

# THE ADVERTISING CLUB : MARQUEES 2017

## WINNERS OF THE AWARDS

<b><u>No.</u></b>	<b><u>Generic categories</u></b>	<b><u>Winners of the awards</u></b>
1	Personal Care	Lifebuoy
2	Household Care	Vim
3	Foods	Wai Wai Noodles
4	Beverages	Frooti
5	Durables	LG
6	Auto-2 Wheelers	Royal Enfield
7	Auto-4 Wheelers	Maruti Suzuki
8	Banking	HDFC
9	Insurance	LIC
10	Handsets	Xiaomi
11	E-commerce	Amazon
12	Telecom Service Providers	Bharti Airtel

<b><u>No.</u></b>	<b><u>Exceptional Awards</u></b>	<b><u>Winners of the awards</u></b>
1	Breathing New Life into a Category	Honda Scooters
2	Creating Global Impact	Indian Accent
3	Breaching an Impregnable Fortress	BIRA
4	Riding on an Emerging Wave	Paytm
5	Reimagining for the Better	Good Earth
6	Carving out a Niche	Oppo
7	Traversing Uncharted Waters	Pro Kabbadi
8	Green Company	HUL