



President's Report

2021-22

2021 - 2022 MEMBERS OF THE MANAGING COMMITTEE



PARTHA SINHA
President



RANA BARUA
Vice President



SHASHI SINHA
Secretary



MITRAJIT BHATTACHARYA
Jt. Secretary



DR. BHASKAR DAS
Treasurer

MANAGING COMMITTEE MEMBERS



PUNITHA ARUMUGAM
Member



VIKRAM SAKHUJA
Member



AJAY KAKAR
Member



DEBABRATA MUKHERJEE
Member



RAHUL JOHRI
Member



ADITYA SWAMY
Member



PRADEEP DWIVEDI
Member

CO-OPTED MEMBERS AND SPECIAL INVITEES



RAJ NAYAK
Co-Opted Member



SONIA HURIA
Co-Opted Member



SIDHARTH RAO
Co-Opted Member



AVINASH PANT
Special Invitee



KARTIK SHARMA
Special Invitee



AJAY CHANDWANI
Special Invitee



SAPANGEET RAJWANT
Special Invitee



NAMRATA TATA
Special Invitee



RATHI GANGAPPA
Special Invitee



SABBAS JOSEPH
Special Invitee



SANJAY ADESARA
Special Invitee



VIKAS KHANCHANDANI
Special Invitee



MALCOLM RAPHAEL
Special Invitee



PARTHO DASGUPTA
Imme. Past President

FROM THE PRESIDENT'S DESK:



It's an honour to preside over the biggest and busiest advertising club of the world and follow the footsteps of some great professionals who have assumed this role in the past.

When I got elected as President of The Advertising Club in the Month of September, 2021 the shadow of COVID 19 was still looming large.

However, as a team we decided to take the challenges head on and increase our level of commitment for every single activity. I am grateful to the entire management committee for the level of hard work and commitment they showed for the entire year.

We started this year with one promise to ourselves and the industry. This promise was about building the entire activities and engagement of The Advertising Club around one single word – excellence.

The excellence of effectiveness.

We decided to hold the most prestigious effectiveness award in the country, the EFFIE awards ONLINE. It was decided after the town hall meeting with the stakeholders. This was a first for the Advertising Club but the great team of Mitrajit Bhattacharya, Pradeep Dwivedi, Bipin Pandit and the Secretariat pulled off a hugely successful ONLINE event. The lack of physical presence was overcompensated by the quality of the content and the event.

We are planning to conduct Effie Masterclass at various cities of India where the winning agencies present their work and explain what went into the making of a winning case study.

The excellence of media.

Encouraged by the overwhelming response received to Effie we planned the best media awards of the country, the Emvies, in person. Held for the first time on the Seaside Lawns at the Taj Lands' End, Bandra the show was attended by more than 1000 media enthusiasts. The standards were raised significantly by the Emvies team - Aditya Swamy, Rathi Gangappa and Bipin R. Pandit with his Ad Club Secretariat. The entire industry acknowledged that this award had come a very long way.

The excellence of creativity.

This year's Abby's award assumed special importance as for the first time we raised the bar to an international level by associating with the One Show. I must mention one name here - Ajay Chandwani who helped pulling this major coup by working throughout the pandemic. Many changes took place including the entry form and some of the categories. Many international jury members came on board and above all the Awards also changed to Abby One show Award.

Many non-participating big agencies came back to the fold and I'm sure they will continue to do so in future. Rana Barua, Chairperson, AGC did a wonderful job in pulling off a difficult event smoothly and he also managed to foster a great sense of comradery with AAAI to create the biggest media and advertising event in the country and in the history of the Ad Club.

The Ad Club Secretariat Team Lead by Bipin R. Pandit also did an Impeccable job. My compliments to all of them.

I am particularly excited about WARC and Effie New York likely to make the winning EMVIE and EFFIE case study available to one and all on payment of Subscriptions. This should happen from November, 2022.

The excellence of content.

Our annual digital review – the D-Code happened in August in the Jio World Convention Center. It was again an impeccable event with the best of class speakers and outstanding content. This was literally 'excellence exemplified'. The team Punitha Arumugam, Avinash Pant and Bipin Pandit did an outstanding job and deserve a lot of compliments.

