airtel | Leo Burnett India | Gold |
| 07 Integrated | 07e: Integrated-Services | TAC-3883 | Bolne Se Sab Hoga #Searchforchange | Google India | Mullenlowe Lintas Group | Silver |
| 07 Integrated | 07e: Integrated-Services | TAC-1760 | TCO1 | The Class Of One | COG Culture | Bronze |
| 07 Integrated | 07e: Integrated-Services | TAC-1804 | The Code of CogCulture | Cog Culture | COG Culture | Bronze |
| 07 Integrated | 07e: Integrated-Services | TAC-3951 | Bounce Back 2022 | HDFC Life | Leo Burnett India | Bronze |
| 07 Integrated | 07g: Integrated-Corporate, Media, Entertainment & Others | TAC-1844 | ABP CENTENARY CAMPAIGN | ABP Pvt. Ltd. | ABP Pvt. Ltd. | Silver |
| 07 Integrated | 07g: Integrated-Corporate, Media, Entertainment & Others | TAC-4134 | The Missing Chapter | P&G Whisper | Leo Burnett India | Silver |
| 07 Integrated | 07g: Integrated-Corporate, Media, Entertainment & Others | TAC-2547 | Aarogya Wari - A pilgrimage of health & wellness | Sahyadri Hospitals Pvt Ltd | Setu Advertising Private Limited | Silver |
| 07 Integrated | 07g: Integrated-Corporate, Media, Entertainment & Others | TAC-1022 | Pushpanjali #ChantBangla | Sangbad Pratidin | Sangbad Pratidin | Bronze |
| 07 Integrated | 07g: Integrated-Corporate, Media, Entertainment & Others | TAC-4243 | Handwashing Kebabs | Lifebuoy | Mullenlowe Lintas Group | Bronze |
| 07 Integrated | 07g: Integrated-Corporate, Media, Entertainment & Others | TAC-3431 | Unjam Bengaluru | The Times of India | Wunderman Thompson India | Bronze |

CREATIVE ABBY ONESHOW AWARDS - 2023

| Category | Sub Category | Entry ID | Title | Brand | Winner | Metal |
|---------------|--|----------|---|-----------------------------|-----------------------------|--------|
| 07 Integrated | 07g: Integrated-Corporate, Media, Entertainment & Others | TAC-1805 | The Code of CogCulture | Cog Culture | COG Culture | Merit |
| 07 Integrated | 07h: Integrated-Public Service | TAC-2473 | The Pink Ribbon Collection | American Oncology Institute | Havas Life Sorento | Bronze |
| 07 Integrated | 07h: Integrated-Public Service | TAC-1874 | Century Heroes - Let's not forget Alzheimer's | Century Ply | Sociowash Media Pvt. Ltd. | Merit |
| 07 Integrated | 07h: Integrated-Public Service | TAC-1935 | #BeMyValenteer | Genesis Foundation | Step1 Advertising Pvt. Ltd. | Merit |
| 08 Design | 08a: Design-Corporate / brand identity | TAC-1803 | The Code of CogCulture | Cog Culture | COG Culture | Bronze |
| 08 Design | 08a: Design-Corporate / brand identity | TAC-1994 | Brand identity for an architecture studio | KUL Studio | The Honest Illustrations | Bronze |
| 08 Design | 08a: Design-Corporate / brand identity | TAC-1738 | Brand Identity | The Class Of One | COG Culture | Bronze |
| 08 Design | 08a: Design-Corporate / brand identity | TAC-1471 | Brand Identity | One Dash | COG Culture | Bronze |
| 08 Design | 08a: Design-Corporate / brand identity | TAC-3193 | The A to Z of imagination | Foundree | Open Strategy & Design | Merit |
| 08 Design | 08a: Design-Corporate / brand identity | TAC-1817 | Testament of a great bakery: The crummb. | Love Crummb. | Hyphen Communications | Merit |
| 08 Design | 08a: Design-Corporate / brand identity | TAC-3165 | Mahalaya | Reliance Jewels | Scarecrow M&C Saatchi | Merit |
| 08 Design | 08b: Design-Stationery | TAC-1641 | Brochure | Arigold | COG Culture | Silver |
| 08 Design | 08b: Design-Stationery | TAC-1742 | Stationery | The Class Of One | COG Culture | Silver |
| 08 Design | 08b: Design-Stationery | TAC-1796 | The Code of CogCulture | Cog Culture | COG Culture | Bronze |
| 08 Design | 08c: Design-Brochures, Catalogues and Annual Reports | TAC-2174 | The Lovefools menu - An Ode to Bandra. | The Lovefools | Hyphen Communications | Silver |
| 08 Design | 08c: Design-Brochures, Catalogues and Annual Reports | TAC-1648 | Direct Mail | Arigold | COG Culture | Silver |
| 08 Design | 08d: Design- Use of Design in Direct Mail | TAC-2474 | The Pink Ribbon Collection | American Oncology Institute | Havas Life Sorento | Silver |
| 08 Design | 08d: Design- Use of Design in Direct Mail | TAC-2159 | The Lovefools Invite - An Ode to Bandra | The Lovefools | Hyphen Communications | Bronze |
| 08 Design | 08d: Design- Use of Design in Direct Mail | TAC-4244 | Handwashing Kebabs | Lifebuoy | Mullenlowe Lintas Group | Merit |

CREATIVE ABBY ONESHOW AWARDS - 2023

| Category | Sub Category | Entry ID | Title | Brand | Winner | Metal |
|-----------|--|----------|--|---|------------------------|--------|
| 08 Design | 08d: Design- Use of Design in Direct Mail | TAC-2969 | The Safety Wrap | Mumbai Traffic Police | FCB Group India | Merit |
| 08 Design | 08e: Design- Use of Design in Posters | TAC-2620 | SHUBH DAHAN | Gomantak Private Limited, Mudra Pratishthan | FCB Group India | Silver |
| 08 Design | 08e: Design- Use of Design in Posters | TAC-1816 | The Lovefools POSTERS- An Ode to Bandra | The Lovefools | Hyphen Communications | Bronze |
| 08 Design | 08f: Design- Publications, books, diaries, newspapers, magazines | TAC-1799 | The Code of CogCulture | Cog Culture | COG Culture | Bronze |
| 08 Design | 08f: Design- Publications, books, diaries, newspapers, magazines | TAC-1155 | TATA TEA GOLD TEA TABLE BOOK | Tata Tea Gold | Tree Design Pvt. Ltd. | Merit |
| 08 Design | 08g: Design- Calendars | TAC-2435 | Deck of Wonders 2023 | Tag | Tag India | Merit |
| 08 Design | 08i: Design- Packaging | TAC-3211 | Bleu Vegan Condoms | Bleu Condoms | Sharpener | Silver |
| 08 Design | 08i: Design- Packaging | TAC-1343 | 75 years of India's Independence | Tata Tea Premium | Tree Design Pvt. Ltd. | Merit |
| 08 Design | 08l: Design- Design for B2B products and services | TAC-1821 | The Code of CogCulture | Cog Culture | COG Culture | Silver |
| 08 Design | 08l: Design- Design for B2B products and services | TAC-1624 | Mix | Arigold | COG Culture | Bronze |
| 08 Design | 08l: Design- Design for B2B products and services | TAC-1808 | Brand Identity | One Dash | COG Culture | Merit |
| 08 Design | 08m: Design- Environment design | TAC-4135 | The Missing Chapter | P&G Whisper | Leo Burnett India | Gold |
| 08 Design | 08n: Design- Best Integrated Design Campaign | TAC-4136 | The Missing Chapter | P&G Whisper | Leo Burnett India | Gold |
| 08 Design | 08n: Design- Best Integrated Design Campaign | TAC-1751 | TCO1 | The Class Of One | COG Culture | Bronze |
| 08 Design | 08n: Design- Best Integrated Design Campaign | TAC-2453 | The Lovefools - An ode to Bandra | The Lovefools | Hyphen Communications | Bronze |
| 08 Design | 08n: Design- Best Integrated Design Campaign | TAC-1688 | Leaflet | Medharbour | COG Culture | Bronze |
| 08 Design | 08n: Design- Best Integrated Design Campaign | TAC-3362 | The A to Z of imagination | Foundree | Open Strategy & Design | Merit |
| 08 Design | 08n: Design- Best Integrated Design Campaign | TAC-2163 | Testament of a great bakery: The crummb. | #N/A | Hyphen Communications | Merit |

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| Category | Sub Category | Entry ID | Title | Brand | Winner | Metal |
|------------|---|----------|--|--|-------------------------------|--------|
| 08 Design | 08o: Design- Craft in Design - Use of Copywriting | TAC-2136 | The Lovefools menu- A written ode to Bandra | The Lovefools | Hyphen Communications | Silver |
| 08 Design | 08o: Design- Craft in Design - Use of Copywriting | TAC-1642 | Stationery | Arigold | COG Culture | Silver |
| 08 Design | 08p: Design- Craft in Design - Use of Typography | TAC-2167 | Typography as Design in Identity | KUL Studio | The Honest Illustrations | Bronze |
| 08 Design | 08p: Design- Craft in Design - Use of Typography | TAC-2158 | The Lovefools menu design - An Ode to Bandra | The Lovefools | Hyphen Communications | Bronze |
| 08 Design | 08p: Design- Craft in Design - Use of Typography | TAC-3167 | Mahalaya | Reliance Jewels | Scarecrow M&C Saatchi | Merit |
| 08 Design | 08q: Design- Craft in Design - Use of Illustration | TAC-2622 | SHUBH DAHAN | Gomantak Private Limited, Mudra Pratishtan | FCB Group India | Gold |
| 08 Design | 08q: Design- Craft in Design - Use of Illustration | TAC-3415 | The Moving Canvas | Exide | Wunderman Thompson India | Silver |
| 08 Design | 08q: Design- Craft in Design - Use of Illustration | TAC-4057 | CITY UNKNOWN | Siddhco. | Saurav Dasgupta | Bronze |
| 08 Design | 08q: Design- Craft in Design - Use of Illustration | TAC-2451 | Deck of Wonders 2023 | Tag | Tag India | Bronze |
| 08 Design | 08q: Design- Craft in Design - Use of Illustration | TAC-1691 | Leaflet | Medharbour | COG Culture | Merit |
| 08 Design | 08q: Design- Craft in Design - Use of Illustration | TAC-3234 | Khadak Restaurant in UK | Khadak | Sharpener | Merit |
| 08 Design | 08q: Design- Craft in Design - Use of Illustration | TAC-1802 | The Code of CogCulture | Cog Culture | COG Culture | Merit |
| 08 Design | 08s: Design- Craft in Design - Use of Mixed Media | TAC-4157 | Unbox Me | Unaids | FCB Group India | Merit |
| 08 Design | 08t: Design- Craft in Design - Use of Product Design- innovative use of design in a product | TAC-2591 | SHUBH DAHAN | Gomantak Private Limited, Mudra Pratishtan | FCB Group India | Silver |
| 08 Design | 08t: Design- Craft in Design - Use of Product Design- innovative use of design in a product | TAC-2475 | The Pink Ribbon Collection | American Oncology Institute | Havas Life Sorento | Silver |
| 08 Design | 08t: Design- Craft in Design - Use of Product Design- innovative use of design in a product | TAC-4108 | Unbox Me | Unaids | FCB Group India | Merit |
| 09 Digital | 09Aa: Digital- Brand Website | TAC-2130 | TVS Motoverse | TVS Motor Company | Tagglabs Experiential Pvt Ltd | Bronze |

