

EFFIE 2020

Judges, Short-Lists, Results and Tally Sheet





EFFIE 2020 ROUND I JUDGES - MUMBAI



Aalhad Wadekar



Abigail Dias



Adhideb Ghosh



Aditi Chakravarty



Ahmed Rahimtoola



Akhilesh Nath



Aniruddh



Aniruddha
Khandeker



Anubhav Thapar



Anuradha Bose



Ashish Kohli



Atul Vasudeva



Avanti Deo Mishra



Avinash Janjire



Avishek Mandal



Bhavik Mehta



Bonnie Michael



Brajesh Dwivedi



Charuta
Ambardekar



Devendra
Deshpande



Dia Kirpalani



Divya Sethi



Goodies Narayanan



Hormuz Bana



Jaikishan Menon



Josh Kuruvilla
Jacob



Kamaljeet Rajani



Khyati Sarang



Kshitij Rajoria



Kunal Mirchandani



Lavanya M N



Layla Khan



Loveleen Sahrawat



Malcolm Raphael



Mallika Suresh



Manish Bhagat



Mehak Jaini



Monami Karmakar



Nandita Uppal



Navin Shah



Neel Jadhav



Neeraj Sharma



Neerja Goswami



Nilesh Fatnaney



Nirav Parekh



Nishant Saurabh



Nithyalaxmi
Padmanabhan



Nitish Bhalotia



Nivedita Lahiri



Noor Samra



Nupur Gurbaxani



Pradipta Roy



Pragya Bijalwan



Prashant Sarwade



Prashant Sukhwani



Pratik Hatankar



Rahul Megharaj



Rajit Desai



Ratnapriya Mitra



Rishabh Parikh



Rishi Sharma



Rishika Sharma



Ruta Patel



Sachin Shukla



Sakshi Dalela



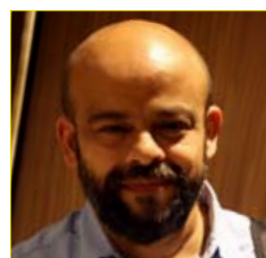
Samir Vora



Sarvesh Sahni



Sayantan Bose



Shailesh Gupte



Shalin Desai



Shanu Singh



Shibani Mitra



Shuchi Singhal



Shweta Dalal



Siddharth Nambiar



Siddharth Parida



Siddharth
Ravindran



Sonal Jadhav



Sonal Jhuj



Sudhir Shukla



Sujala Martis



Swati Bhattacharya



Toru Jhaveri



Ved Agarwal



Vishal Desai

EFFIE 2020 ROUND I JUDGES - DELHI



Abhinav Kaushik



Abhishek
Chaturvedi



Aditi Mishra



Anamika Sirohi



Anindya Khare



Anjali Hegde



Antara Suri



Anuraag



Aparna Bhawal



Apurv Pandey



Arnab Acharya



Arnab Datta
Chaudhuri



Arun RS Mohan



Arvind Kataria



Astha Garg



Astha Sirpaul



Bharat Jhurani



Bhawna Sikka



Bikram Bindra



Bimal Kumar Sahoo



Chandreyee Bose
Gogoi



Charu Malhotra
Bhatia



Harshvardhan
Sahni



Honey Arun



Kanika Nijhawan



Kaushik Prasad



Mahak Mittal



Manish Thapliyal



Mansi Dutta



Mayank Agarwal



Megha Manchanda



Mimi Deb



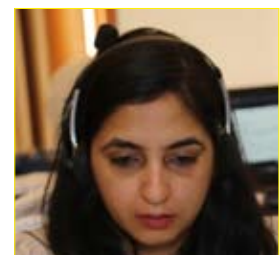
Naresh Kumar
Krishnaswamy



Ninad Satpute



Nipun Kaushal



Parul Budhiraja



Punit Kr. Singh



Ramesh Yadav



Ravi Bhat



Ravi Ganesh



Ritesh Sud



Rohit Goyal



Samik Chatterjee



Saumya Baijal



Shankar Iyer



Shikha Sharma



Shreyas Mehrotra



Sushant Kumar



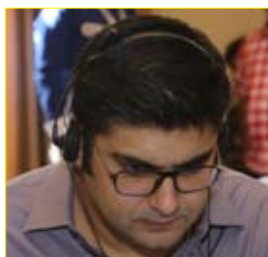
Swapnadip
Mazumder



Tathagata
Chatterjee



Vandana Kamra



Varun Kohli



Vibha Gupta



Vishal Mehra



Vishal Singh



Vivek Das

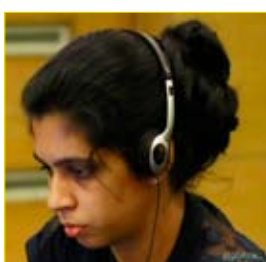
EFFIE 2020 ROUND I JUDGES - BANGALORE



Ameya Lokhande



Barsha Chakraborty



Deepika K



Gaurav Dudeja



Hima Nandan



Kamal Krishnan P S



Kanwalpreet Walia



Karan Shroff



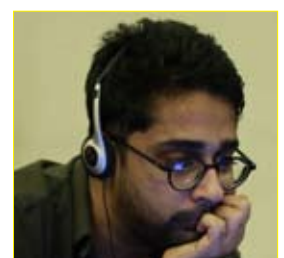
Kishankumar
Shyamalan



Megha Singh



Mithila Saraf



Mohit Arora



Mohua Das Gupta



Nandini A N



Nappina Sampath



Omkar Joshi



Pallavi Chopra



Pranav Tambey



Priya Jayaraman



Puneet Chhahira



Rahul Gandhi



Rasika Fernandes



Razia Ali



Ritu Sahu



Sanchayeeta Verma



Sandra Daniels



Smrithi Ramanujam



Sonal Devraj



Sriram Sharma



Sumitra Sarkar



Sushma R Rao

INTERACTIVE MARKETING SPECIALIST



Abhimanyu Saha



Aditya Save



Amit Sukumaran



Anushree Ghosh



E G Santosh



Harshad Hardikar



Jocelin Rodricks



Sumanta Ganguly



Uttio Majumdar



Vishal Chinchankar

HEALTHCARE SPECIALIST



Apurva Parikh



Brijesh Kapil



Deepak A. Naik



Sudhakar
Gayakwad



Jitesh Bajaj



Mandar Keskar



Rana Bawa



Siddhartha Dutt



Dr. Sujata R.
Mahadik

DIRECT MARKETING SPECIALIST



Beena Koshy



Deepali Naair



Elizabeth
Venkataraman



Gunjan Pai



Raj Bhatia



Abhinav Jain

EFFIE 2020 FINAL ROUND JUDGES - MUMBAI



Abhijit Abhyankar



Abhijit Bhattacharya



Abraham Alapatt



Aditi Patwardhan



Ameya Dangi



Amit Gheji



Amit Nair



Amitabh Biswas



Amritraj Thakur



Anaheeta Goenka



Anjali Malthankar



Anurag Tandon



Arun Raman



Arvind RP



Atul Agrawal



Ayesha Ghosh



Chetna Soni



Debarjyo Nandi



Deepali Agarwal



Dheeraj Sinha



Dileep Ashoka



Dinar Mhatre



Divya Bahirwani



Ekta Relan



Geetika Mehta



Gulshan Singh



Himanshu Saxena



Hirol A. Gandhi



Jayatri Dasgupta



Jishnu Sen



Jyoti Bansal



Kartik Johari



Kashyap Vadapalli



Kedar Apte



Krishnarao S
Buddha



Lalatendu Panda



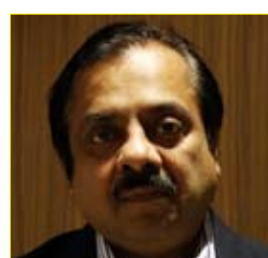
Lerin Zacharia



Malay Dikshit



Manish Dubey



Manish Vyas



Mayank Shah



Meghashyam
Laxman Dighole



Mehul Shah



Minakshi Handa



Namrata Nandan



Navin Shenoy



Navonil Chatterjee



Ninad Umargekar



Nishith Srivastava



Pamit D Anand



Pearl Vas



Prachi Mohapatra



Praful Akali



Pratap Singh



Pratik Rathod



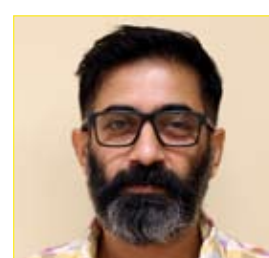
Preetha Athrey



Pritika Shah



Puneet Das



Rajesh Sharma



Raji Ramaswamy



Rakesh Khanna



Ranadeb Barua



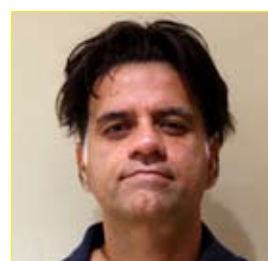
Rishabha Nayyar



Sagar Boke



Sameer Wanchoo



Samrat Bedi



Sanjay Panday



Satish
Krishnamurthy



Shally Mukherjee



Shavon Barua



Shaziya Khan



Shekhar Banerjee



Shrinivas Jyoti



Shweta Shah



Sidheshwar Sharma



Sreerupa Banerjee



Srikanth SK



Srinivas Dev
Madala



Srishiti Sawhney



Subha Sreenivasan
Iyer



Subodh Kumar
Mehta



Sudipta Suri



Suraja Kishore



Tarun Joshi



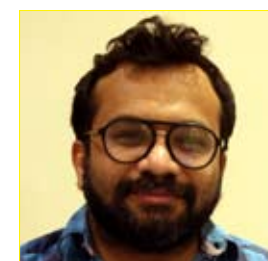
Uma Talreja



Vikram Garga



Villoo Xerxes Daji



Yousuf
Rangoonwala

EFFIE 2020 FINAL ROUND JUDGES - DELHI



Ajay Singh Parihar



Alok Lall



Amarinder Butalia



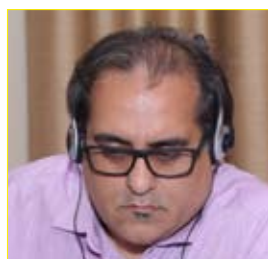
Amitesh Rao



Anand Murty



Ankur Thakur



Anshul Punhani



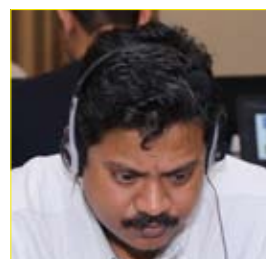
Antony Rajkumar



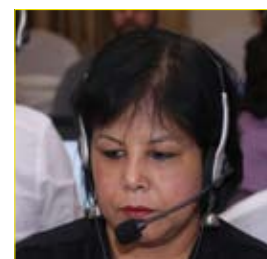
Anurag Prasad



Atika Malik



Ayan Banik



Babita Baruah



Basant Rathore



Deba Ghoshal



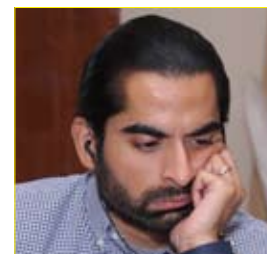
Gaurav Mehta



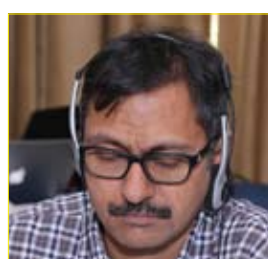
Girish Budhiraja



Hema Malik



John Thangaraj



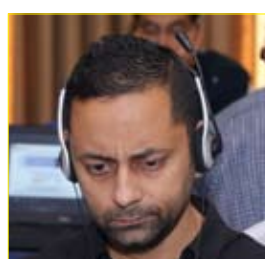
Kshitij Jain



Mansoor Ali



Mehak Gulati



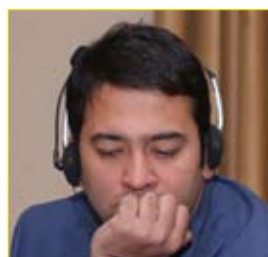
Nikhil Mahajan



Nitin Thakur



Pinaki Bhattacharya



Rahul Dutta



Rajeev Jain



Rohitash Srivastava



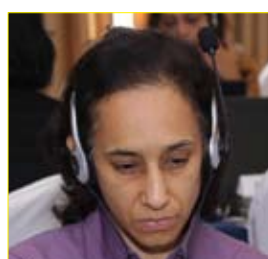
Ruchi Mathur



Samir Gangahar



Sanjeev Bhargava



Sapna Arora



Shireesh Mukund
Joshi



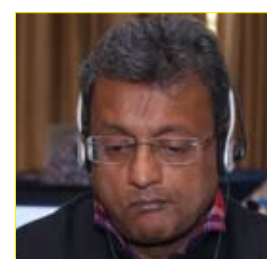
Shubhrojyoti Roy



Sourav Ray



Sreekumar
Balasubramanian



Sugato Banerji

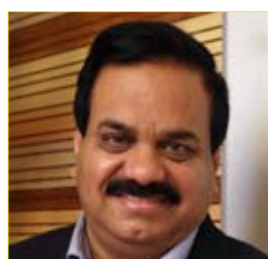


Sumeet Singh



Tanul Bhartiya

GRAND EFFIE JURY



Amit Syngle



Bharat Puri



CVL Srinivas



Megha Tata



Sameer Satpathy



Santosh Desai



Partho Dasgupta
President



Mitrajit Bhattacharya
Chairperson, EFFIE Committee



Pradeep Dwivedi
Co-Chairperson, EFFIE Committee



Debabrata Mukherjee
Co-Chairperson, EFFIE Committee

AD CLUB SECRETARIAT



Bipin R. Pandit



Mathew Samuel



Smita Khot



Trupti Patkar



Neehar Chury



Suresh Shirke



Gopal Singh



Amol Patil

Judging Sessions Snapshots







EFFIE INDIA 2020 : FINALISTS

PERSONAL CARE

NO.	ENTRANT NAME	BRAND NAME	CAMPAIGN TITLE	CLIENT NAME
1	McCann Worldgroup India Contributing Agency 1 :QED Communications	Dettol	When moms lent a helping hand	Reckitt Benckiser India Pvt. Ltd.
2	The Leo Group Contributing Agency 1 : TVF Contributing Agency 2 : RepIndia	Whisper	How Whisper Changed the Rules of the Game	Procter & Gamble India
3	The Leo Group	Medimix	How Medimix changed the face of Ayurveda in India	Cholayil Pvt. Ltd.
4	Ogilvy Group	Dabur Red Paste	Making India chew ready!	Dabur India Limited
5	Hindustan Unilever Limited Contributing Agency 1 : Edelman India Contributing Agency 2 : Jack In The Box	Surf Excel	Rang Laaye Sang	Hindustan Unilever Limited
6	Ogilvy Group Contributing Agency 1 : Mindshare India Contributing Agency 2 : Burson Cohn and Wolfe Contributing Agency 3 : AER	Ponds	Overcome your inner hesitations and #See What Happens	Hindustan Unilever Limited

BEVERAGES NON-ALCOHOL

NO.	ENTRANT NAME	BRAND NAME	CAMPAIGN TITLE	CLIENT NAME
1	Eighty Two Point Five communications Pvt. Ltd.	Bisleri Packaged Drinking Water	Samajhdar Jante hai	Bisleri International Private Limited
2	McCann Worldgroup India	Nescafe	Creating new rite of passage for Indian teens	NESTLÉ INDIA LIMITED
3	McCann Worldgroup India	Nescafe	Making cold-coffee 'cooler' at home	NESTLÉ INDIA LIMITED
4	McCann Worldgroup India	Coca-Cola	How coca-cola won the world cup	COCA-COLA INDIA PVT. LTD.
5	Wunderman Thompson Group	Boost	Play The bigger game	GlaxoSmithkline Consumer Healthcare Limited
6	McCann Worldgroup India	Complan	Standing tall amongst giants	Zydus Wellness India
7	McCann Worldgroup India Contributing Agency 1 : Hyprlocl Designthinking LLP	Complan	Complete meal, not piecemeal	Zydus Wellness India
8	Wunderman Thompson Group	Boost	The background story behind world cup glory	GlaxoSmithkline Consumer Healthcare Limited
9	Ogilvy Group	Sprite	How Sprite Refreshed Itself	Coca Cola India Pvt. Ltd.
10	Ogilvy Group	BRU	MAKING COFFEE ANDHRA'S CUP OF TEA	Hindustan Unilever Limited
11	The Leo Group	Maaza	India's Only Soft Drink For Women	Coca-Cola India Pvt. Ltd.
12	Ogilvy Group Contributing Agency 1 : Wavemaker India Pvt. Ltd.	Cadbury Bournvita Li'l Champs	Bournvita Li'l Champs- Real Growth Lessons by Kareena	Mondelez India Foods Pvt. Ltd.
13	Ogilvy Group Contributing Agency 1 : Wavemaker India Pvt. Ltd.	Cadbury Bournvita	BOURNVITA- THE POWER OF SMALL	Mondelez India Foods Pvt. Ltd.