Out quest for excellence continues.

Our association with UN on Unstereotype Alliance is being taken to the next level with a category on D E & I introduced at the ABBYS. We presented almost five Awards for this category at Goa. Our Plan is to include this category at EFFIE and EMVIE as well. The core team of UN appreciated our Presentation on the work done so far and they have very high expectations from us. Namrata and Bipin are on job here and so far, our project is shaping very well.

Our efforts on the education front are progressing well with MICA. We will be taking it forward soon.

Our other Projects like M.AD QUIZ, VICE & VERSA and MARQUEES were discussed at length at the Mancom meeting and their respective Chairpersons are determined to Make it happen.

The Advertising Club is in a great financial condition with savings of Five crores that's been ploughed in Fixed Deposits. There will be further improvement in the current year.

I am thankful to the Managing Committee Members for bringing in the level of excellence in everything they have done. Am sure nothing can be achieved without their strong support and co-operation. Bipin R Pandit and his team at the Ad Club Secretariat continues to be very consistent and reliable in delivering topmost quality. Here's to more excellence!

Partha Sinha

President

EFFIE:

Effie has truly established itself as the most coveted advertising & marketing Awards of the country. Post the lull caused by Covid 19 we wanted to come back with a bang even if it implied to do the Effie Awards Online.

We had around four to five town hall meetings for the first-time. We did bounce to the fraternity as well as to Effie New York that our entire judging process and the Awards show will be Online.



MITRAJIT BHATTACHARYA



PRADEEP DWIVEDI

The below given statistics speaks volume about how industry holds the Effie in high esteem:

YEAR	NO. OF CATEGORIES	NO. OF ENTRIES RECEIVED	TOTAL JURY MEMBERS	CLIENT REPRESENTATION	NO. OF METALS GIVEN
2021	49	950	520	347	136

The one standout feature of Effie is involvement of Clients in great numbers during Judging, Presenting & Receiving Awards and in attendance also.

The industry appreciated our gesture of reduction in price of the entry as a special case.

The Team of Mitrajit Bhattacharya, Pradeep Dwivedi & Bipin R. Pandit along with the rest of the members at the Secretariat did a spectacular job. The Event Manager, F5 also deserve a pat on the back.

EMVIE:

Emvie was instituted along with our Effie in 2001. After 21 years it has gone on to become the biggest Media show of our country. It is undoubtedly the Oscars of the Media World.

Given the circumstances and difficult times The Advertising Club on its own lowered the fees of the entries and also offered a bulk discount to those entrants who were sending 50 plus entries. The industry quiet appreciated this gesture. We also held the judging ONLINE and even the case study presentation rounds were held ONLINE.



ADITYA SWAMY



RATHI GANGAPPA

We had held three meetings with the stakeholders, and it was decided unanimously to hold the Awards ceremony outdoor, and the outcome was very encouraging.

The outdoor event was attended by 1000 media enthusiasts.

The below given Statistics says it all: -

YEAR	NO. OF CATEGORIES	NO. OF ENTRIES RECEIVED	TOTAL JURY MEMBERS	CLIENT REPRESENTATION	NO. OF METALS GIVEN
2022	49	1054	343	154	149

A fantastic job done by the strong team of Aditya Swamy, Rathi Gangappa, Bipin Pandit and his team at the Adclub Secretariat.

D-CODE:

The Digital Review is only in its third year.

Held in the TED TALK format whereby 10 speakers are given 10 minutes to speak and cover the following three areas: -

- One best of class work they have done on digital for their brands
- One best of class work that others have done of digital that has inspired them
- Tips and tactics to crack the digital code in the year ahead



PUNITHA ARUMUGAM



AVINASH PANT

Held on Friday, 26th August, 2022 at the prestigious Jio Convention Center and graced by speakers of the highest repute. This event has created a huge buzz amongst the industry people. It holds lots of promise to become one of the biggest Brands in the custody of The Advertising Club.

The venue, content and projection were at a different level.