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| Category | Sub Category | Entry ID | Title | Brand | Winner | Metal |
|------------|--|----------|--|---------------------------------------|--|--------|
| 09 Digital | 09Ab: Digital-Brand Microsite | TAC-4030 | Chatpat | SOS Children's Villages India | FCB Group India | Bronze |
| 09 Digital | 09Ac: Digital-Brand Metaverse | TAC-3332 | First ever reusable & sustainable platform | Volvo Cars India | Mindshare | Bronze |
| 09 Digital | 09Ac: Digital-Brand Metaverse | TAC-3806 | Blenders Pride Glassware Fashion Tour Park | Blenders Pride Glassware Fashion Tour | Blink Digital | Bronze |
| 09 Digital | 09Ba: Digital-Social Media (Co-Creation/Crowd sourcing/Community Building) | TAC-3528 | How Old Were You? | Dove | Mindshare | Silver |
| 09 Digital | 09Ba: Digital-Social Media (Co-Creation/Crowd sourcing/Community Building) | TAC-3700 | Jeep Reel Rally | Jeep | Leo Burnett India | Merit |
| 09 Digital | 09Bc: Digital-Social Media (Livestreams and Other Real Time Engagements) | TAC-3066 | Oreo #BringBack2011 | Oreo India | Leo Burnett India | Gold |
| 09 Digital | 09Bc: Digital-Social Media (Livestreams and Other Real Time Engagements) | TAC-3896 | Tug of War Reel | Fevicol | Schbang | Bronze |
| 09 Digital | 09Bc: Digital-Social Media (Livestreams and Other Real Time Engagements) | TAC-2928 | No Lights. Camera. Action | Samsung | Cheil Worldwide | Merit |
| 09 Digital | 09Bd: Digital-Integrated Social Media Campaign | TAC-4043 | Chatpat | SOS Children's Villages India | FCB Group India | Silver |
| 09 Digital | 09Bd: Digital-Integrated Social Media Campaign | TAC-1859 | #KheITumharaAkha daHumara | Fantasy Akhada | Wirality Media Private Limited | Silver |
| 09 Digital | 09Bd: Digital-Integrated Social Media Campaign | TAC-3921 | Doritos Sizzlin' Hot | Doritos | Leo Burnett India | Bronze |
| 09 Digital | 09Bd: Digital-Integrated Social Media Campaign | TAC-1938 | #BeMyValenteer | Genesis Foundation | Step1 Advertising Pvt. Ltd. | Bronze |
| 09 Digital | 09Ca: Digital-Games (Online) | TAC-4044 | The Net Practice of Stock Trading | Upstox | Mindshare | Bronze |
| 09 Digital | 09Da: Digital-Technology (Utility /Tool) | TAC-3519 | Thumbstopping Beauty Biases | Dove | Mindshare | Bronze |
| 09 Digital | 09Db: Digital-Technology (Installations) | TAC-1116 | Legend | Mountain Dew | Flibbr Consulting | Bronze |
| 09 Digital | 09Db: Digital-Technology (Installations) | TAC-4300 | Dance For Good | Mahindra Racing | BBH Communications India Private Limited | Bronze |

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| Category | Sub Category | Entry ID | Title | Brand | Winner | Metal |
|------------|---|----------|--|-------------------------------|-----------------------------|--------|
| 09 Digital | 09Dc: Digital-Technology (Others) | TAC-3717 | Airtel 175 Replayed | Airtel | Leo Burnett India | Gold |
| 09 Digital | 09Dc: Digital-Technology (Others) | TAC-4045 | The Net Practice of Stock Trading | Upstox | Mindshare | Bronze |
| 09 Digital | 09E: Digital-Search Innovative approach to Search using paid search, Search Engine Optimization, etc. | TAC-1992 | The D Series Project | Reliance General Insurance | Atom network | Bronze |
| 09 Digital | 09E: Digital-Search Innovative approach to Search using paid search, Search Engine Optimization, etc. | TAC-3126 | Century Ply - In The Search for Plywood Perfection | Century Ply | Sociowash Media Pvt. Ltd. | Bronze |
| 09 Digital | 09H: Digital- Best in Creator/Influencer Partnerships | TAC-4042 | Chatpat | SOS Children's Villages India | FCB Group India | Silver |
| 09 Digital | 09H: Digital- Best in Creator/Influencer Partnerships | TAC-1931 | Petfluencers | Turtle Wax India | Step1 Advertising Pvt. Ltd. | Silver |
| 09 Digital | 09H: Digital- Best in Creator/Influencer Partnerships | TAC-3236 | Netflix Playback 2022 | Netflix | Creative Land Asia | Bronze |
| 09 Digital | 09H: Digital- Best in Creator/Influencer Partnerships | TAC-3534 | How Old Were You? | Dove | Mindshare | Bronze |
| 09 Digital | 09H: Digital- Best in Creator/Influencer Partnerships | TAC-3181 | #KhaliKaKhaaliCart | Swiggy Instamart | Schbang | Bronze |
| 09 Digital | 09H: Digital- Best in Creator/Influencer Partnerships | TAC-3902 | The Great Celebrity Hack | Burger King | Leo Burnett India | Bronze |
| 09 Digital | 09H: Digital- Best in Creator/Influencer Partnerships | TAC-3573 | Cheat The Heat | Doritos | Leo Burnett India | Merit |
| 09 Digital | 09I: Digital- Best in Moment Marketing | TAC-4192 | Safe Swipe | Josh | Leo Burnett India | Silver |
| 09 Digital | 09I: Digital- Best in Moment Marketing | TAC-3932 | Oreo #ThalaThalapathy | Oreo India | Leo Burnett India | Silver |
| 09 Digital | 09I: Digital- Best in Moment Marketing | TAC-3871 | THE NO PANTS PARADE | Lee India | Leo Burnett India | Silver |
| 09 Digital | 09I: Digital- Best in Moment Marketing | TAC-3580 | Oreo Red Velvet X Stranger Things | Oreo India | Leo Burnett India | Bronze |
| 09 Digital | 09I: Digital- Best in Moment Marketing | TAC-3237 | Netflix Playback 2022 | Netflix | Creative Land Asia | Bronze |

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| Category | Sub Category | Entry ID | Title | Brand | Winner | Metal |
|------------|---|----------|---|---------------------------|--------------------------|--------|
| 09 Digital | 09I: Digital- Best in Moment Marketing | TAC-2604 | Harsh Goenka Case Study | Fevicol | Schbang | Bronze |
| 09 Digital | 09I: Digital- Best in Moment Marketing | TAC-3521 | Thumbstopping Beauty Biases | Dove | Mindshare | Merit |
| 09 Digital | 09I: Digital- Best in Moment Marketing | TAC-3943 | Bolne Se Sab Hoga #Searchforchange | Google India | Mullenlowe Lintas Group | Merit |
| 09 Digital | 09J: Digital- Best in Platform Innovation | TAC-3522 | Thumbstopping Beauty Biases | Dove | Mindshare | Bronze |
| 09 Digital | 09J: Digital- Best in Platform Innovation | TAC-4150 | Interactive Pre Roll Game | Amazon India | Blink Digital | Bronze |
| 09 Digital | 09Kb: Digital- Online only video (single, 15s to 30s) | TAC-3344 | Robbery TVC | Asahi India Glass Limited | Enormous | Silver |
| 09 Digital | 09kc: Digital- Online only video (single, 30s to 60s) | TAC-3220 | Robbery TVC | Asahi India Glass Limited | Enormous | Gold |
| 09 Digital | 09kc: Digital- Online only video (single, 30s to 60s) | TAC-1914 | Promo Shark Tank India Season 2 - Coming soon | Sony LIV | White Rivers Media | Silver |
| 09 Digital | 09kc: Digital- Online only video (single, 30s to 60s) | TAC-1823 | Official Promo Shark Tank India Season 2 | Sony LIV | White Rivers Media | Silver |
| 09 Digital | 09kc: Digital- Online only video (single, 30s to 60s) | TAC-3487 | Data bahot badh gaya beta- Gym | DigiBoxx | Enormous | Bronze |
| 09 Digital | 09kc: Digital- Online only video (single, 30s to 60s) | TAC-3496 | Data bahot badh gaya beta- Mom & son | DigiBoxx | Enormous | Merit |
| 09 Digital | 09Kd: Digital- Online only video (single, above 60s) | TAC-3782 | The Missing Chapter - For Moms | P&G Whisper | Leo Burnett India | Silver |
| 09 Digital | 09Kd: Digital- Online only video (single, above 60s) | TAC-3249 | Cherrapunji ki Diwali | Netflix | Creative Land Asia | Silver |
| 09 Digital | 09Kd: Digital- Online only video (single, above 60s) | TAC-3069 | Oreo #BringBack2011 | Oreo India | Leo Burnett India | Silver |
| 09 Digital | 09Kd: Digital- Online only video (single, above 60s) | TAC-1026 | The Interview | Tanishq | Superfly films Pvt. Ltd. | Bronze |
| 09 Digital | 09Kd: Digital- Online only video (single, above 60s) | TAC-3336 | 23in23 | Axis Bank | Grey Group | Bronze |
| 09 Digital | 09Kd: Digital- Online only video (single, above 60s) | TAC-3436 | SilenceCancerNotTheFight | Netmeds | Grey Group | Bronze |
| 09 Digital | 09Kd: Digital- Online only video (single, above 60s) | TAC-3196 | Finance Without Bias | Axis Bank | Grey Group | Bronze |