FOOD

NO.	ENTRANT NAME	BRAND NAME	CAMPAIGN TITLE	CLIENT NAME
1	Frigorifico Allana Pvt. Ltd.	Sunny Cooking Oil	Life Aapki Recipe Aapki	Frigorifico Allana Pvt. Ltd.
2	Ogilvy Group Contributing Agency 1 : Madison India Contributing Agency 2 : Autumn Worldwide	Tata Salt Lite	Causing CHURN to grow	Tata Chemicals Limited
3	Ogilvy Group	Cadbury Dairy Milk	Reimagining Meetha For India	Mondelez India Foods Pvt. Ltd.
4	McCann Worldgroup India	Nestle (MAGGI)	2 minute life lessons	NESTLÉ INDIA LIMITED
5	McCann Worldgroup India	Nestle (MAGGI)	How maggi spiced it up?	NESTLÉ INDIA LIMITED
6	Ogilvy Group	Kellogg	Pet-bhar Shararat	Kellogg India Pvt. Ltd.
7	McCann Worldgroup India	ITC Aashirvaad	Getting Rice-devotees to fall in love with Atta	ITC Limited
8	Ogilvy Group Contributing Agency 1 : Madison India	Tata Salt	Dirt is good? Really?	Tata Chemicals Limited

SNACKS & DESSERTS

NO.	ENTRANT NAME	BRAND NAME	CAMPAIGN TITLE	CLIENT NAME
1	Ogilvy Group	Center Fruit	Mood Ting Tong	Perfetti Van Melle India Pvt. Ltd.
2	McCann Worldgroup India	Perfetti	Making Juzt-Jelly more than just a jelly	Perfetti Van Melle India Pvt. Ltd.
3	Britannia Industries Limited	Britannia 5050	Hamesha Sweet Kyun	Britannia Industries Limited

BEAUTY & FASHION

NO.	ENTRANT NAME	BRAND NAME	CAMPAIGN TITLE	CLIENT NAME
1	Contract India	Bata India	How did a 125 year old, successfully fit into a 25 year old's shoes?	Bata India
2	Ogilvy Group Contributing Agency 1 : DDB Mudra Group Contributing Agency 2 : Wavemaker Global	Titan Raga	Making Flaws In Vogue	Titan Watches, Titan

HOME FURNISHINGS & APPLIANCES

NO.	ENTRANT NAME	BRAND NAME	CAMPAIGN TITLE	CLIENT NAME
1	Ogilvy Group	VOLTAS	ADJUSTABLE ACs FOR THE ADJUSTING INDIAN	VOLTAS LIMITED
2	McCann Worldgroup India	DUROFLEX	COMFORT FOR THOSE WHO NEED IT	DUROFLEX PVT. LTD.
3	WATConsult	Racold	Mind Your Language	Racold

OFFICE & DELIVERY

NO.	ENTRANT NAME	BRAND NAME	CAMPAIGN TITLE	CLIENT NAME
1	McCann Worldgroup India	Zomato	How Zomato Won the game before the game	ZOMATO MEDIA PRIVATE LIMITED

OTHER PRODUCTS

NO.	ENTRANT NAME	BRAND NAME	CAMPAIGN TITLE	CLIENT NAME
1	Ogilvy Group	Fevikwik	Phenko Nahi Jodo	Pidilite Industries Ltd.
2	McCann Worldgroup India	American Tourister	Making the backpack, a swagpack	Samsonite South Asia Private Ltd.
3	McCann Worldgroup India	Dabur	Uniform approach to behavioural change	DABUR INDIA LIMITED
4	The Leo Group	Anchor by Panasonic	Naye India ke badhte load ke liye	Panasonic Life Solutions India Pvt. Ltd.
5	Ogilvy Group Contributing Agency 1 : Wavemaker	Cadbury Celebrations	The Gift Of Good Intentions	Mondelez India Foods Pvt. Ltd.
6	BBD0 India Pvt. Ltd. Contributing Agency 1 : Voot India - Viacom 18 Media Pvt. Ltd.	Pedigree	#BringHomeJoy	Mars International India Pvt. Ltd.

AUTOMOTIVE-AFTERMARKET

NO.	ENTRANT NAME	BRAND NAME	CAMPAIGN TITLE	CLIENT NAME
1	Wunderman Thompson Group Contributing Agency 1 : WatConsult India Contributing Agency 2 : Mindshare World	Apollo Tyres	Apollo Alpha: How a late entrant took on two industry giants. And won.	Apollo Tyres
2	Ogilvy Group Contributing Agency 1 : Mindshare	Castrol CRB Turbomax	TruckAasana - Caring for the Real Engine	Castrol India Ltd.
3	Ogilvy Group	CEAT LTD.	Launching a new premium variant in a slow down	CEAT LTD.

AUTOMOTIVE-VEHICLES

NO.	ENTRANT NAME	BRAND NAME	CAMPAIGN TITLE	CLIENT NAME
1	DDB Mudra Group	Volkswagen India	Volkswagen Tiguan- For the journeys within	Volkswagen India Pvt. Ltd.
2	Innocean Worldwide India	KIA Motors India	How a virtually unknown brand launched 2019's most successful premium CSUV	KIA Motors India
3	Cheil India Private Limited	MG Motor	"How the unknown British legacy brand MG overturned the auto industry's worst slowdown with success in just 20 days."	MG Motor India Private Limited
4	McCann Worldgroup India	Hero	Liberation reloaded	Hero MotoCorp Limited
5	Ogilvy Group	Bajaj Platina	Platina Aaram Rath	Bajaj Auto Ltd.
6	The Leo Group Contributing Agency 1 : Indigo Consulting Ltd.	Bajaj CT 110	HAR SADAK PAR KADAK	Bajaj Auto Ltd.

ELECTRONICS

NO.	ENTRANT NAME	BRAND NAME	CAMPAIGN TITLE	CLIENT NAME
1	Associated Corporate Consultants India Private Limited	Xiaomi Technologies India Pvt. Ltd.	The Blockbuster Launch that had India Taking Note	Xiaomi Technology India Private Limited

HOUSEHOLD SUPPLIES & SERVICES

NO.	ENTRANT NAME	BRAND NAME	CAMPAIGN TITLE	CLIENT NAME
1	Ogilvy Group	Love & Care	Born on the Runway	Hindustan Unilever Limited
2	McCann Worldgroup India	Harpic	Overcoming India's Toilet Divide	Reckitt Benckiser India Pvt. Ltd.
3	McCann Worldgroup India	Dabur	How Odonil found its way back into bathrooms	DABUR INDIA LIMITED

AGRICULTURAL, INDUSTRIAL & BUILDING

NO.	ENTRANT NAME	BRAND NAME	CAMPAIGN TITLE	CLIENT NAME
1	Infectious Advertising Pvt. Ltd.	UltraTech Cement	Baat Ghar Ki	UltraTech Cement
2	Ogilvy Group	Birla Aerocon	In the name of a pipe	HIL Limited

SERVICES

NO.	ENTRANT NAME	BRAND NAME	CAMPAIGN TITLE	CLIENT NAME
1	BBDO India Pvt. Ltd.	Vodafone Idea	Idea 4G - India Ka Live Network	Vodafone Idea Ltd.
2	Taproot Dentsu India Communication Pvt. Ltd. Contributing Agency 1 : Dentsu Webchutney	Airtel	How Gratitude Led To Airtel's Growth	Bharti Airtel Ltd.

FINANCE

NO.	ENTRANT NAME	BRAND NAME	CAMPAIGN TITLE	CLIENT NAME
1	Ogilvy Group	ICICI Bank	MAKING BUSINESS MATTER	ICICI Bank
2	Rediffusion Brand Solutions Pvt. Ltd. Contributing Agency 1 : DDB Mudra Group	STATE BANK OF INDIA	Talking Objects - #HoSaktaHai	State Bank of India
3	Wunderman Thompson Group	AMFI	Sahi Hai	Association of Mutual Funds in India
4	The Leo Group	Canara HSBC Oriental Bank of Commerce Life Insurance	Promise Kiya! Ab Plan Karo.	Canara HSBC Oriental Bank of Commerce Life Insurance Company Limited
5	Saatchi & Saatchi Propagate	Max Life Insurance	Bharose Ka Number	Max Life Insurance Company Limited
6	The Leo Group	HDFC Life	Bounce Back	HDFC Life Insurance Company Limited
7	The Leo Group	BAJAJ ALLIANZ GENERAL INSURANCE	Caring for you: 365 days a year	BAJAJ ALLIANZ GENERAL INSURANCE COMPANY
8	The Leo Group	Angel Broking Ltd.	Don't Be A Chomu	Angel Broking Ltd.
9	The Leo Group	Bajaj Allianz Life Insurance Company	#36SecPlankChallenge	Bajaj Allianz Life Insurance Company
10	Ogilvy Group	ICICI Lombard General Insurance Co. Ltd.	Technology with a human touch	ICICI Lombard General Insurance Co. Ltd.
11	One97 Communications Limited	Paytm	How Paytm got India to pay it forward	One97 Communications Limited

FINANCIAL CARDS

NO.	ENTRANT NAME	BRAND NAME	CAMPAIGN TITLE	CLIENT NAME
1	McCann Worldgroup India	Mastercard	The aadhar of all payments	Mastercard

MEDIA & ENTERTAINMENT COMPANIES

NO.	ENTRANT NAME	BRAND NAME	CAMPAIGN TITLE	CLIENT NAME
1	DDB Mudra Group Contributing Agency 1 : Social Kinnect Private Limited	Hotstar Premium	Weaponsing spoilers	Star India Pvt. Ltd.
2	FCB India	Times of India	Times Out & Proud: India Comes Out of the Closet	Times of India
3	Ogilvy Group	Tata Sky	GETTING APPA TO APPROVE	Tata Sky Ltd.
4	The Script room	Netflix	So, What Are You Watching?	Netflix india
5	The Leo Group Contributing Agency 1 : EQUINOX FILMS PVT. LTD. Contributing Agency 2 :Beehive Communications Pvt. Ltd.	Twitter	#WeTweet Together	Twitter Communication India Pvt. Ltd.
6	Discovery Communications India (Independent)	Discovery Communications India	Man Vs. Wild with Bear Grylls and Prime Minister Modi	Discovery Communications India
7	The Leo Group Contributing Agency 1 : DDB Mudra Group	Spotify India	There's a playlist for that	Spotify India Private Limited
8	The Leo Group	Spotify India	Beat of a Billion	Spotify India Private Limited
9	Wunderman Thompson Group	Facebook	Thumbstoppers	Facebook India Online

10	In-house Creative Communications, Hotstar	Hotstar	Liberating entertainment for housewives	Services Private Limited
11	What's Your Problem Brand Solutions Pvt. Ltd.	Dailyhunt	#KhudKiSochBanao	Star India Pvt. Ltd. Verse Innovations Pvt. Ltd. (Dailyhunt)

GOVERNMENT, INSTITUTIONAL & RECRUITMENT

NO.	ENTRANT NAME	BRAND NAME	CAMPAIGN TITLE	CLIENT NAME
1	McCann Worldgroup India	BJP	Hope 2.0 - How the 2019 mandate was won!	Association of Billion Minds
2	McCann Worldgroup India	BMGF	Getting Indians To Mind The Gap	BILL & MELINDA GATES FOUNDATION
3	McCann Worldgroup India	NSDC	Pitching skills against the stars	NATIONAL SKILL DEVELOPMENT CORPORATION
4	Ogilvy Group	Bharatiya Janata Party	Modi Hai To Mumkin Hai	Bharatiya Janata Party
5	Moving Pixels Pvt. Ltd.	Main Bhi Chowkidar	Main bhi Chowkidar	Bharatiya Janata Party

PROFESSIONAL SERVICES

NO.	ENTRANT NAME	BRAND NAME	CAMPAIGN TITLE	CLIENT NAME
1	Wunderman Thompson Group	Naukri.com	Jobs You'd Love To Go To	InfoEdge India Limited

TRAVEL & TOURISM

NO.	ENTRANT NAME	BRAND NAME	CAMPAIGN TITLE	CLIENT NAME
1	McCann Worldgroup India	Incredible India	From Destinations to Transformations	MINISTRY OF TOURISM - INCREDIBLE INDIA
2	McCann Worldgroup India	UP Tourism	Inviting the new India to its oldest Mela	DEPARTMENT OF TOURISM (UP TOURISM)
3	McCann Worldgroup India	Lufthansa	From Bucket List to the Blind List	Lufthansa German Airlines
4	Wieden + Kennedy India Pvt. Ltd.	Airbnb India Pvt. Ltd.	That's why We Airbnb	Airbnb India Pvt. Ltd.

SOFTWARE & APPS

NO.	ENTRANT NAME	BRAND NAME	CAMPAIGN TITLE	CLIENT NAME
1	The Leo Group Contributing Agency 1 : DDB Mudra Group	Spotify India	Sunte Ja	Spotify India Private Limited

OTHER SERVICES

NO.	ENTRANT NAME	BRAND NAME	CAMPAIGN TITLE	CLIENT NAME
1	Cheil India Private Limited	Samsung India Electronics Limited	Samsung Good Vibes	Samsung India Electronics Private Limited
2	McCann Worldgroup India	Nestle Corporate	Ok Nestle - Tell me more about food	NESTLÉ INDIA LIMITED

ENTERTAINMENT & SPORTS

NO.	ENTRANT NAME	BRAND NAME	CAMPAIGN TITLE	CLIENT NAME
1	Tilt Brand Solutions Private Limited Contributing Agency 1 :GroupM Media India Pvt. Ltd. (Wavemaker Division) Contributing Agency 2 : DNA Entertainment Networks Pvt. Ltd.	Dream11	Ye Game Hai Mahaan	Sporta Technologies Pvt. Ltd.
2	DDB Mudra Group	NETFLIX	HOW FACTS HELPED REBUILD FAITH IN AN AGE OF CYNICISM	NETFLIX
3	DDB Mudra Group Contributing Agency 1 : Hotstar Creative Communications Team	Hotstar	Koi Yaar Nahi Far	Star India Pvt. Ltd.
4	DDB Mudra Group Contributing Agency 1 : Monk Media Network Contributing Agency 2 : Genesis Burson - Marsteller Contributing Agency 3 : Max Publicity	NBA	NBA Takes Over India's Backyard	NBA India Basketball Pvt. Ltd.
5	Dentsu Webchutney Private Limited	URI - The Surgical Strike	Code Name: URI	Trigger Happy Entertainment Pvt. Ltd.
6	Star Sports	Pro Kabaddi League	ISSE TOUGH KUCH NAHI	Star Sports
7	In-house Creative Communications, Hotstar	Hotstar VIP	Killing the age-old TV viewing habit of a militant football fan	Star India Pvt. Ltd.
8	Ogilvy Group	Star Sports	ICC Cricket World Cup 2019 - #CricketKaCrown	Star India Pvt. Ltd.
9	Ogilvy Group	Vodafone	Vodafone FANTastic Breaks - Hijacking our customers to win at IPL	Vodafone Idea Limited
10	Taproot Dentsu India Communication Pvt. Ltd.	VIVO INDIAN PREMIER LEAGUE SEASON 12	HOW SEASON 12 BECAME THE MOST-WATCHED IPL EVER	Star India Pvt. Ltd.