Punitha Arumugam, Avinash Pant, Bipin Pandit and his team members at the Adclub Secretariat needs to be commended for doing a fabulous job.

ABBY'S AT GOAFEST 2022:

This year's Goafest did hold special significance as it was returning after two years due to COVID eating up two years in between.

Ajay Chandwani did a fabulous job to help the association of One Show with Abby's of the Advertising Club.

Here the efforts of Rana Barua Chairman of Awards Governing Council also needs to be applauded for helping with a difficult integration.



RAMA BARUA



PARTHA SINHA



SHASHI SINHA



AJAY KAKAR



AJAY CHANDWANI



MALCOLM RAPHAEL

The entire process of Judging was held ONLINE with presence of topnotch creative professionals as Jury Chairman. What was satisfying is the return of many agencies like Leo Burnett, Scarecrow, Famous etc. There were no controversies, no negative publicity, or tweets in fact the entire industry and media had only positive things to say about it.

The below given statistics speaks volumes about the colossal efforts that have undergone in making Abby's a huge success: -

GOAFEST 2022

No.	Category	Jury Chairperson	No. Of Juries	Entries	Shortlist	Grand Prix	Gold	Silver	Bronze	Merit
1	CREATIVE ABBY	20	153	1892	869	2	40	116	185	124
2	BROADCASTER ABBY	1	6	55	41	0	5	11	16	9
3	PUBLISHER ABBY	1	9	60	30	0	5	3	7	4
	CREATIVE TOTAL			2007	940	2	50	130	208	137
4	MEDIA ABBY	2	132	1014	315	1	21	28	37	0
	Grand Total	24	300	3021	1255	3	71	158	245	137

Kudos to Rana Barua, Ajay Chandwani, Bipin Pandit, and his team for a spectacular job done. I would also like to thank the other members of the Awards Governing Council for all the support extended.

Things are looking rosy for the year to come, and we will start our preparations pretty earlier.

EFFIE MASTERCLASS:

The Advertising Club has planned to hold Effie Masterclass sessions across cities like Delhi, Mumbai, Bangalore whereby stalwarts from the award-winning agencies would come and present the winning case studies at Effie.



DEBABRATA
MUKHERJEE



MITRAJIT
BHATTACHARYA



SIDHARTH RAO

The whole process and exercise has been widely discussed and it is only up to Debabrata Mukherjee and Mitrajit Bhattacharya to make it see the light of the day.

They have definite plans in mind.

M.AD QUIZ:

Dr. Bhaskar Das is working on this project, and he has successfully roped in Derek O'Brien as the Quizmaster.

This event will happen in the month of December, 2022 or January, 2023 and the plan is to host the said event at different cities like Kolkata, Delhi, and Bangalore.



DR. BHASKAR DAS



RAHUL JOHRI

ADCLUB MICA COLLABORATION:

Vikas Khanchandani who is piloting this project has already provided an elaborate plan/proposal for Leadership 7 Management Development Programme on Performance Marketing.



VIKAS KHANCHANDANI



DR. BHASKAR DAS



SANJAY ADESARA

This proposal will soon go on board and the program of 20 sessions to be conducted twice a week will start very soon.

Vikas Khanchandani with able support from Dr. Bhaskar Das & The Adclub Secretariat has already delivered a successful LDP Program last year.

UNSTEREOTYPE ALLIANCE:

The Advertising Club has tied up with the UN initiative on Unstereotype Alliance.

Basis the discussions that happened at various Zoom meetings with our UN counterparts The Advertising Club proposed that an Award be instituted at all of our major functions on DE&I (DIVERSITY, EQUALITY AND INCLUSION) which will take the association to the next level.



NAMRATA TATA



SAPANGEET RAJWANT

Stereotypes permeate our everyday lives and, when left unchallenged, lead to deeply rooted societal inequalities.

Advertisers have a responsibility to produce un-stereotyped content that portrays all individuals as authentic, multi-dimensional, progressive, and empowered.