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| Category | Sub Category | Entry ID | Title | Brand | Winner | Metal |
|------------|---|----------|--|-------------------------------|---|------------|
| 09 Digital | 09Ke: Digital-Online only video (Campaign) | TAC-1822 | Shark Tank India Season 2 | Sony LIV | White Rivers Media | Gold |
| 09 Digital | 09Ke: Digital-Online only video (Campaign) | TAC-3235 | Robeery and summer TVC | Asahi India Glass Limited | Enormous | Bronze |
| 09 Digital | 09Ke: Digital-Online only video (Campaign) | TAC-2378 | Indian Stretchable Time - Campaign | Zepto | Law & Kenneth Saatchi & Saatchi Pvt Ltd | Bronze |
| 09 Digital | 09Ke: Digital-Online only video (Campaign) | TAC-1860 | #KheITumharaAkha daHumara | Fantasy Akhada | Wirality Media Private Limited | Bronze |
| 09 Digital | 09Ke: Digital-Online only video (Campaign) | TAC-4040 | Chatpat | SOS Children's Villages India | FCB Group India | Bronze |
| 09 Digital | 09Ke: Digital-Online only video (Campaign) | TAC-2065 | The Missing Dulha Campaign | HDFC Life | LS Digital | Bronze |
| 09 Digital | 09L: Digital-Creative Use of Data | TAC-3720 | Airtel 175 Replayed | Airtel | Leo Burnett India | Gold |
| 09 Digital | 09N: Digital- Digital Craft - Data/ Analytics | TAC-3733 | Airtel 175 Replayed | Airtel | Leo Burnett India | Bronze |
| 09 Digital | 09P: Digital- Digital Craft - Creative use of Video | TAC-3732 | Airtel 175 Replayed | Airtel | Leo Burnett India | Grand Prix |
| 09 Digital | 09P: Digital- Digital Craft - Creative use of Video | TAC-4038 | Chatpat | SOS Children's Villages India | FCB Group India | Silver |
| 09 Digital | 09P: Digital- Digital Craft - Creative use of Video | TAC-3198 | Finance Without Bias | Axis Bank | Grey Group | Bronze |
| 09 Digital | 09P: Digital- Digital Craft - Creative use of Video | TAC-2071 | The Missing Dulha Campaign | HDFC Life | LS Digital | Bronze |
| 09 Digital | 09P: Digital- Digital Craft - Creative use of Video | TAC-2017 | TAKE OFF - EOS R7 – Song of Birds | Canon India Private Limited | LS Digital | Bronze |
| 09 Digital | 09Q: Digital- Digital Craft - Creative use of Animation | TAC-3417 | The Moving Canvas | Exide | Wunderman Thompson India | Gold |
| 10 Mobile | 10A: Mobile-Mobile /Tablet Site | TAC-3441 | The Text And Drive Challenge Mobile Site | Kotak General Insurance | IBS Fulcro | Gold |
| 10 Mobile | 10A: Mobile-Mobile /Tablet Site | TAC-3306 | Rogue AI | Linc Ltd | BC Web Wise Pvt Ltd. | Merit |
| 10 Mobile | 10A: Mobile-Mobile /Tablet Site | TAC-2706 | A minute for nature . | Kirloskar Vasundhara | Centrick Marketing Solutions LLP | Merit |
| 10 Mobile | 10B: Mobile-Mobile/Tablet Apps | TAC-3510 | Thumbstopping Beauty Biases | Dove | Mindshare | Silver |
| 10 Mobile | 10C: Mobile-Mobile Technology | TAC-3516 | Thumbstopping Beauty Biases | Dove | Mindshare | Gold |

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| Category | Sub Category | Entry ID | Title | Brand | Winner | Metal |
|---------------|---|----------|---|--------------------|-------------------------------|--------|
| 10 Mobile | 10C: Mobile-Mobile Technology | TAC-2487 | A DEEPFAKE VIDEO TO UNCOVER FAKE NEWS | WION | Grapes Digital Pvt. Ltd. | Bronze |
| 10 Mobile | 10C: Mobile-Mobile Technology | TAC-3633 | Aegon Life Print Innovation using QR Code | Aegon Life | Havas Worldwide India Pvt Ltd | Bronze |
| 10 Mobile | 10C: Mobile-Mobile Technology | TAC-3142 | QR to Qatar | adidas | Leo Burnett India | Bronze |
| 10 Mobile | 10C: Mobile-Mobile Technology | TAC-3434 | Unjam Bengaluru | The Times of India | Wunderman Thompson India | Merit |
| 10 Mobile | 10D: Mobile-Mobile Games | TAC-4214 | Whisper Sleep Quest | P&G Whisper | Leo Burnett India | Merit |
| 10 Mobile | 10E: Mobile-Mobile Messaging | TAC-3517 | Thumbstopping Beauty Biases | Dove | Mindshare | Silver |
| 10 Mobile | 10F: Mobile- Mobile video | TAC-2502 | Samsonite Rukmini Vijayakumar | Samsonite | Enormous | Silver |
| 10 Mobile | 10F: Mobile- Mobile video | TAC-3716 | Airtel 175 Replayed | Airtel | Leo Burnett India | Silver |
| 10 Mobile | 10F: Mobile- Mobile video | TAC-2510 | Samsonite Shivamani | Samsonite | Enormous | Silver |
| 10 Mobile | 10F: Mobile- Mobile video | TAC-1666 | #RarePair | Mia By Tanishq | Schbang | Bronze |
| 11 Technology | 11B: Technology-Best use of Technology for community management /building | TAC-3018 | Quit smoking with your friend Nico! | Nicotex | Madison World | Gold |
| 11 Technology | 11B: Technology-Best use of Technology for community management /building | TAC-3715 | Airtel 175 Replayed | Airtel | Leo Burnett India | Silver |
| 11 Technology | 11B: Technology-Best use of Technology for community management /building | TAC-4047 | The Net Practice of Stock Trading | Upstox | Mindshare | Silver |
| 11 Technology | 11B: Technology-Best use of Technology for community management /building | TAC-3309 | Rogue AI | Linc Ltd | BC Web Wise Pvt Ltd. | Silver |
| 11 Technology | 11B: Technology-Best use of Technology for community management /building | TAC-3859 | Safe Swipe | Josh | Leo Burnett India | Bronze |

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| Category | Sub Category | Entry ID | Title | Brand | Winner | Metal |
|---------------|---|----------|---|---------------------------|---------------------------------|--------|
| 11 Technology | 11B: Technology-Best use of Technology for community management /building | TAC-1315 | Amazon Se Liya | Amazon | Tribes Communicatio ns | Merit |
| 11 Technology | 11B: Technology-Best use of Technology for community management /building | TAC-2415 | Samsung Members - No Shake Cam | Samsung | Cheil Worldwide | Merit |
| 11 Technology | 11Da: Technology-Best use of Virtual Reality for Brand Experience | TAC-2032 | Kamaverse | Kamasutra Condoms | Madison World | Silver |
| 11 Technology | 11Da: Technology-Best use of Virtual Reality for Brand Experience | TAC-1316 | Amazon Se Liya | Amazon | Tribes Communicatio ns | Bronze |
| 11 Technology | 11Db: Technology-Best use of Virtual Reality on Gamification | TAC-2037 | Kamaverse | Kamasutra Condoms | Madison World | Bronze |
| 11 Technology | 11Ea: Technology-Best use of Augmented Reality for Brand Experience | TAC-2590 | Celebrating biodiversity, A Live AR experience. | Indian Oil | Laqshya Media Group | Bronze |
| 11 Technology | 11Ea: Technology-Best use of Augmented Reality for Brand Experience | TAC-2021 | Dance Deewane Juniors - Technology - Activation | Colors Viacom | Viacom 18 Media Private Limited | Bronze |
| 11 Technology | 11Eb: Technology-Best use of Augmented Reality on Gamification | TAC-3443 | Wall of Joy | Croma - A Tata Enterprise | Croma - A Tata Enterprise | Merit |
| 11 Technology | 11f: Technology-Best Creative use of Tech Innovation | TAC-3513 | Thumbstopping Beauty Biases | Dove | Mindshare | Gold |
| 11 Technology | 11f: Technology-Best Creative use of Tech Innovation | TAC-2948 | Rogue AI | Linc Ltd | BC Web Wise Pvt Ltd. | Silver |
| 11 Technology | 11f: Technology-Best Creative use of Tech Innovation | TAC-4048 | The Net Practice of Stock Trading | Upstox | Mindshare | Silver |
| 11 Technology | 11f: Technology-Best Creative use of Tech Innovation | TAC-3335 | First ever reusable & sustainable platform | Volvo Cars India | Mindshare | Bronze |
| 11 Technology | 11f: Technology-Best Creative use of Tech Innovation | TAC-2041 | Kamaverse | Kamasutra Condoms | Madison World | Merit |
| 11 Technology | 11g: Technology-Best Use of Voice Service in a digital platform/using digital technology. | TAC-3860 | Safe Swipe | Josh | Leo Burnett India | Gold |

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| Category | Sub Category | Entry ID | Title | Brand | Winner | Metal |
|---------------|---|----------|--|----------------------------|----------------------------------|--------|
| 11 Technology | 11h: Technology- Best use of influencer activity in a digital platform/using digital technology | TAC-3861 | Safe Swipe | Josh | Leo Burnett India | Bronze |
| 12 Direct | 12a: Direct- Direct Response - PRESS | TAC-2748 | The Wagh Bakri Laundry Insert | Wagh Bakri Tea Group | Setu Advertising Private Limited | Merit |
| 12 Direct | 12a: Direct- Direct Response - PRESS | TAC-4212 | CakeULator | HDFC Life | Leo Burnett India | Merit |
| 12 Direct | 12b: Direct- Direct Response - AV (TV Film/ YouTube Film/ Infomercial) | TAC-3146 | QR to Qatar | adidas | Leo Burnett India | Silver |
| 12 Direct | 12b: Direct- Direct Response - AV (TV Film/ YouTube Film/ Infomercial) | TAC-4308 | Tr. for Teacher | Navneet Education Limited | FCB Group India | Silver |
| 12 Direct | 12b: Direct- Direct Response - AV (TV Film/ YouTube Film/ Infomercial) | TAC-3465 | Aap Jahan Test Wahan | Healthians | Leo Burnett India | Bronze |
| 12 Direct | 12b: Direct- Direct Response - AV (TV Film/ YouTube Film/ Infomercial) | TAC-3071 | Oreo #BringBack2011 | Oreo India | Leo Burnett India | Bronze |
| 12 Direct | 12c: Direct- Direct Response - Dimensional Mail (3DPieces) | TAC-4154 | Unbox Me | Unaidis | FCB Group India | Silver |
| 12 Direct | 12c: Direct- Direct Response - Dimensional Mail (3DPieces) | TAC-1851 | The EmerJersey | Reliance General Insurance | Atom network | Silver |
| 12 Direct | 12c: Direct- Direct Response - Dimensional Mail (3DPieces) | TAC-2993 | Maharashtra Times Akshar Ganesh Memento | The Times Group | Bennett Coleman & Co Ltd | Merit |
| 12 Direct | 12c: Direct- Direct Response - Dimensional Mail (3DPieces) | TAC-4321 | The 21 MLQ on Coping with Exam Pressures | Navneet Education Limited | FCB Group India | Merit |
| 12 Direct | 12d: Direct- Direct Response - Flat Mail (without bulky enclosures) | TAC-2749 | The Wagh Bakri Laundry Insert | Wagh Bakri Tea Group | Setu Advertising Private Limited | Silver |
| 12 Direct | 12e: Direct- Direct Response - Emailers: (need to include landing page wherever required) | TAC-2295 | OOHO Replies | Cheil India | Cheil Worldwide | Merit |
| 12 Direct | 12f: Direct- Direct Campaign using any two of the above. | TAC-4310 | Tr. For Teacher | Navneet Education Limited | FCB Group India | Silver |

