

DIGITAL ABBY Awards - 2022**RESULTS ARE EMBARGOED TILL END OF AWARD CEREMONY**

| Category | Sub Category | Entry ID | Brand | Title / Caption | Agency / Organisation | Metal |
|----------|--|-----------|------------------------------------|--|---------------------------------------|--------|
| Digital | 09Aa: Websites / Microsites - Brand Website | TAC-10555 | Piaggio Vespa | Vespa 75 Bioscope | BC Web Wise | Bronze |
| Digital | 09Aa: Websites / Microsites - Brand Website | TAC-10970 | digibank | Website | DBS | Bronze |
| Digital | 09Aa: Websites / Microsites - Brand Website | TAC-11557 | APL Apollo | APL Apollo World | Team Pumpkin | Merit |
| Digital | 09Aa: Websites / Microsites - Brand Website | TAC-10714 | Rushikulya Agrotech-Jharanai Farms | Authentic Odisha origins | Hyphen Communications | Merit |
| Digital | 09Aa: Websites / Microsites - Brand Website | TAC-12272 | Tata Motors Passenger Vehicles | Ai driven dynamic personalization at scale | Fulcro | Merit |
| Digital | 09Ab: Websites / Microsites - Brand Microsite | TAC-10702 | SAMSUNG | EPIC DREAMS OF 21 | Cheil India Private Limited | Bronze |
| Digital | 09Ab: Websites / Microsites - Brand Microsite | TAC-10759 | Aprilia India | Safer Internet Day | BC Web Wise | Merit |
| Digital | 09Ba: Social Media - Social Media (Co-Creation / Crowd sourcing / Response etc.) | TAC-11844 | Burger King | #LonelyNoMore | Famous Innovations | Gold |
| Digital | 09Ba: Social Media - Social Media (Co-Creation / Crowd sourcing / Response etc.) | TAC-10781 | adidas | The Unreal Fans of Real Kashmir | Cheil India Private Limited | Silver |
| Digital | 09Ba: Social Media - Social Media (Co-Creation / Crowd sourcing / Response etc.) | TAC-12046 | Kotak Cherry | The world's first brand launched by its competitor | Fulcro | Silver |
| Digital | 09Ba: Social Media - Social Media (Co-Creation / Crowd sourcing / Response etc.) | TAC-11377 | Durex | #StayingInIsEffingGood | Havas Worldwide India Pvt Ltd | Bronze |
| Digital | 09Ba: Social Media - Social Media (Co-Creation / Crowd sourcing / Response etc.) | TAC-10377 | Save the Children | #AllyUpForHer | Aagey Se Right Agency Private Limited | Bronze |
| Digital | 09Ba: Social Media - Social Media (Co-Creation / Crowd sourcing / Response etc.) | TAC-10527 | MTV | MTV Hussle - Fill in the raps | Madison Media | Bronze |
| Digital | 09Ba: Social Media - Social Media (Co-Creation / Crowd sourcing / Response etc.) | TAC-10873 | The Man Company | Gentleman Kise Kehte Hein | The Man Company | Bronze |
| Digital | 09Ba: Social Media - Social Media (Co-Creation / Crowd sourcing / Response etc.) | TAC-12514 | Burger King | #BailMeOutBK | Famous Innovations | Bronze |