About UA - India Chapter:

- The Unstereotype Alliance launched the India national chapter on 30th March 2021 with a coalition formed to tackle harmful stereotypes advertising. The Alliance will center its work in India on broadening the representation of women and girls in non-traditional roles in advertising with a focus on women returning to the workforce.
- India is the ninth national chapter to launch worldwide, and the second in Asia.
- The Unstereotype Alliance's India National Chapter Members include Hindustan Unilever (Champion), Diageo, WPP India, Publicis Groupe, Havas Group, Mondelez International, Kantar, IPG Media brands, Advertising Standards Council of India (ASCI), Advertising Agencies Association of India (AAAI), The Advertising Club and Samhita Social Ventures.

About TAC Partnership:

The Advertising Club is one of the founding members of UA India Chapter.

It had actively participated and supported the Chapter's progress till date.

TAC had introduced Diversity, Equality & Inclusion (DE&I) awards for the first time at ABBYs Goafest.

CATEGORY ON DE&I INITIATIVES INCLUDED AT ABBYS:

Diversity, Equality & Inclusion in this context refers to representation of gender, race, class, age, ability, ethnicity, religion, sexuality, language, education, etc. in advertising and using advertising as a force for good to drive positive change and addressing harmful masculinities to help create an equal world.



NAMRATA TATA



BIPIN R PANDIT

DE&I is much about the mindset. From portraying fixed gender roles, beauty and relationship standards, falsehoods in depiction not only leave a superficial and limited impact but also can be extremely harmful in the way they shape biases and condition society as a whole.

DE&I is the newest category being introduced in Creative Abby at Goafest this year.

This special category of award recognizes the creative work which caters to the aspects listed below:

1. Ads which portray diversity, inclusion in terms of gender, race, class, age, ability, ethnicity, religion, sexuality, language, education, etc.
2. Ads which break gender stereotypes and showcase progressive or positive gender portrayals.
3. Ads which influence in shaping the gender perceptions; attitudes, including that of young boys and girls.
4. The Unstereotype Judging Criteria (UJC) was used to finalize the best campaigns.
5. TAC will be working on awareness and advocacy, Thought Leadership agenda of the alliance.

The Advertising Club presented 3 Silver and 1 Bronze Metals to the winners in this category at Abbys held at Goafest.

Our efforts and the progress made is lauded by the international board of U.N.

Namrata Tata and Bipin Pandit keep up the Good Work. Am sure we will do extremely well on this front in the days to come.

TREASURY:

With a Saving of 5 Crores the Advertising Club is on a solid financial wicket.

Events like Effie and Emvie continue to be the major money spinners for the Adclub.

Am sure with a hugely Successful Goafest accomplished recently the Adclub's financial position will become stronger. The Balance sheet of 2023 will be the one to look for as things are looking very Promising.



DR. BHASKAR DAS

Such confidence reflects the good work done by the Treasurer, Adclub Secretariat and our Auditors.

ADCLUB SECRETARIAT:



BIPIN R PANDIT



MATHEW



SMITA



NEEHAR



GOPAL



SURESH



AMOL

We are extremely happy to have a hugely committed team lead by the Passionate & Experienced Bipin R Pandit who is with Adclub since the last 24 years.

This team of seven (7) delivers world class events like Effie, Emvies, Abbys at Goafest, Marquees, D-Code, Vice & Versa just to name a few.

Proactiveness, Commitment, Efficiency and Leadership are their Strengths.

Keep up the good work Bipin, Mathew, Smita, Neehar, Suresh, Gopal & Amol you all are doing a wonderful Job.

SOCIAL MEDIA AGENCY:



MITRAJIT
BHATTACHARYA



PRADEEP DWIVEDI



MALCOLM RAPHAEL



SAPANGEET
RAJWANT



BIPIN R PANDIT

A team of Mitrajit Bhattacharya, Pradeep Dwivedi, Malcolm Raphael, Sapangeet Rajwant and Bipin R Pandit have shortlisted the Agency "Small Big Idea" for the job. Their work was seen in full light during D-Code 2022.

TIE UP WITH WARC AND EFFIE NEW YORK:

Our Emvie case studies will be soon available to all the stakeholders at a subscription that will be paid to WARC and ditto for Effies by paying a subscription to Effie New York. Thus industry will get a chance to refer Great award winning work. This should start from November, 2022.