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| Category | Sub Category | Entry ID | Title | Brand | Winner | Metal |
|-----------|--|----------|--|-------------------------------|-------------------------------|--------|
| 12 Direct | 12g: Direct- Work done for Social Awareness or Charity Causes. | TAC-4158 | Unbox Me | Unaids | FCB Group India | Gold |
| 12 Direct | 12g: Direct- Work done for Social Awareness or Charity Causes. | TAC-4036 | Chatpat | SOS Children's Villages India | FCB Group India | Gold |
| 12 Direct | 12g: Direct- Work done for Social Awareness or Charity Causes. | TAC-2725 | Vigil Aunty | HDFC Bank | FCB Group India | Silver |
| 12 Direct | 12g: Direct- Work done for Social Awareness or Charity Causes. | TAC-1587 | Ice Stupas in Ladakh | Astral Foundation | White Rivers Media | Silver |
| 12 Direct | 12g: Direct- Work done for Social Awareness or Charity Causes. | TAC-1854 | The EmerJersey | Reliance General Insurance | Atom network | Silver |
| 12 Direct | 12g: Direct- Work done for Social Awareness or Charity Causes. | TAC-2476 | The Pink Ribbon Collection | American Oncology Institute | Havas Life Sorento | Silver |
| 12 Direct | 12g: Direct- Work done for Social Awareness or Charity Causes. | TAC-4222 | Smart Fill | Unilever | VMLY&R | Bronze |
| 12 Direct | 12g: Direct- Work done for Social Awareness or Charity Causes. | TAC-4245 | Handwashing Kebabs | Lifebuoy | Mullenlowe Lintas Group | Bronze |
| 12 Direct | 12g: Direct- Work done for Social Awareness or Charity Causes. | TAC-4312 | Tr. for Teacher | Navneet Education Limited | FCB Group India | Bronze |
| 12 Direct | 12g: Direct- Work done for Social Awareness or Charity Causes. | TAC-2811 | World's most dangerous office | Harpic Toilet Cleaner | Havas Worldwide India Pvt Ltd | Bronze |
| 12 Direct | 12g: Direct- Work done for Social Awareness or Charity Causes. | TAC-1964 | World's 1st campaign that only musicians can read. | The True School of Music | Madison World | Bronze |
| 12 Direct | 12g: Direct- Work done for Social Awareness or Charity Causes. | TAC-3273 | Don't Get Caught By HPV | MSD India | Schbang | Bronze |
| 12 Direct | 12g: Direct- Work done for Social Awareness or Charity Causes. | TAC-4322 | The 21 MLQ on Coping with Exam Pressures | Navneet Education Limited | FCB Group India | Merit |
| 12 Direct | 12g: Direct- Work done for Social Awareness or Charity Causes. | TAC-1270 | Kaise Ka Cancer | Tata Trusts | Cutawayy Films Pvt Ltd | Merit |

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| Category | Sub Category | Entry ID | Title | Brand | Winner | Metal |
|---------------------------------|--|----------|-----------------------------------|----------------------------|--|------------|
| 12 Direct | 12g: Direct- Work done for Social Awareness or Charity Causes. | TAC-2707 | A minute for nature . | Kirloskar Vasundhara | Centrick Marketing Solutions LLP | Merit |
| 12 Direct | 12g: Direct- Work done for Social Awareness or Charity Causes. | TAC-2407 | Not a Doctor Oath | Reliance General Insurance | ^atom network | Merit |
| 12 Direct | 12g: Direct- Work done for Social Awareness or Charity Causes. | TAC-2913 | The Safety Wrap | Mumbai Traffic Police | FCB Group India | Merit |
| 12 Direct | 12h: Direct- Direct response digital. | TAC-3512 | Thumbstopping Beauty Biases | Dove | Mindshare | Gold |
| 12 Direct | 12h: Direct- Direct response digital. | TAC-4194 | Safe Swipe | Josh | Leo Burnett India | Silver |
| 12 Direct | 12h: Direct- Direct response digital. | TAC-3935 | Oreo #ThalaThalapathy | Oreo India | Leo Burnett India | Silver |
| 12 Direct | 12h: Direct- Direct response digital. | TAC-3072 | Oreo #BringBack2011 | Oreo India | Leo Burnett India | Bronze |
| 12 Direct | 12h: Direct- Direct response digital. | TAC-2991 | No Lights. Camera. Action | Samsung | Cheil Worldwide | Bronze |
| 12 Direct | 12h: Direct- Direct response digital. | TAC-1991 | Not a Doctor Oath | Reliance General Insurance | ^atom network | Bronze |
| 12 Direct | 12h: Direct- Direct response digital. | TAC-1746 | The Unheard Break | boAt | Digitas India | Bronze |
| 12 Direct | 12h: Direct- Direct response digital. | TAC-3387 | Unjam Bengaluru | The Times of India | Wunderman Thompson India | Bronze |
| 13 Brand Activation & Promotion | 13a: Brand Activation & Promotion- FMCG - Foods & Beverages | TAC-3073 | Oreo #BringBack2011 | Oreo India | Leo Burnett India | Grand Prix |
| 13 Brand Activation & Promotion | 13a: Brand Activation & Promotion- FMCG - Foods & Beverages | TAC-3270 | Heat Pods | Doritos | Leo Burnett India | Bronze |
| 13 Brand Activation & Promotion | 13a: Brand Activation & Promotion- FMCG - Foods & Beverages | TAC-3581 | Oreo Red Velvet X Stranger Things | Oreo India | Leo Burnett India | Bronze |
| 13 Brand Activation & Promotion | 13a: Brand Activation & Promotion- FMCG - Foods & Beverages | TAC-3936 | Oreo #ThalaThalapathy | Oreo India | Leo Burnett India | Bronze |
| 13 Brand Activation & Promotion | 13a: Brand Activation & Promotion- FMCG - Foods & Beverages | TAC-1289 | McDowell's No. 1 Yaari Time | McDowell's No. 1 | Communique Marketing Solutions Pvt Ltd | Bronze |

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| Category | Sub Category | Entry ID | Title | Brand | Winner | Metal |
|---------------------------------|---|-----------------|---|---------------|-------------------------|--------------|
| 13 Brand Activation & Promotion | 13a: Brand Activation & Promotion- FMCG - Foods & Beverages | TAC-1117 | Legend | Mountain Dew | Flibbr Consulting | Merit |
| 13 Brand Activation & Promotion | 13b: Brand Activation & Promotion- FMCG - Personal Care, Home Care, Healthcare & Others | TAC-4271 | The Missing Chapter | P&G Whisper | Leo Burnett India | Gold |
| 13 Brand Activation & Promotion | 13b: Brand Activation & Promotion- FMCG - Personal Care, Home Care, Healthcare & Others | TAC-4255 | Smart Fill | Unilever | VMLY&R | Silver |
| 13 Brand Activation & Promotion | 13b: Brand Activation & Promotion- FMCG - Personal Care, Home Care, Healthcare & Others | TAC-4247 | Handwashing Kebabs | Lifebuoy | Mullenlowe Lintas Group | Silver |
| 13 Brand Activation & Promotion | 13b: Brand Activation & Promotion- FMCG - Personal Care, Home Care, Healthcare & Others | TAC-4252 | Adeli | Unipads | VMLY&R | Silver |
| 13 Brand Activation & Promotion | 13b: Brand Activation & Promotion- FMCG - Personal Care, Home Care, Healthcare & Others | TAC-3872 | THE NO PANTS PARADE | Lee India | Leo Burnett India | Silver |
| 13 Brand Activation & Promotion | 13b: Brand Activation & Promotion- FMCG - Personal Care, Home Care, Healthcare & Others | TAC-2268 | The Novel Bed Project | Eetech Group | Cheil Worldwide | Bronze |
| 13 Brand Activation & Promotion | 13b: Brand Activation & Promotion- FMCG - Personal Care, Home Care, Healthcare & Others | TAC-2231 | Tanishq Chola immersive Experience center | Tanishq Chola | Laqshya Media Group | Bronze |

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| Category | Sub Category | Entry ID | Title | Brand | Winner | Metal |
|---------------------------------|--|----------|--|------------------------------------|--|--------|
| 13 Brand Activation & Promotion | 13c: Brand Activation & Promotion-Consumer Durables | TAC-3276 | Influencer campaign for #TestedLikeSamsonite | Samsonite | Enormous | Silver |
| 13 Brand Activation & Promotion | 13c: Brand Activation & Promotion-Consumer Durables | TAC-1752 | The Unheard Break | boAt | Digitas India | Merit |
| 13 Brand Activation & Promotion | 13d: Brand Activation & Promotion-Automotive | TAC-4301 | Dance For Good | Mahindra Racing | BBH Communications India Private Limited | Bronze |
| 13 Brand Activation & Promotion | 13d: Brand Activation & Promotion-Automotive | TAC-3419 | The Moving Canvas | Exide | Wunderman Thompson India | Bronze |
| 13 Brand Activation & Promotion | 13d: Brand Activation & Promotion-Automotive | TAC-1215 | Honda - Floating showroom | Honda Motorcycle and Scooter India | Tribes Communications | Merit |
| 13 Brand Activation & Promotion | 13e: Brand Activation & Promotion-Services | TAC-3710 | Airtel 175 Replayed | Airtel | Leo Burnett India | Silver |
| 13 Brand Activation & Promotion | 13e: Brand Activation & Promotion-Services | TAC-1792 | The Code of CogCulture | Cog Culture | COG Culture | Bronze |
| 13 Brand Activation & Promotion | 13f: Brand Activation & Promotion- Retail | TAC-4256 | Smart Fill | Unilever | VMLY&R | Silver |
| 13 Brand Activation & Promotion | 13f: Brand Activation & Promotion- Retail | TAC-3873 | THE NO PANTS PARADE | Lee India | Leo Burnett India | Bronze |
| 13 Brand Activation & Promotion | 13g: Brand Activation & Promotion-Corporate, Media, Entertainment & Others | TAC-3711 | Airtel 175 Replayed | Airtel | Leo Burnett India | Gold |
| 13 Brand Activation & Promotion | 13g: Brand Activation & Promotion-Corporate, Media, Entertainment & Others | TAC-4248 | Handwashing Kebabs | Lifebuoy | Mullenlowe Lintas Group | Silver |
| 13 Brand Activation & Promotion | 13g: Brand Activation & Promotion-Corporate, Media, Entertainment & Others | TAC-1793 | The Code of CogCulture | Cog Culture | COG Culture | Silver |

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| Category | Sub Category | Entry ID | Title | Brand | Winner | Metal |
|---------------------------------|---|----------|--|-----------------------------|--------------------------|--------|
| 13 Brand Activation & Promotion | 13g: Brand Activation & Promotion- Corporate, Media, Entertainment & Others | TAC-4253 | Adeli | Unipads | VMLY&R | Silver |
| 13 Brand Activation & Promotion | 13g: Brand Activation & Promotion- Corporate, Media, Entertainment & Others | TAC-3864 | Safe Swipe | Josh | Leo Burnett India | Bronze |
| 13 Brand Activation & Promotion | 13g: Brand Activation & Promotion- Corporate, Media, Entertainment & Others | TAC-3240 | Netflix Playback 2022 | Netflix | Creative Land Asia | Bronze |
| 13 Brand Activation & Promotion | 13g: Brand Activation & Promotion- Corporate, Media, Entertainment & Others | TAC-3426 | Unjam Bengaluru | The Times of India | Wunderman Thompson India | Bronze |
| 13 Brand Activation & Promotion | 13g: Brand Activation & Promotion- Corporate, Media, Entertainment & Others | TAC-4218 | CakeULator | HDFC Life | Leo Burnett India | Bronze |
| 13 Brand Activation & Promotion | 13g: Brand Activation & Promotion- Corporate, Media, Entertainment & Others | TAC-4326 | The 21 MLQ on Coping with Exam Pressures | Navneet Education Limited | FCB Group India | Merit |
| 13 Brand Activation & Promotion | 13h: Brand Activation & Promotion- Public Service | TAC-4168 | Unbox Me | Unaids | FCB Group India | Silver |
| 13 Brand Activation & Promotion | 13h: Brand Activation & Promotion- Public Service | TAC-2477 | The Pink Ribbon Collection | American Oncology Institute | Havas Life Sorento | Silver |
| 13 Brand Activation & Promotion | 13h: Brand Activation & Promotion- Public Service | TAC-2269 | The Novel Bed Project | Eetech Group | Cheil Worldwide | Bronze |
| 14 Public Relations | 14Aa: Public Relations- Sectors - Consumer Durables | TAC-1747 | The Unheard Break | boAt | Digitas India | Bronze |
| 14 Public Relations | 14Ac: Public Relations- Sectors Other Consumer Products & Services | TAC-4313 | Tr. for Teacher | Navneet Education Limited | FCB Group India | Gold |

