

**DESIGN CRAFT ABBY Awards - 2022**

**RESULTS ARE EMBARGOED TILL END OF AWARD CEREMONY**

<b>Category</b>	<b>Sub Category</b>	<b>Entry ID</b>	<b>Brand</b>	<b>Title / Caption</b>	<b>Agency / Organisation</b>	<b>Metal</b>
Design Craft	08l: Craft in Design - Use of Copywriting	TAC-12022	Communiti Brewery	The Micro Newsary	Famous Innovations	Silver
Design Craft	08l: Craft in Design - Use of Copywriting	TAC-12829	Spotify	There's a Playlist for that	TLG India Private Limited	Silver
Design Craft	08l: Craft in Design - Use of Copywriting	TAC-11850	TBWA Mumbai (India)	Lessons 2020	TBWA\INDIA	Bronze
Design Craft	08l: Craft in Design - Use of Copywriting	TAC-12635	The Photography Society of India	The Photograph that Wasn't - Lynching	Famous Innovations	Bronze
Design Craft	08m: Craft in Design - Use of Typography	TAC-12462	Tata Sons Pvt. Ltd.	The Jeh Font	BBH India	Bronze
Design Craft	08n: Craft in Design - Use of Illustration	TAC-12557	Tadoba Wildlife Sanctuary and Irai Safari	Avoid Humans - Rage	Famous Innovations	Silver
Design Craft	08n: Craft in Design - Use of Illustration	TAC-11678	Tadoba Wildlife Sanctuary and Irai Safari	Avoid Humans - Deceit	Famous Innovations	Silver
Design Craft	08n: Craft in Design - Use of Illustration	TAC-10573	Netflix India	Navarasa - Festival of emotions: Graffiti art	Creative Land Asia	Bronze
Design Craft	08n: Craft in Design - Use of Illustration	TAC-11855	TBWA Mumbai (India)	Lessons 2020	TBWA\INDIA	Merit
Design Craft	08o: Craft in Design - Use of Photography	TAC-10513	SAMSUNG	EPIC DREAMS OF 21	Cheil India Private Limited	Merit
Design Craft	08o: Craft in Design - Use of Photography	TAC-11020	SAMSUNG	The First Ever Cover Photo From A Video	Cheil India Private Limited	Merit
Design Craft	08p: Craft in Design - Use of Mixed Media	TAC-10574	Netflix India	Navarasa - Festival of emotions: Graffiti art	Creative Land Asia	Bronze
Design Craft	08p: Craft in Design - Use of Mixed Media	TAC-11388	NBA	NBA in my Backyard (Floating Basketball Court)	Tribes Communication	Merit
Design Craft	08q: Craft in Design - Use of Product Design-innovative use of design in a product	TAC-11560	DOMS	Masterstroke	Famous Innovations	Bronze
Design Craft	08q: Craft in Design - Use of Product Design-innovative use of design in a product	TAC-10929	Maxx Flash	The Killer Pack	VMLY&R	Bronze
Design Craft	08q: Craft in Design - Use of Product Design-innovative use of design in a product	TAC-10779	adidas	The Unreal Fans of Real Kashmir	Cheil India Private Limited	Bronze

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Design Craft	08q: Craft in Design - Use of Product Design-innovative use of design in a product	TAC-12186	Mumbai Police	The Punishing Signal	FCB Group India	Merit
Design Craft	08q: Craft in Design - Use of Product Design-innovative use of design in a product	TAC-10059	OnePlus	OnePlus Charging Stations	Tribes Communications	Merit