MALCOLM RAPHAEL

MARQUEES:



RAJ NAYAK



VIKRAM SAKHUJA



PARTHO DASGUPTA

We are planning to hold this event in the year 2023.

When we have Raj Nayak and Vikram Sakhuja piloting this event excellence is a foregone conclusion.

VICE AND VERSA:



RANA BARUA



DEBABRATA MUKHERJEE



SABBAS JOSEPH

I am confident that Rana Barua, Debabrata Mukherjee and Sabbas Joseph will handle this project with customary elan.

PUBLIC RELATIONS:

The Adclub has to thank Sonia Huria for handling this important function most efficiently. She has ensured for a fantastic coverage for all our initiatives. Many thanks to Sonia Huria and her super-efficient team.



SONIA HURIA

PROJECT MENTAL HEALTH:



KARTIK SHARMA



SANJAY ADESARA



NAMRATA TATA



SAPANGEET RAJWANT

We could not move on the said project with our set and expected standards of accomplishment.

However, it has been discussed at various Managing Committee meetings with clear cut plans laid down. Am sure this will see the light of the day in near future.

ATTENDANCE OF MANAGING COMMITTEE MEETINGS

Given below is the attendance record of each member:

NAME	ATTENDANCE
Partha Sinha	6
Rana Barua	4
Shashi Sinha	4
Mitrajit Bhattacharya	6
Dr. Bhaskar Das	5
Punitha Arumugam	4
Vikram Sakhuja	3
Ajay Kakar	4
Debabrata Mukherjee	4
Rahul Johri	2
Aditya Swamy	4
Pradeep Dwivedi	5
Raj Nayak	3
Sonia Huria	3
Sidharth Rao	1
Avinash Pant	4
Kartik Sharma	1
Ajay Chandwani	6
Sapangeet Rajwant	2
Namrata Tata	4
Rathi Gangappa	2
Sabbas Joseph	0
Sanjay Adesara	3
Vikas Khanchandani	4
Malcolm Raphael	6
Partho Dasgupta	4

DETAILS OF OTHER MEETINGS HELD IN THE YEAR 2021-2022

NO.	DATE	PARTICULARS
Mancom Meetings: 6		
1	01.10.2021	1st Mancom Meeting
2	15.11.2021	2nd Mancom Meeting
3	28.01.2022	3rd Mancom Meeting
4	25.02.2022	4th Mancom Meeting
5	31.05.2022	5th Mancom Meeting
6	24.08.2022	6th Mancom Meeting
Other Meetings: 62		
1	24.09.2021	Effie 2021 Internal call to decide shortlist
2	27.09.2021	Effie India 2021 Finalists meeting with Effie New York
3	28.09.2021	BetterBriefs x The Ad Club
4	05.10.2021	Unstereotype Alliance - All-Member Call
5	06.10.2021	EFFIES Host Meeting Sunanda Wong Briefing call
6	12.10.2021	Sharechat / Ad Club call
7	13.10.2021	Meeting with Namrata Tata
8	13.10.2021	Effie Internal call to discuss Metals
9	18.10.2021	UA India Chapter - All Member Meet - UA-IC Workplan
10	18.10.2021	Effie India Winners Review meeting with Effie New York
11	23.10.2021	Meeting with DMA Asia
12	26.10.2021	Effie 2021 Dry Run
13	27.10.2021	Effie Global Partner Meeting
14	01.11.2021	ABBY 2022 MEETING
15	02.11.2021	Meeting with Vatsal Asher:: Call for ECHO / TAC
16	02.11.2021	Unstereotype Alliance - All-Member Call