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| Category | Sub Category | Entry ID | Title | Brand | Winner | Metal |
|---------------------|--|----------|--|-------------------------------|---------------------------------------|--------|
| 14 Public Relations | 14Ac: Public Relations- Sectors Other Consumer Products & Services | TAC-2319 | Guardians of the Heart | Manipal Hospitals | Social Panga - Higa Digital Pvt. Ltd. | Silver |
| 14 Public Relations | 14Ac: Public Relations- Sectors Other Consumer Products & Services | TAC-1337 | GROHE every drop counts | Grohe India Pvt Ltd | Tribes Communications | Bronze |
| 14 Public Relations | 14Ad: Public Relations- Sectors Financial PR | TAC-1856 | The EmerJersey | Reliance General Insurance | Atom network | Bronze |
| 14 Public Relations | 14Ba: Public Relations- Sectors Practices & Specialities - Corporate PR | TAC-4324 | The 21 MLQ on Coping with Exam Pressures | Navneet Education Limited | FCB Group India | Bronze |
| 14 Public Relations | 14Bb: Public Relations- Sectors Practices & Specialities -Public Affairs & Lobbying | TAC-4249 | Adeli | Unipads | VMLY&R | Gold |
| 14 Public Relations | 14Bb: Public Relations- Sectors Practices & Specialities -Public Affairs & Lobbying | TAC-4171 | Unbox Me | Unaids | FCB Group India | Silver |
| 14 Public Relations | 14Be: Public Relations- Sectors Practices & Specialities - Corporate Social Responsibility | TAC-4019 | Chatpat | SOS Children's Villages India | FCB Group India | Gold |
| 14 Public Relations | 14Be: Public Relations- Sectors Practices & Specialities - Corporate Social Responsibility | TAC-3752 | The Missing Chapter | P&G Whisper | Leo Burnett India | Silver |
| 14 Public Relations | 14Be: Public Relations- Sectors Practices & Specialities - Corporate Social Responsibility | TAC-4315 | Tr. for Teacher | Navneet Education Limited | FCB Group India | Bronze |
| 14 Public Relations | 14Bf: Public Relations- Sectors Practices & Specialities -Events & Experiential | TAC-4251 | Adeli | Unipads | VMLY&R | Silver |
| 14 Public Relations | 14Bf: Public Relations- Sectors Practices & Specialities -Events & Experiential | TAC-1960 | The EmerJersey | Reliance General Insurance | Atom network | Silver |

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| Category | Sub Category | Entry ID | Title | Brand | Winner | Metal |
|---------------------|---|----------|---------------------------|------------------------------------|---------------------------------------|--------|
| 14 Public Relations | 14Bf: Public Relations- Sectors Practices & Specialities -Events & Experiential | TAC-3709 | Airtel 175 Replayed | Airtel | Leo Burnett India | Silver |
| 14 Public Relations | 14Bf: Public Relations- Sectors Practices & Specialities -Events & Experiential | TAC-2321 | Guardians of the Heart | Manipal Hospitals | Social Panga - Higa Digital Pvt. Ltd. | Silver |
| 14 Public Relations | 14Bf: Public Relations- Sectors Practices & Specialities -Events & Experiential | TAC-1220 | Honda - Floating showroom | Honda Motorcycle and Scooter India | Tribes Communications | Bronze |
| 14 Public Relations | 14Bf: Public Relations- Sectors Practices & Specialities -Events & Experiential | TAC-1734 | Floatverse | boAt | Digitas India | Merit |
| 14 Public Relations | 14Ca: Public Relations- Sectors Digital PR - Use of Social Media in PR | TAC-4035 | Chatpat | SOS Children's Villages India | FCB Group India | Gold |
| 14 Public Relations | 14Ca: Public Relations- Sectors Digital PR - Use of Social Media in PR | TAC-4196 | Safe Swipe | Josh | Leo Burnett India | Silver |
| 14 Public Relations | 14Ca: Public Relations- Sectors Digital PR - Use of Social Media in PR | TAC-3075 | Oreo #BringBack2011 | Oreo India | Leo Burnett India | Merit |
| 14 Public Relations | 14Ca: Public Relations- Sectors Digital PR - Use of Social Media in PR | TAC-2322 | Guardians of the Heart | Manipal Hospitals | Social Panga - Higa Digital Pvt. Ltd. | Merit |
| 14 Public Relations | 14Da: Public Relations- Campaign - Integrated Campaign led by PR | TAC-4137 | The Missing Chapter | P&G Whisper | Leo Burnett India | Gold |
| 14 Public Relations | 14Da: Public Relations- Campaign - Integrated Campaign led by PR | TAC-4034 | Chatpat | SOS Children's Villages India | FCB Group India | Gold |
| 14 Public Relations | 14Da: Public Relations- Campaign - Integrated Campaign led by PR | TAC-4316 | Tr. for Teacher | Navneet Education Limited | FCB Group India | Silver |

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| Category | Sub Category | Entry ID | Title | Brand | Winner | Metal |
|------------------------------------|--|-----------------|-----------------------------------|-----------------------------|---------------------------------------|--------------|
| 14 Public Relations | 14Da: Public Relations-Campaign - Integrated Campaign led by PR | TAC-2323 | Guardians of the Heart | Manipal Hospitals | Social Panga - Higa Digital Pvt. Ltd. | Bronze |
| 14 Public Relations | 14Da: Public Relations-Campaign - Integrated Campaign led by PR | TAC-2469 | The Pink Ribbon Collection | American Oncology Institute | Havas Life Sorento | Merit |
| 15 Branded Content & Entertainment | 15a: Branded Content & Entertainment-Best fictional program, series or film where a client has successfully created a drama, comedy or mini-series around a product or brand including TV, mini-series, web series, cinema, DVD releases and online/digital. | TAC-2953 | INTERACTIONS-ELEPHANT IN THE ROOM | Gail (India) Limited | Airads Limited | Gold |
| 15 Branded Content & Entertainment | 15a: Branded Content & Entertainment-Best fictional program, series or film where a client has successfully created a drama, comedy or mini-series around a product or brand including TV, mini-series, web series, cinema, DVD releases and online/digital. | TAC-3476 | Constitution of Joy | Croma - A Tata Enterprise | Croma - A Tata Enterprise | Bronze |

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| Category | Sub Category | Entry ID | Title | Brand | Winner | Metal |
|------------------------------------|---|-----------------|--|--------------------------|-------------------|--------------|
| 15 Branded Content & Entertainment | 15a: Branded Content & Entertainment- Best fictional program, series or film where a client has successfully created a drama, comedy or mini-series around a product or brand including TV, mini-series, web series, cinema, DVD releases and online/digital. | TAC-1403 | Panchayat #SelfieWithLauki | Amazon Prime Video India | SoCheers | Merit |
| 15 Branded Content & Entertainment | 15b. Best non-fiction program, series or film where a client has successfully created a reality, documentary or entertainment show around a product(s) or brand(s) including TV, mini-series, web series, cinema, DVD releases and online/digital. | TAC-3808 | The Great Indian Desert Crossing | Jeep | Leo Burnett India | Silver |
| 15 Branded Content & Entertainment | 15b. Best non-fiction program, series or film where a client has successfully created a reality, documentary or entertainment show around a product(s) or brand(s) including TV, mini-series, web series, cinema, DVD releases and online/digital. | TAC-2508 | Influencer campaign for #TestedLikeSamsonite | Samsonite | Enormous | Silver |

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| Category | Sub Category | Entry ID | Title | Brand | Winner | Metal |
|------------------------------------|--|-----------------|----------------------------------|-----------------|--|--------------|
| 15 Branded Content & Entertainment | 15b. Best non-fiction program, series or film where a client has successfully created a reality, documentary or entertainment show around a product(s) or brand(s) including TV, mini-series, web series, cinema, DVD releases and online/digital. | TAC-3531 | Where the heart is season 6 | Asian Paints | Madison World | Silver |
| 15 Branded Content & Entertainment | 15b. Best non-fiction program, series or film where a client has successfully created a reality, documentary or entertainment show around a product(s) or brand(s) including TV, mini-series, web series, cinema, DVD releases and online/digital. | TAC-3569 | Only in a Jeep with Milind Soman | Jeep | Leo Burnett India | Bronze |
| 15 Branded Content & Entertainment | 15b. Best non-fiction program, series or film where a client has successfully created a reality, documentary or entertainment show around a product(s) or brand(s) including TV, mini-series, web series, cinema, DVD releases and online/digital. | TAC-4334 | Thoda Ruk Shah Rukh | Disney+ Hotstar | BBH Communications India Private Limited | Bronze |

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| Category | Sub Category | Entry ID | Title | Brand | Winner | Metal |
|------------------------------------|--|-----------------|------------------------|-------------------|---------------------------------------|--------------|
| 15 Branded Content & Entertainment | 15b. Best non-fiction program, series or film where a client has successfully created a reality, documentary or entertainment show around a product(s) or brand(s) including TV, mini-series, web series, cinema, DVD releases and online/digital. | TAC-2061 | Solve for Tomorrow | Samsung | Cheil Worldwide | Merit |
| 15 Branded Content & Entertainment | 15d: Branded Content & Entertainment- Best use or integration of experiential events, Creative positioning of a brand using events, festivals, flash mobs, installations, etc. | TAC-3686 | Airtel 175 Replayed | Airtel | Leo Burnett India | Gold |
| 15 Branded Content & Entertainment | 15d: Branded Content & Entertainment- Best use or integration of experiential events, Creative positioning of a brand using events, festivals, flash mobs, installations, etc. | TAC-2324 | Guardians of the Heart | Manipal Hospitals | Social Panga - Higa Digital Pvt. Ltd. | Silver |
| 15 Branded Content & Entertainment | 15d: Branded Content & Entertainment- Best use or integration of experiential events, Creative positioning of a brand using events, festivals, flash mobs, installations, etc. | TAC-1287 | Swiggy Bhog Elo Ghorey | Swiggy | Havas Media | Bronze |

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| Category | Sub Category | Entry ID | Title | Brand | Winner | Metal |
|------------------------------------|--|-----------------|--------------------------|--------------------------------------|-------------------------|--------------|
| 15 Branded Content & Entertainment | 15d: Branded Content & Entertainment- Best use or integration of experiential events, Creative positioning of a brand using events, festivals, flash mobs, installations, etc. | TAC-4209 | Handwashing Kebabs | Lifebuoy | Mullenlowe Lintas Group | Bronze |
| 15 Branded Content & Entertainment | 15d: Branded Content & Entertainment- Best use or integration of experiential events, Creative positioning of a brand using events, festivals, flash mobs, installations, etc. | TAC-1248 | Crompton Cooling POD | Crompton Greaves Consumer Electrical | Tribes Communications | Bronze |
| 15 Branded Content & Entertainment | 15d: Branded Content & Entertainment- Best use or integration of experiential events, Creative positioning of a brand using events, festivals, flash mobs, installations, etc. | TAC-1835 | Pushpanjali #ChantBangla | Sangbad Pratidin | Sangbad Pratidin | Bronze |
| 15 Branded Content & Entertainment | 15d: Branded Content & Entertainment- Best use or integration of experiential events, Creative positioning of a brand using events, festivals, flash mobs, installations, etc. | TAC-1327 | Amazon Se Liya | Amazon | Tribes Communications | Bronze |
| 15 Branded Content & Entertainment | 15e: Branded Content & Entertainment- Best use of integration of user generated content. | TAC-3241 | Netflix Playback 2022 | Netflix | Creative Land Asia | Gold |