RETAIL

NO.	ENTRANT NAME	BRAND NAME	CAMPAIGN TITLE	CLIENT NAME
1	Contract India	Bata India	How did a 125 year old, successfully fit into a 25 year old's shoes?	Bata India
2	Dentsu Webchutney Private Limited	Swiggy	Voice Of Hunger	Bundl Technologies Private Limited
3	Dentsu Webchutney Private Limited	Flipkart Internet Private Limited	Hagglebot	Flipkart Internet Private Limited
4	McCann Worldgroup India	Coca-Cola	mauke pe coca: winning 'fridgespace' during the world-cup	COCA-COLA INDIA PVT. LTD.
5	One97 Communications Limited	Paytm	India's digital tijori	One97 Communications Limited

HEALTHCARE PRODUCTS

NO.	ENTRANT NAME	BRAND NAME	CAMPAIGN TITLE	CLIENT NAME
1	HAVAS WORLDWIDE INDIA PVT. LTD.	Durex	Breaking the taboo around female sexuality	Reckitt Benckiser (India) Ltd.
2	ABT Associates India Pvt. Ltd.	SHOPS Plus Project - Abt Associates India	Helping India Defeat Diarrhea	ABT Associates India Pvt. Ltd.
3	ADK Fortune	Prega News	#PregaNewsMeansGoodNews	Mankind Pharma Limited
4	McCann Worldgroup India	Dettol	How new moms gave Dettol a new life	Reckitt Benckiser (India) Ltd.
5	GREY Contributing Agency 1 : Schbang Digital Solutions Private Limited Contributing Agency 2 : PHD Media India	Cipla	Berok Zindagi	Cipla Limited
6	ABT Associates India Pvt. Ltd.	SHOPS Plus Project - Abt Associates India	Putting Control Back in Women's Palms	ABT Associates India Pvt. Ltd.
7	Ogilvy Group	Savlon	Wounds Don't Discriminate	ITC Limited
8	Ogilvy Group	Enterogermina	Happy Tummies	Sanofi India Limited
9	McCann Worldgroup India	Dabur	Immunity is the best medicine	DABUR INDIA LIMITED

HEALTHCARE SERVICES

NO.	ENTRANT NAME	BRAND NAME	CAMPAIGN TITLE	CLIENT NAME
1	Sirti	The Wishing Factory	#AadhiwaliZindagiMitao	The Wishing Factory
2	TBWA\India	NeuroGen Brain and Spine Institute	Playing with mental health	NeuroGen Brain and Spine Institute
3	McCann Worldgroup India	Living Will	Helping India sign-up for a dignified death	Health Care at Home India Pvt. Ltd.
4	The Leo Group	Fortis Healthcare Limited	Honor The Donor	Fortis Healthcare Limited

CORPORATE ADVERTISING / REPUTATION

NO.	ENTRANT NAME	BRAND NAME	CAMPAIGN TITLE	CLIENT NAME
1	DDB Mudra Group	Royal Challenge Sports Drink	An Innings Towards Equality	UNITED SPIRITS LTD. -A DIAGEO GROUP COMPANY
2	Ogilvy Group Contributing Agency 1 : Geometry Encompass	Hindustan Unilever Limited (Corporate)	Let's start a little good	Hindustan Unilever Limited
3	Ogilvy Group	Fevicol	Breaking norms, retaining strong bonds.	Pidilite Industries Ltd.
4	Ogilvy Group Contributing Agency 1 : Cohn & Wolfe 6 Degrees Contributing Agency 2 : The Reach	Hamam	Hamam Waterproof Saree	Hindustan Unilever Limited
5	Cheil India Private Limited	Samsung India Electronics Limited	Samsung Good Vibes	Samsung India Electronics Private Limited
6	GREY Contributing Agency 1 : Schbang Digital Solutions Private Limited Contributing Agency 2 : PHD Media India	Cipla	Berok Zindagi	Cipla Limited
7	FCB India	Vistara	Vistara Retrojet - How Vistara turned a flying machine into a time machine	Tata SIA Airlines Ltd.
8	GREY Contributing Agency 1 : Autumn GREY Contributing Agency 2 : Genesis Burson Cohn & Wolfe Contributing Agency 3 : MediaCom Communications Private Limited	Gillette	Barbershop Girls	Gillette India Limited
9	McCann Worldgroup India	Nestle Corporate	Ok Nestle - Tell me more about food	NESTLÉ INDIA LIMITED
10	Wunderman Thompson Group	AMFI	Mutual Funds Sahi Hai	Association of Mutual Funds in India
11	The Leo Group Contributing Agency 1 : Indigo Consulting Ltd.	Bajaj Auto	WORLD'S FAVOURITE INDIAN	Bajaj Auto Ltd.

12	The Leo Group	P&G Shiksha	Bittu	Procter & Gamble Hygiene And Health Care Ltd.
13	Wunderman Thompson Group	Times of India	Lost Votes	Bennett Coleman & Company Private Limited
14	McCann Worldgroup India	Mastercard	Bharat ka card	Mastercard
15	Ogilvy Group Contributing Agency 1 : Mindshare India Contributing Agency 2 : Burson Cohn and Wolfe Contributing Agency 3 : AER	Ponds	Overcome your inner hesitations and #See What Happens	Hindustan Unilever Limited

B2B

NO.	ENTRANT NAME	BRAND NAME	CAMPAIGN TITLE	CLIENT NAME
1	Ogilvy Group	Lenovo	Shaming beautiful laptops without brains	Lenovo India Pvt. Ltd.
2	Digitas India	Loctite	Loctite Demand Generation Program	Henkel Adhesives Technologies India Private Limited
3	Wunderman Thompson Group	Facebook	Thumbstoppers	Facebook India Online Services Private Limited

INTERACTIVE MARKETING

NO.	ENTRANT NAME	BRAND NAME	CAMPAIGN TITLE	CLIENT NAME
1	Dentsu Webchutney Private Limited	URI - The Surgical Strike	Code Name: URI	Trigger Happy Entertainment Pvt. Ltd.
2	Ogilvy Group Contributing Agency 1 : Wavemaker Contributing Agency 2 : Facebook	Cadbury Dairy Milk	Drowning Hate With Heart	Mondelez India Foods Pvt. Ltd.
3	DDB Mudra Group Contributing Agency 1 : The Leo Group	Spotify India	Memevertising	Spotify India LLP
4	McCann Worldgroup India	Zomato	How Zomato Won the game before the game	ZOMATO MEDIA PRIVATE LIMITED
5	Dentsu Webchutney Private Limited	Flipkart Internet Private Limited	Hagglebot	Flipkart Internet Private Limited
6	Ogilvy Group Contributing Agency 1 : Wavemaker	Cadbury Celebrations	What will you give up for your sibling?	Mondelez India Foods Pvt. Ltd.
7	McCann Worldgroup India	JCB	Digging yourself out of a digital ditch	JCB India Ltd.
8	DDB Mudra Group Contributing Agency 1 : Hotstar Creative Communications Team	Hotstar	Koi Yaar Nahi Far	Star India Pvt. Ltd.
9	Ogilvy Group	Vodafone	Vodafone Fantastic breaks - Hijacking our customers to win at IPL	Vodafone Idea Limited
10	Wunderman Thompson Group	Times of India	Lost Votes	Bennett Coleman & Company Private Limited
11	Wunderman Thompson Group	Mumbai Mirror	Operation Khataara	Mumbai Mirror
12	Wunderman Thompson Group Contributing Agency 1 : Hungama Digital Services Pvt. Ltd.	PUMA	#SOCKTHEM	PUMA SPORTS INDIA PVT. LTD.
13	VMLY&R	Big Bazaar	INDIA'S FIRST INTERACTIVE COOKING MASTERCLASS	Big Bazaar

SMALL TOWN & RURAL MARKETING

NO.	ENTRANT NAME	BRAND NAME	CAMPAIGN TITLE	CLIENT NAME
1	DDB Mudra Group Contributing Agency 1 : ZtoA Marketing Solutions Pvt. Ltd.	Gulf Oil Lubricants India Ltd.	Gulf Supreme Tractorotsav	Gulf Oil Lubricants India Ltd.
2	Hotstar Creative Communications Team Lead Agency 2 : DDB Mudra Group Contributing Agency 1 : Flipside Contributing Agency 2 : Social Street	Hotstar	Connecting Rural India to IPL	Star India Pvt. Ltd.
3	McCann Worldgroup India	BMGF	Getting Indians To Mind The Gap	BILL & MELINDA GATES FOUNDATION
4	GREY Contributing Agency 1 : Autumn GREY Contributing Agency 2 : Genesis Burson Cohn & Wolfe Contributing Agency 3 : MediaCom Communications Private Limited	Gillette	Barbershop Girls	Gillette India Limited
5	McCann Worldgroup India	BMGF	When family planning had a better plan	BILL & MELINDA GATES FOUNDATION
6	McCann Worldgroup India	CCA	Liberating Rural Women From Chullas	Clean Cooking Alliance
7	McCann Worldgroup India	NSDC	Pitching skills against the stars	NATIONAL SKILL DEVELOPMENT CORPORATION
8	McCann Worldgroup India	Dabur	Making a product attribute into a brand experience	DABUR INDIA LIMITED
9	The Leo Group Contributing Agency 1 : Indigo Consulting Ltd.	Bajaj CT 110	HAR SADAK PAR KADAK	Bajaj Auto Ltd.
10	McCann Worldgroup India	Mastercard	The aadhar of all payments	Mastercard

REGIONAL

NO.	ENTRANT NAME	BRAND NAME	CAMPAIGN TITLE	CLIENT NAME
1	DDB Mudra Group	McDonald's	Chennai says I'm Lovin it	Hardcastle Restaurants Pvt. Ltd.
2	DDB Mudra Group	STAYFREE	HOW PADS BRIDGED THE GAP FROM PERIODS TO PROGRESS	Johnson & Johnson Private Limited
3	Hotstar Creative Communications Team Lead Agency 2 : DDB Mudra Group Contributing Agency 1 : Flipside	Hotstar	Connecting Rural India to IPL	Star India Pvt. Ltd.
4	Contributing Agency 2 : Social Street BBH Communications India Pvt. Ltd. Contributing Agency 1 : 2020 MSL India Contributing Agency 2 : Prodigitz	Nihar Naturals Coconut Hair Oil	Ami Durga, Ami Akai Aiksho	Marico Limited
5	Ogilvy Group	Asian Paints Limited	Fibre Ulla Campaign	Asian Paints Limited
6	Ogilvy Group	Bajaj Platina	Platina Aaram Rath	Bajaj Auto Ltd.
7	Wunderman Thompson Group	The Times of India	Bol Daal	Bennett Coleman & Company Private Limited
8	Sideways Consulting LLP	T20 Mumbai	T20 Mumbai - Ekdam Mumbai	Probability Sports India Pvt. Ltd.
9	McCann Worldgroup India	Nescafe	How Nescafe broke the chai-baarish bond	NESTLÉ INDIA LIMITED
10	Wunderman Thompson Group	Times of India	Phirey Esho Kolkata	Bennett Coleman & Company Private Limited
11	The Leo Group	CarDekho	Chalao Apni	Girnar Software Pvt. Ltd.
12	Tanishq	TANISHQ	Winning Over The South	Titan Company Ltd.
13	Ogilvy Group	Fevikwik	Phenko Nahi Jodo	Pidilite Industries Ltd.
14	The Leo Group	Iodex Balm	Curious case of National hit, Regional miss	GlaxoSmithKline Consumer Healthcare Ltd.
15	The Leo Group	Maaza	TN's only soft drink for women	Coca-Cola India Pvt. Ltd.
16	Ogilvy Group	Asian Paints	Asian Paints Painting Service - Mr. Genius	Asian Paints Limited
17	McCann Worldgroup India	ITC Aashirvaad	Getting Rice-devotees to fall in love with Atta	ITC Limited
18	McCann Worldgroup India Contributing Agency 1 : The Brand Pal	Aashirvaad	Breaking traditions to strengthen bonds	ITC Limited

DIRECT MARKETING

NO.	ENTRANT NAME	BRAND NAME	CAMPAIGN TITLE	CLIENT NAME
1	DDB Mudra Group Contributing Agency 1 : The Leo Group	Spotify India	Memevertising	Spotify India LLP
2	Dentsu Webchutney Private Limited	URI - The Surgical Strike	Code Name: URI	Trigger Happy Entertainment Pvt. Ltd.
3	GREY	ALTBalaji	Breast Buffer	ALT Digital Media Entertainment Limited
4	DDB Mudra Group	Spotify	Playlist in a packet	Spotify India LLP
5	McCann Worldgroup India	Coca-Cola	mauke pe coca: winning 'fridgespace' during the world-cup	COCA-COLA INDIA PVT. LTD.

EXPERIENTIAL MARKETING / BRAND EXPERIENCE

NO.	ENTRANT NAME	BRAND NAME	CAMPAIGN TITLE	CLIENT NAME
1	DDB Mudra Group	STAYFREE	AN UNLIKELY TALE OF TWO TABOOS	Johnson & Johnson Private Limited
2	Dentsu Webchutney Private Limited	Flipkart Internet Private Limited	Hagglebot	Flipkart Internet Private Limited
3	Dentsu Webchutney Private Limited	URI - The Surgical Strike	Code Name: URI	Trigger Happy Entertainment Pvt. Ltd.
4	Ogilvy Group	Bajaj Platina	Platina Aaram Rath	Bajaj Auto Ltd.
5	McCann Worldgroup India	BMGF	The conversational contraceptives	BILL & MELINDA GATES FOUNDATION
6	McCann Worldgroup India	Perfetti	Now add 2 eggs,flour and Juzt-Jelly	Perfetti Van Melle India Pvt. Ltd.
7	Ogilvy Group	Castrol Super Mechanic	Super Mechanic - Making an Expert feel like an Expert	Castrol India Ltd.
8	Contributing Agency 1 : Mindshare Rediffusion Brand Solutions Pvt. Ltd. Contributing Agency 1 : Buzzoka Contributing Agency 2 : Crayons Advertising Contributing Agency 3 : Network Advertising	STATE BANK OF INDIA	Say YO to Life	State Bank of India
9	McCann Worldgroup India	Coca-Cola	mauke pe coca: winning 'fridgespace' during the world-cup	COCA-COLA INDIA PVT. LTD.
10	McCann Worldgroup India	Dabur	Making a product attribute into a brand experience	DABUR INDIA LIMITED
11	McCann Worldgroup India	American Tourister	Making the backpack, a swagpack	Samsonite South Asia Private Ltd.
12	The Leo Group	Jeep	Jeep Democracy	FCA India
13	The Leo Group	CarDekho	Beating the Patriarchy on the Indian Roads	Girnar Software Pvt. Ltd.