17	10.11.2021	UNSTEREOTYPE ALLIANCE MEETING
18	10.11.2021	MEETING REGARDS EMVIE SOFTWARE
19	11.11.2021	ADCLUB'S EFFIE 2021 MASTERCLASS MEETING
20	18.11.2021	ABBY 2022 MEETING
21	18.11.2021	EMVIE 2022 Meeting
22	23.11.2021	EMVIE 2022 Meeting
23	26.11.2021	EMVIE 2022 meeting with Hyperlink
24	28.11.2021	Goafest Meeting - Ad Club & AAAI
25	29.11.2021	MEETING TO DISCUSS ABBY 2022
26	09.12.2021	EMVIE 2022 Creative Presentation
27	09.12.2021	D-Code discussion
28	10.12.2021	ABBY 2022 MEETING
29	10.12.2021	EMVIE 2022 Meeting
30	13.12.2021	Acclaim for Effie India meeting with Effie New York
31	15.12.2021	ABBY 2022 MEETING
32	15.12.2021	EMVIE 2022 Round II judging discussion
33	21.12.2021	EMVIE 2022 meeting with ShareChat
34	30.12.2021	EMVIE 2022 short listing meeting
35	12.01.2022	Goafest 2022 Joint Meeting of AAAI and Ad Club
36	19.01.2022	India chapter UJC and Award Plans
37	24.01.2022	Call with One Club for ABBY Awards India
38	07.02.2022	ABBY SOUTH ASIA 2022 CREATIVE LEADERS TOWN HALL MEETING
39	10.02.2022	Effie India / Acclaim
40	11.02.2022	ABBY Awards 2022 – Setup Discussion with One Club
41	18.02.2022	ABBY Awards 2022 – Setup Discussion with One Club
42	24.02.2022	TOWN HALL MEETING TO DISCUSS MEDIA ABBYS AT GOAFEST 2022
43	28.02.2022	MEETING TO DISCUSS ABBY SOFTWARE & SUPPORT

44	07.03.2022	MEETING TO DISCUSS ON FINALIZATION OF NEW EMVIES LOGO
45	08.03.2022	Global Partner Meeting Sponsorship & Revenue with Effie New York
46	15.03.2022	EMVIEs Awards 2022 - Emcee script discussion
47	31.03.2022	Meta x AdClub
48	06.04.2022	D-Code discussion
49	14.04.2022	AAAI-Goafest 2022
50	20.04.2022	MEDIA ABBY 2022 SHORTLIST
51	17.05.2022	WARC-AD CLUB
52	19.05.2022	Effie India x Universal Competition Software
53	27.05.2022	Effie India x Acclaim x Effie WW
54	07.06.2022	Effie India x Acclaim
55	15.06.2022	Demo Acclaim / India
56	22.06.2022	Acclaim / Effie India - Sales Workflows
57	28.06.2022	ADCLUB'S EFFIE 2022 TOWN HALL MEETING
58	12.07.2022	Unstereotype Alliance - All Member Call
59	14.07.2022	Ad Club Content Plan Meeting
60	26.07.2022	Effie WW - Effie India
61	02.08.2022	Unstereotype Alliance - All Member Call
62	10.08.2022	EMVIES 2023 TOWN HALL MEETING

