

THE ADVERTISING CLUB BOMBAY

INCOME AND EXPENDITURE ACCOUNT FOR THE YEAR ENDED 31st MARCH, 2024

Previous Year (March 31, 2023)	EXPENSES	March 31, 2024	Previous Year (March 31, 2023)	INCOME	March 31, 2024
Rupees	To	Rupees	Rupees	Rupees	Rupees
	EXPENSES ON THE OBJECTS OF THE TRUST		By		
2,26,985.65	AGM/Mancom Meeting Expenses	3,56,613.98	31,750.00	Membership Subscriptions	2,21,050.00
45,000.00	Audit Fees	45,000.00	25,000.00	Entrance Fees	42,500.00
903.46	Bank Charges	2,904.06	18.61	Miscellaneous Income	241.59
51,537.00	Conveyance & Travelling Exp.	48,189.00	37,17,987.00	Interest On Investment & Bank	46,56,221.10
23,468.20	Couriers and Postage	14,075.85	37,74,755.61		49,20,012.69
71,450.00	Electricity Charges	79,305.90			
1,317.00	Insurance - Office Premises	1,553.00		(A) ABBY Awards	
81,89,892.00	Contractual Services Payment	88,39,892.00	3,07,18,587.00	Income -	3,37,91,721.69
87,647.27	Miscellaneous Expense	84,946.23	2,26,42,389.34	Less: Expenses	1,73,92,415.47
11,838.00	News Paper & Periodicals	6,149.00	80,76,197.66		1,63,99,306.22
72,420.00	Office Expenses	75,838.00		(B) EFFIE Awards	
1,05,597.00	Printing and Stationery	1,69,985.00	3,35,78,389.57	Income -	3,77,43,267.61
89,000.00	Professional Fees	1,75,800.00	1,81,75,800.53	Less: Expenses	2,00,34,913.56
5,801.00	Rates and Taxes	5,902.00	1,54,02,589.04		1,77,08,354.05
69,120.00	Rent - Godown	86,900.00		(C) EMVIE Awards	
1,53,728.84	Repairs and Maintenance/Society	2,04,619.00	2,63,53,732.05	Income -	1,58,39,797.14
1,10,909.59	Telephone Expenses	73,424.84	1,38,12,951.00	Less: Expenses	1,05,27,835.30
42,98,019.00	Salaries and Allowances	41,92,314.00	1,25,40,781.05		53,11,961.84
3,36,998.00	Staff Welfare	3,45,298.00			
15,42,830.20	Information Technology Exp	24,27,045.00	74,49,264.98	Income - Education Programme (MAD QUIZ D-Code/Vice	33,24,155.12
14,80,884.00	TDS on Demand	15,830.00	66,09,897.00	Less: Programme Expenses	29,46,066.40
85,00,000.00	Community Development Fund	90,00,000.00	8,39,367.98		3,78,088.72
8,33,973.39	Administration Fund Charges	9,94,943.00			
2,76,163.00	Depreciation	2,17,788.00			
1,40,48,208.74	Excess of Income over Expenses	1,72,53,407.66			
4,06,33,691.34	TOTAL	4,47,17,723.52	4,06,33,691.34	TOTAL	4,47,17,723.52

As Per our Report of even date

For R. DEVARAJAN & CO.

Chartered Accountants



[Signature]

S.V.SUBRAMANIAM
(PARTNER)

Membership No.036157

MITRAJIT BATTACHARYA

(Treasurer)

BHASKAR DAS

(Secretary)

RANA BARUA

(President)

Place : Mumbai

Date: 20/08/2024