

**BRAND:**

**CAMPAIGN TITLE:**

**EFFIE AWARDS CATEGORY:**

The Authorisation & Verification form must be signed off by an agency or client executive in a departmental or account leadership position (e.g. Head of Account Planning, Head of Client Services, Group Account Director, etc.). Please carefully review this document in its entirety and sign the designated space at the end of the document.

**SIGNATURE FOR ENTRY BY AGENCY AND CLIENT OFFICER**

I certify on behalf of \_\_\_\_\_ (Agency) and \_\_\_\_\_ (Client) that the information submitted in this entry is a true and accurate portrayal of the case's objectives and results. That the campaign ran between **1st January, 2021 To 31st March, 2022 (15 Months) in India** and that it did not previously win a Gold Award in the Effie India Awards program.

Entry constitutes permission to be included in data set for Effie Awards research purposes that do not breach confidentiality.

**CREDITS:** All agency and client names are listed properly in accordance to company policy and precisely as the companies should be listed in the Effie Effectiveness Index® and in all forms of publicity. I understand that if this entry becomes an Effie Awards finalist or winner, these companies will receive credit in the Effie Index and will be publicized by Effie Worldwide/Effie Awards and any relevant partners. All company and individual credits on this entry are final and complete – all integral strategic partners on this effort are credited.

Any material submitted in the course of entering the awards becomes the property of Effie Worldwide and the Effie Awards and will not be returned.

The decisions of Effie Worldwide in all matters relating to the competition shall be final and binding.

The competition rules outlined in [the 2022 Effie India Entry Kit](#) are agreed to.

I hereby authorize the entry's participation to Effie India 2022.

Signature of Officer (Agency) \_\_\_\_\_  
Title: \_\_\_\_\_ Company: \_\_\_\_\_ Date: \_\_\_\_\_

Signature of Officer (Client) \_\_\_\_\_  
Title: \_\_\_\_\_ Company: \_\_\_\_\_ Date: \_\_\_\_\_