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| Category | Sub Category | Entry ID | Title | Brand | Winner | Metal |
|------------------------------------|---|-----------------|----------------------------|------------------------------|--------------------------|--------------|
| 15 Branded Content & Entertainment | 15e: Branded Content & Entertainment- Best use of integration of user generated content. | TAC-3183 | #KhaliKaKhaaliCart | Swiggy Instamart | Schbang | Bronze |
| 15 Branded Content & Entertainment | 15e: Branded Content & Entertainment- Best use of integration of user generated content. | TAC-1402 | Panchayat #SelfieWithLauki | Amazon Prime Video India | SoCheers | Bronze |
| 15 Branded Content & Entertainment | 15f: Branded Content & Entertainment- Best use or integration of music Including music in original branded content, brand integration into music distribution or promotion, the creation of a music-based program or platform | TAC-3392 | Samsonite Shivamani | Samsonite | Enormous | Silver |
| 15 Branded Content & Entertainment | 15f: Branded Content & Entertainment- Best use or integration of music Including music in original branded content, brand integration into music distribution or promotion, the creation of a music-based program or platform | TAC-3818 | Superstar after Retirement | Bajaj Allianz Life Insurance | Leo Burnett India | Silver |
| 15 Branded Content & Entertainment | 15f: Branded Content & Entertainment- Best use or integration of music Including music in original branded content, brand integration into music distribution or promotion, the creation of a music-based program or platform | TAC-2681 | #WhatMakesUsOne | The Times of India | Bennett Coleman & Co Ltd | Silver |

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| Category | Sub Category | Entry ID | Title | Brand | Winner | Metal |
|------------------------------------|---|-----------------|--|----------------------------|----------------------------------|--------------|
| 15 Branded Content & Entertainment | 15f: Branded Content & Entertainment- Best use or integration of music Including music in original branded content, brand integration into music distribution or promotion, the creation of a music-based program or platform | TAC-3390 | Samsonite Rukmini Vijayakumar | Samsonite | Enormous | Bronze |
| 15 Branded Content & Entertainment | 15f: Branded Content & Entertainment- Best use or integration of music Including music in original branded content, brand integration into music distribution or promotion, the creation of a music-based program or platform | TAC-2052 | HerShe SHEROES | Hershey's India | White Rivers Media | Bronze |
| 15 Branded Content & Entertainment | 15g: Branded Content & Entertainment- Best use or integration of offline media such as print, out of home, etc. | TAC-4096 | The Great Celebrity Hack | Burger King | Leo Burnett India | Silver |
| 15 Branded Content & Entertainment | 15g: Branded Content & Entertainment- Best use or integration of offline media such as print, out of home, etc. | TAC-2751 | The Wagh Bakri Laundry Insert | Wagh Bakri Tea Group | Setu Advertising Private Limited | Silver |
| 15 Branded Content & Entertainment | 15g: Branded Content & Entertainment- Best use or integration of offline media such as print, out of home, etc. | TAC-2551 | Aarogya Wari - A pilgrimage of health & wellness | Sahyadri Hospitals Pvt Ltd | Setu Advertising Private Limited | Silver |

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| Category | Sub Category | Entry ID | Title | Brand | Winner | Metal |
|------------------------------------|--|-----------------|--|--------------------------------------|--|--------------|
| 15 Branded Content & Entertainment | 15g: Branded Content & Entertainment- Best use or integration of offline media such as print, out of home, etc. | TAC-1329 | Amazon Se Liya | Amazon | Tribes Communications | Bronze |
| 15 Branded Content & Entertainment | 15g: Branded Content & Entertainment- Best use or integration of offline media such as print, out of home, etc. | TAC-4217 | CakeULator | HDFC Life | Leo Burnett India | Bronze |
| 15 Branded Content & Entertainment | 15g: Branded Content & Entertainment- Best use or integration of offline media such as print, out of home, etc. | TAC-2325 | Guardians of the Heart | Manipal Hospitals | Social Panga - Higa Digital Pvt. Ltd. | Bronze |
| 15 Branded Content & Entertainment | 15g: Branded Content & Entertainment- Best use or integration of offline media such as print, out of home, etc. | TAC-4282 | Dance For Good | Mahindra Racing | BBH Communications India Private Limited | Merit |
| 15 Branded Content & Entertainment | 15g: Branded Content & Entertainment- Best use or integration of offline media such as print, out of home, etc. | TAC-1250 | Crompton Cooling POD | Crompton Greaves Consumer Electrical | Tribes Communications | Merit |
| 15 Branded Content & Entertainment | 15h: Branded Content & Entertainment- Best integrated entertainment content campaign which uses more than 2 media. | TAC-4097 | The Great Celebrity Hack | Burger King | Leo Burnett India | Gold |
| 15 Branded Content & Entertainment | 15h: Branded Content & Entertainment- Best integrated entertainment content campaign which uses more than 2 media. | TAC-3267 | Stamina Breaks Gender Barriers in Gaming | Boost | Mindshare | Silver |

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| Category | Sub Category | Entry ID | Title | Brand | Winner | Metal |
|------------------------------------|---|----------|---------------------------------------|-----------------------------------|---------------------------------|--------|
| 15 Branded Content & Entertainment | 15h: Branded Content & Entertainment-Best integrated entertainment content campaign which uses more than 2 media. | TAC-1836 | Pushpanjali #ChantBangla | Sangbad Pratidin | Sangbad Pratidin | Bronze |
| 16 Video Craft | 16a: Video Craft-Direction | TAC-3138 | Bournville - Taste so intense | Cadbury Bournville | Good Morning Films | Gold |
| 16 Video Craft | 16a: Video Craft-Direction | TAC-1074 | Dove #StopTheBeautyTest | Dove | Chrome Pictures Media LLP | Silver |
| 16 Video Craft | 16a: Video Craft-Direction | TAC-1126 | Buri Nazar Wale Tera Call Laal | Truecaller | Chrome Pictures Media LLP | Silver |
| 16 Video Craft | 16a: Video Craft-Direction | TAC-4189 | ABP Centenary | ABP | Future East LLP | Silver |
| 16 Video Craft | 16a: Video Craft-Direction | TAC-3598 | Parachute Kalpavriksha - The Farmer | Parachute | Good Morning Films | Silver |
| 16 Video Craft | 16a: Video Craft-Direction | TAC-3457 | Robbery TVC | Asahi India Glass Limited | Enormous | Bronze |
| 16 Video Craft | 16a: Video Craft-Direction | TAC-2684 | Clinic Plus - Meri Beti Strong | Clinic Plus | Good Morning Films | Bronze |
| 16 Video Craft | 16a: Video Craft-Direction | TAC-3599 | Hindustan Times - Motherhood | Hindustan Times | Good Morning Films | Bronze |
| 16 Video Craft | 16a: Video Craft-Direction | TAC-2623 | Par se...Perfect | Housing.com | Breathless Films pvt. ltd. | Merit |
| 16 Video Craft | 16a: Video Craft-Direction | TAC-2773 | WPL - Tera Naam | Jio Cinema Women's Premier League | Good Morning Films | Merit |
| 16 Video Craft | 16b: Video Craft-Editing | TAC-3611 | Bournville - Taste so intense | Cadbury Bournville | Good Morning Films | Gold |
| 16 Video Craft | 16b: Video Craft-Editing | TAC-4123 | Let there be Sport | Puma | Thinkpot | Silver |
| 16 Video Craft | 16b: Video Craft-Editing | TAC-3687 | WPL - Tera Naam | Jio Cinema Women's Premier League | Good Morning Films | Silver |
| 16 Video Craft | 16b: Video Craft-Editing | TAC-3607 | Thums Up - Soft Drink Nahi Toofan 2.0 | Thums Up | Good Morning Films | Silver |
| 16 Video Craft | 16b: Video Craft-Editing | TAC-3843 | Go Beyond Sameness | Apollo Trampplr | Wunderman Thompson India | Bronze |
| 16 Video Craft | 16b: Video Craft-Editing | TAC-3023 | NBA Promo | Viacom18 Media Pvt Ltd - MTV | Viacom 18 Media Private Limited | Merit |
| 16 Video Craft | 16c: Video Craft-Animation | TAC-3174 | FUND ISLAND | U GRO Capital | Scarecrow M&C Saatchi | Gold |
| 16 Video Craft | 16c: Video Craft-Animation | TAC-3422 | The Moving Canvas | Exide | Wunderman Thompson India | Bronze |
| 16 Video Craft | 16c: Video Craft-Animation | TAC-3424 | The Aviator | Pentonic Gumstick | Wunderman Thompson India | Bronze |