14	Ogilvy Group	Make A Difference	#NeverTooLate	Make a Difference
15	Ogilvy Group Contributing Agency 1 : Wavemaker India Pvt. Ltd.	Cadbury Bournvita	Bournvita- The Exam Collection	Mondelez India Foods Pvt. Ltd.
16	The Leo Group	Spotify India	Beat of a Billion	Spotify India Pvt. Ltd.
17	The Leo Group	Bajaj Allianz Life Insurance Company	#36SecPlankChallenge	Bajaj Allainz Life Insurance Company
18	The Leo Group	Iodex Balm	Curious case of National hit, Regional miss	GlaxoSmithKline Consumer Healthcare Ltd.
19	Ogilvy Group	Cadbury Unity Bar	Chocolate That's Made Of India, For India	Mondelez India Foods Pvt. Ltd.
20	Contributing Agency 1 : Wavemaker One97 Communications Limited	Paytm	India's digital tijori	One97 Communications Limited
21	Ogilvy Group Contributing Agency 1 : Cohn & Wolfe 6 Degrees Contributing Agency 2 : The Reach	Hamam	Hamam Waterproof Saree	Hindustan Unilever Limited

POSITIVE CHANGE: ENVIRONMENTAL : A. BRANDS

NO.	ENTRANT NAME	BRAND NAME	CAMPAIGN TITLE	CLIENT NAME
1	Ogilvy Group Contributing Agency 1 : Geometry Encompass	Hindustan Unilever Limited (Corporate)	Let's start a little good	Hindustan Unilever Limited

POSITIVE CHANGE: ENVIRONMENTAL : B. NON-PROFIT

NO.	ENTRANT NAME	BRAND NAME	CAMPAIGN TITLE	CLIENT NAME
1	Mindshare India Pvt. Ltd.	Volvo Cars	Volvo Breathe Free	Volvo Cars India

POSITIVE CHANGE: SOCIAL GOOD : A. BRANDS

NO.	ENTRANT NAME	BRAND NAME	CAMPAIGN TITLE	CLIENT NAME
1	DDB Mudra Group	STAYFREE	AN UNLIKELY TALE OF TWO TABOOS	Johnson & Johnson Private Limited
2	Cheil India Private Limited	Samsung India Electronics Limited	Samsung Good Vibes	Samsung India Electronics Private Limited
3	GREY	ALT Balaji	Breast Buffer	ALT Digital Media Entertainment Limited
4	GREY Contributing Agency 1 : Autumn GREY Contributing Agency 2 : Genesis Burson Cohn & Wolfe Contributing Agency 3 : MediaCom Communications Private Limited	Gillette	Barbershop Girls	Gillette India Limited
5	Wunderman Thompson Group	Times of India	Lost Votes	Bennett Coleman & Company Private Limited
6	Hindustan Unilever Limited	Lifebuoy	Mobile Dactarni	Hindustan Unilever Limited
7	Ogilvy Group	Savlon	Wounds Don't Discriminate	ITC Limited
8	Ogilvy Group	Cadbury Dairy Milk	Reimagining Meetha For India	Mondelez India Foods Pvt. Ltd.
9	BBD0 India Pvt. Ltd. Contributing Agency 1 : Mediacom Communications Pvt. Ltd. Contributing Agency 2 : Social Kinnect Contributing Agency 3 : Encompass Events Pvt. Ltd. Contributing Agency 4 : Ketchum Sampark Pvt. Ltd.	Ariel	Sons #ShareTheLoad	Procter & Gamble India
10	Ogilvy Group Contributing Agency 1 : Cohn & Wolfe 6 Degrees	Hamam	Hamam Waterproof Saree	Hindustan Unilever Limited

POSITIVE CHANGE: SOCIAL GOOD : B. NON-PROFIT

NO.	ENTRANT NAME	BRAND NAME	CAMPAIGN TITLE	CLIENT NAME
1	DDB Mudra Group Contributing Agency 1 : OMD Mudra Max	Aarohan Social Innovation Awards	Lab Called Life	Infosys Foundation
2	Siriti	The Wishing Factory	#AadhiwaliZindagiMitao	The Wishing Factory
3	FCB India	Millennium World School	The Open Door Project	Millennium World School
4	McCann Worldgroup India	BMGF	Getting Indians To Mind The Gap	BILL & MELINDA GATES FOUNDATION
5	Ogilvy Group	Make A Difference	#NeverTooLate	Make a Difference
6	The Leo Group	HDFC Bank Ltd.	#StopMithani	HDFC Bank Ltd.
7	Ogilvy Group	Ayushman Bharat Pradhan Mantri Jan Arogya Yojana	Health is a Universal Right	National Health Authority

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NO.	ENTRANT NAME	BRAND NAME	CAMPAIGN TITLE	CLIENT NAME
1	DDB Mudra Group Contributing Agency 1 : Hotstar Creative Communications Team	Hotstar	Koi Yaar Nahi Far	Star India Pvt. Ltd.
2	DDB Mudra Group Contributing Agency 1 : Social Kinnect Private Limited	Hotstar Premium	Weaponsing spoilers	Star India Pvt. Ltd.
3	McCann Worldgroup India	Nescafe	Brewing coffee in a chai country	NESTLÉ INDIA LIMITED
4	McCann Worldgroup India	Nestle (MAGGI)	HOW AN INTERNATIONAL MASALA BRAND TOOK ON INDIAN MASALA BRANDS	NESTLÉ INDIA LIMITED
5	Wunderman Thompson Group Contributing Agency 1 : WatConsult India Contributing Agency 2 : Mindshare World	Apollo Tyres	Apollo Alpha: How a late entrant took on two industry giants. And won.	Apollo Tyres
6	Ogilvy Group	Bajaj Platina	Platina Aaram Rath	Bajaj Auto Ltd.
7	Publicis India	Ovenstory	IT'S ALL ABOUT THE CHEESE	Ovenstory
8	McCann Worldgroup India	Complan	Standing tall amongst giants	Zydus Wellness India
9	Ogilvy Group	Bajaj Dominar	Dominar Odysseys	Bajaj Auto Ltd.
10	The Leo Group Contributing Agency 1 : DDB Mudra Group	Spotify India	Sunte Ja	Spotify India Pvt. Ltd.
11	In-house Creative Communications, Hotstar	Hotstar VIP	Killing the age-old TV viewing habit of a militant football fan	Star India Pvt. Ltd.
12	Hindustan Unilever Limited	DOMEX	Pick Up The Brush	Hindustan Unilever Limited
13	Ogilvy Group	BRU	MAKING COFFEE ANDHRA'S CUP OF TEA	Hindustan Unilever Limited
14	The Leo Group	Anchor by Panasonic	Naye India ke badhte load ke liye	Panasonic Life Solutions India Pvt. Ltd.
15	McCann Worldgroup India	Asian Paints Adhesives TruGrip Ultra	FURNITURE KA MAUN VRAT	ASIAN PAINTS LTD.
16	McCann Worldgroup India	ITC Aashirvaad	Getting Rice-devotees to fall in love with Atta	ITC Limited
17	McCann Worldgroup India	DUROFLEX	COMFORT FOR THOSE WHO NEED IT	DUROFLEX PVT. LTD.
18	McCann Worldgroup India Contributing Agency 1 : Wunderman Thompson	Pure Magic Chocolush	BRITANNIA PURE MAGIC CHOCOLUSH	Britannia Industries Ltd.
19	Ogilvy Group	Tata Sky	RELAUNCH GETTING APPA TO APPROVE	Tata Sky Ltd.

INTEGRATED ADVERTISING CAMPAIGN : PRODUCT

NO.	ENTRANT NAME	BRAND NAME	CAMPAIGN TITLE	CLIENT NAME
1	McCann Worldgroup India	Nescafe	Creating new rite of passage for Indian teens	NESTLÉ INDIA LIMITED
2	McCann Worldgroup India	Nestle (MAGGI)	2 minute life lessons	NESTLÉ INDIA LIMITED
3	HAVAS WORLDWIDE INDIA PVT. LTD.	Durex	Breaking the taboo around female sexuality	Reckitt Benckiser (India) Ltd.
4	McCann Worldgroup India Contributing Agency 1 : QED Communications	Dettol	When moms lent a helping hand	Reckitt Benckiser India Pvt Ltd
5	McCann Worldgroup India	Dabur	Uniform approach to behavioural change	DABUR INDIA LIMITED
6	McCann Worldgroup India Contributing Agency 1 : VMLY&R India	Complan	Complete meal, not piecemeal	Zydus Wellness India
7	McCann Worldgroup India Contributing Agency 1 : Foxymoron	Maybelline New York India	The foundation of fairness	Maybelline New York India
8	The Leo Group Contributing Agency 1 : Indigo Consulting Ltd.	Bajaj Auto	WORLD'S FAVOURITE INDIAN	Bajaj Auto Ltd.
9	The Leo Group Contributing Agency 1 : Fulcro	Anchor by Panasonic	Naye India ke badhte load ke liye	Panasonic Life Solutions India Pvt. Ltd.
10	Ogilvy Group	VOLTAS	ADJUSTABLE ACs FOR THE ADJUSTING INDIAN	VOLTAS LIMITED
11	McCann Worldgroup India	ITC Aashirvaad	Getting Rice-devotees to fall in love with Atta	ITC Limited

INTEGRATED ADVERTISING CAMPAIGN : NON-PRODUCT

NO.	ENTRANT NAME	BRAND NAME	CAMPAIGN TITLE	CLIENT NAME
1	DDB Mudra Group Contributing Agency 1 : Hotstar Creative Communications Team	Hotstar	Koi Yaar Nahi Far	Star India Pvt. Ltd.
2	DDB Mudra Group Contributing Agency 1 : Social Kinnect Private Limited	Hotstar Premium	Weaponsing spoilers	Star India Pvt. Ltd.
3	Wieden + Kennedy India Pvt. Ltd.	Airbnb India Pvt. Ltd.	That's why We Airbnb	Airbnb India Pvt. Ltd.
4	McCann Worldgroup India	BMGF	When family planning had a better plan	BILL & MELINDA GATES FOUNDATION
5	Rediffusion Brand Solutions Pvt. Ltd. Contributing Agency 1 : DDB Mudra Group Contributing Agency 2 : Buzzoka Contributing Agency 3 : Crayons Advertising Contributing Agency 4 : Network Advertising	STATE BANK OF INDIA	Say YO to Life	State Bank of India
6	Ogilvy Group	Bharatiya Janata Party	Modi Hai To Mumkin Hai	Bharatiya Janata Party

SUSTAINED SUCCESS : A. PRODUCTS

NO.	ENTRANT NAME	BRAND NAME	CAMPAIGN TITLE	CLIENT NAME
1	BBH Communications India Pvt. Ltd.	Nihar Shanti Amla	Good brand to a great hair oil	Marico Limited
2	Wunderman Thompson Group	Sofy	Sofy AntiBacteria: Hum aage aage duniya peeche peeche	Unicharm India Pvt. Ltd.
3	Ogilvy Group	BRU	GOING BACK TO ITS SOUTH INDIAN ROOTS	Hindustan Unilever Limited
4	Hindustan Unilever Limited Contributing Agency 1 : Edelman India Contributing Agency 2 : Jack In The Box	Surf Excel	Giving Fight Against Dirt A Karmic Perspective	Hindustan Unilever Limited
5	Ogilvy Group	Cadbury Bournvita	BOURNVITA- SHIFTING PERSPECTIVE ON MARKS	Mondelez India Foods Pvt. Ltd.

SUSTAINED SUCCESS : B. SERVICES

NO.	ENTRANT NAME	BRAND NAME	CAMPAIGN TITLE	CLIENT NAME
1	Wunderman Thompson Group	AMFI	Mutual Funds Sahi Hai	Association of Mutual Funds in India
2	Ogilvy Group	The Akanksha Foundation	Persistent Pitchers	The Akanksha Foundation

NEW PRODUCT OR SERVICE

NO.	ENTRANT NAME	BRAND NAME	CAMPAIGN TITLE	CLIENT NAME
1	Ogilvy Group	Love & Care	Born on the Runway	Hindustan Unilever Limited
2	McCann Worldgroup India Contributing Agency 1 : QED Communications	Dettol	When moms lent a helping hand	Reckitt Benckiser India Pvt. Ltd.

INFLUENCER MARKETING

NO.	ENTRANT NAME	BRAND NAME	CAMPAIGN TITLE	CLIENT NAME
1	DDB Mudra Group	Johnson's Baby	Johnson's Baby - Turn To Learn	Johnson and Johnson Pvt. Ltd.
2	DDB Mudra Group	Volkswagen India	Volkswagen - Cup Edition	Volkswagen India Pvt. Ltd.
3	Hotstar Creative Communications Team Lead Agency 2 : DDB Mudra Group Contributing Agency 1 : CAA Kwan	Hotstar	The New Social Network for IPL	Star India Pvt. Ltd.
4	Wunderman Thompson Group	The Times of India	Bol Daal	Bennett, Coleman Co. Ltd.
5	GREY Contributing Agency 1 : Autumn GREY Contributing Agency 2 : Genesis Burson Cohn & Wolfe Contributing Agency 3 : MediaCom Communications Private Limited	Gillette	Barbershop Girls	Gillette India Limited
6	HAVAS WORLDWIDE INDIA PVT LTD	Durex	Breaking the taboo around female sexuality	Reckitt Benckiser (India) Ltd.
7	Ogilvy Group	Bajaj Dominar	Dominar Odysseys	Bajaj Auto Ltd.
8	The Leo Group	HDFC Bank Ltd.	#StopMithani	HDFC Bank Ltd.
9	Ogilvy Group Contributing Agency 1 : Wavemaker Contributing Agency 2 : Facebook	Cadbury Dairy Milk	Drowning Hate With Heart	Mondelez India Foods Pvt. Ltd.

USE OF DATA

NO.	ENTRANT NAME	BRAND NAME	CAMPAIGN TITLE	CLIENT NAME
1	Ogilvy Group Contributing Agency 1 : Wavemaker	Cadbury Fuse	Cadbury Fuse - Hunger Gets Personal	Mondelez India Foods Pvt. Ltd.
2	VMLY&R	Pantaloons	CREATING ONE OF INDIA'S HIGHEST ROI LOYALTY PROGRAMMES	Pantaloons
3	Dentsu Webchutney Private Limited	Flipkart Internet Private Limited	Hagglebot	Flipkart Internet Private Limited
4	The Leo Group Contributing Agency 1 : DDB Mudra Group	Spotify India	There's a playlist for that	Spotify India Pvt. Ltd.
5	The Leo Group Contributing Agency 1 : EQUINOX FILMS PVT. LTD Contributing Agency 2 : Beehive Communications Pvt. Ltd.	Twitter	#WeTweet Together	Twitter Communication India Pvt. Ltd.
6	The Leo Group	Spotify India	Beat of a Billion	Spotify India Pvt. Ltd.
7	McCann Worldgroup India	JCB	Using Data to speak to Human aspiration	JCB India Ltd.
8	McCann Worldgroup India	Ikea	How Ikea used Data to connect with Indian Families?	IKEA India Private Limited

THE INTERNAL MARKETING AWARD

NO.	ENTRANT NAME	BRAND NAME	CAMPAIGN TITLE	CLIENT NAME
1	The Leo Group	Publicis Groupe	All Equal	Publicis Groupe
NO.	ENTRANT NAME	BRAND NAME	CAMPAIGN TITLE	CLIENT NAME
1	WATConsult	Racold	Mind Your Language	Racold
2	DDB Mudra Group	Big Bazaar	Paani ke daam mein doodh	Future Retail Limited
3	DDB Mudra Group	STAYFREE	BREAKING THE BARRIERS OF ONE TABOO WITH ANOTHER	Johnson & Johnson Private Limited
4	Siriti	Chalo	Kuch Pyare Pal Churao	Chalo
5	DDB Mudra Group Contributing Agency 1 : Monk Media Network Contributing Agency 2 : Genesis Burson - Marsteller Contributing Agency 3 : Max Publicity	NBA	NBA Takes Over India's Backyard	NBA India Basketball Pvt. Ltd.
6	Ogilvy Group	Fevikwik	Phenko Nahi Jodo	Pidilite Industries Ltd.
7	Ogilvy Group	Hindustan Unilever Limited (Corporate)	The Shower	Hindustan Unilever Limited
8	Wunderman Thompson Group Contributing Agency 1 : Hungama Digital Services Pvt. Ltd.	PUMA	#SOCKTHEM	PUMA SPORTS INDIA PVT. LTD.
9	FCB India	Times of India	Times Out & Proud: India Comes Out of the Closet	Times of India
10	Wunderman Thompson Group	Facebook	Thumbstoppers	Facebook India Online Services Private Limited
11	Ogilvy Group	Make A Difference	#NeverTooLate	Make a Difference
12	Ogilvy Group Contributing Agency 1 : Mindshare	Castrol CRB Turbomax	TruckAasana - Caring for the Real Engine	Castrol India Ltd.
13	Ogilvy Group Contributing Agency 1 : Wavemaker	Cadbury Celebrations	The Gift Of Good Intentions	Mondelez India Foods Pvt. Ltd.
14	Ogilvy Group Contributing Agency 1 : Wavemaker	Cadbury Unity Bar	Chocolate That's Made Of India, For India	Mondelez India Foods Pvt. Ltd.

SMALL BUDGETS : A. PRODUCTS

NO.	ENTRANT NAME	BRAND NAME	CAMPAIGN TITLE	CLIENT NAME
1	DDB Mudra Group Contributing Agency 1 : ZtoA Marketing Solutions Pvt. Ltd.	Gulf Oil Lubricants India Ltd.	Gulf Supreme Tractorotsav	Gulf Oil Lubricants India Ltd.
2	Wunderman Thompson Group	The Times of India	Bol Daal	Bennett, Coleman Co. Ltd.
3	Ogilvy Group	Dr. Fixit Roofseal	Chhappar Phaad Ke	Pidilite Industries Ltd.
4	Wunderman Thompson Group	Mumbai Mirror	Operation Khataara	Mumbai Mirror
5	McCann Worldgroup India	JCB	Digging yourself out of a digital ditch	JCB India Ltd.
6	The Leo Group	Jeep	Jeep Democracy	FCA India

SMALL BUDGETS : B. SERVICES

NO.	ENTRANT NAME	BRAND NAME	CAMPAIGN TITLE	CLIENT NAME
1	DDB Mudra Group	STAYFREE	BREAKING THE BARRIERS OF ONE TABOO WITH ANOTHER	Johnson & Johnson Private Limited
2	DDB Mudra Group	McDonald's	Make Your Choice	Hardcastle Restaurants Pvt. Ltd.
3	DDB Mudra Group Contributing Agency 1 : The Leo Group	Spotify India	Memevertising	Spotify India LLP
4	DDB Mudra Group	Spotify India LLP	HIJACKING IPL CHATTER WITHOUT THE SPONSORSHIP	Spotify India LLP
5	Siriti	The Wishing Factory	#AadhiwaliZindagiMitao	The Wishing Factory
6	The Leo Group	CarDekho	Beating the Patriarchy on the Indian Roads	Girnar Software Pvt. Ltd.

