THE ADVERTISING CLUB BOMBAY

INCOME AND EXPENDITURE ACCOUNT FOR THE YEAR ENDED 31st MARCH, 2025

March 31, 2024		EXPENSES		March 31, 2025	March 31, 2024		INCOME		March 31, 2025
Rupees			Rupees	Rupees	Rupees			Rupees	Rupees
	To	**EXPENSES ON THE OBJECTS OF THE TRUST**							
356,613.98	"	AGM/Mancom Meeting Expenses		312,400.00	221,050.00	By	Membership Subscriptions	111,000.00	
45,000.00	"	Audit Fees		45,000.00	42,500.00	"	Entrance Fees	32,500.00	
2,904.06	"	Bank Charges		3,311.96	241.59	"	Miscellaneous Income	1,252.22	
48,189.00	"	Conveyance & Travelling Exp.		46,229.00	4,920,012.69	"	Interest On Investment & Bank	5,626,186.00	**5,770,938.22**
14,075.85	"	Couriers and Postage		13,892.00					
79,305.90	"	Electricity Charges		80,670.00					
1,553.00	"	Insurance - Office Premises		2,509.00			(A) ABBY Awards		
8,839,892.00	"	Contractual Services Payment		9,392,765.00	33,791,721.69		Income	36,035,820.00	
84,946.23	"	Miscellaneous Expense		59,794.55	17,392,415.47	"	Less: Expenses	28,711,202.11	**7,324,617.89**
6,149.00	"	News Paper & Peroidicals		6,318.00	16,399,306.22	"			
75,838.00	"	Office Expenses		84,080.00			(B) EFFIE Awards		
169,985.00	"	Printing and Stationery		146,163.00	37,743,267.61		Income	41,088,630.00	-
175,800.00	"	Professional Fees		225,800.00	20,034,913.56	"	Less: Expenses	24,909,506.95	**16,179,123.05**
5,902.00	"	Rates and Taxes		12,093.00	17,708,354.05	"			
86,900.00	"	Rent - Godown		103,700.00			(C) EMVIE Awards		
204,619.00	"	Repairs and Maintenance/Society		173,323.25	15,839,797.14		Income	44,644,958.92	
73,424.84	"	Telephone Expenses		42,526.02	10,527,835.30	"	Less: Expenses	26,634,745.92	**18,010,213.00**
4,392,314.00	"	Salaries and Allowances		4,910,501.00	5,311,961.84				
345,298.00	"	Staff Welfare		474,651.00					
2,227,045.00	"	Information Technology Exp		2,141,427.00					
15,830.00	"	TDS on Demand		86,953.00	3,324,155.12	"	Income - Education Programme (MAD QUIZ)	585,960.00	
994,943.00	"	Administration Fund Charges		1,052,498.00	2,946,066.40	"	Add: Fund transferred from CDF	3,664,976.00	
9,000,000.00	"	Community Development Fund		7,000,000.00	378,088.72		Less: Programme Expenses-MadQuiz	4,250,936.00	-
217,788.00	"	Depreciation Provision		179,200.00			Income - Education Programme (D-Code)	-	
							Add: Fund transferred from CDF	1,940,171.00	
							Less: Programme Expenses-D-Code	1,940,171.00	-
17,253,407.66	"	**Excess of Income over Expenses**		**20,689,087.38**					
44,717,723.52		**TOTAL**		**47,284,892.16**	44,717,723.52		**TOTAL**		**47,284,892.16**

As Per our Report of even date
For M/s V G V S & Co
Chartered Accountants

Place : Mumbai
Date: 08/08/2025

RANA BARUA
(President)

Punitha Arumugam
(Jt.Secretary)

MITRAJIT BATTACHARYA
(Treasurer)

S.V.SUBRAMANIAM
(PARTNER)
Membership No. 036157

V G V S & CO
MUMBAI
FRN
163156W
CHARTERED ACCOUNTANTS