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| Category | Sub Category | Entry ID | Title | Brand | Winner | Metal |
|----------------|----------------------------------|----------|---------------------------------------|---|---|--------|
| 16 Video Craft | 16c: Video Craft-Animation | TAC-1739 | Let's Get Healthy | Disney Broadcasting (India) Private Limited | Disney Broadcasting (India) Private Limited | Merit |
| 16 Video Craft | 16c: Video Craft-Animation | TAC-3966 | Airtel 175 Replayed | Bharti Airtel Limited | Prodigious | Merit |
| 16 Video Craft | 16d: Video Craft-Cinematography | TAC-3612 | Bournville - Taste so intense | Cadbury Bournville | Good Morning Films | Gold |
| 16 Video Craft | 16d: Video Craft-Cinematography | TAC-1044 | TATA RED HOT DARK | Tata Motors | Belief Films | Silver |
| 16 Video Craft | 16d: Video Craft-Cinematography | TAC-2462 | Parachute Kalpavriksha - The Farmer | Parachute | Good Morning Films | Silver |
| 16 Video Craft | 16d: Video Craft-Cinematography | TAC-3170 | Mahalaya | Reliance Jewels | Scarecrow M&C Saatchi | Silver |
| 16 Video Craft | 16d: Video Craft-Cinematography | TAC-2463 | Hindustan Times - Motherhood | Hindustan Times | Good Morning Films | Bronze |
| 16 Video Craft | 16d: Video Craft-Cinematography | TAC-4122 | Let there be Sport | Puma | Thinkpot | Bronze |
| 16 Video Craft | 16d: Video Craft-Cinematography | TAC-3160 | Rannkaar | Reliance Jewels | Scarecrow M&C Saatchi | Bronze |
| 16 Video Craft | 16d: Video Craft-Cinematography | TAC-4180 | ABP Centenary | ABP | Future East LLP | Merit |
| 16 Video Craft | 16d: Video Craft-Cinematography | TAC-2743 | Welcome Change - An Ode to Mumbai | Acko | Hungry Films | Merit |
| 16 Video Craft | 16d: Video Craft-Cinematography | TAC-3608 | Thums Up - Soft Drink Nahi Toofan 2.0 | Thums Up | Good Morning Films | Merit |
| 16 Video Craft | 16e: Video Craft-Music | TAC-1103 | Buri Nazar Wale Tera Call Laal | Truecaller | Chrome Pictures Media LLP | Silver |
| 16 Video Craft | 16e: Video Craft-Music | TAC-3605 | Coke Studio Bharat - Apna Sunao | Coca-Cola | Good Morning Films | Silver |
| 16 Video Craft | 16e: Video Craft-Music | TAC-3601 | Hindustan Times - Motherhood | Hindustan Times | Good Morning Films | Bronze |
| 16 Video Craft | 16e: Video Craft-Music | TAC-3423 | The Moving Canvas | Exide | Wunderman Thompson India | Bronze |
| 16 Video Craft | 16e: Video Craft-Music | TAC-2653 | Wedding Hassles | Sleepwell | Sideways Consulting | Bronze |
| 16 Video Craft | 16e: Video Craft-Music | TAC-3830 | Horlicks - Uniform | Horlicks | FCB Group India | Merit |
| 16 Video Craft | 16e: Video Craft-Music | TAC-3688 | WPL - Tera Naam | Jio Cinema Women's Premier League | Good Morning Films | Merit |
| 16 Video Craft | 16f: Video Craft-Special Effects | TAC-3564 | Engineering Change | Gillette | Grey Group | Gold |
| 16 Video Craft | 16f: Video Craft-Special Effects | TAC-3893 | Flood | Sf Batteries | Perfect Ten Films | Silver |
| 16 Video Craft | 16f: Video Craft-Special Effects | TAC-2770 | FUND ISLAND | U GRO Capital | Scarecrow M&C Saatchi | Silver |
| 16 Video Craft | 16f: Video Craft-Special Effects | TAC-2676 | Opera | Cadbury Gems | Bang Bang | Bronze |
| 16 Video Craft | 16g: Video Craft-Sound Design | TAC-3613 | Bournville - Taste so intense | Cadbury Bournville | Good Morning Films | Gold |
| 16 Video Craft | 16g: Video Craft-Sound Design | TAC-3606 | Coke Studio Bharat - Apna Sunao | Coca-Cola | Good Morning Films | Silver |

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| Category | Sub Category | Entry ID | Title | Brand | Winner | Metal |
|----------------|-------------------------------|----------|--|-----------------------------------|--------------------------------|--------|
| 16 Video Craft | 16g: Video Craft-Sound Design | TAC-4117 | The Moving Canvas | Exide | Wunderman Thompson India | Bronze |
| 16 Video Craft | 16g: Video Craft-Sound Design | TAC-3425 | The Aviator | Pentonic Gumstick | Wunderman Thompson India | Bronze |
| 16 Video Craft | 16h: Video Craft-Casting | TAC-1104 | Dove #StopTheBeautyTest | Dove | Chrome Pictures Media LLP | Gold |
| 16 Video Craft | 16h: Video Craft-Casting | TAC-3690 | WPL - Tera Naam | Jio Cinema Women's Premier League | Good Morning Films | Gold |
| 16 Video Craft | 16h: Video Craft-Casting | TAC-3456 | Robbery TVC | Asahi India Glass Limited | Enormous | Silver |
| 16 Video Craft | 16h: Video Craft-Casting | TAC-4032 | Chatpat | SOS Children's Villages India | FCB Group India | Silver |
| 16 Video Craft | 16h: Video Craft-Casting | TAC-3610 | Clinic Plus - Meri Beti Strong | Clinic Plus | Good Morning Films | Bronze |
| 16 Video Craft | 16h: Video Craft-Casting | TAC-2521 | The Bin Boy | Hindustan Uni Lever | Little Lamb Films | Bronze |
| 16 Video Craft | 16h: Video Craft-Casting | TAC-4190 | ABP Centenary | ABP | Future East LLP | Merit |
| 16 Video Craft | 16h: Video Craft-Casting | TAC-3799 | Horlicks - Uniform | Horlicks | FCB Group India | Merit |
| 16 Video Craft | 16h: Video Craft-Casting | TAC-3602 | Hindustan Times - Motherhood | Hindustan Times | Good Morning Films | Merit |
| 16 Video Craft | 16h: Video Craft-Casting | TAC-2589 | P&G - Shiksha | Procter & Gamble | Footloose Films | Merit |
| 16 Video Craft | 16h: Video Craft-Casting | TAC-1012 | The Superwoman | Tanishq | Superfly films Pvt. Ltd. | Merit |
| 16 Video Craft | 16h: Video Craft-Casting | TAC-3987 | Prison Break | WD40 | Hungry Films | Merit |
| 17 Red Abby | 17: Red Abby | TAC-3435 | SilenceCancerNotTheFight | Netmeds | Grey Group | Gold |
| 17 Red Abby | 17: Red Abby | TAC-2679 | Mental Health Pitstop | Fastrack | Brandmovers India | Silver |
| 17 Red Abby | 17: Red Abby | TAC-3168 | Sickka: The World's First Mental Health Currency | Cheil India | Cheil | Silver |
| 17 Red Abby | 17: Red Abby | TAC-3002 | #MHL Application | Mental Health Association | EFGH Brand Innovations PVT Ltd | Bronze |
| 17 Red Abby | 17: Red Abby | TAC-3179 | Label of Life | Samsung AI Washing Machine | Cheil India | Merit |
| 18 Green Award | 18: Green Award | TAC-4257 | Smart Fill | Unilever | VMLY&R | Gold |
| 18 Green Award | 18: Green Award | TAC-1899 | Ice Stupas in Ladakh | Astral Foundation | White Rivers Media | Gold |
| 18 Green Award | 18: Green Award | TAC-2277 | The Novel Bed Project | Eetech Group | Cheil Worldwide | Bronze |
| 18 Green Award | 18: Green Award | TAC-2431 | #ShareALitre | FlowGuard Plus | BC Web Wise Pvt Ltd. | Bronze |
| 18 Green Award | 18: Green Award | TAC-3597 | Environment Day 2022 – Lung Test | Disney Star | Star India Pvt. Ltd | Merit |
| 18 Green Award | 18: Green Award | TAC-3620 | 1000 Open Letters | Otrivin | Grey Group | Merit |
| 18 Green Award | 18: Green Award | TAC-1342 | GROHE every drop counts | Grohe India Pvt Ltd | Tribes Communications | Merit |

CREATIVE ABBY ONESHOW AWARDS - 2023

| Category | Sub Category | Entry ID | Title | Brand | Winner | Metal |
|-----------------|---------------------|-----------------|------------------------------|---|----------------------------------|--------------|
| 18 Green Award | 18: Green Award | TAC-1420 | Finolex Pipes Save Water TVC | Finolex Pipes | Campen Factory | Merit |
| 18 Green Award | 18: Green Award | TAC-2617 | SHUBH DAHAN | Gomantak Private Limited, Mudra Pratishthan | FCB Group India | Merit |
| 18 Green Award | 18: Green Award | TAC-2709 | A minute for nature . | Kirloskar Vasundhara | Centrick Marketing Solutions LLP | Merit |

CREATIVE ABBY ONESHOW AWARDS - 2023

| Category | Sub Category | Entry ID | Title | Brand | Organisation | Name of Creator | Metal |
|----------------------|-----------------------|-----------------|--|---------------|-------------------------------|---------------------------------|--------------|
| 19 Young Abby Awards | 19: Young Abby Awards | TAC-2081 | ZEE: The Zoo of the Extinct for the Endangered | The Metaverse | Cheil Worldwide | Nakita Niyogi | Silver |
| 19 Young Abby Awards | 19: Young Abby Awards | TAC-1592 | The Lost Unboxing | vivo India | Havas Worldwide India Pvt Ltd | Ansh Agarwal Inderjeet Singh | Merit |

CREATIVE ABBY ONESHOW AWARDS - 2023

| Category | Sub Category | Entry ID | Title | Brand | Winner | Metal |
|-----------------------------------|--|----------|---|---|---|--------|
| 20 Diversity Equality & Inclusion | 20: Diversity Equality & Inclusion | TAC-4272 | The Missing Chapter | P&G Whisper | Leo Burnett India | Gold |
| 20 Diversity Equality & Inclusion | 20: Diversity Equality & Inclusion | TAC-3205 | Finance Without Bias | Axis Bank | Grey Group | Silver |
| 20 Diversity Equality & Inclusion | 20: Diversity Equality & Inclusion | TAC-2823 | World's most dangerous office | Harpic Toilet Cleaner | Havas Worldwide India Pvt Ltd | Silver |
| 20 Diversity Equality & Inclusion | 20: Diversity Equality & Inclusion | TAC-4077 | Adeli | Unipads | VMLY&R | Silver |
| 20 Diversity Equality & Inclusion | 20: Diversity Equality & Inclusion | TAC-3790 | The Missing Chapter - For Moms | P&G Whisper | Leo Burnett India | Bronze |
| 20 Diversity Equality & Inclusion | 20: Diversity Equality & Inclusion | TAC-1029 | The Interview | Tanishq | Superfly films Pvt. Ltd. | Bronze |
| 20 Diversity Equality & Inclusion | 20: Diversity Equality & Inclusion | TAC-3674 | The Second Question | Smart Bazaar | FCB Group India | Bronze |
| 20 Diversity Equality & Inclusion | 20: Diversity Equality & Inclusion | TAC-2286 | Nameplates Of Change | Elite Developers | Plainspeak | Bronze |
| 20 Diversity Equality & Inclusion | 20: Diversity Equality & Inclusion | TAC-1013 | The Superwoman | Tanishq | Superfly films Pvt. Ltd. | Merit |
| 20 Diversity Equality & Inclusion | 20: Diversity Equality & Inclusion | TAC-2656 | Moochhon Mein Taav | Amul | FCB Group India | Merit |
| 20 Diversity Equality & Inclusion | 20: Diversity Equality & Inclusion | TAC-2967 | We need to talk | Tinder | The Script Room | Merit |
| 20 Diversity Equality & Inclusion | 20: Diversity Equality & Inclusion | TAC-3373 | Engineering Change | Gillette | Grey Group | Merit |
| 21 Broadcaster Abby | 21a: Broadcaster Abby- Best launch of a TV channel | TAC-3033 | Star Gold Thrills Channel Branding | Star Gold Thrills | Star India Pvt. Ltd. | Bronze |
| 21 Broadcaster Abby | 21b: Broadcaster Abby- Best launch of a TV program using multi-media | TAC-1916 | IL T20 LAUNCH CAMPAIGN | Zee Entertainment Enterprises Limited | Zee Entertainment Enterprises Limited | Silver |
| 21 Broadcaster Abby | 21b: Broadcaster Abby- Best launch of a TV program using multi-media | TAC-2068 | Dance Deewane Juniors - Broadcaster | Colors Viacom | Viacom 18 Media Private Limited | Merit |
| 21 Broadcaster Abby | 21c: Broadcaster Abby- Best TV reality show promo | TAC-2368 | Kaun Banega crorepati season 14 (launch) | Sony entertainment television | Culver Max Entertainment Private Limited | Gold |
| 21 Broadcaster Abby | 21c: Broadcaster Abby- Best TV reality show promo | TAC-2382 | Kaun Banega crorepati season 14 (launch-sanju) | Sony entertainment television | Culver Max Entertainment Private Limited | Gold |
| 21 Broadcaster Abby | 21c: Broadcaster Abby- Best TV reality show promo | TAC-3026 | Dance Karnataka Dance - S6 | Zee Entertainment Enterprises Limited - Zee Kannada | Zee Entertainment Enterprises Limited - Zee Kannada | Gold |