EFFIE INDIA 2020 : RESULTS

PERSONAL CARE

NO.	ENTRANT NAME	BRAND NAME	CAMPAIGN TITLE	CLIENT NAME	G/S/B/F
1	Hindustan Unilever Limited Contributing Agency 1 : Edelman India Contributing Agency 2 : Jack In The Box	Surf Excel	Rang Laaye Sang	Hindustan Unilever Limited	Silver
2	McCann Worldgroup India Contributing Agency 1 : QED Communications	Dettol	When moms lent a helping hand	Reckitt Benckiser India Pvt. Ltd.	Bronze
3	Ogilvy Group Contributing Agency 1 : Mindshare India Contributing Agency 2 : Burson Cohn and Wolfe Contributing Agency 3 : AER	Ponds	Overcome your inner hesitations and #See What Happens	Hindustan Unilever Limited	Bronze
4	The Leo Group Contributing Agency 1 : TVF Contributing Agency 2 : RepIndia	Whisper	How Whisper Changed the Rules of the Game	Procter & Gamble India	Finalist
5	The Leo Group	Medimix	How Medimix changed the face of Ayurveda in India	Cholayil Pvt. Ltd.	Finalist
6	Ogilvy Group	Dabur Red Paste	Making India chew ready!	Dabur India Limited	Finalist

BEVERAGES NON-ALCOHOL

NO.	ENTRANT NAME	BRAND NAME	CAMPAIGN TITLE	CLIENT NAME	G/S/B/F
1	McCann Worldgroup India	Nescafe	Creating new rite of passage for Indian teens	NESTLÉ INDIA LIMITED	Silver
2	McCann Worldgroup India	Coca-Cola	How coca-cola won the world cup	COCA-COLA INDIA PVT. LTD.	Silver
3	Wunderman Thompson Group	Boost	Play The bigger game	GlaxoSmithkline Consumer Healthcare Limited	Bronze
4	McCann Worldgroup India	Nescafe	Making cold-coffee 'cooler' at home	NESTLÉ INDIA LIMITED	Finalist
5	McCann Worldgroup India	Complan	Standing tall amongst giants	Zyduz Wellness India	Finalist
6	McCann Worldgroup India Contributing Agency 1 : Hyprlocl Designthinking LLP	Complan	Complete meal, not piecemeal	Zyduz Wellness India	Finalist
7	Wunderman Thompson Group	Boost	The background story behind world cup glory	GlaxoSmithkline Consumer Healthcare Limited	Finalist
8	Ogilvy Group	Sprite	How Sprite Refreshed Itself	Coca-Cola India Pvt. Ltd.	Finalist
9	Ogilvy Group	BRU	MAKING COFFEE ANDHRA'S CUP OF TEA	Hindustan Unilever Limited	Finalist
10	The Leo Group	Maaza	India's Only Soft Drink For Women	Coca-Cola India Pvt. Ltd.	Finalist
11	Ogilvy Group Contributing Agency 1 : Wavemaker India Pvt. Ltd.	Cadbury Bournvita Li'l Champs	Bournvita Li'l Champs- Real Growth Lessons by Kareena	Mondelez India Foods Pvt. Ltd.	Finalist
12	Ogilvy Group Contributing Agency 1 : Wavemaker India Pvt. Ltd.	Cadbury Bournvita	BOURNVITA- THE POWER OF SMALL	Mondelez India Foods Pvt. Ltd.	Finalist

FOOD

NO.	ENTRANT NAME	BRAND NAME	CAMPAIGN TITLE	CLIENT NAME	G/S/B/F
1	McCann Worldgroup India	ITC Aashirvaad	Getting Rice-devotees to fall in love with Atta	ITC Limited	Silver
2	Ogilvy Group Contributing Agency 1 : Madison India	Tata Salt	Dirt is good? Really?	Tata Chemicals Limited	Bronze
3	Frigorifico Allana Pvt. Ltd.	Sunny Cooking Oil	Life Aapki Recipe Aapki	Frigorifico Allana Pvt. Ltd.	Finalist
4	Ogilvy Group Contributing Agency 1 : Madison India Contributing Agency 2 : Autumn Worldwide	Tata Salt Lite	Causing CHURN to grow	Tata Chemicals Limited	Finalist
5	Ogilvy Group	Cadbury Dairy Milk	Reimagining Meetha For India	Mondelez India Foods Pvt. Ltd.	Finalist
6	McCann Worldgroup India	Nestle (MAGGI)	2 minute life lessons	NESTLÉ INDIA LIMITED	Finalist
7	McCann Worldgroup India	Nestle (MAGGI)	How maggi spiced it up?	NESTLÉ INDIA LIMITED	Finalist
8	Ogilvy Group	Kellogg	Pet-bhar Shararat	Kellogg India Pvt. Ltd.	Finalist

SNACKS & DESSERTS

NO.	ENTRANT NAME	BRAND NAME	CAMPAIGN TITLE	CLIENT NAME	G/S/B/F
1	McCann Worldgroup India	Perfetti	Making Juzt-Jelly more than just a jelly	Perfetti Van Melle India Pvt. Ltd.	Bronze
2	Ogilvy Group	Center Fruit	Mood Ting Tong	Perfetti Van Melle India Pvt. Ltd.	Finalist
3	Britannia Industries Limited	Britannia 5050	Hamesha Sweet Kyun	Britannia Industries Limited	Finalist

BEAUTY & FASHION

NO.	ENTRANT NAME	BRAND NAME	CAMPAIGN TITLE	CLIENT NAME	G/S/B/F
1	Contract India	Bata India	How did a 125 year old, successfully fit into a 25 year old's shoes?	Bata India	Gold
2	Ogilvy Group Contributing Agency 1 : DDB Mudra Group Contributing Agency 2 : Wavemaker Global	Titan Raga	Making Flaws In Vogue	Titan Watches, Titan	Finalist

HOME FURNISHINGS & APPLIANCES

NO.	ENTRANT NAME	BRAND NAME	CAMPAIGN TITLE	CLIENT NAME	G/S/B/F
1	WATConsult	Racold	Mind Your Language	Racold	Gold
2	Ogilvy Group	VOLTAS	ADJUSTABLE ACs FOR THE ADJUSTING INDIAN	VOLTAS LIMITED	Bronze
3	McCann Worldgroup India	DUROFLEX	COMFORT FOR THOSE WHO NEED IT	DUROFLEX PVT. LTD.	Finalist

OFFICE & DELIVERY

NO.	ENTRANT NAME	BRAND NAME	CAMPAIGN TITLE	CLIENT NAME	G/S/B/F
1	McCann Worldgroup India	Zomato	How Zomato Won the game before the game	ZOMATO MEDIA PRIVATE LIMITED	Bronze

OTHER PRODUCTS

NO.	ENTRANT NAME	BRAND NAME	CAMPAIGN TITLE	CLIENT NAME	G/S/B/F
1	Ogilvy Group	Fevikwik	Phenko Nahi Jodo	Pidilite Industries Ltd.	Silver
2	McCann Worldgroup India	American Tourister	Making the backpack, a swagpack	Samsonite South Asia Private Ltd.	Bronze
3	McCann Worldgroup India	Dabur	Uniform approach to behavioural change	DABUR INDIA LIMITED	Bronze
4	The Leo Group	Anchor by Panasonic	Naye India ke badhte load ke liye	Panasonic Life Solutions India Pvt. Ltd.	Finalist
5	Ogilvy Group Contributing Agency 1 : Wavemaker	Cadbury Celebrations	The Gift Of Good Intentions	Mondelez India Foods Pvt. Ltd.	Finalist
6	BBD0 India Pvt. Ltd. Contributing Agency 1 : Voot India - Viacom 18 Media Pvt. Ltd.	Pedigree	#BringHomeJoy	Mars International India Pvt. Ltd.	Finalist

AUTOMOTIVE-AFTERMARKET

NO.	ENTRANT NAME	BRAND NAME	CAMPAIGN TITLE	CLIENT NAME	G/S/B/F
1	Ogilvy Group Contributing Agency 1 : Mindshare	Castrol CRB Turbomax	TruckAasana - Caring for the Real Engine	Castrol India Ltd.	Gold
2	Wunderman Thompson Group Contributing Agency 1 : WatConsult India Contributing Agency 2 : Mindshare World	Apollo Tyres	Apollo Alpha: How a late entrant took on two industry giants. And won.	Apollo Tyres	Bronze
3	Ogilvy Group	CEAT LTD.	Launching a new premium variant in a slow down	CEAT LTD.	Finalist

AUTOMOTIVE-VEHICLES

NO.	ENTRANT NAME	BRAND NAME	CAMPAIGN TITLE	CLIENT NAME	G/S/B/F
1	Cheil India Private Limited	MG Motor	"How the unknown British legacy brand MG overturned the auto industry's worst slowdown with success in just 20 days."	MG Motor India Private Limited	Gold
2	Innocean Worldwide India	KIA Motors India	How a virtually unknown brand launched 2019's most successful premium CSUV	KIA Motors India	Silver
3	Ogilvy Group	Bajaj Platina	Platina Aaram Rath	Bajaj Auto Ltd.	Bronze
4	The Leo Group Contributing Agency 1: Indigo Consulting Ltd.	Bajaj CT 110	HAR SADAK PAR KADAK	Bajaj Auto Ltd.	Bronze
5	DDB Mudra Group	Volkswagen India	Volkswagen Tiguan- For the journeys within	Volkswagen India Pvt. Ltd.	Finalist
6	McCann Worldgroup India	Hero	Liberation reloaded	Hero MotoCorp Limited	Finalist

ELECTRONICS

NO.	ENTRANT NAME	BRAND NAME	CAMPAIGN TITLE	CLIENT NAME	G/S/B/F
1	Associated Corporate Consultants India Private Limited	Xiaomi Technologies India Pvt. Ltd.	The Blockbuster Launch that had India Taking Note	Xiaomi Technology India Private Limited	Finalist

HOUSEHOLD SUPPLIES & SERVICES

NO.	ENTRANT NAME	BRAND NAME	CAMPAIGN TITLE	CLIENT NAME	G/S/B/F
1	McCann Worldgroup India	Harpic	Overcoming India's Toilet Divide	Reckitt Benckiser India Pvt. Ltd.	Gold
2	Ogilvy Group	Love & Care	Born on the Runway	Hindustan Unilever Limited	Silver
3	McCann Worldgroup India	Dabur	How Odonil found its way back into bathrooms	DABUR INDIA LIMITED	Silver

AGRICULTURAL, INDUSTRIAL & BUILDING

NO.	ENTRANT NAME	BRAND NAME	CAMPAIGN TITLE	CLIENT NAME	G/S/B/F
1	Infectious Advertising Pvt. Ltd.	UltraTech Cement	Baat Ghar Ki	UltraTech Cement	Bronze
2	Ogilvy Group	Birla Aerocon	In the name of a pipe	HIL Limited	Bronze

SERVICES

NO.	ENTRANT NAME	BRAND NAME	CAMPAIGN TITLE	CLIENT NAME	G/S/B/F
1	Taproot Dentsu India Communication Pvt. Ltd. Contributing Agency 1 : Dentsu Webchutney	Airtel	How Gratitude Led To Airtel's Growth	Bharti Airtel Ltd.	Bronze
2	BBDO India Pvt. Ltd.	Vodafone Idea	Idea 4G - India Ka Live Network	Vodafone Idea Ltd.	Finalist

FINANCE

NO.	ENTRANT NAME	BRAND NAME	CAMPAIGN TITLE	CLIENT NAME	G/S/B/F
1	Wunderman Thompson Group	AMFI	Sahi Hai	Association of Mutual Funds in India	Silver
2	Rediffusion Brand Solutions Pvt. Ltd. Contributing Agency 1 : DDB Mudra Group	STATE BANK OF INDIA	Talking Objects - #HoSaktaHai	State Bank of India	Bronze
3	One97 Communications Limited	Paytm	How Paytm got India to pay it forward	One97 Communications Limited	Bronze
4	Ogilvy Group	ICICI Bank	MAKING BUSINESS MATTER	ICICI Bank	Finalist
5	The Leo Group	Canara HSBC Oriental Bank of Commerce Life Insurance	Promise Kiya! Ab Plan Karo.	Canara HSBC Oriental Bank of Commerce Life Insurance Company Limited	Finalist
6	Saatchi & Saatchi Propagate	Max Life Insurance	Bharose Ka Number	Max Life Insurance Company Limited	Finalist
7	The Leo Group	HDFC Life	Bounce Back	HDFC Life Insurance Company Limited	Finalist
8	The Leo Group	BAJAJ ALLIANZ GENERAL INSURANCE	Caring for you: 365 days a year	BAJAJ ALLIANZ GENERAL INSURANCE COMPANY	Finalist
9	The Leo Group	Angel Broking Ltd.	Don't Be A Chomu	Angel Broking Ltd.	Finalist
10	The Leo Group	Bajaj Allianz Life Insurance Company	#36SecPlankChallenge	Bajaj Allainz Life Insurance Company	Finalist
11	Ogilvy Group	ICICI Lombard General Insurance Co. Ltd.	Technology with a human touch	ICICI Lombard General Insurance Co. Ltd.	Finalist

FINANCIAL CARDS

NO.	ENTRANT NAME	BRAND NAME	CAMPAIGN TITLE	CLIENT NAME	G/S/B/F
1	McCann Worldgroup India	Mastercard	The aadhar of all payments	Mastercard	Finalist

MEDIA & ENTERTAINMENT COMPANIES

NO.	ENTRANT NAME	BRAND NAME	CAMPAIGN TITLE	CLIENT NAME	G/S/B/F
1	Wunderman Thompson Group	Facebook	Thumbstoppers	Facebook India Online Services Private Limited	Gold
2	The Leo Group Contributing Agency 1 : DDB Mudra Group	Spotify India	There's a playlist for that	Spotify India Private Limited	Silver

3	The Leo Group Contributing Agency 1 : EQUINOX FILMS PVT. LTD. Contributing Agency 2 : Beehive Communications Pvt. Ltd.	Twitter	#WeTweet Together	Twitter Communication India Pvt. Ltd.	Bronze
4	DDB Mudra Group Contributing Agency 1 : Social Kinnect Private Limited	Hotstar Premium	Weaponising spoilers	Star India Pvt. Ltd.	Finalist
5	FCB India	Times of India	Times Out & Proud: India Comes Out of the Closet	Times of India	Finalist
6	Ogilvy Group	Tata Sky	GETTING APPA TO APPROVE	Tata Sky Ltd.	Finalist
7	The Script room	Netflix	So, What Are You Watching?	Netflix india	Finalist
8	Discovery Communications India (Independent)	Discovery Communications India	Man Vs. Wild with Bear Grylls and Prime Minister Modi	Discovery Communications India	Finalist
9	The Leo Group	Spotify India	Beat of a Billion	Spotify India Private Limited	Finalist
10	In-house Creative Communications, Hotstar	Hotstar	Liberating entertainment for housewives	Star India Pvt. Ltd.	Finalist
11	What's Your Problem Brand Solutions Pvt. Ltd.	Dailyhunt	#KhudKiSochBanao	Verse Innovations Pvt. Ltd. (Dailyhunt)	Finalist