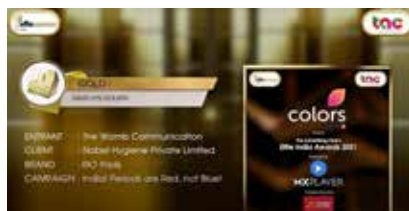
CALENDAR OF EVENTS 2021-2022

NOS.	DATE	PROGRAMME	NO. OF DAYS	SPONSORS	SPEAKERS	VENUE	ATTENDANCE
1	09.09 to 22.09.2021	Effie 2021 Online Round 1 Judging	14			Online	292 Juries
2	30.09 to 06.10.2021	Effie 2021 Online Final Round Judging	7			Online	251 Juries
3	21.10.2021	EFFIE 2021: GRAND EFFIE JUDGING	1			Online	5 Juries
4	29.10.2021	Effie 2021 Awards Ceremony	1	Colors, Viacom 18 Media Pvt. Ltd. MX Player Aditya Birla Capital Limited	Virtual Event	1000+ views
5	13 to 17.12.2021	EMVIE 2022 Round I Online Judging	5			Online	193 Juries
6	14 to 24.02.2022	EMVIE 2022 Online Case Study Presentations (Final Round Judging)	9	Online Judging	150 Juries
7	25.03.2022	Emvie 2022 Awards Ceremony	1	Google Colors, Viacom 18 Media Pvt. Ltd. The Times of India	SeaSide Lawns, Hotel Taj Lands End, Bandra, Mumbai.	1000+
8	13 to 18.04.2022	ABBY 2022: Creative & Media Abby Round I Online Judging	6			Online	300 Juries
9	23 to 27.04.2022	ABBY 2022: Creative Abby Final Round Online Judging	5			Online	
10	29.04.2022	ABBY 2022: Media Abby Final Round Online Judging	1			Online	14 Juries
11	30.04 & 01.05.2022	ABBY 2022 : Creative Abby Grand Prix Online Judging	2			Online	
12	05 - 07.05.2022	Abby One Show Awards - GoaFest 2022	3	The Grand Hyatt Bambolim, North Goa	2000+
13	26.08.2022	D-CODE : Annual Digital Review	1	Meta Disney+Hotstar Times Network MiQ India Commercial YOptima: Growth Marketing Engine	Compere - Anshu Mor, Stand Up Comic Dentsu Creative: Amit Wadhwa, Chief Executive Officer YouTube: Mansha Tandon, Head of YouTube Consumer Marketing for India Hotstar: Sidharth Shakhder, Executive VP and CMO JioAds : Gulshan Verma, CEO Luxury & Lifestyle Influencer: Rizwan Bachav, I-banking professional turned KOL Meta: Avinash Pant, Marketing Director ONDC: Shireesh Joshi, Chief Business Officer S4 Capital APAC: Michel de Rijk, Chief Executive Officer Starcom India : Rathi Gangappa, CEO Talented: P G Aditiya, Founder	Jio World Convention Centre, Jasmine Hall 1, BKC	600+

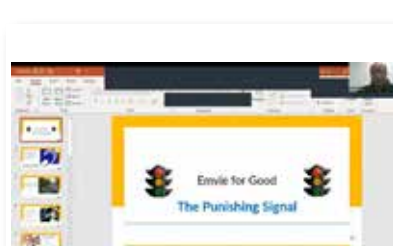
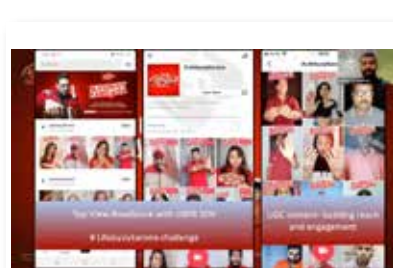
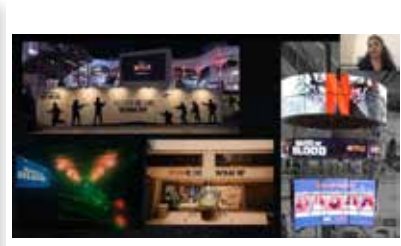
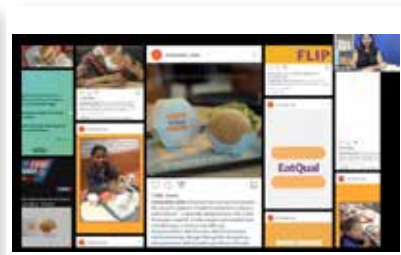
INDUSTRY EVENTS SUPPORTED BY THE ADVERTISING CLUB FOR THE YEAR 2021-2022

1	03-04.12.2021	32nd AdAsia 2021 Macao	AFAA
2	28.03.2022	ECHO AWARDS	DMA ASIA
3	01-02.06.2022	Brands & Entertainment 2022 - A Create & Collab Initiative	Create & Collab
4	25.07.2022	IAA Leadership Awards 2022	IAA India Chapter
5	AFAA CONNECT 2022	AFAA

EFFIE 2021



EMVIE 2022 CASE STUDY PRESENTATIONS



EMVIE 2022



Celebrating 68 Glorious Years of The Advertising Club

EMVIE 2022



Celebrating 68 Glorious Years of The Advertising Club

GOAFEST 2022



GOAFEST 2022



D-CODE 2022



Celebrating 68 Glorious Years of The Advertising Club

D-CODE 2022



Celebrating 68 Glorious Years of The Advertising Club



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