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| Category | Sub Category | Entry ID | Title | Brand | Winner | Metal |
|---------------------|--|----------|--------------------------------------|---|---|--------|
| 21 Broadcaster Abby | 21d: Broadcaster Abby- Best TV fiction promo | TAC-1255 | Dil Diyaan Gallaan | Culver Max Entertainment Private Limited | Culver Max Entertainment Private Limited | Silver |
| 21 Broadcaster Abby | 21d: Broadcaster Abby- Best TV fiction promo | TAC-3555 | Bhoomige BAndha Bhagavantha | Zee Entertainment Enterprises Limited - Zee Kannada | Zee Entertainment Enterprises Limited - Zee Kannada | Silver |
| 21 Broadcaster Abby | 21d: Broadcaster Abby- Best TV fiction promo | TAC-3444 | Shrirasthu Shubhamasthu | Zee Entertainment Enterprises Limited - Zee Kannada | Zee Entertainment Enterprises Limited - Zee Kannada | Bronze |
| 21 Broadcaster Abby | 21e: Broadcaster Abby- Best TV comedy show promo | TAC-2339 | INDIA"S LAUGHTER CHAMPION | Sony entertainment television | Culver Max Entertainment Private Limited | Gold |
| 21 Broadcaster Abby | 21e: Broadcaster Abby- Best TV comedy show promo | TAC-2960 | The Office Chill Kind of Guy | Viacom18 Media Pvt Ltd - MTV | Viacom 18 Media Private Limited | Gold |
| 21 Broadcaster Abby | 21h: Broadcaster Abby- Best TV sports channel program promo | TAC-1857 | IL T20 - Launch campaign | Zee Entertainment Enterprises Limited | Zee Entertainment Enterprises Limited | Silver |
| 21 Broadcaster Abby | 21j: Broadcaster Abby- Best TV program for Cause related Marketing | TAC-2422 | Nashwa Narak | News18 Bihar/Jharkhand | TV18 Broadcast Limited | Silver |
| 21 Broadcaster Abby | 21k: Broadcaster Abby- Best regional TV program promo (other than Hindi and English) | TAC-3082 | Dance Karnataka Dance-S6 | Zee Entertainment Enterprises Limited - Zee Kannada | Zee Entertainment Enterprises Limited - Zee Kannada | Silver |
| 21 Broadcaster Abby | 21k: Broadcaster Abby- Best regional TV program promo (other than Hindi and English) | TAC-4020 | Bhoomige Bandha Bhagavantha | Zee Entertainment Enterprises Limited - Zee Kannada | Zee Entertainment Enterprises Limited - Zee Kannada | Bronze |
| 21 Broadcaster Abby | 21m: Broadcaster Abby- Best original music score for a TV Program | TAC-1257 | Dil Diyaan Gallaan | Culver Max Entertainment Private Limited | Culver Max Entertainment Private Limited | Gold |
| 21 Broadcaster Abby | 21m: Broadcaster Abby- Best original music score for a TV Program | TAC-1079 | ACHARVA CHHATHI MAAYI KE SONG LAUNCH | Zee Ganga | Zee Entertainment Enterprises Limited | Silver |
| 21 Broadcaster Abby | 21m: Broadcaster Abby- Best original music score for a TV Program | TAC-3557 | Bhoomige Bandha Bhagavantha | Zee Entertainment Enterprises Limited - Zee Kannada | Zee Entertainment Enterprises Limited - Zee Kannada | Silver |
| 21 Broadcaster Abby | 21m: Broadcaster Abby- Best original music score for a TV Program | TAC-2345 | KATHA ANKHAEE | Sony entertainment television | Culver Max Entertainment Private Limited | Bronze |

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| Category | Sub Category | Entry ID | Title | Brand | Winner | Metal |
|-------------------|--|----------|---|---------------------|--------------------------|--------|
| 22 Publisher Abby | 22a: Publisher Abby- Best marketing of a printed newspaper / edition | TAC-2563 | ABP CENTENARY CAMPAIGN | ABP Pvt. Ltd. | ABP Pvt. Ltd. | Gold |
| 22 Publisher Abby | 22a: Publisher Abby- Best marketing of a printed newspaper / edition | TAC-1296 | #WhatMakesUsOne | The Times of India | Bennett Coleman & Co Ltd | Bronze |
| 22 Publisher Abby | 22c: Publisher Abby- Best promotion of a CSR / Cause related Marketing initiative in traditional or online space | TAC-1099 | The kids are alright online.....are they? | Dainik Jagran | Jagran Prakashan Ltd | Silver |
| 22 Publisher Abby | 22c: Publisher Abby- Best promotion of a CSR / Cause related Marketing initiative in traditional or online space | TAC-1097 | Good horns, Good brakes.....and Good luck | Dainik Jagran | Jagran Prakashan Ltd | Silver |
| 22 Publisher Abby | 22c: Publisher Abby- Best promotion of a CSR / Cause related Marketing initiative in traditional or online space | TAC-3363 | SHABASH BANGLA BORNO | Anandabazar Patrika | ABP Pvt. Ltd. | Bronze |
| 22 Publisher Abby | 22c: Publisher Abby- Best promotion of a CSR / Cause related Marketing initiative in traditional or online space | TAC-1095 | Holy Cow | Dainik Jagran | Jagran Prakashan Ltd | Bronze |
| 22 Publisher Abby | 22c: Publisher Abby- Best promotion of a CSR / Cause related Marketing initiative in traditional or online space | TAC-2135 | The Other Obituary | The Hindu Group | The Hindu Group | Bronze |
| 22 Publisher Abby | 22c: Publisher Abby- Best promotion of a CSR / Cause related Marketing initiative in traditional or online space | TAC-3274 | SHABASH BANGLA CHITHIR PREME PREMIER CHITHI | Anandabazar Patrika | ABP Pvt. Ltd. | Merit |

CREATIVE ABBY ONESHOW AWARDS - 2023

| Category | Sub Category | Entry ID | Title | Brand | Winner | Metal |
|-------------------|---|----------|--|--------------------|-----------------------------|--------|
| 22 Publisher Abby | 22d: Publisher Abby- Best client-brand activation or display advertising innovation by a publisher. | TAC-2142 | Cadbury Gaane Mishti - Jugalbandi | Cadbury Dairy Milk | ABP Pvt. Ltd. | Silver |
| 22 Publisher Abby | 22d: Publisher Abby- Best client-brand activation or display advertising innovation by a publisher. | TAC-2875 | Times Front Vantage with 3D effect | OnePlus | Bennett Coleman & Co Ltd | Bronze |
| 22 Publisher Abby | 22d: Publisher Abby- Best client-brand activation or display advertising innovation by a publisher. | TAC-2202 | Holi Ka Har Rang | Reliance Trends | Dainik Jagran-inext | Merit |
| 22 Publisher Abby | 22e: Publisher Abby- Best use of Native or Branded Content for client brand-marketing by a publisher | TAC-1162 | #WeOwnTheNight | Samsung | Cheil Worldwide | Gold |
| 22 Publisher Abby | 22e: Publisher Abby- Best use of Native or Branded Content for client brand-marketing by a publisher | TAC-3963 | Friday Finance Season3 | HT Media Ltd | HT Media Ltd | Bronze |
| 22 Publisher Abby | 22e: Publisher Abby- Best use of Native or Branded Content for client brand-marketing by a publisher | TAC-2218 | Licious X Slurrp | Licious X Slurrp | Hindustan Media Venture Ltd | Merit |
| 22 Publisher Abby | 22e: Publisher Abby- Best use of Native or Branded Content for client brand-marketing by a publisher | TAC-3947 | Be A Road Hero 3.0 | HT Media Ltd | HT Media Ltd | Merit |
| 22 Publisher Abby | 22e: Publisher Abby- Best use of Native or Branded Content for client brand-marketing by a publisher | TAC-3981 | Branded Content for Nucleus Office Parks | HT Media Ltd | HT Media Ltd | Merit |
| 22 Publisher Abby | 22f: Publisher Abby- Best Digital Publication Advertising & marketing by a publisher via Web/App/Social | TAC-1200 | #WeOwnTheNight | Samsung | Cheil Worldwide | Silver |

CREATIVE ABBY ONESHOW AWARDS - 2023

| Category | Sub Category | Entry ID | Title | Brand | Winner | Metal |
|-------------------|--|-----------------|---|-----------------|---------------|--------------|
| 22 Publisher Abby | 22f: Publisher Abby Best Digital Publication Advertising & marketing by a publisher via Web/App/Social | TAC-3982 | Find the perfect match with HT One Audience | HT One Audience | HT Media Ltd | Silver |

CREATIVE ABBY ONESHOW AWARDS - 2023

| Category | Sub Category | Entry ID | Title | Brand | Organisation | Name of Creator | Metal |
|-------------------|------------------------------|----------|---|-------------------------------|-------------------------|--|--------|
| 23 Young Maverick | 01- Young Maverick - Art | TAC-4390 | THE PANDEMIC WITHIN THE PANDEMIC | ManipalCigna Health Insurance | McCann Worldgroup India | Sanket Kalgaonkar Pratik Jagtap | Merit |
| 23 Young Maverick | 02- Young Maverick - Design | TAC-4389 | Shagun Ka Lifafa | Ujjivan Small Finance Bank | McCann Worldgroup India | Vasudha Roy Abhijith SS Amaljith P | Gold |
| 23 Young Maverick | 02- Young Maverick - Design | TAC-4391 | THE PANDEMIC WITHIN THE PANDEMIC | ManipalCigna Health Insurance | McCann Worldgroup India | Sanket Kalgaonkar Pratik Jagtap | Merit |
| 23 Young Maverick | 03- Young Maverick - Digital | TAC-4402 | Cric Exchange - The Net Practice of Stock Trading | Kartik Prakash | Mindshare | Kartik K Prakash | Silver |
| 23 Young Maverick | 04-Young Maverick - Film | TAC-4394 | Parr se Perfect - Ex | Housing.com | McCann Worldgroup India | Kabir Mehta Dhruv Khanna | Silver |
| 23 Young Maverick | 04-Young Maverick - Film | TAC-4393 | Parr se Perfect - In-laws | Housing.com | McCann Worldgroup India | Kabir Mehta Dhruv Khanna | Bronze |
| 23 Young Maverick | 04-Young Maverick - Film | TAC-4382 | Chhoti Khushi | Good Day | McCann Worldgroup India | Ines Barros Yash Marwah | Merit |
| 23 Young Maverick | 04-Young Maverick - Film | TAC-4395 | Parr se Perfect - Gym | Housing.com | McCann Worldgroup India | Kabir Mehta Dhruv Khanna | Merit |
| 23 Young Maverick | 04-Young Maverick - Film | TAC-4396 | Parr se Perfect - Bachelors | Housing.com | McCann Worldgroup India | Kabir Mehta Dhruv Khanna | Merit |
| 23 Young Maverick | 05- Young Maverick - Craft | TAC-4383 | Chhoti Khushi | Good Day | McCann Worldgroup India | Ines Barros Yash Marwah | Merit |