GOVERNMENT, INSTITUTIONAL & RECRUITMENT

NO.	ENTRANT NAME	BRAND NAME	CAMPAIGN TITLE	CLIENT NAME	G/S/B/F
1	Moving Pixels Pvt. Ltd.	Main Bhi Chowkidar	Main bhi Chowkidar	Bharatiya Janata Party	Silver
2	McCann Worldgroup India	BJP	Hope 2.0 - How the 2019 mandate was won!	Association of Billion Minds	Finalist
3	McCann Worldgroup India	BMGF	Getting Indians To Mind The Gap	BILL & MELINDA GATES FOUNDATION	Finalist
4	McCann Worldgroup India	NSDC	Pitching skills against the stars	NATIONAL SKILL DEVELOPMENT CORPORATION	Finalist
5	Ogilvy Group	Bharatiya Janata Party	Modi Hai To Mumkin Hai	Bharatiya Janata Party	Finalist

PROFESSIONAL SERVICES

NO.	ENTRANT NAME	BRAND NAME	CAMPAIGN TITLE	CLIENT NAME	G/S/B/F
1	Wunderman Thompson Group	Naukri.com	Jobs You'd Love To Go To	InfoEdge India Limited	Finalist

TRAVEL & TOURISM

NO.	ENTRANT NAME	BRAND NAME	CAMPAIGN TITLE	CLIENT NAME	G/S/B/F
1	McCann Worldgroup India	Incredible India	From Destinations to Transformations	MINISTRY OF TOURISM - INCREDIBLE INDIA	Gold
2	Wieden + Kennedy India Pvt. Ltd.	Airbnb India Pvt. Ltd.	That's why We Airbnb	Airbnb India Pvt. Ltd.	Bronze
3	McCann Worldgroup India	UP Tourism	Inviting the new India to its oldest Mela	DEPARTMENT OF TOURISM (UP TOURISM)	Finalist
4	McCann Worldgroup India	Lufthansa	From Bucket List to the Blind List	Lufthansa German Airlines	Finalist

SOFTWARE & APPS

NO.	ENTRANT NAME	BRAND NAME	CAMPAIGN TITLE	CLIENT NAME	G/S/B/F
1	The Leo Group Contributing Agency 1 : DDB Mudra Group	Spotify India	Sunte Ja	Spotify India Private Limited	Bronze

OTHER SERVICES

NO.	ENTRANT NAME	BRAND NAME	CAMPAIGN TITLE	CLIENT NAME	G/S/B/F
1	McCann Worldgroup India	Nestle Corporate	Ok Nestle - Tell me more about food	NESTLÉ INDIA LIMITED	Bronze
2	Cheil India Private Limited	Samsung India Electronics Limited	Samsung Good Vibes	Samsung India Electronics Private Limited	Finalist

ENTERTAINMENT & SPORTS

NO.	ENTRANT NAME	BRAND NAME	CAMPAIGN TITLE	CLIENT NAME	G/S/B/F
1	Dentsu Webchutney Private Limited	URI - The Surgical Strike	Code Name: URI	Trigger Happy Entertainment Pvt. Ltd.	Silver
2	Taproot Dentsu India Communication Pvt. Ltd.	VIVO INDIAN PREMIER LEAGUE SEASON 12	HOW SEASON 12 BECAME THE MOST-WATCHED IPL EVER	Star India Pvt. Ltd.	Silver
3	DDB Mudra Group Contributing Agency 1 : Hotstar Creative Communications Team	Hotstar	Koi Yaar Nahi Far	Star India Pvt. Ltd.	Bronze

4	Tilt Brand Solutions Private Limited Contributing Agency 1 : GroupM Media India Pvt. Ltd. (Wavemaker Division) Contributing Agency 2 : DNA Entertainment Networks Pvt. Ltd.	Dream11	Ye Game Hai Mahaan	Sporta Technologies Pvt. Ltd.	Finalist
5	DDB Mudra Group	NETFLIX	HOW FACTS HELPED REBUILD FAITH IN AN AGE OF CYNICISM	NETFLIX	Finalist
6	DDB Mudra Group Contributing Agency 1 : Monk Media Network Contributing Agency 2 : Genesis Burson - Marsteller Contributing Agency 3 : Max Publicity	NBA	NBA Takes Over India's Backyard	NBA India Basketball Pvt. Ltd.	Finalist
7	Star Sports	Pro Kabaddi League	ISSE TOUGH KUCH NAHI	Star Sports	Finalist
8	In-house Creative Communications, Hotstar	Hotstar VIP	Killing the age-old TV viewing habit of a militant football fan	Star India Pvt. Ltd.	Finalist
9	Ogilvy Group	Star Sports	ICC Cricket World Cup 2019 - #CricketKaCrown	Star India Pvt. Ltd.	Finalist
10	Ogilvy Group	Vodafone	Vodafone FANtastic Breaks - Hijacking our customers to win at IPL	Vodafone Idea Limited	Finalist

RETAIL

NO.	ENTRANT NAME	BRAND NAME	CAMPAIGN TITLE	CLIENT NAME	G/S/B/F
1	Dentsu Webchutney Private Limited	Flipkart Internet Private Limited	Hagglebot	Flipkart Internet Private Limited	Silver
2	McCann Worldgroup India	Coca-Cola	mauke pe coca: winning 'fridgespace' during the world-cup	COCA-COLA INDIA PVT. LTD.	Silver
3	Contract India	Bata India	How did a 125 year old, successfully fit into a 25 year old's shoes?	Bata India	Bronze
4	One97 Communications Limited	Paytm	India's digital tijori	One97 Communications Limited	Bronze
5	Dentsu Webchutney Private Limited	Swiggy	Voice Of Hunger	Bundl Technologies Private Limited	Finalist

HEALTHCARE PRODUCTS

NO.	ENTRANT NAME	BRAND NAME	CAMPAIGN TITLE	CLIENT NAME	G/S/B/F
1	HAVAS WORLDWIDE INDIA PVT. LTD.	Durex	Breaking the taboo around female sexuality	Reckitt Benckiser (India) Ltd.	Silver
2	ABT Associates India Pvt. Ltd.	SHOPS Plus Project - Abt Associates India	Helping India Defeat Diarrhea	ABT Associates India Pvt. Ltd.	Silver
3	ADK Fortune	Prega News	#PregaNewsMeansGoodNews	Mankind Pharma Limited	Bronze
4	McCann Worldgroup India	Dettol	How new moms gave Dettol a new life	Reckitt Benckiser India Pvt. Ltd.	Bronze
5	GREY Contributing Agency 1 : Schbang Digital Solutions Private Limited Contributing Agency 2 : PHD Media India	Cipla	Berok Zindagi	Cipla Limited	Finalist
6	ABT Associates India Pvt. Ltd.	SHOPS Plus Project - Abt Associates India	Putting Control Back in Women's Palms	ABT Associates India Pvt. Ltd.	Finalist
7	Ogilvy Group	Savlon	Wounds Don't Discriminate	ITC Limited	Finalist
8	Ogilvy Group	Enterogermina	Happy Tummies	Sanofi India Limited	Finalist
9	McCann Worldgroup India	Dabur	Immunity is the best medicine	DABUR INDIA LIMITED	Finalist

HEALTHCARE SERVICES

NO.	ENTRANT NAME	BRAND NAME	CAMPAIGN TITLE	CLIENT NAME	G/S/B/F
1	Siriti	The Wishing Factory	#AadhiwaliZindagiMitao	The Wishing Factory	Silver
2	TBWA\India	NeuroGen Brain and Spine Institute	Playing with mental health	NeuroGen Brain and Spine Institute	Bronze
3	McCann Worldgroup India	Living Will	Helping India sign-up for a dignified death	Health Care at Home India Pvt. Ltd.	Bronze
4	The Leo Group	Fortis Healthcare Limited	Honor The Donor	Fortis Healthcare Limited	Finalist

CORPORATE ADVERTISING / REPUTATION

NO.	ENTRANT NAME	BRAND NAME	CAMPAIGN TITLE	CLIENT NAME	G/S/B/F
1	Wunderman Thompson Group	AMFI	Mutual Funds Sahi Hai	Association of Mutual Funds in India	Silver
2	The Leo Group	P&G Shiksha	Bittu	Procter & Gamble Hygiene And Health Care Ltd.	Silver
3	GREY Contributing Agency 1 : Autumn GREY Contributing Agency 2 : Genesis Burson Cohn & Wolfe Contributing Agency 3 : MediaCom Communications Private Limited	Gillette	Barbershop Girls	Gillette India Limited	Bronze
4	DDB Mudra Group	Royal Challenge Sports Drink	An Innings Towards Equality	UNITED SPIRITS LTD. -A DIAGEO GROUP COMPANY	Finalist
5	Ogilvy Group Contributing Agency 1 : Geometry Encompass	Hindustan Unilever Limited (Corporate)	Let's start a little good	Hindustan Unilever Limited	Finalist
6	Ogilvy Group	Fevicol	Breaking norms, retaining strong bonds.	Pidilite Industries Ltd.	Finalist
7	Ogilvy Group Contributing Agency 1 : Cohn & Wolfe 6 Degrees Contributing Agency 2 : The Reach	Hamam	Hamam Waterproof Saree	Hindustan Unilever Limited	Finalist
8	Cheil India Private Limited	Samsung India Electronics Limited	Samsung Good Vibes	Samsung India Electronics Private Limited	Finalist
9	GREY Contributing Agency 1 : Schbang Digital Solutions Private Limited Contributing Agency 2 : PHD Media India	Cipla	Berok Zindagi	Cipla Limited	Finalist
10	FCB India	Vistara	Vistara Retrojet - How Vistara turned a flying machine into a time machine	Tata SIA Airlines Ltd.	Finalist
11	McCann Worldgroup India	Nestle Corporate	Ok Nestle - Tell me more about food	NESTLÉ INDIA LIMITED	Finalist
12	The Leo Group Contributing Agency 1 : Indigo Consulting Ltd.	Bajaj Auto	WORLD'S FAVOURITE INDIAN	Bajaj Auto Ltd.	Finalist
13	Wunderman Thompson Group	Times of India	Lost Votes	Bennett Coleman & Company Private Limited	Finalist
14	McCann Worldgroup India	Mastercard	Bharat ka card	Mastercard	Finalist
15	Ogilvy Group Contributing Agency 1 : Mindshare India Contributing Agency 2 : Burson Cohn and Wolfe Contributing Agency 3 : AER	Ponds	Overcome your inner hesitations and #See What Happens	Hindustan Unilever Limited	Finalist

B2B

NO.	ENTRANT NAME	BRAND NAME	CAMPAIGN TITLE	CLIENT NAME	G/S/B/F
1	Wunderman Thompson Group	Facebook	Thumbstoppers	Facebook India Online Services Private Limited	Silver
2	Ogilvy Group	Lenovo	Shaming beautiful laptops without brains	Lenovo India Pvt. Ltd.	Finalist
3	Digitas India	Loctite	Loctite Demand Generation Program	Henkel Adhesives Technologies India Private Limited	Finalist

INTERACTIVE MARKETING

NO.	ENTRANT NAME	BRAND NAME	CAMPAIGN TITLE	CLIENT NAME	G/S/B/F
1	Dentsu Webchutney Private Limited	URI - The Surgical Strike	Code Name: URI	Trigger Happy Entertainment Pvt. Ltd.	Silver
2	Ogilvy Group Contributing Agency 1 : Wavemaker Contributing Agency 2 : Facebook	Cadbury Dairy Milk	Drowning Hate With Heart	Mondelez India Foods Pvt. Ltd.	Silver
3	DDB Mudra Group Contributing Agency 1 : The Leo Group	Spotify India	Memevertising	Spotify India LLP	Silver
4	McCann Worldgroup India	Zomato	How Zomato Won the game before the game	ZOMATO MEDIA PRIVATE LIMITED	Bronze
5	Dentsu Webchutney Private Limited	Flipkart Internet Private Limited	Hagglebot	Flipkart Internet Private Limited	Bronze
6	Ogilvy Group Contributing Agency 1 : Wavemaker	Cadbury Celebrations	What will you give up for your sibling?	Mondelez India Foods Pvt. Ltd.	Finalist

7	McCann Worldgroup India	JCB	Digging yourself out of a digital ditch	JCB India Ltd.	Finalist
8	DDB Mudra Group Contributing Agency 1 : Hotstar Creative Communications Team	Hotstar	Koi Yaar Nahi Far	Star India Pvt. Ltd.	Finalist
9	Ogilvy Group	Vodafone	Vodafone Fantastic breaks - Hijacking our customers to win at IPL	Vodafone Idea Limited	Finalist
10	Wunderman Thompson Group	Times of India	Lost Votes	Bennett Coleman & Company Private Limited	Finalist
11	Wunderman Thompson Group	Mumbai Mirror	Operation Khataara	Mumbai Mirror	Finalist
12	Wunderman Thompson Group Contributing Agency 1 : Hungama Digital Services Pvt. Ltd.	PUMA	#SOCKTHEM	PUMA SPORTS INDIA PVT. LTD.	Finalist
13	VMLY&R	Big Bazaar	INDIA'S FIRST INTERACTIVE COOKING MASTERCLASS	Big Bazaar	Finalist

SMALL TOWN & RURAL MARKETING

NO.	ENTRANT NAME	BRAND NAME	CAMPAIGN TITLE	CLIENT NAME	G/S/B/F
1	McCann Worldgroup India	BMGF	Getting Indians To Mind The Gap	BILL & MELINDA GATES FOUNDATION	Bronze
2	McCann Worldgroup India	BMGF	When family planning had a better plan	BILL & MELINDA GATES FOUNDATION	Bronze
3	DDB Mudra Group Contributing Agency 1 : ZtoA Marketing Solutions Pvt. Ltd.	Gulf Oil Lubricants India Ltd.	Gulf Supreme Tractorotsav	Gulf Oil Lubricants India Ltd.	Finalist
4	Hotstar Creative Communications Team Lead Agency 2 : DDB Mudra Group Contributing Agency 1 : Flipside Contributing Agency 2 : Social Street	Hotstar	Connecting Rural India to IPL	Star India Pvt. Ltd.	Finalist
5	GREY Contributing Agency 1 : Autumn GREY Contributing Agency 2 : Genesis Burson Cohn & Wolfe Contributing Agency 3 : MediaCom Communications Private Limited	Gillette	Barbershop Girls	Gillette India Limited	Finalist
6	McCann Worldgroup India	CCA	Liberating Rural Women From Chullas	Clean Cooking Alliance	Finalist
7	McCann Worldgroup India	NSDC	Pitching skills against the stars	NATIONAL SKILL DEVELOPMENT CORPORATION	Finalist
8	McCann Worldgroup India	Dabur	Making a product attribute into a brand experience	DABUR INDIA LIMITED	Finalist
9	The Leo Group Contributing Agency 1 : Indigo Consulting Ltd.	Bajaj CT 110	HAR SADAK PAR KADAK	Bajaj Auto Ltd.	Finalist
10	McCann Worldgroup India	Mastercard	The aadhar of all payments	Mastercard	Finalist

REGIONAL

NO.	ENTRANT NAME	BRAND NAME	CAMPAIGN TITLE	CLIENT NAME	G/S/B/F
1	Hotstar Creative Communications Team Lead Agency 2 : DDB Mudra Group Contributing Agency 1 : Flipside Contributing Agency 2 : Social Street	Hotstar	Connecting Rural India to IPL	Star India Pvt. Ltd.	Gold
2	DDB Mudra Group	STAYFREE	HOW PADS BRIDGED THE GAP FROM PERIODS TO PROGRESS	Johnson & Johnson Private Limited	Silver
3	Ogilvy Group	Fevikwik	Phenko Nahi Jodo	Pidilite Industries Ltd.	Silver
4	BBH Communications India Pvt. Ltd. Contributing Agency 1 : 2020 MSL India Contributing Agency 2 : Prodigitz	Nihar Naturals Coconut Hair Oil	Ami Durga, Ami Akai Aiksho	Marico Limited	Bronze
5	DDB Mudra Group	McDonald's	Chennai says I'm Lovin it	Hardcastle Resturants Pvt. Ltd.	Finalist

