

**MEDIA ABBY AWARDS - 2023**

<b>Specialist</b>	<b>Organisation</b>	<b>Grand Prix</b>	<b>Gold</b>	<b>Silver</b>	<b>Bronze</b>	<b>Total Metals</b>	<b>Total Points</b>
<b>Media Agency of The Year</b>	<b>EssenceMediacom</b>	<b>1</b>	<b>4</b>	<b>9</b>	<b>6</b>	<b>20</b>	<b>122</b>
-	Mindshare	-	6	5	7	18	106
-	Madison Media	-	4	4	3	11	68
-	Initiative Media Private Limited	-	2	2	6	10	52
-	Wavemaker	-	1	4	2	7	40
-	Lodestar UM	-	2	1	2	5	30
-	Social Panga	-	1	1	1	3	18
-	Omnicom Media Group	-	1	-	1	2	12
-	PivotRoots Digital Pvt Ltd.	-	-	1	1	2	10
-	Havas Media Group India	-	-	1	1	2	10
-	BC Web Wise Pvt Ltd.	-	1	-	-	1	8
-	Sociowash	-	1	-	-	1	8
-	White Rivers Media	-	1	-	-	1	8
-	Xperia Group	-	1	-	-	1	8
-	dentsu X	-	-	1	-	1	6
-	Group M TV18	-	-	1	-	1	6
-	ibs Fulcro	-	-	1	-	1	6
-	Laqshya Media Group	-	-	1	-	1	6
-	Starcom India	-	-	1	-	1	6
-	ABP Pvt. Ltd.	-	-	-	1	1	4
-	Atom Network	-	-	-	1	1	4
-	Entertainment Network Indian Limited	-	-	-	1	1	4
-	Interactive Avenues - A Reprise Network Company	-	-	-	1	1	4
-	mSix&Partners	-	-	-	1	1	4
<b>Grand Total</b>		<b>1</b>	<b>25</b>	<b>33</b>	<b>35</b>	<b>94</b>	<b>550</b>