


**THE ADVERTISING CLUB BOMBAY**  
**INCOME AND EXPENDITURE ACCOUNT FOR THE YEAR ENDED 31st MARCH, 2023**

Previous Year (March 31, 2022)	EXPENSES		March 31, 2023	Previous Year (March 31, 2022)	INCOME		March 31, 2023
Rupees	To	Rupees	Rupees	Rupees	By	Rupees	Rupees
	<b>EXPENSES ON THE OBJECTS OF THE TRUST</b>						
51,820.00	"	Annual General Meeting Expenses	2,26,985.65	14,150	Membership Subscriptions	31,750.00	
45,000.00	"	Audit Fees	45,000.00	10,000	Entrance Fees	25,000.00	
666.88	"	Bank Charges	903.46	48,021	Miscellaneous Income	18.61	
1,88,155.00	"	Conveyance & Travelling Exp.	51,537.00	37,54,929	Interest On Investment & Bank	37,17,987.00	
5,656.98	"	Couriers and Postage	23,468.20	10,450	Liabilities/Funds No Longer Required	-	<b>37,74,755.61</b>
19,390.00	"	Electricity Charges	71,450.00	38,37,550			
1,317.00	"	Insurance - Office Premises	1,317.00				
33,87,236.00	"	Contractual Services Payment	65,00,004.00		(A) ABBY Awards		
86,217.20	"	Miscellaneous Expense	87,647.27		Income -	3,07,18,587.00	
28,000.00	"	News Paper & Periodicals	11,838.00		Less: Expenses	2,26,42,389.34	<b>80,76,197.66</b>
62,476.00	"	Office Expenses	72,420.00				
71,040.56	"	Printing and Stationery	1,05,597.00		(B) EFFIE Awards		
2,59,000.00	"	Professional Fees	89,000.00	2,13,92,686	Income -	3,35,78,389.57	
2,349.00	"	Rates and Taxes	5,801.00	62,17,205	Less: Expenses	1,81,75,800.53	<b>1,54,02,589.04</b>
86,900.00	"	Rent - Godown	69,120.00	1,51,75,481			
1,13,429.54	"	Repairs and Maintenance/Society	1,53,728.84		(C) EMVIE Awards		
1,08,515.10	"	Telephone Expenses	1,10,909.59	2,00,63,202	Income -	2,63,53,732.05	
1,53,96,684.00	"	Salaries and Allowances	59,87,907.00	1,14,37,409	Less: Expenses	1,38,12,951.00	<b>1,25,40,781.05</b>
3,17,394.00	"	Staff Welfare	3,36,998.00	86,25,793			
5,95,244.00	"	Administration Fund Charges	8,33,973.39	50,000	Income - Education Programme (D-Code/Vice Versa)	38,07,100.00	
	"	Information Technology Exp	15,42,830.20	41,500	Less: Programme Expenses	38,99,268.00	<b>-92,168.00</b>
	"	TDS on Demand	14,80,884.00	8,500			
3,10,305.62	"	Depreciation	2,76,163.00		Income-Continuing Edu Programme (MAD QUIZ)	36,42,164.98	
-	"	Community Development Fund	85,00,000.00		Less: Expenses	27,10,629.00	<b>9,31,535.98</b>
65,10,527	"	<b>Excess of Income over Expenses</b>	<b>1,40,48,208.74</b>				
2,76,47,324		<b>TOTAL</b>	<b>4,06,33,691.34</b>	2,76,47,324	<b>TOTAL</b>		<b>4,06,33,691.34</b>

Place : Mumbai  
Date : 28/07/2023

  
**PARTHA SINHA**  
(PRESIDENT)

  
**BHASKAR DAS**  
(TREASURER)

  
**SHASHIDHAR SINHA**  
(SECRETARY)



As Per our Report of even date  
For R. DEVARAJAN & CO.  
Chartered Accountants

  
**S.V.SUBRAMANIAM**  
(PARTNER)

Membership No.036157