6	Ogilvy Group	Bajaj Platina	Platina Aaram Rath	Bajaj Auto Ltd.	Finalist
7	Tanishq	TANISHQ	Winning Over The South	Titan Company Ltd.	Finalist
8	The Leo Group	Iodex Balm	Curious case of National hit, Regional miss	GlaxoSmithKline Consumer Healthcare Ltd.	Finalist
9	The Leo Group	Maaza	TN's only soft drink for women	Coca-Cola India Pvt. Ltd.	Finalist
10	Ogilvy Group	Asian Paints	Asian Paints Painting Service - Mr. Genius	Asian Paints Limited	Finalist
11	McCann Worldgroup India	ITC Aashirvaad	Getting Rice-devotees to fall in love with Atta	ITC Limited	Finalist
12	McCann Worldgroup India	Aashirvaad	Breaking traditions to strengthen bonds	ITC Limited	Finalist
	Contributing Agency 1 : The Brand Pal				
13	Ogilvy Group	Asian Paints Limited	Fibre Ulla Campaign	Asian Paints Limited	Finalist
14	Wunderman Thompson Group	The Times of India	Bol Daal	Bennett Coleman & Company Private Limited	Finalist
15	Sideways Consulting LLP	T20 Mumbai	T20 Mumbai - Ekdam Mumbai	Probability Sports India Pvt. Ltd.	Finalist
16	McCann Worldgroup India	Nescafe	How Nescafe broke the chai-baarish bond	NESTLÉ INDIA LIMITED	Finalist
17	Wunderman Thompson Group	Times of India	Phirey Esho Kolkata	Bennett Coleman & Company Private Limited	Finalist
18	The Leo Group	CarDekho	Chalao Apni	Girnar Software Pvt. Ltd.	Finalist

DIRECT MARKETING

NO.	ENTRANT NAME	BRAND NAME	CAMPAIGN TITLE	CLIENT NAME	G/S/B/F
1	DDB Mudra Group Contributing Agency 1 : The Leo Group	Spotify India	Memevertising	Spotify India LLP	Silver
2	Dentsu Webchutney Private Limited	URI - The Surgical Strike	Code Name: URI	Trigger Happy Entertainment Pvt. Ltd.	Silver
3	GREY	ALTBalaji	Breast Buffer	ALT Digital Media Entertainment Limited	Finalist
4	DDB Mudra Group	Spotify	Playlist in a packet	Spotify India LLP	Finalist
5	McCann Worldgroup India	Coca-Cola	mauke pe coca: winning 'fridgespace' during the world-cup	COCA-COLA INDIA PVT. LTD.	Finalist

EXPERIENTIAL MARKETING / BRAND EXPERIENCE

NO.	ENTRANT NAME	BRAND NAME	CAMPAIGN TITLE	CLIENT NAME	G/S/B/F
1	Dentsu Webchutney Private Limited	Flipkart Internet Private Limited	Hagglebot	Flipkart Internet Private Limited	Bronze
2	Dentsu Webchutney Private Limited	URI - The Surgical Strike	Code Name: URI	Trigger Happy Entertainment Pvt. Ltd.	Bronze
3	Ogilvy Group	Bajaj Platina	Platina Aaram Rath	Bajaj Auto Ltd.	Bronze
4	DDB Mudra Group	STAYFREE	AN UNLIKELY TALE OF TWO TABOOS	Johnson & Johnson Private Limited	Finalist
5	McCann Worldgroup India	BMGF	The conversational contraceptives	BILL & MELINDA GATES FOUNDATION	Finalist
6	McCann Worldgroup India	Perfetti	Now add 2 eggs,flour and Juzt-Jelly	Perfetti Van Melle India Pvt. Ltd.	Finalist
7	Ogilvy Group Contributing Agency 1 : Mindshare	Castrol Super Mechanic	Super Mechanic - Making an Expert feel like an Expert	Castrol India Ltd.	Finalist
8	Rediffusion Brand Solutions Pvt. Ltd. Contributing Agency 1 : Buzzoka Contributing Agency 2 : Crayons Advertising Contributing Agency 3 : Network Advertising	STATE BANK OF INDIA	Say YO to Life	State Bank of India	Finalist
9	McCann Worldgroup India	Coca-Cola	mauke pe coca: winning 'fridgespace' during the world-cup	COCA-COLA INDIA PVT. LTD.	Finalist
10	McCann Worldgroup India	Dabur	Making a product attribute into a brand experience	DABUR INDIA LIMITED	Finalist
11	McCann Worldgroup India	American Tourister	Making the backpack, a swagpack	Samsonite South Asia Private Ltd.	Finalist
12	The Leo Group	Jeep	Jeep Democracy	FCA India	Finalist
13	The Leo Group	CarDekho	Beating the Patriarchy on the Indian Roads	Girnar Software Pvt. Ltd.	Finalist
14	Ogilvy Group	Make A Difference	#NeverTooLate	Make a Difference	Finalist
15	Ogilvy Group Contributing Agency 1 : Wavemaker India Pvt. Ltd.	Cadbury Bournvita	Bournvita- The Exam Collection	Mondelez India Foods Pvt. Ltd.	Finalist
16	The Leo Group	Spotify India	Beat of a Billion	Spotify India Pvt. Ltd.	Finalist
17	The Leo Group	Bajaj Allianz Life Insurance Company	#36SecPlankChallenge	Bajaj Allainz Life Insurance Company	Finalist
18	The Leo Group	Iodex Balm	Curious case of National hit, Regional miss	GlaxoSmithKline Consumer Healthcare Ltd.	Finalist
19	Ogilvy Group Contributing Agency 1 : Wavemaker	Cadbury Unity Bar	Chocolate That's Made Of India, For India	Mondelez India Foods Pvt. Ltd.	Finalist
20	One97 Communications Limited	Paytm	India's digital tijori	One97 Communications Limited	Finalist

21	Ogilvy Group Contributing Agency 1 : Cohn & Wolfe 6 Degrees Contributing Agency 2 : The Reach	Hamam	Hamam Waterproof Saree	Hindustan Unilever Limited	Finalist
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POSITIVE CHANGE: ENVIRONMENTAL : BRANDS

NO.	ENTRANT NAME	BRAND NAME	CAMPAIGN TITLE	CLIENT NAME	G/S/B/F
1	Ogilvy Group Contributing Agency 1 : Geometry Encompass	Hindustan Unilever Limited (Corporate)	Let’s start a little good	Hindustan Unilever Limited	Silver

POSITIVE CHANGE: ENVIRONMENTAL : NON-PROFIT

NO.	ENTRANT NAME	BRAND NAME	CAMPAIGN TITLE	CLIENT NAME	G/S/B/F
1	Mindshare India Pvt. Ltd.	Volvo Cars	Volvo Breathe Free	Volvo Cars India	Finalist

POSITIVE CHANGE: SOCIAL GOOD : BRANDS

NO.	ENTRANT NAME	BRAND NAME	CAMPAIGN TITLE	CLIENT NAME	G/S/B/F
1	GREY Contributing Agency 1 : Autumn GREY Contributing Agency 2 : Genesis Burson Cohn & Wolfe Contributing Agency 3 : MediaCom Communications Private Limited	Gillette	Barbershop Girls	Gillette India Limited	Silver
2	BBD0 India Pvt. Ltd. Contributing Agency 1 : Mediacom Communications Pvt. Ltd. Contributing Agency 2 : Social Kinnect Contributing Agency 3 : Encompass Events Pvt. Ltd. Contributing Agency 4 : Ketchum Sampark Pvt. Ltd.	Ariel	Sons #ShareTheLoad	Procter & Gamble India	Silver
3	DDB Mudra Group	STAYFREE	AN UNLIKELY TALE OF TWO TABOOS	Johnson & Johnson Private Limited	Bronze
4	Cheil India Private Limited	Samsung India Electronics Limited	Samsung Good Vibes	Samsung India Electronics Private Limited	Bronze
5	Wunderman Thompson Group	Times of India	Lost Votes	Bennett Coleman & Company Private Limited	Bronze
6	GREY	ALT Balaji	Breast Buffer	ALT Digital Media Entertainment Limited	Finalist
7	Hindustan Unilever Limited	Lifebuoy	Mobile Dactarni	Hindustan Unilever Limited	Finalist
8	Ogilvy Group	Savlon	Wounds Don’t Discriminate	ITC Limited	Finalist
9	Ogilvy Group	Cadbury Dairy Milk	Reimagining Meetha For India	Mondelez India Foods Pvt. Ltd.	Finalist
10	Ogilvy Group Contributing Agency 1 : Cohn & Wolfe 6 Degrees	Hamam	Hamam Waterproof Saree	Hindustan Unilever Limited	Finalist

POSITIVE CHANGE: SOCIAL GOOD : NON-PROFIT

NO.	ENTRANT NAME	BRAND NAME	CAMPAIGN TITLE	CLIENT NAME	G/S/B/F
1	FCB India	Millennium World School	The Open Door Project	Millennium World School	Silver
2	Siriti	The Wishing Factory	#AadhiwaliZindagiMitao	The Wishing Factory	Bronze
3	The Leo Group	HDFC Bank Ltd.	#StopMithani	HDFC Bank Ltd.	Bronze
4	DDB Mudra Group Contributing Agency 1 : OMD Mudra Max	Aarohan Social Innovation Awards	Lab Called Life	Infosys Foundation	Finalist
5	McCann Worldgroup India	BMGF	Getting Indians To Mind The Gap	BILL & MELINDA GATES FOUNDATION	Finalist
6	Ogilvy Group	Make A Difference	#NeverTooLate	Make a Difference	Finalist
7	Ogilvy Group	Ayushman Bharat Pradhan Mantri Jan Arogya Yojana	Health is a Universal Right	National Health Authority	Finalist

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NO.	ENTRANT NAME	BRAND NAME	CAMPAIGN TITLE	CLIENT NAME	G/S/B/F
1	DDB Mudra Group Contributing Agency 1 : Hotstar Creative Communications Team	Hotstar	Koi Yaar Nahi Far	Star India Pvt. Ltd.	Silver
2	DDB Mudra Group Contributing Agency 1 : Social Kinnect Private Limited	Hotstar Premium	Weaponsing spoilers	Star India Pvt. Ltd.	Silver
3	McCann Worldgroup India	Complan	Standing tall amongst giants	Zydus Wellness India	Bronze
4	Hindustan Unilever Limited	DOMEX	Pick Up The Brush	Hindustan Unilever Limited	Bronze
5	McCann Worldgroup India	Nescafe	Brewing coffee in a chai country	NESTLÉ INDIA LIMITED	Finalist
6	McCann Worldgroup India	Nestle (MAGGI)	HOW AN INTERNATIONAL MASALA BRAND TOOK ON INDIAN MASALA BRANDS	NESTLÉ INDIA LIMITED	Finalist
7	Wunderman Thompson Group Contributing Agency 1 : WatConsult India Contributing Agency 2 : Mindshare World	Apollo Tyres	Apollo Alpha: How a late entrant took on two industry giants. And won.	Apollo Tyres	Finalist
8	Ogilvy Group	Bajaj Platina	Platina Aaram Rath	Bajaj Auto Ltd.	Finalist
9	Publicis India	Ovenstory	IT’S ALL ABOUT THE CHEESE	Ovenstory	Finalist
10	Ogilvy Group	Bajaj Dominar	Dominar Odysseys	Bajaj Auto Ltd.	Finalist
11	The Leo Group Contributing Agency 1 : DDB Mudra Group	Spotify India	Sunte Ja	Spotify India Pvt. Ltd.	Finalist
12	In-house Creative Communications, Hotstar	Hotstar VIP	Killing the age-old TV viewing habit of a militant football fan	Star India Pvt. Ltd.	Finalist
13	Ogilvy Group	BRU	MAKING COFFEE ANDHRA’S CUP OF TEA	Hindustan Unilever Limited	Finalist
14	The Leo Group	Anchor by Panasonic	Naye India ke badhte load ke liye	Panasonic Life Solutions India Pvt. Ltd.	Finalist
15	McCann Worldgroup India	Asian Paints Adhesives TruGrip Ultra	FURNITURE KA MAUN VRAT	ASIAN PAINTS LTD.	Finalist
16	McCann Worldgroup India	ITC Aashirvaad	Getting Rice-devotees to fall in love with Atta	ITC Limited	Finalist
17	McCann Worldgroup India	DUROFLEX	COMFORT FOR THOSE WHO NEED IT	DUROFLEX PVT. LTD.	Finalist
18	McCann Worldgroup India Contributing Agency 1 : Wunderman Thompson	Pure Magic Chocolush	BRITANNIA PURE MAGIC CHOCOLUSH RELAUNCH	Britannia Industries Ltd.	Finalist
19	Ogilvy Group	Tata Sky	GETTING APPA TO APPROVE	Tata Sky Ltd.	Finalist

INTEGRATED ADVERTISING CAMPAIGN : PRODUCT

NO.	ENTRANT NAME	BRAND NAME	CAMPAIGN TITLE	CLIENT NAME	G/S/B/F
1	HAVAS WORLDWIDE INDIA PVT. LTD.	Durex	Breaking the taboo around female sexuality	Reckitt Benckiser (India) Ltd.	Gold
2	Ogilvy Group	VOLTAS	ADJUSTABLE ACs FOR THE ADJUSTING INDIAN	VOLTAS LIMITED	Silver
3	McCann Worldgroup India	ITC Aashirvaad	Getting Rice-devotees to fall in love with Atta	ITC Limited	Silver
4	McCann Worldgroup India	Dabur	Uniform approach to behavioural change	DABUR INDIA LIMITED	Bronze
5	McCann Worldgroup India	Nescafe	Creating new rite of passage for Indian teens	NESTLÉ INDIA LIMITED	Finalist
6	McCann Worldgroup India	Nestle (MAGGI)	2 minute life lessons	NESTLÉ INDIA LIMITED	Finalist
7	McCann Worldgroup India Contributing Agency 1 : QED Communications	Dettol	When moms lent a helping hand	Reckitt Benckiser India Pvt Ltd	Finalist
8	McCann Worldgroup India Contributing Agency 1 : VMLY&R India	Complan	Complete meal, not piecemeal	Zydus Wellness India	Finalist
9	McCann Worldgroup India Contributing Agency 1 : Foxtymoron	Maybelline New York India	The foundation of fairness	Maybelline New York India	Finalist
10	The Leo Group Contributing Agency 1 : Fulcro	Anchor by Panasonic	Naye India ke badhte load ke liye	Panasonic Life Solutions India Pvt. Ltd.	Finalist
11	The Leo Group Contributing Agency 1 : Indigo Consulting Ltd.	Bajaj Auto	WORLD’S FAVOURITE INDIAN	Bajaj Auto Ltd.	Finalist

INTEGRATED ADVERTISING CAMPAIGN : NON-PRODUCT

NO.	ENTRANT NAME	BRAND NAME	CAMPAIGN TITLE	CLIENT NAME	G/S/B/F
1	McCann Worldgroup India	BMGF	When family planning had a better plan	BILL & MELINDA GATES FOUNDATION	Gold
2	Ogilvy Group	Bharatiya Janata Party	Modi Hai To Mumkin Hai	Bharatiya Janata Party	Gold
3	DDB Mudra Group Contributing Agency 1 : Hotstar Creative Communications Team	Hotstar	Koi Yaar Nahi Far	Star India Pvt. Ltd.	Silver
4	Rediffusion Brand Solutions Pvt. Ltd. Contributing Agency 1 : DDB Mudra Group Contributing Agency 2 : Buzzoka Contributing Agency 3 : Crayons Advertising Contributing Agency 4 : Network Advertising	STATE BANK OF INDIA	Say YO to Life	State Bank of India	Silver
5	DDB Mudra Group Contributing Agency 1 : Social Kinnect Private Limited	Hotstar Premium	Weaponsing spoilers	Star India Pvt. Ltd.	Bronze
6	Wieden + Kennedy India Pvt. Ltd.	Airbnb India Pvt. Ltd.	That's why We Airbnb	Airbnb India Pvt. Ltd.	Finalist

SUSTAINED SUCCESS : PRODUCTS

NO.	ENTRANT NAME	BRAND NAME	CAMPAIGN TITLE	CLIENT NAME	G/S/B/F
1	Hindustan Unilever Limited Contributing Agency 1 : Edelman India Contributing Agency 2 : Jack In The Box	Surf Excel	Giving Fight Against Dirt A Karmic Perspective	Hindustan Unilever Limited	Gold
2	Ogilvy Group	Cadbury Bournvita	BOURNVITA- SHIFTING PERSPECTIVE ON MARKS	Mondelez India Foods Pvt. Ltd.	Silver
3	BBH Communications India Pvt. Ltd.	Nihar Shanti Amla	Good brand to a great hair oil	Marico Limited	Bronze
4	Wunderman Thompson Group	Sofy	Sofy AntiBacteria: Hum aage aage duniya peeche peeche	Unicharm India Pvt. Ltd.	Finalist
5	Ogilvy Group	BRU	GOING BACK TO ITS SOUTH INDIAN ROOTS	Hindustan Unilever Limited	Finalist