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| Digital | 09Ba: Social Media - Social Media (Co-Creation / Crowd sourcing / Response etc.) | TAC-12062 | Too Yumm! | Too Yumm! Dugout - IPL War Room | Interactive Avenues - A Reprise Network Company | Merit |
| Digital | 09Ca: Digital Games - Games (Online) | TAC-10760 | Aprilia India | Safer Internet Day | BC Web Wise | Bronze |
| Digital | 09Da: Digital Technology - (Utility / Tool) | TAC-10060 | OnePlus | OnePlus Charging Stations | Tribes Communications | Merit |
| Digital | 09Da: Digital Technology - (Utility / Tool) | TAC-12729 | Oreo India | #SayItWithOreo | TLG India Private Limited | Merit |
| Digital | 09Da: Digital Technology - (Utility / Tool) | TAC-10902 | Cheil India | Reduce the Margin | Cheil India Private Limited | Merit |
| Digital | 09Db: Digital Technology - (Installations) | TAC-10043 | Michelin India Pvt Ltd | Michelin - For Those Who Drive The Change | Tribes Communications | Silver |
| Digital | 09Db: Digital Technology - (Installations) | TAC-10594 | Sangbad Pratidin | #MaaClicks - No Selfie this Puja | Sangbad Pratidin | Bronze |
| Digital | 09Db: Digital Technology - (Installations) | TAC-11379 | NBA | NBA in my Backyard (Gateway of India Projection) | Tribes Communication | Merit |
| Digital | 09Db: Digital Technology - (Installations) | TAC-10061 | OnePlus | OnePlus Charging Stations | Tribes Communications | Merit |
| Digital | 09Db: Digital Technology - (Installations) | TAC-12468 | AXE | Axe - The game of attraction | Mindshare | Merit |
| Digital | 09Dc: Digital Technology - (Others) | TAC-12571 | Upstox | Demystifying Stock Trading through Cricket! | Mindshare | Silver |
| Digital | 09Dc: Digital Technology - (Others) | TAC-10044 | Michelin India Pvt Ltd | Michelin - For Those Who Drive The Change | Tribes Communications | Bronze |
| Digital | 09Dc: Digital Technology - (Others) | TAC-11277 | Samsung | Samsung Goodvibes | Cheil India Private Limited | Bronze |
| Digital | 09E: Search | TAC-12201 | Vedantu | V Maps | GREY Group | Silver |
| Digital | 09E: Search | TAC-11422 | Asian Paints Loctite Quick | Did You Mean Loctite Quick? | Madison Media | Merit |
| Digital | 09F: Use of Email | TAC-11914 | Rajasthan Royals | CRM Game on with 12 years of fan data | Interactive Avenues - A Reprise Network Company | Merit |
| Digital | 09G: Best in Innovations on OTTs or Content Platforms | TAC-12228 | AXE | AXE - The Right Click | Mindshare | Bronze |
| Digital | 09G: Best in Innovations on OTTs or Content Platforms | TAC-10576 | Netflix India | Netflix PlayBack | Creative Land Asia | Bronze |

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| Digital | 09G: Best in Innovations on OTTs or Content Platforms | TAC-12469 | Amazon Alexa | "Hey Alexa" with Social Media Stars | Interactive Avenues - A Reprise Network Company | Merit |
| Digital | 09H: Best in Creator Partnerships | TAC-11137 | Amazon Prime Video India | The Family Man Job Hunt | SoCheers | Silver |
| Digital | 09H: Best in Creator Partnerships | TAC-12837 | Spotify | Ad-free Jingle with Nucleya | TLG India Private Limited | Silver |
| Digital | 09H: Best in Creator Partnerships | TAC-12180 | Cello Butterflow | Exam Sothanaigal 3 Micset | Motivator | Silver |
| Digital | 09H: Best in Creator Partnerships | TAC-11689 | HDFC Bank | Add An Ad 3.0 | Kinnect Media Pvt Ltd | Silver |
| Digital | 09H: Best in Creator Partnerships | TAC-11407 | Dream11 | Dimaag Lagana Hai Toh Dream11 Pe Laga Na x Khaby | White Rivers Media | Bronze |
| Digital | 09H: Best in Creator Partnerships | TAC-10914 | Amazon miniTV | Ashish Chanchlani's The Loan Scam | repindia | Bronze |
| Digital | 09H: Best in Creator Partnerships | TAC-12822 | Kirloskar | Mother Nature Says Hello | Centrick Marketing Solutions LLP | Bronze |
| Digital | 09H: Best in Creator Partnerships | TAC-10560 | Facebook | Love Runs Deep | Mindshare | Merit |
| Digital | 09I: Best in Moment Marketing | TAC-10681 | Fevicol | The Ronaldo Post | Schbang | Silver |
| Digital | 09I: Best in Moment Marketing | TAC-11641 | Burger King | #BailMeOutBK | Famous Innovations | Silver |
| Digital | 09I: Best in Moment Marketing | TAC-11363 | adidas | The Unreal Fans of Real Kashmir | Cheil India Private Limited | Bronze |
| Digital | 09I: Best in Moment Marketing | TAC-11702 | Burger King | Trump Trumped | Famous Innovations | Bronze |
| Digital | 09I: Best in Moment Marketing | TAC-11579 | Burger King | A Price approved by Rahul Bose | Famous Innovations | Merit |
| Digital | 09J: Best in Platform Innovation | TAC-11687 | HDFC Bank | Add An Ad 3.0 | Kinnect Media Pvt Ltd | Silver |
| Digital | 09J: Best in Platform Innovation | TAC-12767 | Jeep | Indoor Adventures | TLG India Private Limited | Bronze |
| Digital | 09J: Best in Platform Innovation | TAC-10578 | Netflix India | Navarasa - Festival of emotions: Instagram Filter | Creative Land Asia | Bronze |
| Digital | 09J: Best in Platform Innovation | TAC-10296 | HDFC Ltd. | Insta Branch | BC Web Wise | Bronze |

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| Digital | 09J: Best in Platform Innovation | TAC-10806 | Amazon India | Amazon Prime Day - 2021 | Blink Digital Pvt. Ltd. | Merit |