SUSTAINED SUCCESS : SERVICES

NO.	ENTRANT NAME	BRAND NAME	CAMPAIGN TITLE	CLIENT NAME	G/S/B/F
1	Wunderman Thompson Group	AMFI	Mutual Funds Sahi Hai	Association of Mutual Funds in India	Silver
2	Ogilvy Group	The Akanksha Foundation	Persistent Pitchers	The Akanksha Foundation	Silver

NEW PRODUCT OR SERVICE

NO.	ENTRANT NAME	BRAND NAME	CAMPAIGN TITLE	CLIENT NAME	G/S/B/F
1	Ogilvy Group	Love & Care	Born on the Runway	Hindustan Unilever Limited	Bronze
2	McCann Worldgroup India Contributing Agency 1 : QED Communications	Dettol	When moms lent a helping hand	Reckitt Benckiser India Pvt. Ltd.	Finalist

INFLUENCER MARKETING

NO.	ENTRANT NAME	BRAND NAME	CAMPAIGN TITLE	CLIENT NAME	G/S/B/F
1	HAVAS WORLDWIDE INDIA PVT LTD	Durex	Breaking the taboo around female sexuality	Reckitt Benckiser (India) Ltd.	Silver
2	DDB Mudra Group	Johnson's Baby	Johnson's Baby - Turn To Learn	Johnson and Johnson Pvt. Ltd.	Bronze
3	Hotstar Creative Communications Team Lead Agency 2 : DDB Mudra Group Contributing Agency 1 : CAA Kwan	Hotstar	The New Social Network for IPL	Star India Pvt. Ltd.	Bronze
4	DDB Mudra Group	Volkswagen India	Volkswagen - Cup Edition	Volkswagen India Pvt. Ltd.	Finalist

5	Wunderman Thompson Group	The Times of India	Bol Daal	Bennett, Coleman Co. Ltd.	Finalist
6	GREY Contributing Agency 1 : Autumn GREY Contributing Agency 2 : Genesis Burson Cohn & Wolfe Contributing Agency 3 : MediaCom Communications Private Limited	Gillette	Barbershop Girls	Gillette India Limited	Finalist
7	Ogilvy Group	Bajaj Dominar	Dominar Odysseys	Bajaj Auto Ltd.	Finalist
8	The Leo Group	HDFC Bank Ltd.	#StopMithani	HDFC Bank Ltd.	Finalist
9	Ogilvy Group Contributing Agency 1 : Wavemaker Contributing Agency 2 : Facebook	Cadbury Dairy Milk	Drowning Hate With Heart	Mondelez India Foods Pvt. Ltd.	Finalist

USE OF DATA

NO.	ENTRANT NAME	BRAND NAME	CAMPAIGN TITLE	CLIENT NAME	G/S/B/F
1	Dentsu Webchutney Private Limited	Flipkart Internet Private Limited	Hagglebot	Flipkart Internet Private Limited	Silver
2	The Leo Group	Spotify India	Beat of a Billion	Spotify India Pvt. Ltd.	Bronze
3	Ogilvy Group Contributing Agency 1 : Wavemaker	Cadbury Fuse	Cadbury Fuse - Hunger Gets Personal	Mondelez India Foods Pvt. Ltd.	Finalist
4	VMLY&R	Pantaloons	CREATING ONE OF INDIA'S HIGHEST ROI LOYALTY PROGRAMMES	Pantaloons	Finalist
5	The Leo Group Contributing Agency 1 : DDB Mudra Group	Spotify India	There's a playlist for that	Spotify India Pvt. Ltd.	Finalist
6	The Leo Group Contributing Agency 1 : EQUINOX FILMS PVT. LTD Contributing Agency 2 : Beehive Communications Pvt. Ltd.	Twitter	#WeTweet Together	Twitter Communication India Pvt. Ltd.	Finalist
7	McCann Worldgroup India	JCB	Using Data to speak to Human aspiration	JCB India Ltd.	Finalist
8	McCann Worldgroup India	Ikea	How Ikea used Data to connect with Indian Families?	IKEA India Private Limited	Finalist

THE INTERNAL MARKETING AWARD

NO.	ENTRANT NAME	BRAND NAME	CAMPAIGN TITLE	CLIENT NAME	G/S/B/F
1	The Leo Group	Publicis Groupe	All Equal	Publicis Groupe	Finalist

THE DISRUPTIVE DIFFERENTIATORS AWARD

NO.	ENTRANT NAME	BRAND NAME	CAMPAIGN TITLE	CLIENT NAME	G/S/B/F
1	Wunderman Thompson Group	Facebook	Thumbstoppers	Facebook India Online Services Private Limited	Silver
2	DDB Mudra Group	STAYFREE	BREAKING THE BARRIERS OF ONE TABOO WITH ANOTHER	Johnson & Johnson Private Limited	Bronze
3	Ogilvy Group	Fevikwik	Phenko Nahi Jodo	Pidilite Industries Ltd.	Bronze
4	Ogilvy Group Contributing Agency 1 : Mindshare	Castrol CRB Turbomax	TruckAasana - Caring for the Real Engine	Castrol India Ltd.	Bronze
5	WATConsult	Racold	Mind Your Language	Racold	Finalist
6	DDB Mudra Group	Big Bazaar	Paani ke daam mein doodh	Future Retail Limited	Finalist
7	Siriti	Chalo	Kuch Pyare Pal Churao	Chalo	Finalist
8	DDB Mudra Group Contributing Agency 1 : Monk Media Network Contributing Agency 2 : Genesis Burson - Marsteller Contributing Agency 3 : Max Publicity	NBA	NBA Takes Over India's Backyard	NBA India Basketball Pvt. Ltd.	Finalist

9	Ogilvy Group	Hindustan Unilever Limited (Corporate)	The Shower	Hindustan Unilever Limited	Finalist
10	Wunderman Thompson Group Contributing Agency 1 : Hungama Digital Services Pvt. Ltd.	PUMA	#SOCKTHEM	PUMA SPORTS INDIA PVT. LTD.	Finalist
11	FCB India	Times of India	Times Out & Proud: India Comes Out of the Closet	Times of India	Finalist
12	Ogilvy Group	Make A Difference	#NeverTooLate	Make a Difference	Finalist
13	Ogilvy Group Contributing Agency 1 : Wavemaker	Cadbury Celebrations	The Gift Of Good Intentions	Mondelez India Foods Pvt. Ltd.	Finalist
14	Ogilvy Group Contributing Agency 1 : Wavemaker	Cadbury Unity Bar	Chocolate That's Made Of India, For India	Mondelez India Foods Pvt. Ltd.	Finalist

SMALL BUDGETS : PRODUCTS

NO.	ENTRANT NAME	BRAND NAME	CAMPAIGN TITLE	CLIENT NAME	G/S/B/F
1	The Leo Group	Jeep	Jeep Democracy	FCA India	Silver
2	McCann Worldgroup India	JCB	Digging yourself out of a digital ditch	JCB India Ltd.	Bronze
3	DDB Mudra Group Contributing Agency 1 : ZtoA Marketing Solutions Pvt. Ltd.	Gulf Oil Lubricants India Ltd.	Gulf Supreme Tractorotsav	Gulf Oil Lubricants India Ltd.	Finalist
4	Wunderman Thompson Group	The Times of India	Bol Daal	Bennett, Coleman Co. Ltd.	Finalist
5	Ogilvy Group	Dr. Fixit Roofseal	Chhappar Phaad Ke	Pidilite Industries Ltd.	Finalist
6	Wunderman Thompson Group	Mumbai Mirror	Operation Khataara	Mumbai Mirror	Finalist

SMALL BUDGETS : SERVICES

NO.	ENTRANT NAME	BRAND NAME	CAMPAIGN TITLE	CLIENT NAME	G/S/B/F
1	Siriti	The Wishing Factory	#AadhiwaliZindagiMitao	The Wishing Factory	Bronze
2	DDB Mudra Group	STAYFREE	BREAKING THE BARRIERS OF ONE TABOO WITH ANOTHER	Johnson & Johnson Private Limited	Finalist
3	DDB Mudra Group	McDonald's	Make Your Choice	Hardcastle Resturants Pvt. Ltd.	Finalist
4	DDB Mudra Group Contributing Agency 1 : The Leo Group	Spotify India	Memevertising	Spotify India LLP	Finalist
5	DDB Mudra Group	Spotify India LLP	HIJACKING IPL CHATTER WITHOUT THE SPONSORSHIP	Spotify India LLP	Finalist
6	The Leo Group	CarDekho	Beating the Patriarchy on the Indian Roads	Girnar Software Pvt. Ltd.	Finalist

GRAND EFFIE

NO.	ENTRANT NAME	BRAND NAME	CAMPAIGN TITLE	CLIENT NAME	Category
1	Eighty Two Point Five Communications Pvt. Ltd.	Bisleri Packaged Drinking Water	Samajhdar Jante hai	Bisleri International Private Limited	Beverages Non-Alcohol

EFFIE INDIA CLIENT OF THE YEAR : JOINT WINNERS

**HINDUSTAN UNILEVER LIMITED
STAR INDIA PVT. LTD.**

EFFIE INDIA AGENCY OF THE YEAR : JOINT WINNERS

**MCCANN WORLDGROUP INDIA
OGILVY GROUP**

EFFIE 2020 - TALLY SHEET

EFFIE INDIA AGENCY OF THE YEAR

No.	AGENCY NAME	GRAND EFFIE (12Pts) {No.of Metals}	GOLD (8Pts) {No.of Metals}	SILVER (6Pts) {No.of Metals}	BRONZE (4Pts) {No.of Metals}	FINALIST (2Pts)	LEAD 2 / CONTRIB- UTING AGENCY 1,2,3,4 (Actual Points)	TOTAL POINTS
1	McCann Worldgroup India		3	6	14	45		206
1	Ogilvy India Group		2	8	9	53		206
2	DDB Mudra Group			6	5	19	27	121
3	The Leo Group			3	5	30	7	105
4	Wunderman Thompson Group		1	5	3	14	1	79
5	Dentsu Webchutney Private Limited			5	3	1	2	46
6	Hotstar Creative Communications Team		1		1	1	9	23
7	GREY			1	1	6		22
8	HAVAS WORLDWIDE INDIA PVT. LTD.		1	2				20
9	Hindustan Unilever Limited		1	1	1	1		20
10	Cheil India Private Limited		1		1	2		16
11	Siriti			1	2	1		16
12	Mindshare India					1	13	15
13	Wavemaker						14	14
14	WATConsult India		1			1	3	13
15	Contract India		1		1			12
16	Eighty Two Point Five communications Pvt. Ltd.	1						12
17	FCB India			1		3		12
18	Rediffusion Brand Solutions Pvt. Ltd.			1	1	1		12
19	BBD0 India Pvt. Ltd.			1		2		10
20	MediaCom Communications Private Limited						10	10
21	One97 Communications Limited				2	1		10
22	Taproot Dentsu India Communication Pvt. Ltd.			1	1			10
23	Social Kinnect Private Limited						9	9
24	ABT Associates India Pvt. Ltd.			1		1		8
25	BBH Communications India Pvt. Ltd.				2			8
26	Autumn GREY						7	7
27	Edelman India						7	7
28	Genesis Burson Cohn & Wolfe						7	7
29	Jack In The Box						7	7
30	In-house Creative Communications, Hotstar					3		6
31	Innocean Worldwide India			1				6
32	Moving Pixels Pvt. Ltd.			1				6
33	Wieden + Kennedy India Pvt. Ltd.				1	1		6
34	Flipside						5	5
35	Indigo Consulting Ltd.						5	5
36	Social Street						5	5
37	VMLY&R India					2	1	5
38	ADK Fortune				1			4
39	Buzzoka						4	4
40	Crayons Advertising						4	4
41	Facebook						4	4
42	Geometry Encompass						4	4
43	Infectious Advertising Pvt. Ltd.				1			4
44	Network Advertising						4	4

Contd..2..

EFFIE 2020 - TALLY SHEET

EFFIE INDIA AGENCY OF THE YEAR (contd)

No.	AGENCY NAME	GRAND EFFIE (12Pts) {No.of Metals}	GOLD (8Pts) {No.of Metals}	SILVER (6Pts) {No.of Metals}	BRONZE (4Pts) {No.of Metals}	FINALIST (2Pts)	LEAD 2 / CONTRIB- UTING AGENCY 1,2,3,4 (Actual Points)	TOTAL POINTS
45	QED Communications						4	4
46	TBWA\India				1			4
47	AER						3	3
48	Beehive Communications Pvt. Ltd.						3	3
49	Burson Cohn and Wolfe						3	3
50	Cohn & Wolfe 6 Degrees						3	3
51	Encompass Events Pvt. Ltd.						3	3
52	EQUINOX FILMS PVT. LTD						3	3
53	Ketchum Sampark Pvt. Ltd.						3	3
54	Madison India						3	3
55	2020 MSL India						2	2
56	Associated Corporate Consultants India Private Limited					1		2
57	Britannia Industries Limited					1		2
58	CAA Kwan						2	2
59	Digitas India					1		2
60	Discovery Communications India (Independent)					1		2
61	Frigorifico Allana Pvt. Ltd.					1		2
62	Genesis Burson - Marsteller						2	2
63	Hungama Digital Services Pvt. Ltd.						2	2
64	Max Publicity						2	2
65	Monk Media Network						2	2
66	PHD Media India						2	2
67	Prodigitz						2	2
68	Publicis India					1		2
69	Saatchi & Saatchi Propagate					1		2
70	Schbang Digital Solutions Private Limited						2	2
71	Sideways Consulting LLP					1		2
72	Star Sports					1		2
73	Tanishq					1		2
74	The Reach						2	2
75	The Script room					1		2
76	Tilt Brand Solutions Private Limited					1		2
77	What's Your Problem Brand Solutions Pvt. Ltd.					1		2
78	ZtoA Marketing Solutions Pvt. Ltd.						2	2
79	Autumn Worldwide						1	1
80	DNA Entertainment Networks Pvt. Ltd.						1	1
81	Foxymoron						1	1
82	Fulcro						1	1
83	GroupM Media India Pvt. Ltd. (Wavemaker Division)						1	1
84	Hyprlocl Designthinking LLP						1	1
85	OMD Mudra Max						1	1
86	RepIndia						1	1
87	The Brand Pal						1	1
88	TVF						1	1
89	Voot India - Viacom 18 Media Pvt. Ltd.						1	1
TOTAL		1	12	45	56	202		

EFFIE 2020 - TALLY SHEET

EFFIE INDIA CLIENT OF THE YEAR

No.	CLIENT NAME	GRAND EFFIE (12Pts) {No.of Metals}	GOLD (8Pts) {No.of Metals}	SILVER (6Pts) {No.of Metals}	BRONZE (4Pts) {No.of Metals}	FINALIST (2Pts)	TOTAL POINTS
1	Hindustan Unilever Limited		1	3	3	10	58
1	Star India Pvt. Ltd.		1	4	3	7	58
2	Reckitt Benckiser India Pvt. Ltd.		2	2	2	2	40
3	Mondelez India Foods Pvt. Ltd.			2		12	36
4	NESTLÉ INDIA LIMITED			1	1	9	28
5	Bajaj Auto Ltd.				3	7	26
6	BILL & MELINDA GATES FOUNDATION		1		2	3	22
7	Coca-Cola India Pvt. Ltd.			2		5	22
8	Dabur India Limited			1	2	4	22
9	ITC Limited			2		5	22
10	Johnson & Johnson Private Limited			1	3	2	22
11	Spotify India Private Limited			1	2	4	22
12	Trigger Happy Entertainment Pvt. Ltd.			3	1		22
13	Facebook India Online Services Private Limited		1	2			20
14	Flipkart Internet Private Limited			2	2		20
15	Pidilite Industries Ltd.			2	1	2	20
16	Association of Mutual Funds in India			3			18
17	Spotify India LLP			2		3	18
18	Bennett Coleman & Company Private Limited				1	6	16
19	Bharatiya Janata Party		1	1		1	16
20	Castrol India Ltd.		1		1	1	14
21	Gillette India Limited			1	1	2	14
22	The Wishing Factory			1	2		14
23	Bata India		1		1		12
24	Bisleri International Private Limited	1					12
25	State Bank of India			1	1	1	12

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